

OVERVIEW REPORT

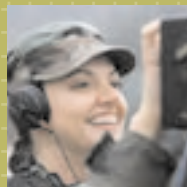
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Youth Poll 11 Report



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DEPARTMENT OF DEFENSE
YOUTH POLL WAVE 11 – June 2006

OVERVIEW REPORT

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Executive Summary

The primary focus of the poll is to measure the likelihood of youth ages 16-21 to join the Military and to identify the sources of information that influence their decisions. For almost three decades the Department of Defense (DoD) has been tracking youth propensity for enlistment in the Military. The DoD conducts these polls twice a year to measure youths' perceptions of the Military and propensity to enlist.

The June 2006 Youth Poll collected information during 20-minute interviews with a nationally representative sample of 3,877 youth between the ages of 16 and 21. This report details the findings of the June 2006 Youth Poll.

Demographic Profile

The characteristics of the American youth population, the primary recruiting market of the Armed Services, are changing over time. Because these variables are related to propensity, changes in the demographic profile are of special interest to military recruiting officials. Gradual changes are occurring in the racial/ethnic composition of the population and the educational and career aspirations of youth. Almost all youth (95%) report they plan to continue schooling and obtain higher education of one form or another. The number of high school graduates and the number of youth completing some college is increasing steadily. However, as the number of high school graduates going on to college increases, the cost of a post-secondary education has also increased dramatically.

The current economy also provides ample employment options for youth pursuing college as well as those who have stopped pursuing their education. Unemployment among young people aged 16-24 continues to hover around 10 percent. In constant dollars, following a period of declining weekly earnings from 2001 to 2003, weekly earning for young men appear to be again gradually increasing.

There has been a decrease in the proportion of veterans and veteran parents (who have been positive influencers in the past). At the end of the Cold War, it had been estimated that over 40 percent of fathers of 18 year-olds had served in the U.S. Armed Forces. More recent data suggests that as of 2006, this proportion has dropped to only about 20% for youth age 16-21.

Enlistment Propensity

Propensity is defined in the Youth Poll as the percent of youth who say they will “definitely” or “probably” enter military service. This propensity measure has been shown to be a valid indicator of enlistment behavior. For most youth, propensity for military service is general, not tied to only one specific Military Service. Most youth who are interested in military service cite interest in two or more Services.

Executive Summary

(continued)

Propensity is related to several demographic characteristics. Generally, propensity:

- Is higher for men than women;
- Declines with age;
- Declines with increasing educational attainment;
- Is higher for unemployed than employed youth;
- Is highest for Hispanic youth and relatively equivalent among Black, Asian and White youth;
- Varies by region: Propensity is higher in the Pacific and West South Central regions, lowest in the New England region.

Looking back at data collected as part of the Youth Attitude Tracking Study (YATS) that was conducted until 1999, in general, young men's propensity for military service rose during the Cold War, dropped following Operation Desert Storm, and had been declining until 2001. Beginning in 2001, propensity appeared to be on the incline. Starting in 2003-2004 for the Military in general this trend ended and propensity began to decline gradually. Young women's propensity for military service has been constant since 1984, with some small fluctuations. For both men and women however, declines in propensity were experienced in June 2006 that were unprecedented in magnitude.

Table of Contents

Executive Summary	i
 Section 1. Introduction	
Overview of Report.....	1-1
Methodology	1-2
Naming Convention	1-2
Respondent Profile.....	1-3
 Section 2. Population Trends	
Introduction.....	2-1
Overview	2-2
Population Trends.....	2-2
Education Trends.....	2-3
Employment Trends	2-6
Veteran Population Trends.....	2-7
 Section 3. Enlistment Propensity for Military Service	
Introduction.....	3-1
Overview	3-1
Propensity Measures.....	3-1
Propensity Related Factors	3-2
Propensity for Specific Services.....	3-8
Trends in Propensity.....	3-12
Summary.....	3-25
 Appendices	
Appendix A: Youth Poll Detailed Crosstabs	A-1
Appendix B: Influencer Poll Findings.....	B-1
Appendix C: Influencer Poll Detailed Crosstabs	C-1
Appendix D: Methodology Report	D-1
Appendix E: Final Youth Poll Questionnaire	E-1
Appendix F: Final Influencer Poll Questionnaire.....	F-1

List of Tables

Section 2. Population Trends

Average Undergraduate Tuition, Fees, Room and Board Paid by Full-Time-Equivalent Students	2-5
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Section 3. Enlistment Propensity for Military Service

Propensity by Education, Gender	3-4
Propensity by Employment, Gender	3-4
Propensity by Income Prospects: Military vs. Civilian Jobs	3-5
Propensity by Perceived Difficulty Getting a Civilian Job	3-5
Propensity by Race and Ethnicity	3-6
Propensity by Geographic Region	3-7
Cumulative Proportion of 2005 Enlistees by Age	3-8
Propensity: Active Duty and National Guard/Reserves.....	3-9
Percent of Youth Indicating Propensity for Multiple Active Services....	3-9
Percent of Youth Indicating Propensity for Multiple Active Services: 1999	3-10
Percent of Youth Indicating Propensity for Both Active and Reserve Service and for Both Reserve and National Guard.....	3-10

List of Figures

Section 1. Introduction

Age.....	1-3
Gender.....	1-3
Race/Ethnicity	1-3
Current Education Level.....	1-4
Highest Level of School Completed.....	1-4
Grades Usually Get/Got in High School	1-4
Employment: Full/Part-Time	1-5
Hours Work Per Week	1-5
Geographic Region.....	1-5
Military Family Members	1-5

Section 2. Population Trends

Population Trends 18-24 Year-Olds	2-2
Population Trends, 18-24 Year-Olds Blacks, Hispanics, and Asians.....	2-3
Percentage of H.S. Dropouts (status dropouts) 16-24 Year Olds	2-3
Median Income, Men and Women 25 Years-Old and Over	2-4
Enrollment Rates in Degree Granting Institutions 18-24 Year-Olds	2-5
Percent Unemployment among 16-24 Year-Olds.....	2-6
CPI-Adjusted Average Weekly Earnings of 19-24 Year-Olds	
High School Graduates Who Do Not Have Bachelor's Degrees	2-7
Veteran Population	2-7

Section 3. Enlistment Propensity for Military Service

Relationship of Propensity to Age among Young Men.....	3-3
Relationship of Propensity to Age among Young Women	3-3
National Guard and Reserve Propensity by Gender	3-11
Unaided Propensity Trends	3-13
General Military Propensity Trends.....	3-14
General Military Propensity Trends: White Youth	3-15
General Military Propensity Trends: Black Youth	3-16
General Military Propensity Trends: Hispanic Youth.....	3-17
Trends in Propensity for Service in the Army	3-18
Trends in Propensity for Service in the Navy	3-19
Trends in Propensity for Service in the Marine Corps	3-20
Trends in Propensity for Service in the Air Force.....	3-21
Trends in Propensity for Service in the Coast Guard	3-22
Trends in Propensity for Service in the Reserve Components	3-23
Trends in Propensity for Service in the Army/Air National Guard	3-24

OVERVIEW REPORT

The primary goal of the youth poll is to provide regular tracking of propensity - the likelihood that youth will join the Military. Section One covers the approach and methodology used in the June 2006 poll to track propensity.



Section 1

Section 1. Introduction

Tracking of youth interest in military service – or propensity – has been a relatively constant effort by the Department of Defense since the mid-1980s; the set of questions asked about youth’s future plans have gone relatively unchanged since approximately 1984.

Under the current administration methodology, data is collected twice a year with fielding ending in June and December. “Topline” memoranda provide initial results to the Services and DoD leadership in approximately January and July, and complete data files are delivered shortly thereafter.

The Youth Polls and their predecessor, YATS, have provided the Department with information on youth attitudes since 1975. Shortly after the termination of the military draft, DoD realized that to compete for youth with commercial and educational institutions, it needed ongoing information on youth attitudes including what was important to youth and how youth viewed military service. YATS was created to address these needs. In 2001, changes were made to the YATS methodology so the Department would have information in a more actionable time frame and more frequently.

Information from the Youth Polls is used by each of the Services and by their advertising agencies. Data from the Youth Polls are also used by think tanks to evaluate youth and recruiting issues. The Youth Polls are the primary measure of propensity for military service, a common benchmark of attitudes toward military service. This report is the primary vehicle for disseminating findings from the Youth Polls to non-military audiences.

Overview of the Report

This report provides two related perspectives on the current recruiting market: demographics of the youth population and propensity for military service.

Following this introduction, the report begins, in Chapter 2, with an exploration of demographic trends shaping the recruiting market. The chapter describes the distribution of American youth with respect to gender, age, scholastic status, employment, geographic location, and race/ethnicity.

Chapter 3 provides a description of current youth propensity, correlates of propensity, and historical trends in propensity. The chapter first describes the Youth Poll propensity measures and their validity. Following this, the third chapter covers the relationship between propensity and a variety of youth characteristics – gender, age, school status, educational prospects, employment, employment prospects, race/ethnicity, and geographic location. Finally, the third chapter describes propensity from 2001 through June 2006. It describes trends for different race/ethnic groups, for active and reserve service, and for specific active Services.

Methodology

The June 2006 Youth Poll used random digit dialing administered via computer-assisted telephone interviews. Data were collected between April 10, 2006 and June 27, 2006.

American households were screened for the target audience: Americans between the ages of 16 and 21 who have never served in the U.S. Armed Services and are not enrolled in a postsecondary Reserve Officers' Training Corps program. If more than one person in the household met these criteria, then one of these respondents was randomly selected.

The sample size of the June 2006 Youth Poll was 3,877 completed interviews. In this design, telephone households were sampled with stratified random sampling within one of five strata in the first stage. The strata definitions were set to facilitate over-sampling of minority populations while ensuring that precision was maintained for study estimates. In the second stage, one eligible person was randomly sampled within the household.

On average, the survey took 20 minutes to complete. The data were weighted by gender, age, and race/ethnicity to reflect the general population based on Current Population Survey data from the U.S. Census.

To find confidence intervals and test hypotheses using this data, the variance for the estimated statistics that take into account the properties of the study design must be calculated. The authors conducted these analyses using Taylor-series linearization. Appendix B contains a detailed technical assessment and description of the research methodology and variance estimation procedures.

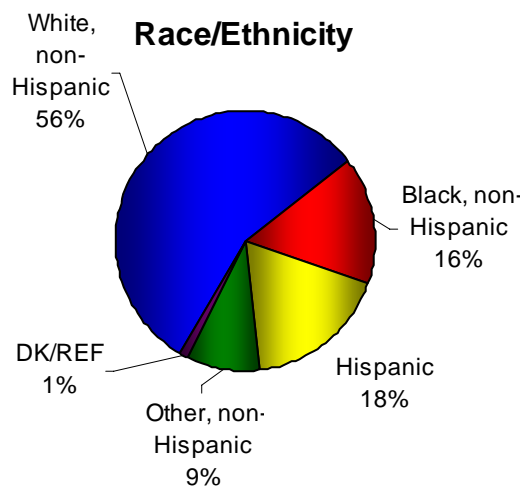
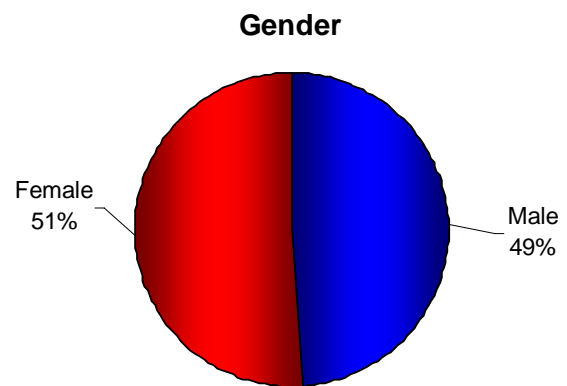
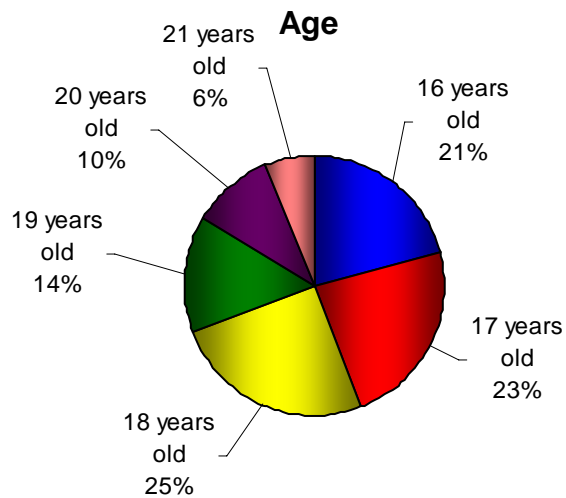
Naming Convention

Throughout this report, we refer to three race/ethnic groups: Whites, Blacks, and Hispanics. These names correspond to the group names used by the Census Bureau.

Respondent Profile

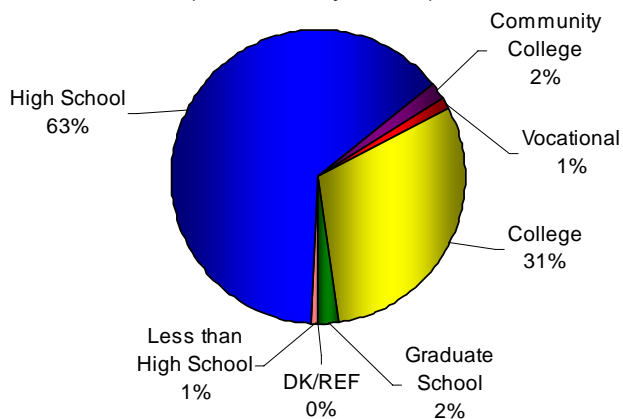
The June 2006 Poll was conducted via telephone using random digit dialing. The following charts display the demographic segments of the 3,877 survey respondents:

- Age
- Gender
- Race/ethnicity
- Education/school (currently and completed)
- Grades
- Employment status
- Hours worked per week
- Family
- Geographic area



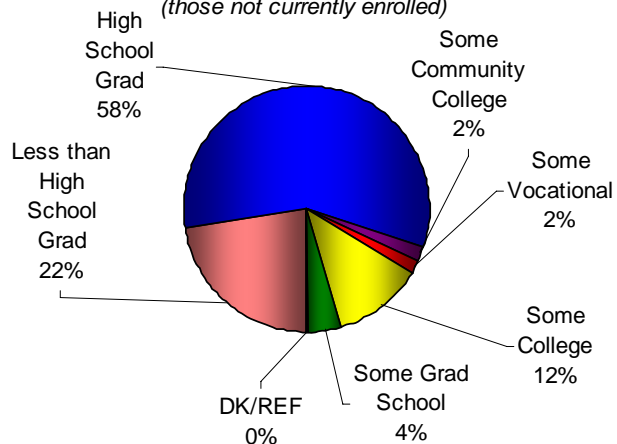
Current Education Level

(those currently enrolled)

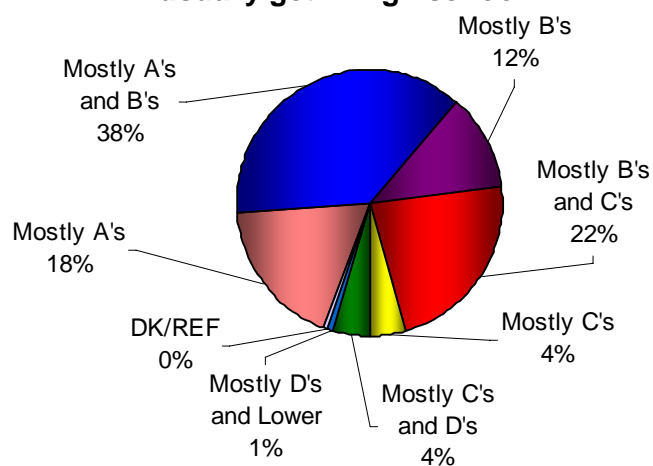


Highest Level of School Completed

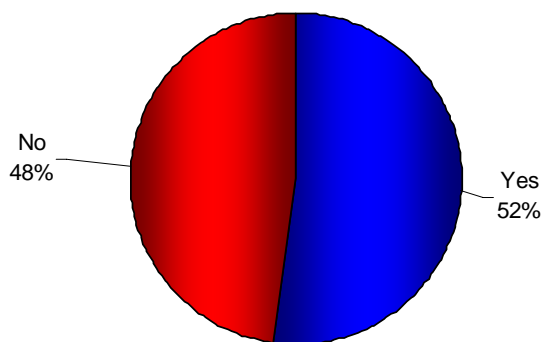
(those not currently enrolled)



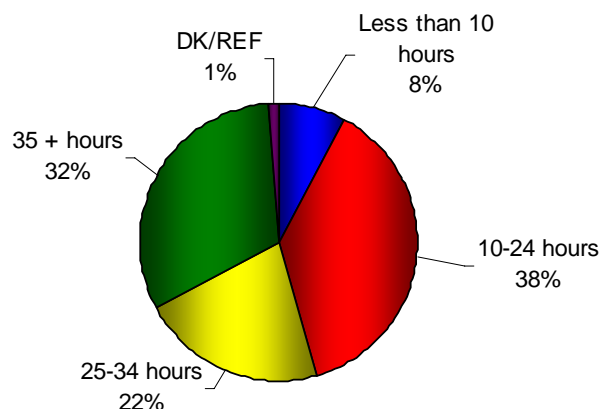
What grades did you or do you usually get in high school?



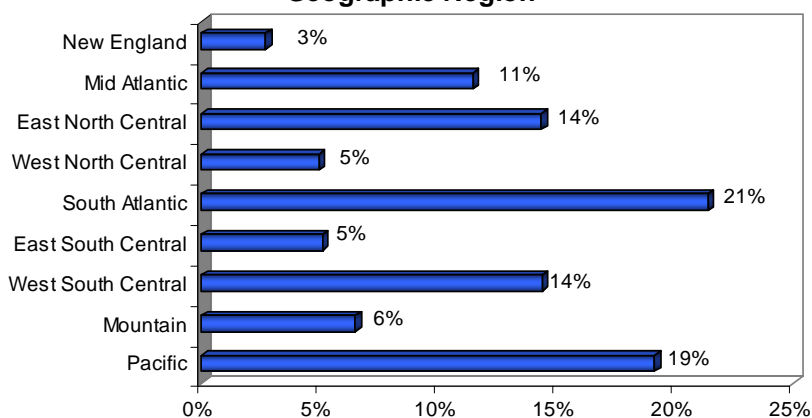
Are you currently employed either full- or part-time?



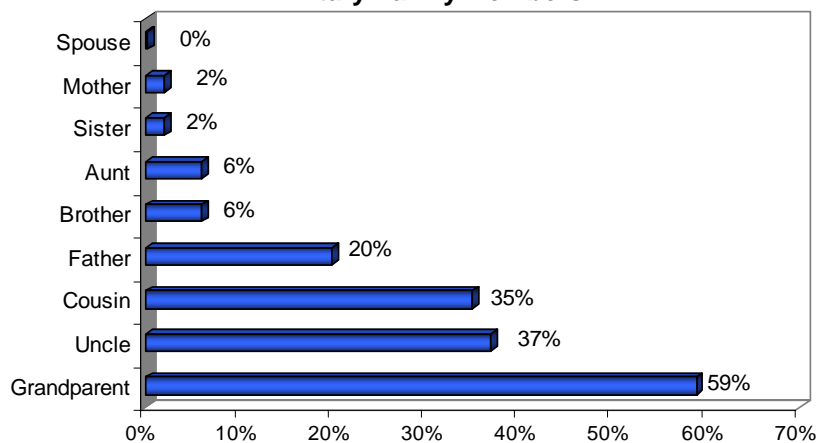
How many hours per week do you work at your job?



Geographic Region



Military Family Members



OVERVIEW REPORT

Section Two provides an overview of demographic characteristics and trends in the youth population that are related to the recruiting challenge.



Section 2

Section 2. Population Trends

Introduction

The Armed Services are currently experiencing difficulty in meeting recruitment needs – the goal is to enlist approximately 200,000 youth a year. A cursory investigation of the youth population suggests a sufficient number of youth from which to recruit – nearly 4 million youth become age eligible each year. However, many of the youth are not qualified for military service based on moral, mental, and physical standards. And a closer inspection of youth demographic characteristics, which convey information about career plans and educational aspirations, suggests that recruiting goals are formidable.

As military efforts in the Middle East continue, military recruiters face an uphill battle. Recruiting efforts and activities are under more scrutiny and duress today than they have been in decades. Coupling this with the broad sweeping social changes taking place regarding the necessity of a college education, it is no wonder that American youth are focused primarily on education. Even President George W. Bush declared recently that at least two years of college are needed to function effectively in today's work force.¹

Military service is no more than a second thought for most youth graduating from high school today. This problem has been worsening recently, and problems are now beginning to emerge in the Military Accession statistics. Although all of the Active Duty Services through July 2006 report they are on course to meet accession goals this year, the Army only achieved 92% of its recruiting goal in 2005, breaking a five-year streak of meeting annual recruiting goals for the Department of Defense (DoD) Services. Recent evidence also suggests that the pool from which the Military can recruit is shrinking. Of the approximately 32 million American youth in the prime recruiting age group (17- to 24-year-olds), many would not be eligible for military service as a result of medical, moral, financial, or legal reasons. The pool has been estimated to shrink to only about 13.6 million when counting only high-school graduates and those who score in the upper half on a military-service aptitude test.

To help combat these trends, the Army incorporated some substantial changes in recruiting. In 2006, the Army raised its maximum recruitment age to just shy of 40 years old and doubled its maximum cash enlistment bonus from \$20,000 to \$40,000. In addition, the Army boosted recruiter strength from just over 5,100 active-duty and 955 reserve recruiters in 2004 to more than 6,400 active-duty and 1,500 reserve recruiters by the end of fiscal year 2005. Additionally, late last year, a restriction on recent marijuana use was softened, a high school equivalency program was put in place, and the ban on childhood asthmatics was removed.

These changes have aided recruiting but have come at a cost as the number of those meeting key standards has declined compared with the past several years. The proportion of recruits holding a high school diploma was 81.2 percent as of August, falling below the DoD benchmark of 90 percent for the second year in a row. The last time the Army fell to such a low level of high school graduates was in 1981, when it dropped to 80 percent. As of August, about 61 percent of the Army recruits scored above the 50th percentile on the Armed Forces Qualification Test – the lowest percentage since 1985. About 3.7 percent of enlistees had the lowest acceptable scores,

slightly below last year's figure of 4 percent but well above the average for the past decade. In addition, the number of soldiers granted waivers for medical conditions, drug or alcohol problems, or misdemeanors has gradually increased, from 10 percent in 2001 to 15 percent last year. An additional 5,000 Army recruits who lacked high school diplomas but had GEDs received waivers this year after they passed a new screening test for motivation and dependability, which research has shown to correlate with staying in the Army. Meeting next year's active-duty recruiting target of 80,000 will remain a major challenge for the Army, which will start the year with a pool of only about 14 percent of recruits who have signed contracts but not entered boot camp, compared with the goal of 25 to 35 percent.

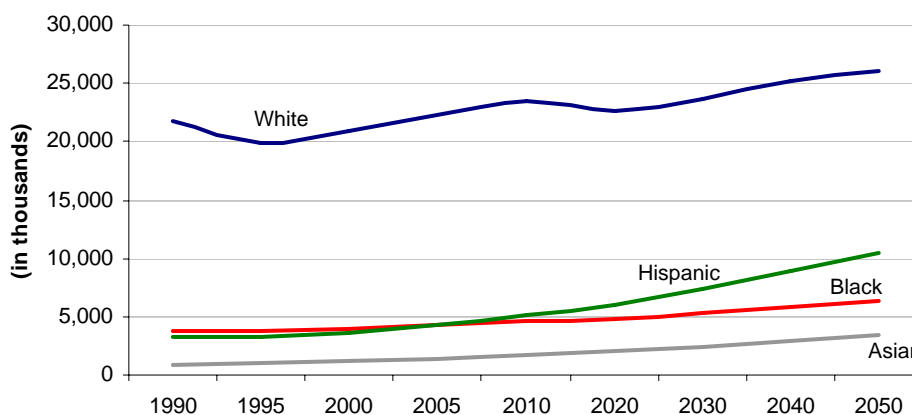
Overview

This chapter provides an overview of demographic characteristics and trends in the youth population that are related to the recruiting challenge. This section gives detail on youth demographics like education and employment and shows how those characteristics are changing in ways that affect the Services' ability to meet recruiting goals.

Population Trends

The age group 18 to 24 years includes the primary ages of new entrants to the labor force, college, and the Military. Figure 2-1 shows trends in White, Black, Asian, and Hispanic segments of the youth population from 1990 projected through 2050. Figure 2-2 shows trends for Blacks and Hispanics only and provides a clearer picture for these groups. These figures show the total of 18-24 year-old men and women combined. In general, about half the youth population is male, half is female. Population trends are essentially the same for males and females.

Figure 2-1. Population Trends, 18-24 Year-Olds

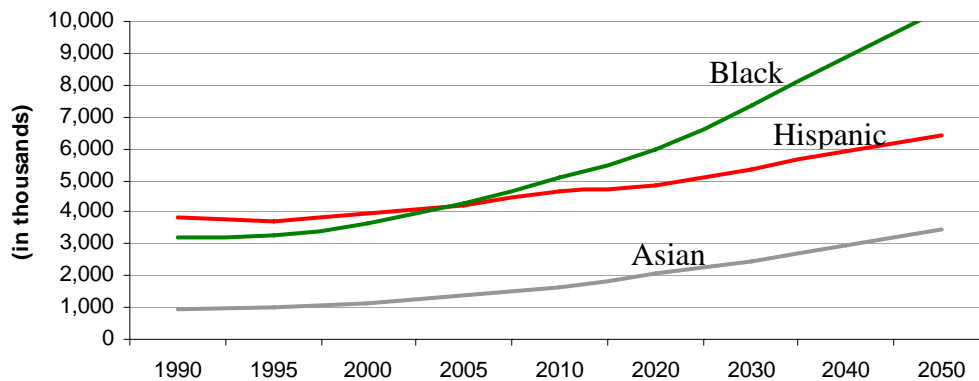


Source: <http://www.census.gov/prod/1/pop/p25-1130/p251130.pdf>

Since its early-1980s peak at 30 million, the size of this age-cohort had declined to less than 25 million during the mid 1990s. This group has since grown steadily during the latter half of the 1990's, increasing to 26 million in 2000 and to 28 million as of July 2006 and is expected to again eclipse the 30 million mark in 2010.

The youth population is increasing. In 2000, there were approximately 26.5 million 18-24 year-olds in the population, in 2006, there will be about 28.2 million 18-24 year-olds, an increase of about 1.1 percent per year. While the largest increase in the youth population, in absolute numbers, will be among Whites during this time period, the largest increases, as percentage of current size, will be among minority youth. Particularly of note is the expected increase among Asian youth, from about 1.3 million in 2006 to 1.6 million in 2010 (an increase of 5.8 percent per year).

**Figure 2-2. Population Trends, 18-24 Year-Olds
Blacks, Hispanics, and Asians**



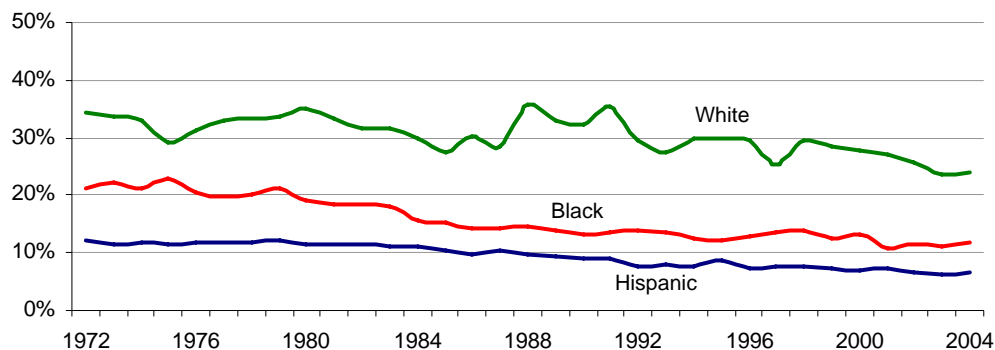
Source: <http://www.census.gov/prod/1/pop/p25-1130/p251130.pdf>

Education Trends

High School Completion

The percentage of dropouts among 16- to 24-year-olds shows some decline over the past 20 years (GED recipients are treated as completers). This percentage includes all persons in the 16- to 24-year-old age group who are not enrolled in school and who have not completed a high school program, regardless of when they left school. Between 1984 and 2004, the dropout rate declined from 13.1 percent to 10.3 percent.ⁱⁱ Differences in educational achievement among race and ethnic groups are significant: fewer Blacks and Hispanics graduate from high school (Figure 2-3).

**Figure 2-3. Percentage of High School Dropouts (status dropouts)
16-24 Year-Olds**

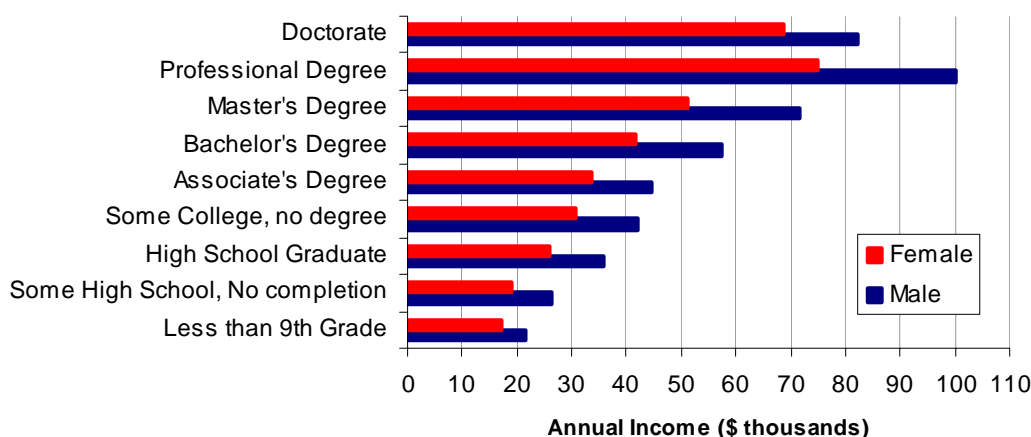


Source: Digest of Education Statistics, 2005.

Postsecondary Education

Most youth aspire to continue attending school after they graduate high school. In fact, the June 2006 Youth Poll results show that almost 95% of youth age 16-21 plan to continue schooling and obtain higher education of one form or another. The motivation for higher education is clear. Higher education means higher relative salaries. In 2004, male full-time workers age 25 and older holding a bachelor's degree, earned a median annual income of \$57,220, compared to \$35,725 annual income earned by males with only a high school diploma. Figure 2-4 shows the median income for men and women, 25 years old and over, by educational achievement.

Figure 2-4. Median Income, Men and Women 25 Years-Old and Over

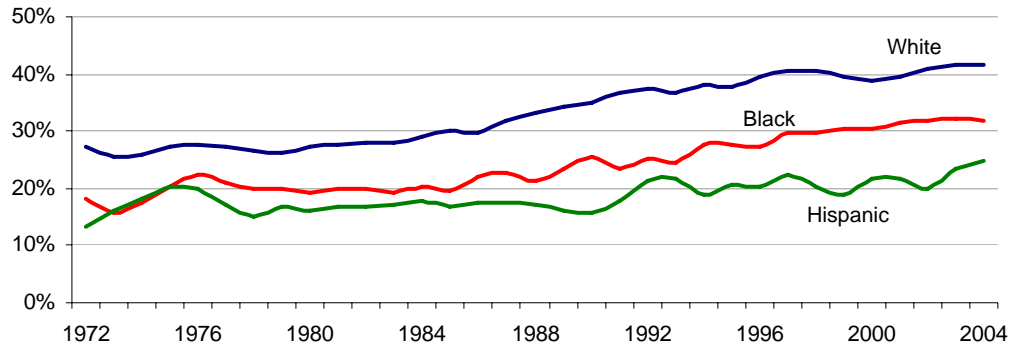


Source: Digest of Education Statistics, 2005

Between 1994 and 2004, enrollment in degree-granting institutions increased by 21 percent, from 14.3 million to 17.3 million. Of the high school graduates of the class of 2005, 68.6% enrolled in colleges or universities.ⁱⁱⁱ The college enrollment rate for recent high school graduates was a historical high for the series dating back to 1959.

Much of the growth between 1994 and 2004 was in female enrollment; the number of men enrolled rose 16 percent, while the number of women increased by 25 percent. During the same time period, part-time enrollment rose by 8 percent compared to an increase of 30 percent in full-time enrollment. Among recent high school graduates enrolled in college, 91.2 percent were full-time students.

The proportion of American college students who are minorities has been increasing. In 1976, some 15 percent were minorities, compared with 29 percent in 2002. Much of the change can be attributed to rising numbers of Hispanic and Asian or Pacific Islander students. The proportion of Asian or Pacific Islander students rose from 2 percent to 6 percent, and the Hispanic proportion rose from 3 percent to 10 percent during that time period. The proportion of Black students fluctuated during most of the early part of the period, before rising to 12 percent in 2002 from 9 percent in 1976. Figure 2-5 provides enrollment rates in degree-granting institutions among 18-24 year olds.

**Figure 2-5. Enrollment Rates in Degree Granting Institutions,
18-24 Year-Olds**

Source: Digest of Education Statistics, 2005

As the number of high school graduates going on to college increases, the cost of a post-secondary education has also increased. Table 2-1 displays college tuition rates. These figures include inflation as well as increasing education costs. In 2005 dollars, the average cost in the 1994-95 school year was \$10,890 for all institutions, \$12,989 for 4-year institutions, and \$6,186 for 2-year institutions. While inflation-adjusted costs for 2-year institutions have changed very little, the tuition costs of 4-year institutions increased by 27 percent, or about 2.4 percent per year above inflation. There are also cost differences between types of institutions. The average in-state tuition and fees of public 4-year institutions was \$5,038 in 2004-05. The average tuition and fees for public 2-year institutions was \$1,847.

Table 2-1. Average Undergraduate Tuition, Fees, Room and Board Paid by Full-Time-Equivalent Students

	All Institutions	4-Year Institutions	2-Year Institutions
1985-1986	4,885	5,504	3,367
1986-1987	5,206	5,964	3,295
1987-1988	5,494	6,272	3,263
1988-1989	5,869	6,725	3,573
1989-1990	6,207	7,212	3,705
1990-1991	6,562	7,602	3,930
1991-1992	7,077	8,238	4,092
1992-1993	7,452	8,758	4,207
1993-1994	7,931	9,296	4,449
1994-1995	8,306	9,728	4,633
1995-1996	8,800	10,330	4,725
1996-1997	9,206	10,841	4,895
1997-1998	9,588	11,277	5,192
1998-1999	10,076	11,888	5,291
1999-2000	10,444	12,352	5,408
2000-2001	10,818	12,922	5,460
2001-2002	11,380	13,639	5,718
2002-2003	12,014	14,439	6,252
2003-2004	12,955	15,504	6,716
2004-2005	13,743	16,465	7,020

Source: Digest of Education Statistics, 2005

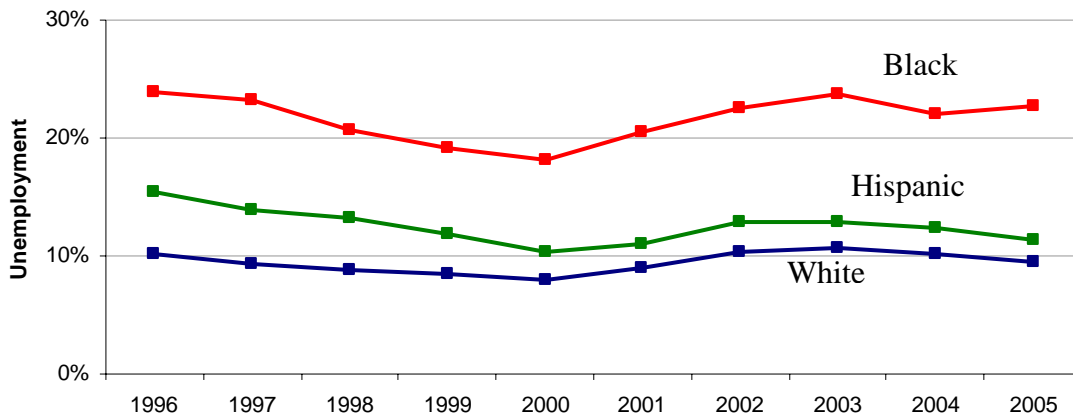
As postsecondary education costs rise, students rely on a variety of economic resources to cover those costs. This has resulted with, on average, more money being borrowed and a greater percentage of youth having to rely on student loans to pay for their undergraduate educations. In 2003-2004, the Department of Education estimated that, on average, full-time, full-year undergraduates borrowed approximately \$7,336 in student loans. Further, in 2003-2004 approximately 49.9% of full-time full year undergraduates received student loans, compared with only 32.3% in 1992-1993.

Employment Trends

Unemployment

Generally, youth leaving high school face three choices: college, civilian employment, and military service. Most youth want to go to college (see previous discussion). The current economy also provides ample employment options for youth pursuing college as well as those who have stopped pursuing their education. Figure 2-6 shows that unemployment among young people aged 16-24 has worsened since 2000 but has most recently been gradually improving.

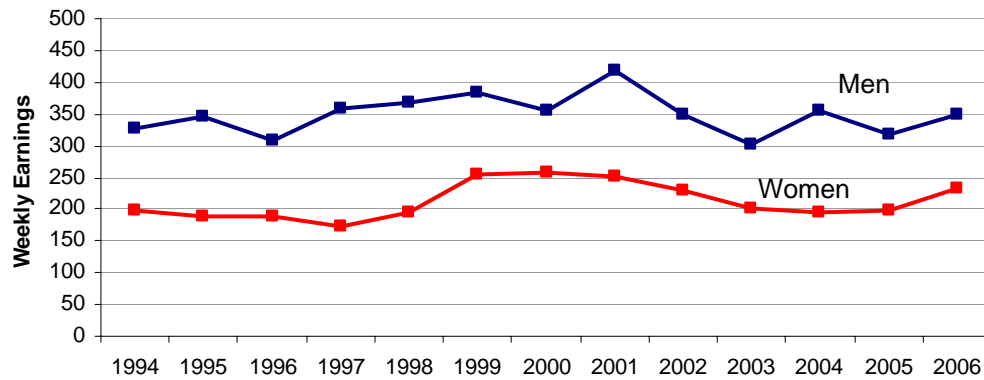
Figure 2-6. Percent Unemployment Among 16-24 Year-Olds



Source: Current Population Survey, <http://www.bls.gov/cps/home.htm#data>

Figure 2-7 shows the average weekly earnings of the youth age 19-24 who have graduated high school but who do not have bachelor's degrees. The earnings for the respondent's main job have been adjusted by the Consumer Price Index to reflect constant 2006 dollars.

Figure 2-7. CPI-Adjusted Average Weekly Earnings of 19-24 Year-Old High School Graduates Who Do Not Have Bachelor's Degrees

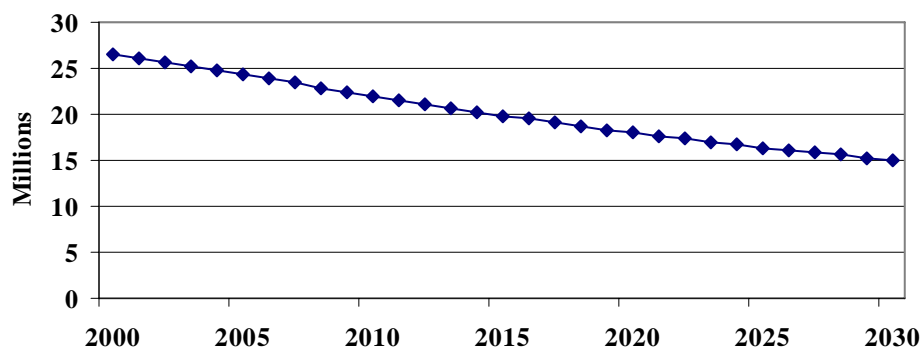


Source: Current Population Survey

Veteran Population Trends

Another important factor contributing to the dwindling pool of military recruits is the declining number of military veterans in the population. Studies by individual Services, including the Air Force and Navy, have found that there is a link between veterans – particularly fathers who are veterans – and enlistment behavior. Currently, there are approximately 24 million military veterans in the U.S. population. The size of this population has been gradually declining – estimated at 28.5 million in 1990 – and is expected to continue to decline through 2030. At the end of the Cold War, it has been estimated that over 40 percent of fathers of 18 year-olds had served in the U.S. Armed Forces (YATS Report, 1999). Data from the DoD Youth Polls indicated that this proportion has been steadily dropping as would be expected – 25% of young adults age 16-21 reported having a father with military experience in 2003, 20% in 2006. The decrease of fathers who served in the military and increase of parents who went to college has undoubtedly contributed to today's recruiting challenges.

Figure 2-8. Veteran Population



ⁱ Kelderman, E. (2004). *Bush suggests new high school tests*. Retrieved March 31, 2005, from <http://www.stateline.org/live/ViewPage.action?siteNodeID=136&languageId=1&contentId=15764>.

ⁱⁱ This measure is based on the civilian non-institutionalized population, which excludes persons in prisons, in the Military, and other persons not living in households.

ⁱⁱⁱ Current Population Survey, 2005.

OVERVIEW REPORT

Section Three describes the propensity measures, identifies propensity related factors, describes propensity for the specific Services and Reserve components, and describes trends in propensity.



Section 3

Section 3. Enlistment Propensity for Military Service

Introduction

The DoD Youth Polls are best known for the information they provide on youth propensity for service in the Armed Forces. This chapter presents current information on American youth's propensity for military service. Throughout this chapter, we reference different propensity measures. For all measures, "propensity" is the percent of youth indicating military service is a likely event in their future; moreover, "propensity" always refers to a response to a survey question or to several questions.

Overview

The chapter is divided into five sections.

- The first section describes the Propensity Measures for active military service and service in the Reserves that are included in the Youth Polls. It describes research showing that these measures are correlated with enlistment behavior.
- The second section identifies Propensity Related Factors, such as gender, age, and race/ethnicity. This section provides information about these relationships.
- The third section describes Propensity for Specific Services. This section shows how propensity for different Services overlaps (youth express propensity for multiple Services) and how propensity for active duty correlates with propensity for the Reserves. Demographic differences in Service-specific propensity are noted.
- The fourth section describes Trends in Propensity, showing how propensity has changed in the transition from the Military that confronted Communist forces through the Cold War, to the reduced Military of the post Cold War era, and now to the Military being confronted with the War on Terrorism. This section displays distinct trends for aided and unaided propensity, for Service-specific propensity, and for race/ethnic groups.
- A Summary section concludes the chapter.

Propensity Measures

The questions measuring youth propensity have remained unchanged since the first YATS survey was conducted in 1975 and then into the Youth Polls, beginning in 2001. Prior to any mention of military service by the interviewer, respondents are asked about their future plans:

"Now let's talk about your plans (after you get out of high school/for the next few years). What do you think you might be doing?"

Common responses include going to school, working, and entering the Military. Respondents are encouraged to indicate all of the things they might be doing, and those who mention military service in general, or one of the Services specifically, are counted as having provided an "unaided mention" of military service, "unaided" because the topic of military service is first mentioned by the respondent, not the interviewer. "Unaided propensity" is the percent of respondents providing an unaided mention of future military service. After the discussion of future plans, each respondent is asked:

“How likely is it that you will be serving in the Military in the next few years?”

And

“How likely is it that you will be serving on active duty in the [Army, Navy, Marine Corps, Air Force, Coast Guard]?”

The general military question is asked prior to asking specifically about each individual Service. The order of the questions changes from one respondent to the next to eliminate any order effect. Those who say they will “definitely” or “probably” be serving on active duty are counted as having propensity for the Service named. Propensity for a specific Service is reported as the percent of respondents who indicate propensity for that Service. “Active composite propensity” is the percentage who indicate a propensity for one or more of the four active DoD Servicesⁱ: Army, Navy, Marine Corps, and Air Force. The Youth Poll also includes questions similar to that above, asking about service in the Reserves and National Guard.

“How likely is it that you will be serving in the [Reserves, National Guard]?”

Since 1990, these questions have followed questions about active duty. Half the respondents, randomly selected, are asked first about service in the Reserves, then are asked about service in the National Guard. The other half of respondents are asked about service in the National Guard first. “Reserve composite propensity” is the percentage who indicate they will “definitely” or “probably” serve in either the Reserves or National Guard.

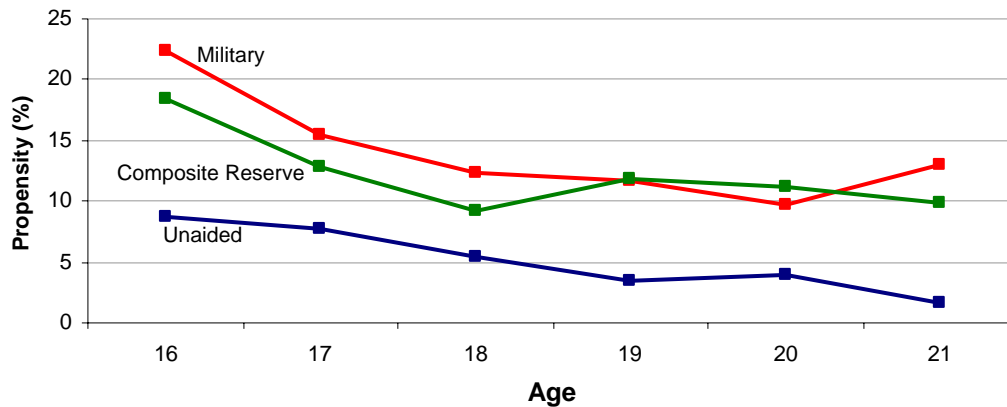
Research shows that propensity measures are valid measures of enlistment behavior. A RAND study (Orvis, Sastry & McDonald, 1996) shows that high-quality youthⁱⁱ providing an unaided mention of plans to enlist are seven times more likely to enlist than those who say they will “probably not” or “definitely not” serve. Those who, in response to a direct question about the Military, say they will “definitely” or “probably” serve are three times more likely to enlist than those who say they will “probably not” or “definitely not” serve. This study is not unique. RAND found substantially the same relationships in previous studies (Orvis, Gahart, & Ludwig, 1992). Brice Stone et al. found similar results in a 1993 study (Stone, Turner, & Wiggins, 1993).

Propensity-Related Factors

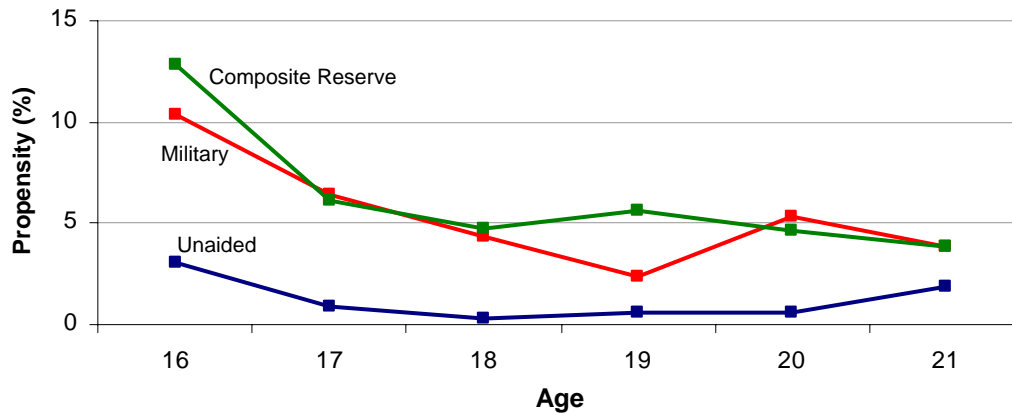
Propensity for military service is related to a number of demographic variables. These relationships have been fairly stable over a number of years. This section identifies several factors related to propensity and shows the nature and strength of these relationships.

Gender and Age

As shown in Figures 3-1 and 3-2, propensity decreases with age. These Figures show this general trend is consistent for unaided, Military (general), and Composite Reserve propensity.

Figure 3-1. Relationship of Propensity to Age Among Young Men

Source: June 2006 Youth Poll

Figure 3-2. Relationship of Propensity to Age Among Young Women

Source: June 2006 Youth Poll

As Figures 3-1 and 3-2 show, propensity declines rather dramatically with age: the propensity of 16-17 year-olds is two or three times greater than the propensity of youth over 20. The figures also show that, among the youngest men, propensity for the Military is higher than for service in the Reserve or National Guard units. The difference, however, decreases with age, and youth 20-21 years old have approximately the same propensity for Reserves as for the Military in general. It is also clear that young men have considerably greater propensity for military service than young women. In-depth interviews with women (Berkowitz et al., 1999) suggest that many young women place a high value on maintaining close relationships with their family and with close friends and are more reluctant than young men to break these ties by joining the Military. The in-depth interviews also suggest many women place a high value on careers that help people (many are particularly interested in health care). Thus, there are reasons to expect that fewer women than men will be interested in military service.

Scholastic Status

Propensity also varies by scholastic status. In general, persons with higher levels of educational achievement are less likely to indicate a propensity for military service. It should be noted that, among high school students, propensity for the Military in general is somewhat higher than for Reserve/Guard service. Among college students and high school graduates, the differences disappear. In many cases, approximately equal numbers of these youth express propensity for the Military in general as for Reserve service.

Table 3-1. Propensity by Education, Gender

Education Level	Men			Women		
	Unaided Propensity	Military Propensity	Reserve Composite Propensity	Unaided Propensity	Military Propensity	Reserve Composite Propensity
Students						
Less than 11 TH Grade	13	32	27	4	14	17
H.S. Juniors	12	27	22	2	10	12
H.S. Seniors	6	18	16	2	8	9
Vo-Tech & 2-Yr College	2	15	16	1	6	8
4-Year College						
Freshmen	3	11	10	1	3	5
Sophomores	1	7	8	0	3	3
Juniors	2	4	5	0	1	1
Seniors or higher	2	5	6	1	3	2
Non-Students						
H.S. Dropouts ⁱⁱⁱ	6	31	31	1	11	18
H.S. Grads (no college)	6	18	18	1	8	8
Some College or more	6	11	14	2	4	5

Source: 2004 - 2006 Youth Polls

Employment Status

Propensity also varies by employment status. Because employment is likely to be much more important to non-students than to students, the relationship of employment to propensity was examined for students and non-students separately (Table 3-2). Clearly, youth who are unemployed have a higher propensity for military service than do those who are employed.

Table 3-2. Propensity by Employment, Gender

Employment	Men			Women		
	Unaided Propensity	Military Propensity	Reserve Composite Propensity	Unaided Propensity	Military Propensity	Reserve Composite Propensity
Students						
Employed	6	16	14	1	5	6
Unemployed	9	22	20	2	9	11
Non-Students						
Employed	5	17	19	2	6	7
Unemployed	8	27	26	1	10	13

Source: 2004 - 2006 Youth Polls

Employment Prospects

Propensity depends on employment prospects as well as employment status. The Youth Polls provide two measures of perceived employment prospects: anticipated civilian earnings compared to military service and perceived difficulty in finding a job. To evaluate perceived earnings, youth are asked whether, over the next few years, they would expect to earn more in the Military or in a civilian job. As Table 3-3 shows, propensity is considerably higher among those who would expect to earn more in the Military than in a civilian job.

Table 3-3. Propensity by Income Prospects in Military vs. Civilian Jobs

Expected relative earnings in military vs. civilian employment	Men			Women		
	Unaided Propensity	Military Propensity	Reserve Composite Propensity	Unaided Propensity	Military Propensity	Reserve Composite Propensity
More in military job	13	33	26	3	12	15
Military/civilian same	7	19	19	1	7	8
More in civilian job	3	11	10	0	4	5

Source: 2004 - 2006 Youth Polls

The Youth Polls also ask youth how difficult it is to get a job in their community. As Table 3-4 shows, propensity increases with the perceived difficulty in obtaining a civilian job in their community.

Table 3-4. Propensity by Perceived Difficulty in Getting a Civilian Job

Perceived difficulty in getting a job	Men			Women		
	Unaided Propensity	Military Propensity	Reserve Composite Propensity	Unaided Propensity	Military Propensity	Reserve Composite Propensity
Almost impossible	9	28	26	2	11	10
Very difficult	8	22	21	2	8	10
Somewhat difficult	7	20	17	2	7	9
Not difficult	5	15	16	1	6	9

Source: 2004 - 2006 Youth Polls

Race/Ethnicity

Since 1992, propensity among Hispanic males has been higher than among Black males, and Black male propensity has been higher than White male propensity. Most recently however, White and Black male propensity have been relatively equivalent (See Table 3-5). The propensity of Asian youth is also relatively equivalent with that of White and Black youth. Given the growth rate (See Chapter 2) of this group, this base rate of propensity may be something the recruiting community may want to attempt to build on.

Propensity for Hispanic and Black females is similar, and both are higher than the propensity for military service expressed by White females. Asian females also express higher propensity for military service than do White females.

Table 3-5. Propensity by Race and Ethnicity^{iv}

Race and Ethnicity	Men			Women		
	Unaided Propensity	Military Propensity	Reserve Composite Propensity	Unaided Propensity	Military Propensity	Reserve Composite Propensity
Total Population						
White	7	18	16	1	5	6
Black	6	18	21	2	10	15
Asian	5	17	18	1	8	12
Hispanic	7	29	29	2	15	16
HS Juniors and Seniors						
White	10	21	17	1	6	7
Black	6	19	23	3	13	18
Hispanic	8	31	31	3	16	17
HS Graduates, no college						
White	6	15	15	2	6	4
Black	8	21	21	0	8	12
Hispanic	6	24	26	0	17	18

Source: 2004 - 2006 Youth Polls

As noted earlier, educational achievement is related to both race/ethnicity (Chapter 2) and propensity (Table 3-1). As Table 3-5 shows, educational achievement alone does not explain differences in propensity between Whites and minorities. The propensity of White high school juniors and seniors is considerably lower than that of Hispanic high school juniors and seniors, and propensity among White high school graduates who have not gone on to college is considerably lower than that of Blacks and Hispanics^v with the same level of educational achievement.

Geographic Region

Propensity for military service varies somewhat by geographic region. Over the past several years, propensity for military service has been relatively high in the Pacific and West South Central regions and relatively low in the New England region, as shown in Table 3-6. Examination of propensity among Whites shows very few regional differences as compared to the overall, with the exception of the Pacific and possibly the Mountain regions. This suggests that regional differences in these areas may be, to a large extent, a function of minority populations in these areas.

Table 3-6. Propensity by Geographic Region^{vi}

Census Region	Men			Women		
	Unaided Propensity	Military Propensity	Reserve Composite Propensity	Unaided Propensity	Military Propensity	Reserve Composite Propensity
All Race/Ethnic Groups						
New England	4	12	13	1	5	6
East North Central	5	16	17	1	6	8
West North Central	6	18	15	2	4	8
Mid-Atlantic	7	18	18	1	7	8
East South Central	8	18	18	1	6	9
South Atlantic	7	20	18	1	8	10
Mountain	9	22	22	1	6	9
Pacific	7	25	20	2	10	8
West South Central	9	26	21	2	10	11
Whites Only						
New England	4	10	11	1	5	5
East North Central	6	16	15	1	6	7
West North Central	6	17	14	1	3	6
Mid-Atlantic	8	17	15	0	4	5
East South Central	7	17	17	1	5	7
South Atlantic	8	18	15	1	5	6
Mountain	9	19	18	1	4	6
Pacific	8	20	18	2	7	5
West South Central	11	25	17	2	7	9

Source: 2004 - 2006 Youth Polls

Gender Differences

Clearly, from the preceding discussion, fewer women than men are interested in military service. In any particular category (e.g., H.S. seniors & Hispanics), the propensity of women was lower than that of men. In general, the differences are proportional: review of Table 3-1, for example, shows that the composite and unaided propensity of women is generally about half that of men. However, women's propensity is not uniformly half that of men. Some salient exceptions include:

- General military propensity of female high school dropouts is almost one third that of comparable males (Table 3-1).
- Gender differences in propensity are not consistent across different race/ethnic backgrounds. Specifically, as compared to the other race/ethnic groups, White women's propensity is relatively low when compared to that of White men. (Table 3-5).

Propensity for Specific Services

As mentioned earlier, Youth Poll respondents are asked the likelihood of their serving on active duty in each of the Armed Services: the Army, Navy, Marine Corps, Air Force, and Coast Guard. They are asked about each of these Services, in turn, though the order in which they are asked is randomized so that there are no order effects impacting results.

Historically, propensity has been most closely monitored for 16-21 year-olds. These limitations continue to be appropriate for evaluating the enlistment potential of the youth market – only about 1 in 5 enlisted active duty accessions are over 21 years old. However, the enlistee market overall is older now than it has been in recent history due to recent adjustments in enlistment standards for the Army and the resulting sizable increases in the proportion of older Army enlistees. (See Table 3-7).

Table 3-7. Cumulative Proportion of 2005 Enlistees by Age

Age	Army	Navy	Marine Corps	Air Force	Coast Guard
17	4.3	3.4	5.8	2.7	2.9
18	25.1	35.9	46.3	31.5	21.5
19	43.2	60.1	69.3	56.6	41.7
20	55.6	73.1	80.3	72.0	55.9
21	64.9	80.9	86.5	80.8	65.9
22	72.2	86.2	90.7	87.3	74.0
23	78.1	90.1	93.5	91.7	81.0
24	82.8	92.8	95.6	94.8	86.7
25	86.5	94.7	97.0	96.9	90.6
26	89.1	96.0	98.0	98.2	93.8
27	91.3	97.0	98.8	99.3	96.5
28	93.0	97.7	99.2	99.6	97.7
29	94.5	98.3	99.5	99.8	98.6
30+	100	100	100	100	100

Table 3-8 shows the propensity (percent saying they would “definitely” or “probably” be on active duty) for each active Service and for the National Guard and Reserves. Table 3-9 shows the percent of youth indicating a propensity for each Service who also indicate a propensity to join another Service. Relatively few youth express a propensity for one Service only. Most either indicate they are interested in no military service, or they indicate some likelihood with respect to multiple Services. For example, among the men indicating they would “definitely” or “probably” be in the Army, 70 percent also indicated they would “definitely” or “probably” be in at least one other active Service.

Table 3-8. Propensity: Active Duty and National Guard/Reserves

Service	Men	Women
Army	8	4
Navy	7	2
Marine Corps	9	2
Air Force	9	4
Coast Guard	5	2
National Guard	6	4
Reserves	9	5

Source: June 2006 Youth Polls

Table 3-9. Percent of Youth Indicating Propensity for Multiple Active Services

Service	Men	Women
Army	70	74
Navy	78	76
Marine Corps	63	77
Air Force	62	51
Coast Guard	70	56

Source: June 2006 Youth Polls

That youth express propensity for multiple services is not surprising. Youth responding to these questions generally are independently evaluating the likelihood of different events (joining the Army, joining the Navy, etc.) on a 4-point scale (“definitely,” “probably,” “probably not,” and “definitely not”). Even though it is very unlikely they will join two Services, they may feel it likely that they will join a Service and, as they are undecided, they may “rate” different Services the same. One might, for example, give the Army, Navy, and Air Force a “probably” rating indicating it is fairly likely they might join any of these but, because of personal preference, say they will “probably not” join the Marines.

From various sources, we know that most youth, at early stages of considering military service, are not committed to a particular Service. From past in-depth interviews conducted as part of YATS, we know that many individuals talk to recruiters from different Services (and sometimes pick a particular Service based on personal interactions with the recruiter rather than a commitment to the branch the recruiter represents).

It is worth noting that trends in multiple service propensity have changed since 1999. Compared with 1999, fewer youth propensed for the Marine Corps, Air Force, and Coast Guard indicate they are also interested in other Services (Table 3-10). Among those youth propensed for the Army or Navy, there have been very small changes in regards to the proportion also interested in other Services. Current military activities, roles, and news coverage may be resulting in not only fewer youth being interested in military service but increased selectivity among those youth who are interested in specific, distinguishable branches.

Table 3-10. Percent of Youth Indicating Propensity for Multiple Active Services: 1999

Service	Men	Women
Army	76	74
Navy	78	71
Marine Corps	73	89
Air Force	72	66
Coast Guard	80	79

Source: 1999 YATS

Just as there was considerable overlap in the population of youth saying they are likely to serve on active duty in different Services, there is considerable overlap with interest in National Guard and Reserve service. As Table 3-11 indicates, approximately 3 out of every 4 young men and women who said they would “definitely” or “probably” serve in the Reserves or National Guard had also indicated a propensity to serve on active duty. Of those saying they would serve in the Reserves, a third or more indicated they would “definitely” or “probably” serve in the National Guard. Of those indicating propensity for the National Guard, over half indicated propensity for the Reserves as well. The implication is that most (but not all) youth saying they will “definitely” or “probably” serve in the Reserves/National Guard do not seem to have an exclusive propensity for the Reserves or Guard. Rather, they seem to be saying that military service is one of the various things they might do, and service in the Reserves or National Guard is a likely possibility.

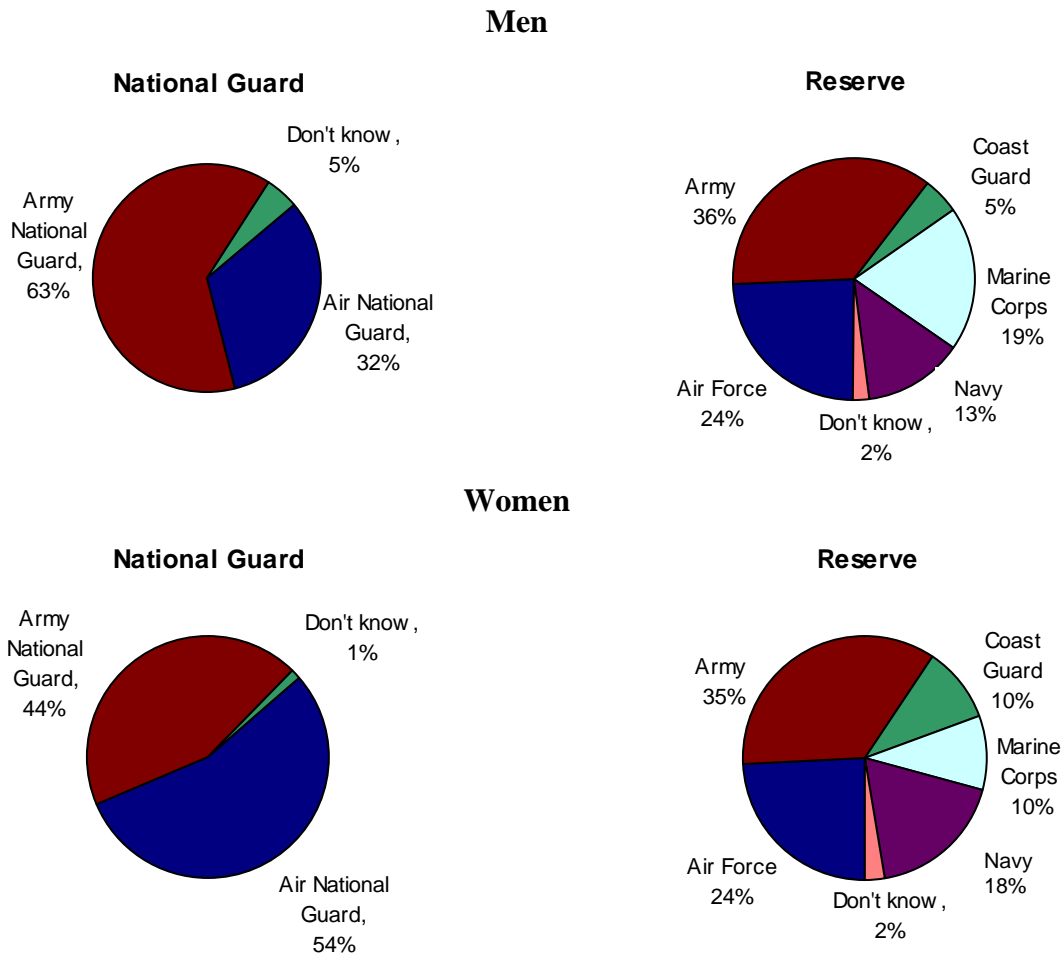
Table 3-11. Percent of Youth Indicating Propensity for Both Active and Reserve Service and for Both Reserve and National Guard

	Men		Women	
	Active	Other Reserve	Active	Other Reserve
Reserves	77	36	76	42
National Guard	80	58	75	55

Source: 2004 – 2006 Youth Polls

Respondents who indicate they will “definitely” or “probably” serve in the Reserves are asked in which branch (Army, Navy, Marine Corps, Air Force, or Coast Guard) they are likely to be serving. Similarly, those who indicate they may be serving in the National Guard are asked to indicate whether they are likely to serve in the Army National Guard or the Air National Guard. Figure 3-3 provides estimates of the percent of young men and women expressing propensity to serve in different branches of the Reserves and National Guard.

Figure 3-3. National Guard and Reserve Propensity by Gender



Source: June 2006 Youth Poll

Service Differences

Historically, propensity for some Services has been higher than for others. More youth, for example, have indicated they were likely to join the Air Force than have indicated they were likely to join the Marine Corps. In general, the factors related to propensity for one Service are the same as those related to propensity for any other Service. Factors related to propensity for service in the Reserves are the same as factors related to propensity for active duty service. Not only are the factors the same, but the quantitative relationships are similar. For example, Figures 3-1 and 3-2, which show the relationship of age to unaided and general military propensity, with appropriate adjustment of the propensity scale, would also show the relationship of age and propensity for the Army, Navy, National Guard, etc.

Trends in Propensity

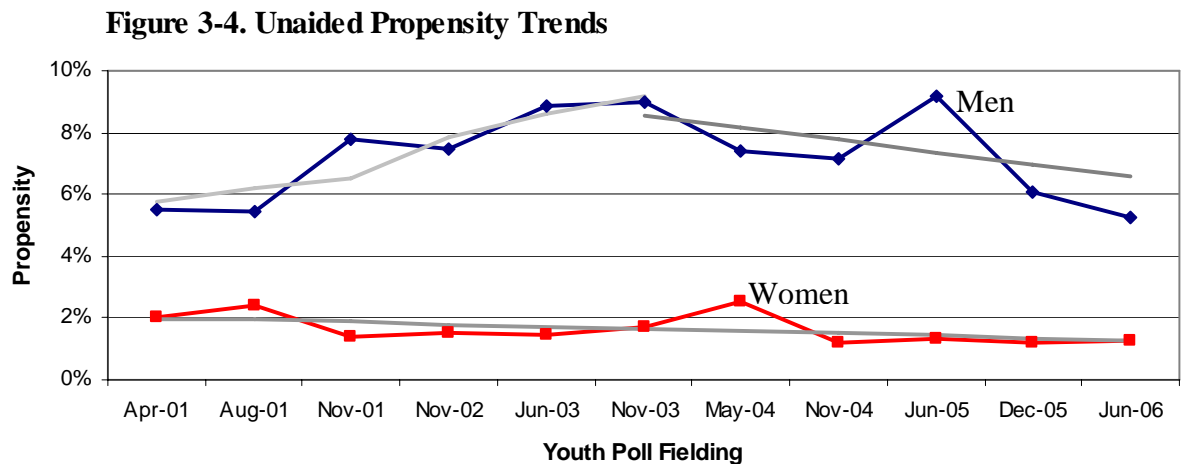
Fewer youth today have a propensity for military service than during the last years of the Cold War. More recently, young men's propensity for military service rose immediately following the events of September 11th, reaching a high point in November 2001, where it remained stable through November 2003. Following the end of the conventional war in Iraq and the ongoing military presence and conflicts against terrorism, propensity beginning in May 2004 began a gradual decline and has dropped precipitously in June 2006. In general, young women's propensity has remained relatively stable over the past 6 years. However, these patterns are not universal: trends in propensity differ for aided and unaided propensity, differ by race/ethnic group,^{vii} and differ by Service.

The figures in this section show observed values of propensity for each fielding of the Youth Poll since 2001 and include trend lines suggesting long-term trends.^{viii} To a small degree, the observed values will include some sampling error. In the following charts, confidence intervals will almost always be less than 3 percentage points and usually less than 2 percentage points. That is, the propensity estimate shown for a particular year will usually be within 1 percentage point of what we would find if we interviewed every youth in America. For minority populations (Blacks and Hispanics), confidence intervals will be larger because estimates are based on fewer observations. For minorities, confidence intervals will almost always be less than 10 percentage points in the DoD Youth Polls and usually less than 5 percentage points.

Detailed tables of the most recent data shown in this section (2001 through 2006) are in Appendix A. Appendix A includes propensity estimates and estimates for the majority of the standard questions asked as part of each Youth Poll and subgroup estimates for these questions for many of the standard breakouts requested (i.e., gender, age, race-ethnicity, education, etc.)

Figure 3-4 shows “trends” in unaided propensity – the percent of youth volunteering, without prompting from the interviewer, that military service is among their plans for the next few years. On average, since 2001, about 7.2 percent of men and 1.6 percent of women have volunteered that they expect to serve in the military.

Unaided Propensity has changed significantly in the past several years for men. From 2001 through 2003, young men’s unaided propensity for military service increased about 1.3 percentage points per year. Between 2003 and 2006, it dropped at approximately the same rate (1.1 percentage points a year). Although women’s propensity has fluctuated somewhat, the long-term trend is constant.

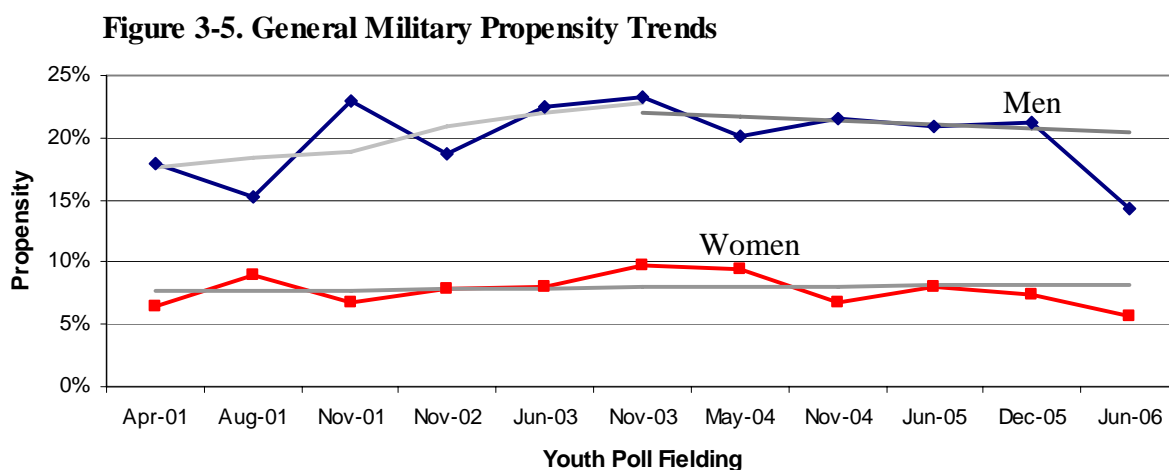


Note: The first trend line for men is based on Apr 01 – Nov 03. The second trend line for men is based on Nov 03 – Dec 05 projected to Jun 06. The trend line for women is based on Apr 01 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Figure 3-5 shows trends in General Military Propensity – the percent of youth responding to a specific question about the U.S. Military saying they will “definitely” or “probably” be serving in the Military in the next few years. General Military Propensity has changed significantly in the past several years. From 2001 through 2003, young men’s propensity for military service increased about 2 percentage points per year. From 2003 to 2005 the propensity trends indicated only a slight annual decline (approximately ½ percentage point a year). The measured propensity estimate of 14 percentage points for males in June 2006 was substantially lower than expected (linear trend line estimated using 2003 - 2005 propensity was 20 percent).

Women’s propensity has fluctuated somewhat and has shown a similar trend to males’, gradually increasing until 2003 then gradually decreasing. However, the magnitude of changes during this time has been much more subtle; reaching a high of 10 percentage points and a low of 6 percentage points during this six-year period.



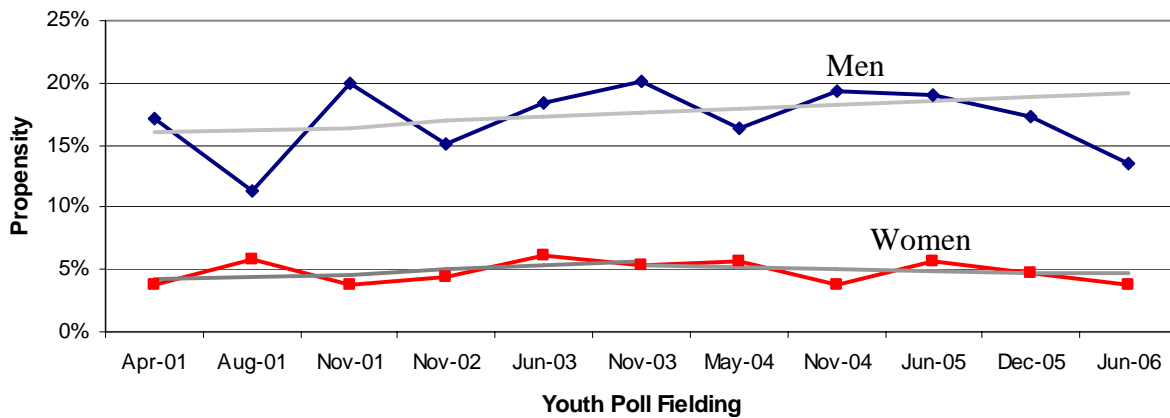
Note: The first trend line for men is based on Apr 01 – Nov 03. The second trend line for men is based on Nov 03 – Dec 05 projected to Jun 06. The trend line for women is based on Apr 01 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Figure 3-6 shows General Military Propensity trends among White youth. Given that approximately 70 percent of youth are White, it is not surprising that trends in propensity among White youth closely resemble trends among all youth. Among young White men, propensity has gradually been trending upward since 2001, increasing about ½ percentage point per year. However, propensity started to deviate from this pattern slightly in December 2005 and has most recently deviated substantially, declining by more than four percentage points over a six-month period.

Around 5 percent of young White women have said that they would “definitely” or “probably” serve since 2001.

Figure 3-6. General Military Propensity Trends Among White Youth



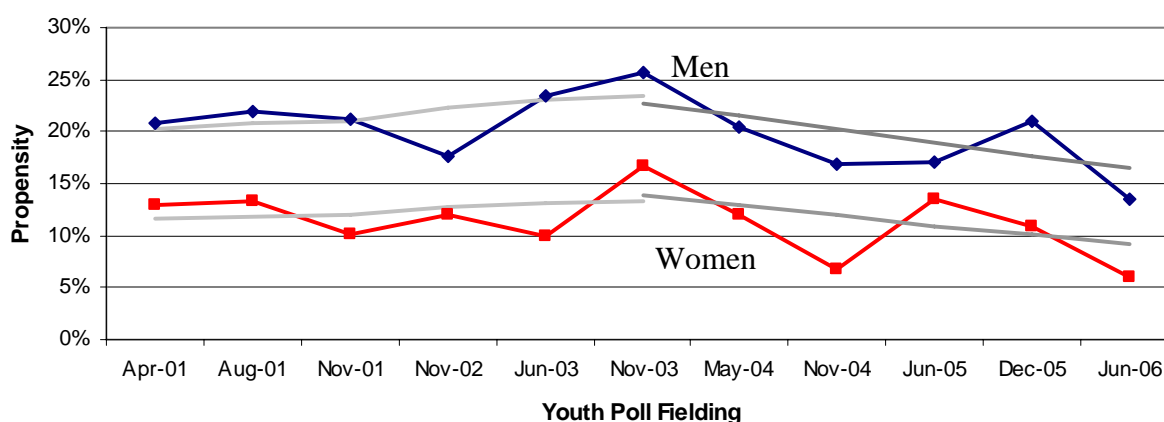
Note: The trend line for men is based on Apr 01 – Dec 05 propensity projected to Jun 06. The first trend line for women is based on Apr 01 – Nov 03 propensity. The second trend line for women is based on Nov 03 – Dec 05 propensity projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Figure 3-7 shows General Military Propensity trends among Black youth. In the early 2000s, Black men's propensity appeared to be rebounding from the declines it experienced in the early 1990s, during Operations Desert Shield/Desert Storm. At that time, Black leadership in this country suggested that, in the event of a ground war in Iraq, young Blacks would suffer heavy casualties. However since November 2003, Black men's propensity has been declining sharply (approximately 2.5 percent a year on average).

In contrast, young Black women's propensity appeared to be relatively stable during the early 2000s. However, like men, Black females' propensity has been declining steadily since November 2003 (approximately 1.8 percent a year on average).

Figure 3-7. General Military Propensity Trends Among Black Youth



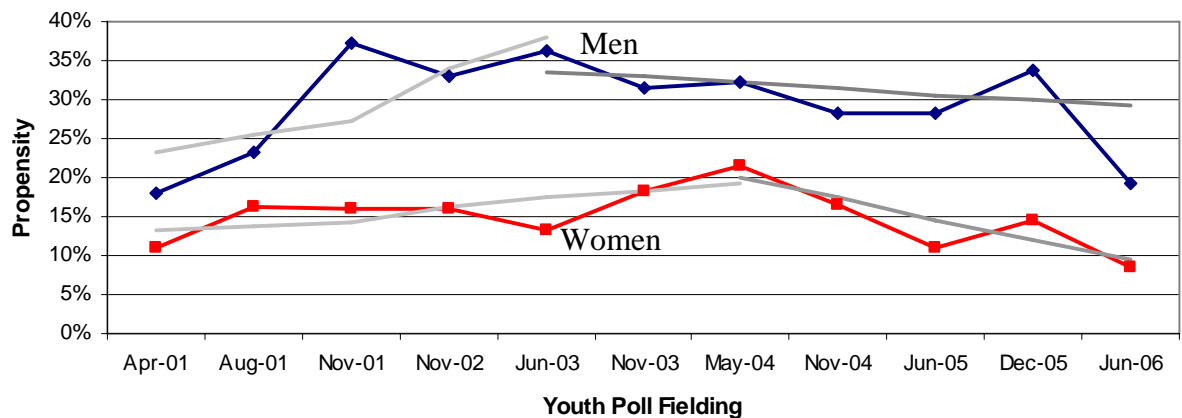
Note: The first trend line for men and women is based on Apr 01 – Nov 03. The second trend line for men and women is based on Nov 03 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Figure 3-8 shows General Military Propensity trends among Hispanic youth. In April and August 2001, propensity estimates for Hispanic men were unexpectedly low. It is worth noting that sample sizes for Hispanic and Black youth in April and August 2001 were relatively small resulting in relatively large confidence intervals (approximately +/- 10%) making interpretation difficult. In November 2001, propensity estimates rebounded to more expected levels. Since this time propensity for Hispanic men has been gradually dropping (approximately 1.5 percent a year). Propensity substantially deviated from this pattern in June 2006, declining by approximately fifteen percentage points over a six-month period.

The data indicate similar trends for Hispanic women's propensity for military service: gradual increases in propensity followed by relatively sharp declines recently.

Figure 3-8. General Military Propensity Trends Among Hispanic Youth

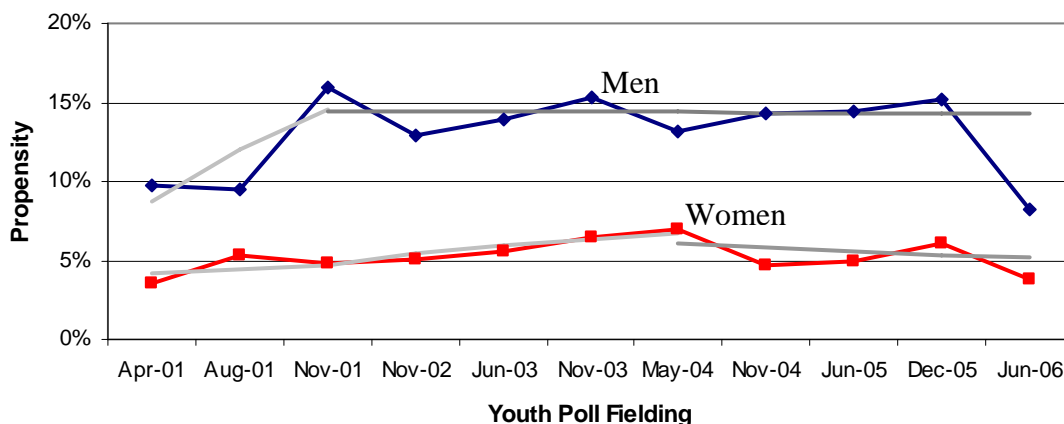


Note: The first trend line for men is based on Apr 01 – Jun 03. The second trend line for men is based on Jun 03 – Dec 05 projected to Jun 06. The first trend line for women is based on Apr 01 – May 04. The second trend line for women is based on May 04 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.
Source: 2001 – 2006 Youth Polls

Figures 3-9 through 3-13 show trends in propensity for active service in each of the Services. Generally, these match trends in General Military Propensity.

Figure 3-9, showing trends for the Army, shows men's propensity increasing throughout 2001 then remaining stable through 2005. Male propensity for the Army has dropped sharply in the most recent poll (dropping 7 percentage points). Women's propensity for the Army, although showing some fluctuation, has remained largely constant at approximately 6 percent.

Figure 3-9. Trends in Propensity for Service in the Army

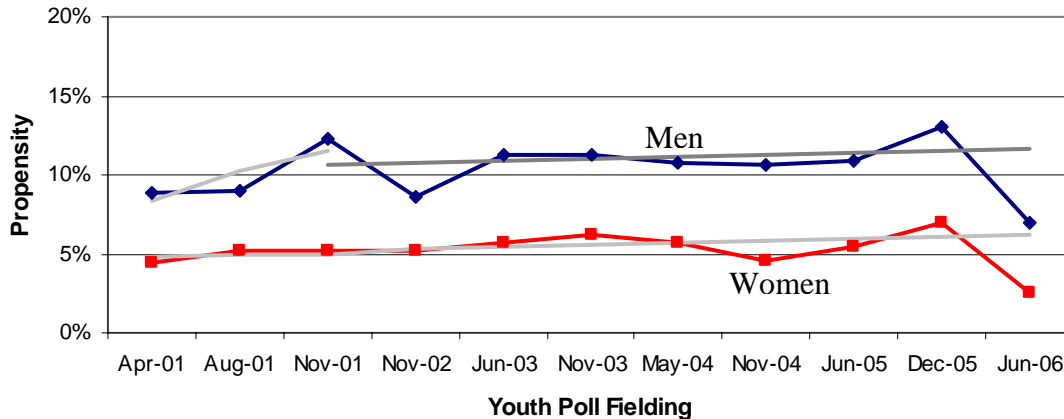


Note: The first trend line for men is based on Apr 01 – Nov 01. The second trend line for men is based on Nov 01 – Dec 05 projected to Jun 06. The first trend line for women is based on Apr 01 – May 04. The second trend line for women is based on May 04 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Figure 3-10 shows a similar pattern for the Navy. Men's propensity increased sharply throughout 2001 and then remained stable through 2005 only to decline sharply in June 2006 (6 percentage point decline). Throughout this period, young women's propensity for the Navy has fluctuated somewhat but remained about 5 percent. However, young women's propensity for the Navy also declined to only 2 percent in June 2006.

Figure 3-10. Trends in Propensity for Service in the Navy

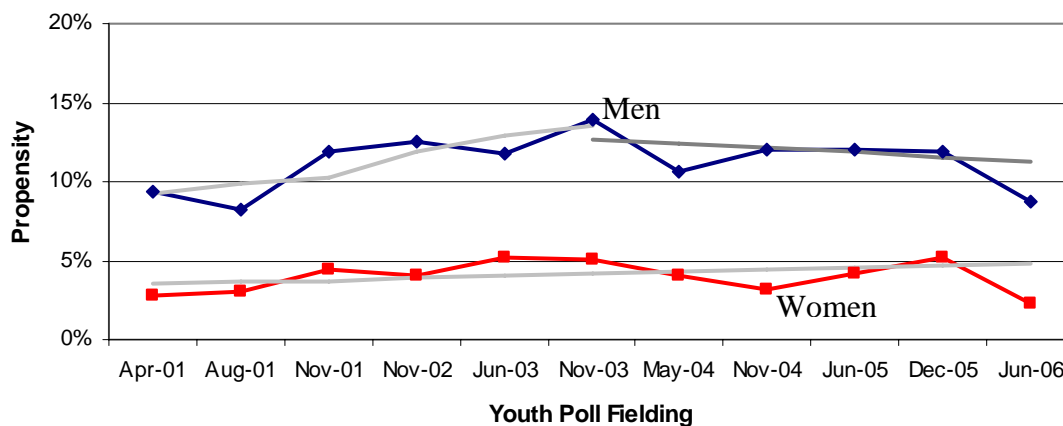


Note: The first trend line for men is based on Apr 01 – Nov 01. The second trend line for men is based on Nov 01 – Dec 05 projected to Jun 06. The trend line for women is based on Apr 01 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Young men's propensity for the Marine Corps increased relatively steadily until November 2003 (about 1½ percentage points per year). However, beginning in 2003, propensity began to gradually decline (about ½ percentage point per year). Similar to the Army and Navy, there was a considerable drop in propensity for men in June 2006 (about 3 percentage points). For the past 20 years, between 3 and 4 percent of young women have expressed propensity for the Marine Corps.

Figure 3-11. Trends in Propensity for Service in the Marine Corps

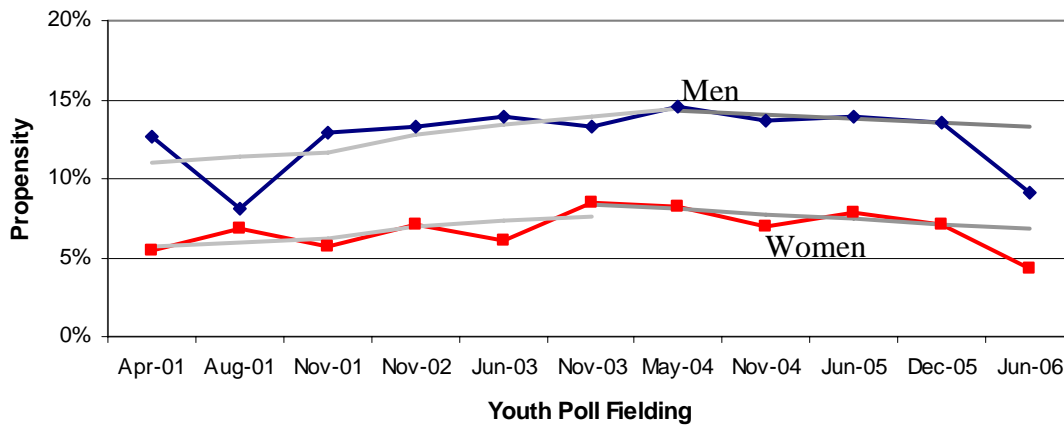


Note: The first trend line for men is based on Apr 01 – Nov 03. The second trend line for men is based on Nov 03 – Dec 05 projected to Jun 06. The trend line for women is based on Apr 01 – Dec 05 propensity projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Figure 3-12 shows a similar pattern for the Air Force. Men's propensity increased gradually from 2001 to May 2004 (1 percentage point increase a year on average) and then remained relatively stable through 2005, only to decline sharply in June 2006 (4.4 percentage point decline). Throughout this period, young women's propensity for the Air Force has fluctuated somewhat, but remained about 7 percent. Young women's propensity for the Air Force seems to be slightly decreasing since November 2003 (approximately $\frac{1}{2}$ percentage point a year) and has also declined dramatically in June 2006 (3 percentage point decline).

Figure 3-12. Trends in Propensity for Service in the Air Force

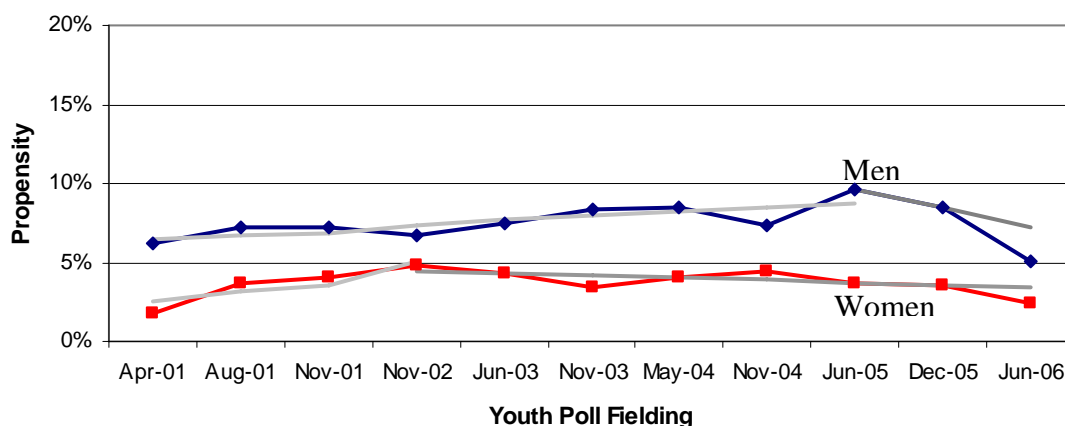


Note: The first trend line for men is based on Apr 01 – May 04. The second trend line for men is based on May 04 – Dec 05 projected to Jun 06. The first trend line for women is based on Apr 01 – Nov 03. The second trend line for women is based on Nov 03 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Young men's propensity for the Coast Guard (Figure 3-13) had been gradually increasing until June 2005, reaching a high of 10 percent at that time. Since then, young men's propensity for the Coast Guard has been declining and is now approximately half of its June 2005 level (5 percent). Women's propensity for the Coast Guard also has most recently declined and is now at only 2 percent.

Figure 3-13. Trends in Propensity for Service in the Coast Guard

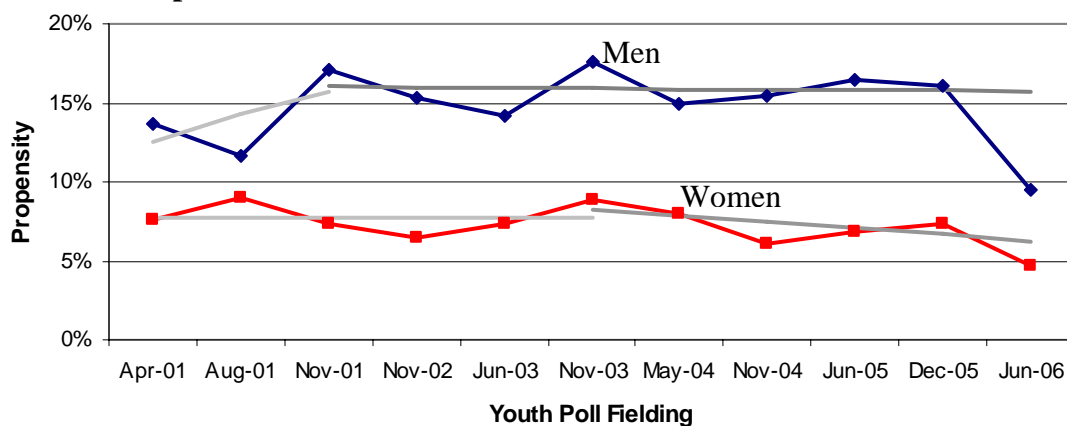


Note: The first trend line for men is based on Apr 01 – Jun 05. The second trend line for men is based on Jun 05 – Dec 05 projected to Jun 06. The first trend line for women is based on Apr 01 – Nov 02. The second trend line for women is based on Nov 02 – Dec 05 propensity projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Propensity for the Reserves has been largely stable through 2005 for both men and women. For young men, propensity in June 2006 dropped precipitously from its December 2005 level (approximately 7 percentage point decline). Young women's propensity also declined but not as severely (approximately 2.5 percentage point decline)

Figure 3-14. Trends in Propensity for Service in the Reserve Components

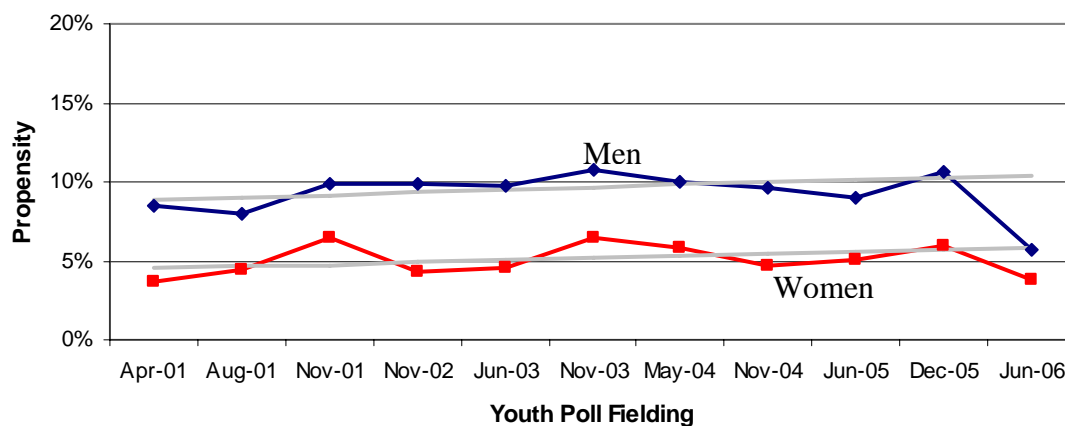


Note: The first trend line for men is based on Apr 01 – Nov 01. The second trend line for men is based on Nov 01 – Dec 05 projected to Jun 06. The first trend line for women is based on Apr 01 – Nov 03. The second trend line for women is based on Nov 03 – Dec 05 propensity projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Similar to the Reserves, propensity for the Guard has been largely stable through 2005 for both men and women, with sizeable declines in June 2006. For young men, propensity in June 2006 dropped from its December 2005 level approximately 5 percentage points. Young women's propensity also declined but less sharply (approximately 2.2 percentage point decline).

Figure 3-15. Trends in Propensity for Service in the Army/Air National Guard



Note: The trend line for men is based on Apr 01 – Dec 05 projected to Jun 06. The trend line for women is based on Apr 01 – Dec 05 projected to Jun 06. Detailed tables are in Appendix A.

Source: 2001 – 2006 Youth Polls

Summary

Propensity, which is defined in the Youth Polls as the percent of youth saying they will “definitely” or “probably” enter military service, has been shown to be a valid indicator of enlistment behavior. Youth who say they are likely to join are more likely to join than those who say they are unlikely to join. Independent research suggests that propensity, as measured in surveys such as the Youth Polls, reflects both relatively permanent tastes or preferences (such as a reluctance to leave home) and current circumstances (such as having satisfactory school or work arrangements). Youth’s propensity responses do not distinguish between enlistment and entering the military as an officer (or officer-trainee).

Propensity is related to several demographic factors:

- Men show higher levels of propensity than do women.
- Propensity declines with age.
- Propensity declines with education. Among high school students, propensity for the Military in general is somewhat higher than for Reserve/Guard service. Among college students and high school graduates, the differences disappear.
- Propensity is higher among unemployed youth than among employed youth; youth who believe they have good job prospects have lower propensity than those who believe their job prospects are poor; youth who believe pay in the Military is better than pay in the civilian sector have higher propensity.
- Propensity is highest among Hispanics. Propensity among Black, Asian, and White youth is relatively equivalent.
- Propensity varies by region: propensity is higher in the Pacific and West South Central regions, lowest in the New England region.

Propensity for military service is general for most youth and not tied to a specific Service. Most youth who express propensity for one Service express propensity for multiple Services. Most youth who express propensity for Reserve components also express propensity for active service.

Looking back at data collected as part of the Youth Attitude Tracking Study (YATS) that was conducted until 1999, in general, young men’s propensity for military service rose during the Cold War, dropped following Operation Desert Storm, and had been declining until 2001. Beginning in 2001, propensity appeared to be on the incline. Starting in 2003-2004 for the Military in general this trend ended and propensity began to decline gradually. Young women’s propensity for military service has been constant since 1984, with some possible fluctuations. For both men and women however, declines in propensity were experienced in June 2006 that were unprecedented in magnitude.

It is important to note that these generalizations do not entirely hold for specific race/ethnic groups or for different active Services or Reserve components. Propensity trends for Whites, Blacks, and Hispanics are distinct, as are propensity trends for different Services.

ⁱ Except in wartime, the Coast Guard is part of the Department of Homeland Security.

ⁱⁱ High school students and high school graduates whose AFQT score is projected to be in the top half of the population.

ⁱⁱⁱ H.S. Dropouts include any non-student who did not complete high school.

^{iv} Estimates for Race and Ethnicity categories are based on all respondents who indicate they belong to group. Respondents who indicate membership to multiple groups are counted as part of each group mentioned.

^v Separate estimates for Asians, Pacific Islanders, American Indians, and Eskimos who were high school seniors or high school graduates were not included because of sample size restrictions (they represent significantly smaller portions of the population, and of the Youth Poll sample, than Blacks or Hispanics).

^{vi} Census Regions defined as follows: New England (CT, ME, MA, NH, RI, VT); East North Central (IL, IN, MI, OH, WI); West North Central (IA, KS, MN, MO, NE, ND, SD); Mid-Atlantic (PA, NJ, NY); East South Central (AL, KY, MS, TN); South Atlantic (DE, FL, GA, MD, NC, SC, VA, DC, WV); Mountain (AZ, CO, ID, MT, NV, NM, UT, WY); Pacific (CA, OR, WA, AK, HI); West South Central (AR, LA, OK, TX).

^{vii} In this section, Race and Ethnicity categories are mutually exclusive, i.e., each respondent is only counted in one group. This was done to remain consistent with past trend lines reported by YATS and in the Youth Polls.

^{viii} Generally, we fit linear regression lines to observed data for two periods: 2001 – 2003 and 2004 – 2005. In some instances, the 2004 – 2005 trend appeared to be a continuation of the 2001 – 2003 trend; in such cases, a single trend line was fit. These fitted trends lines are then projected for June 2006 to illustrate a continuing trend or departure from the trend. While the trend lines we have included fit the data reasonably well, the reader should note that other trend lines might also fit the data reasonably well. The notes below each figure explain the procedures used for the trend lines in the figure.

OVERVIEW REPORT



Appendix A

General Military Propensity

JAMRS
TABLE 1-1. Youth military service propensity: 2001 – 2006¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	2.4	9.5	26.5	61.5
Youth Poll 2 (Aug 01)	2.3	9.7	29.1	58.1
Youth Poll 3 (Nov 01)	2.8	11.8	33.3	52.1
Youth Poll 4 (Nov 02)	2.5	10.7	30.6	56.2
Youth Poll 5 (June 03)	3.5	11.8	30.5	54.0
Youth Poll 6 (Nov 03)	3.3	13.2	30.8	52.6
Youth Poll 7 (May 04)	3.2	11.6	32.4	52.6
Youth Poll 8 (Nov 04)	3.0	11.2	31.2	54.4
Youth Poll 9 (June 05)	3.9	10.7	30.6	54.1
Youth Poll 10 (Dec 05)	2.9	11.6	31.2	53.6
Youth Poll 11 (June 06)	1.8	8.2	29.0	60.6

¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

JAMRS

TABLE 1-2. Youth military service propensity: 2001 – 2006², by gender

Male (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		3.6	14.2	34.4	47.6
Youth Poll 2 (Aug 01)		3.4	12.0	37.1	47.5
Youth Poll 3 (Nov 01)		4.5	18.5	40.8	36.3
Youth Poll 4 (Nov 02)		3.8	14.9	35.2	46.0
Youth Poll 5 (June 03)		5.3	17.0	35.7	41.6
Youth Poll 6 (Nov 03)		5.4	17.9	37.9	38.6
Youth Poll 7 (May 04)		4.6	15.5	38.8	40.7
Youth Poll 8 (Nov 04)		5.0	16.6	37.3	41.0
Youth Poll 9 (June 05)		6.1	14.9	36.0	42.1
Youth Poll 10 (Dec 05)		4.4	16.8	34.9	43.1
Youth Poll 11 (June 06)		2.7	11.5	35.5	49.7

Female (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		1.3	5.1	19.1	74.3
Youth Poll 2 (Aug 01)		1.4	7.6	21.5	69.3
Youth Poll 3 (Nov 01)		1.2	5.6	26.2	67.0
Youth Poll 4 (Nov 02)		1.3	6.6	26.1	66.0
Youth Poll 5 (June 03)		1.6	6.4	25.2	66.6
Youth Poll 6 (Nov 03)		1.2	8.5	23.6	66.7
Youth Poll 7 (May 04)		1.7	7.7	25.8	64.8
Youth Poll 8 (Nov 04)		1.0	5.7	24.9	68.2
Youth Poll 9 (June 05)		1.7	6.4	25.0	66.6
Youth Poll 10 (Dec 05)		1.3	6.0	27.2	64.6
Youth Poll 11 (June 06)		.9	4.7	22.0	72.1

² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

JAMRS
TABLE 1-3. Youth military service propensity, by race/ethnicity: 2001 – 2006³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	11.9	10.4	16.1	14.3
Youth Poll 2 (Aug 01)	12.1	8.6	16.6	19.9
Youth Poll 3 (Nov 01)	14.6	11.9	14.1	26.9
Youth Poll 4 (Nov 02)	13.2	9.7	14.8	23.5
Youth Poll 5 (June 03)	15.3	12.5	16.0	24.7
Youth Poll 6 (Nov 03)	16.5	13.0	20.7	24.8
Youth Poll 7 (May 04)	14.8	11.3	16.0	27.0
Youth Poll 8 (Nov 04)	14.2	12.0	10.9	22.4
Youth Poll 9 (June 05)	14.6	12.5	15.3	20.1
Youth Poll 10 (Dec 05)	14.5	11.2	16.0	24.7
Youth Poll 11 (June 06)	10.1	9.1	9.0	13.6

³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

TABLE 1-4. Youth military service propensity, by race/ethnicity and gender: 2001 – 2006⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	17.8	17.1	20.9	18.0
Youth Poll 2 (Aug 01)	15.3	11.4	22.0	23.3
Youth Poll 3 (Nov 01)	23.0	19.9	21.1	37.2
Youth Poll 4 (Nov 02)	18.7	15.1	17.6	33.1
Youth Poll 5 (June 03)	22.3	18.4	23.4	35.8
Youth Poll 6 (Nov 03)	23.2	20.1	25.6	31.6
Youth Poll 7 (May 04)	20.1	16.4	20.5	32.3
Youth Poll 8 (Nov 04)	21.6	19.4	16.8	28.2
Youth Poll 9 (June 05)	20.9	19.0	17.0	28.2
Youth Poll 10 (Dec 05)	21.2	17.3	21.0	33.8
Youth Poll 11 (June 06)	14.3	13.5	13.4	19.3

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	6.4	3.8	12.8	11.1
Youth Poll 2 (Aug 01)	9.0	5.8	13.2	16.3
Youth Poll 3 (Nov 01)	6.8	3.8	10.1	15.9
Youth Poll 4 (Nov 02)	7.9	4.4	12.0	16.1
Youth Poll 5 (June 03)	8.0	6.2	9.9	13.1
Youth Poll 6 (Nov 03)	9.7	5.4	16.6	18.2
Youth Poll 7 (May 04)	9.4	5.7	12.0	21.6
Youth Poll 8 (Nov 04)	6.7	3.8	6.7	16.4
Youth Poll 9 (June 05)	8.1	5.6	13.5	11.1
Youth Poll 10 (Dec 05)	7.4	4.7	10.9	14.6
Youth Poll 11 (June 06)	5.6	3.8	5.9	8.6

⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

JAMRS

TABLE 1-5. Youth military service propensity, by age: 2001 – 2006⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	19.8	17.0	11.9	8.2	6.7	7.7
Youth Poll 2 (Aug 01)	21.2	15.4	13.2	6.8	11.5	3.8
Youth Poll 3 (Nov 01)	20.9	21.7	12.3	9.4	10.3	12.9
Youth Poll 4 (Nov 02)	19.9	16.8	10.8	12.2	12.7	6.0
Youth Poll 5 (June 03)	23.3	17.7	16.6	14.2	10.8	8.3
Youth Poll 6 (Nov 03)	26.3	20.8	15.4	12.1	13.0	9.4
Youth Poll 7 (May 04)	22.0	19.7	14.3	11.9	9.1	10.4
Youth Poll 8 (Nov 04)	20.4	17.7	13.8	13.0	10.9	8.5
Youth Poll 9 (June 05)	22.5	19.9	12.3	7.9	6.9	10.5
Youth Poll 10 (Dec 05)	19.2	15.9	13.7	10.9	12.4	6.1
Youth Poll 11 (June 06)	16.4	11.1	8.5	7.2	7.6	8.6

⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

TABLE 1-6. Youth military service propensity, by age: 2001 – 2006⁶, by gender

Male (age 16-21)		Percent (%)					
<i>(definitely & probably)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		25.3	23.0	18.4	15.0	9.2	14.2
Youth Poll 2 (Aug 01)		25.4	20.9	14.2	10.9	15.3	1.0
Youth Poll 3 (Nov 01)		31.5	29.0	19.8	17.7	13.1	25.3
Youth Poll 4 (Nov 02)		23.6	26.5	15.9	19.0	19.1	5.5
Youth Poll 5 (June 03)		33.1	22.1	23.7	22.8	17.8	13.7
Youth Poll 6 (Nov 03)		33.0	26.9	23.6	18.5	21.4	13.9
Youth Poll 7 (May 04)		29.3	26.9	20.4	14.6	14.4	13.1
Youth Poll 8 (Nov 04)		28.7	26.5	21.7	20.2	18.9	11.7
Youth Poll 9 (June 05)		31.0	26.9	17.2	12.8	8.0	19.4
Youth Poll 10 (Dec 05)		29.2	21.5	19.2	17.7	19.7	8.0
Youth Poll 11 (June 06)		22.3	15.5	12.3	11.7	9.7	13.0

Female (age 16-21)		Percent (%)					
<i>(definitely & probably)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		14.5	10.0	6.1	1.1	4.5	3.2
Youth Poll 2 (Aug 01)		16.0	9.6	12.3	3.2	8.3	5.9
Youth Poll 3 (Nov 01)		10.8	13.6	4.8	2.7	8.0	1.1
Youth Poll 4 (Nov 02)		15.8	7.7	5.5	6.1	5.8	6.4
Youth Poll 5 (June 03)		13.3	13.0	9.3	5.6	3.1	3.2
Youth Poll 6 (Nov 03)		19.5	14.1	7.4	5.6	5.1	4.9
Youth Poll 7 (May 04)		14.5	12.8	7.3	9.1	3.6	7.8
Youth Poll 8 (Nov 04)		11.5	8.7	5.8	5.7	2.7	5.1
Youth Poll 9 (June 05)		12.2	13.1	6.6	2.6	6.0	14.5
Youth Poll 10 (Dec 05)		9.9	8.5	7.2	5.1	4.7	4.2
Youth Poll 11 (June 06)		10.4	6.4	4.3	2.4	5.3	3.9

⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

JAMRS
TABLE 1-7. Youth military service propensity, by geographic region: 2001 – 2006⁷

Male and Female (age 16-21)		Percent (%)							
(definitely & probably)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	14.9	12.0	11.2	15.2	17.2	11.1	17.1	19.1	17.9
Youth Poll 6 (Nov 03)	14.7	14.8	12.6	14.7	19.1	19.5	22.5	13.6	15.8
Youth Poll 7 (May 04)	11.5	14.1	11.5	7.1	15.2	10.8	18.7	20.8	17.7
Youth Poll 8 (Nov 04)	10.5	13.0	10.2	12.3	16.7	13.7	17.7	12.2	16.8
Youth Poll 9 (June 05)	‡	11.6	12.9	15.5	15.5	15.3	18.3	13.2	17.3
Youth Poll 10 (Dec 05)	5.1	15.1	12.0	14.3	14.8	10.9	19.9	12.0	17.8
Youth Poll 11 (June 06)	8.9	10.0	8.6	8.9	7.0	8.8	14.3	11.8	12.2

⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

TABLE 1-8. Youth military service propensity, by geographic region: 2001 – 2006⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	16.6	18.6	26.3	26.2	‡	28.5	22.6	23.3
Youth Poll 6 (Nov 03)	‡	19.5	16.9	24.4	27.1	‡	30.2	‡	21.8
Youth Poll 7 (May 04)	‡	18.2	14.5	‡	21.6	‡	28.5	‡	24.2
Youth Poll 8 (Nov 04)	‡	21.9	17.3	18.7	25.8	‡	27.6	19.2	21.2
Youth Poll 9 (June 05)	‡	14.3	17.6	‡	21.1	20.5	27.9	24.3	24.0
Youth Poll 10 (Dec 05)	‡	20.3	17.9	‡	22.9	15.1	23.2	20.6	26.2
Youth Poll 11 (June 06)	‡	16.6	11.8	10.7	10.4	‡	21.3	18.1	14.4

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	6.4	5.6	5.0	7.8	‡	7.2	14.9	11.5
Youth Poll 6 (Nov 03)	‡	10.4	7.9	4.9	11.2	7.3	14.9	9.4	9.7
Youth Poll 7 (May 04)	‡	9.2	8.5	‡	9.0	‡	10.1	‡	11.3
Youth Poll 8 (Nov 04)	‡	4.0	3.7	4.0	8.3	‡	9.2	5.2	11.4
Youth Poll 9 (June 05)	‡	8.6	8.0	‡	9.8	9.4	8.0	2.4	10.0
Youth Poll 10 (Dec 05)	‡	9.4	5.4	‡	7.4	6.3	15.8	4.2	7.8
Youth Poll 11 (June 06)	‡	3.6	5.1	‡	3.8	1.7	6.8	4.6	9.8

⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

JAMRS

TABLE 1-9. Youth military service propensity, by high school grades: 2001 – 2006⁹

Male and Female (age 16-21)		Percent (%)					
<i>(definitely & probably)</i>		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	5.2	9.2	10.2	15.5	‡	22.1	‡
Youth Poll 2 (Aug 01)	6.9	10.5	8.7	14.7	‡	21.2	‡
Youth Poll 3 (Nov 01)	4.1	10.9	16.2	21.1	‡	‡	‡
Youth Poll 4 (Nov 02)	6.2	8.2	10.7	20.5	23.1	‡	‡
Youth Poll 5 (June 03)	7.0	12.1	12.6	22.1	20.4	31.4	‡
Youth Poll 6 (Nov 03)	11.4	14.3	13.1	21.0	13.8	35.5	‡
Youth Poll 7 (May 04)	6.7	12.7	15.3	18.8	22.8	22.8	‡
Youth Poll 8 (Nov 04)	7.5	12.1	12.2	17.8	21.1	32.6	‡
Youth Poll 9 (June 05)	6.7	11.6	16.7	19.4	18.8	25.3	‡
Youth Poll 10 (Dec 05)	6.2	10.3	15.9	20.1	22.4	29.4	‡
Youth Poll 11 (June 06)	4.9	7.9	11.1	13.8	12.0	16.7	‡

⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

General Military Propensity

TABLE 1-10. Youth military service propensity, by high school grades: 2001 – 2006¹⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	12.5	‡	20.3	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	10.8	10.9	19.6	‡	‡	‡
Youth Poll 3 (Nov 01)	5.5	17.2	24.6	31.1	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	9.4	13.3	24.1	‡	‡	‡
Youth Poll 5 (June 03)	11.7	18.0	18.9	29.9	21.2	37.4	‡
Youth Poll 6 (Nov 03)	16.0	21.8	14.2	30.0	16.3	42.9	‡
Youth Poll 7 (May 04)	10.1	18.1	20.4	23.6	‡	28.2	‡
Youth Poll 8 (Nov 04)	11.5	19.4	17.5	25.7	25.5	‡	‡
Youth Poll 9 (June 05)	11.4	16.7	22.4	27.0	‡	29.4	‡
Youth Poll 10 (Dec 05)	12.0	15.2	18.5	27.9	27.2	39.1	‡
Youth Poll 11 (June 06)	7.5	10.7	15.5	19.1	11.9	21.2	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	1.7	7.0	‡	9.9	‡	‡	‡
Youth Poll 2 (Aug 01)	5.3	10.2	6.8	9.5	‡	‡	‡
Youth Poll 3 (Nov 01)	3.2	6.4	7.4	9.8	‡	‡	‡
Youth Poll 4 (Nov 02)	2.1	7.3	8.4	15.3	‡	‡	‡
Youth Poll 5 (June 03)	3.8	7.8	6.8	10.1	‡	‡	‡
Youth Poll 6 (Nov 03)	8.1	8.9	12.0	10.7	‡	‡	‡
Youth Poll 7 (May 04)	4.1	9.0	9.5	12.8	‡	‡	‡
Youth Poll 8 (Nov 04)	5.0	5.8	6.8	7.1	‡	‡	‡
Youth Poll 9 (June 05)	3.6	7.7	8.5	9.7	‡	‡	‡
Youth Poll 10 (Dec 05)	2.5	5.8	13.3	9.8	‡	‡	‡
Youth Poll 11 (June 06)	3.2	5.3	5.4	7.0	‡	‡	‡

¹⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP9).

Composite Active Duty Propensity

JAMRS

TABLE 2-1. Youth composite active duty propensity: 2001 – 2006¹¹

Male and Female (age 16-21)		Percent (%)		
Year	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	4.0	13.8	24.6	57.7
Youth Poll 2 (Aug 01)	4.2	13.1	29.4	53.3
Youth Poll 3 (Nov 01)	5.0	16.9	30.3	47.8
Youth Poll 4 (Nov 02)	4.4	15.4	27.5	52.7
Youth Poll 5 (June 03)	5.8	15.6	28.6	49.9
Youth Poll 6 (Nov 03)	5.5	18.7	26.4	49.5
Youth Poll 7 (May 04)	5.7	17.0	29.3	48.0
Youth Poll 8 (Nov 04)	5.5	15.8	28.3	50.4
Youth Poll 9 (June 05)	6.4	15.5	28.3	49.7
Youth Poll 10 (Dec 05)	5.4	17.7	27.3	49.5
Youth Poll 11 (June 06)	3.1	11.6	29.0	56.2

¹¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

TABLE 2-2. Youth composite active duty propensity: 2001 – 2006¹²

Male (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		6.5	18.9	30.6	44.1
Youth Poll 2 (Aug 01)		5.5	15.7	36.1	42.6
Youth Poll 3 (Nov 01)		8.3	24.0	34.7	33.0
Youth Poll 4 (Nov 02)		6.0	21.0	30.2	42.8
Youth Poll 5 (June 03)		8.4	20.9	33.4	37.2
Youth Poll 6 (Nov 03)		8.6	23.7	31.6	36.0
Youth Poll 7 (May 04)		8.7	21.3	34.1	35.9
Youth Poll 8 (Nov 04)		8.3	22.4	31.6	37.6
Youth Poll 9 (June 05)		9.6	20.0	33.0	37.4
Youth Poll 10 (Dec 05)		7.3	23.2	30.7	38.6
Youth Poll 11 (June 06)		5.0	16.0	34.8	44.2

Female (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		1.7	9.1	19.0	70.2
Youth Poll 2 (Aug 01)		3.0	10.6	23.0	63.4
Youth Poll 3 (Nov 01)		2.0	10.1	26.1	61.7
Youth Poll 4 (Nov 02)		3.0	9.9	24.9	62.2
Youth Poll 5 (June 03)		3.0	10.2	23.8	63.0
Youth Poll 6 (Nov 03)		2.3	13.6	21.1	63.0
Youth Poll 7 (May 04)		2.6	12.5	24.3	60.5
Youth Poll 8 (Nov 04)		2.6	9.0	24.9	63.4
Youth Poll 9 (June 05)		3.1	10.8	23.4	62.6
Youth Poll 10 (Dec 05)		3.4	11.8	23.8	60.9
Youth Poll 11 (June 06)		1.1	7.0	22.9	68.8

¹² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

JAMRS

TABLE 2-3. Youth composite active duty propensity, by race/ethnicity: 2001 – 2006¹³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	17.8	13.9	27.8	24.3
Youth Poll 2 (Aug 01)	17.3	11.5	28.2	27.2
Youth Poll 3 (Nov 01)	21.9	18.6	22.7	35.1
Youth Poll 4 (Nov 02)	19.8	15.3	25.8	29.9
Youth Poll 5 (June 03)	21.4	16.9	26.2	34.3
Youth Poll 6 (Nov 03)	24.1	18.6	32.3	35.1
Youth Poll 7 (May 04)	22.6	17.4	27.7	38.5
Youth Poll 8 (Nov 04)	21.3	17.2	21.2	33.4
Youth Poll 9 (June 05)	21.9	17.8	24.7	32.8
Youth Poll 10 (Dec 05)	23.1	17.2	28.1	40.8
Youth Poll 11 (June 06)	14.7	12.0	17.5	23.3

¹³Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

TABLE 2-4. Youth composite active duty propensity, by race/ethnicity: 2001 – 2006¹⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	25.3	21.4	36.0	33.5
Youth Poll 2 (Aug 01)	21.2	15.2	37.4	31.4
Youth Poll 3 (Nov 01)	32.3	28.5	33.5	46.7
Youth Poll 4 (Nov 02)	27.0	22.0	32.0	41.0
Youth Poll 5 (June 03)	29.3	24.0	34.4	45.7
Youth Poll 6 (Nov 03)	32.3	26.7	39.1	45.2
Youth Poll 7 (May 04)	30.0	24.1	36.2	46.2
Youth Poll 8 (Nov 04)	30.7	27.0	26.3	43.3
Youth Poll 9 (June 05)	29.5	25.0	29.6	43.3
Youth Poll 10 (Dec 05)	30.6	23.7	34.0	52.5
Youth Poll 11 (June 06)	20.9	18.2	26.2	31.8

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	10.8	6.5	22.2	16.4
Youth Poll 2 (Aug 01)	13.6	7.7	22.5	22.7
Youth Poll 3 (Nov 01)	12.2	8.8	16.4	22.7
Youth Poll 4 (Nov 02)	12.9	8.6	19.7	21.2
Youth Poll 5 (June 03)	13.2	9.3	19.5	22.4
Youth Poll 6 (Nov 03)	15.9	10.0	26.6	25.3
Youth Poll 7 (May 04)	15.1	10.1	20.3	30.7
Youth Poll 8 (Nov 04)	11.6	6.2	17.5	23.3
Youth Poll 9 (June 05)	13.9	10.3	19.9	21.1
Youth Poll 10 (Dec 05)	15.1	10.4	22.2	27.9
Youth Poll 11 (June 06)	8.1	4.6	11.3	15.8

¹⁴Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

JAMRS

TABLE 2-5. Youth composite active duty propensity, by age: 2001 – 2006¹⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	28.2	21.6	16.8	15.3	12.1	12.3
Youth Poll 2 (Aug 01)	29.3	19.8	20.7	11.7	14.1	7.6
Youth Poll 3 (Nov 01)	30.5	26.6	20.8	16.5	20.6	16.2
Youth Poll 4 (Nov 02)	28.3	24.4	19.2	17.1	18.5	10.7
Youth Poll 5 (June 03)	31.7	25.0	23.2	18.4	16.1	12.6
Youth Poll 6 (Nov 03)	36.9	27.0	24.4	16.6	19.3	18.5
Youth Poll 7 (May 04)	31.8	28.8	21.6	19.7	16.4	15.8
Youth Poll 8 (Nov 04)	31.0	23.2	21.3	16.8	18.0	15.9
Youth Poll 9 (June 05)	34.1	28.3	18.5	12.7	11.3	14.9
Youth Poll 10 (Dec 05)	30.2	23.9	23.2	17.3	20.3	11.4
Youth Poll 11 (June 06)	23.7	14.7	12.5	13.4	10.7	11.9

¹⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

TABLE 2-6. Youth composite active duty propensity, by age: 2001 – 2006¹⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	35.2	29.1	25.6	23.8	13.8	22.7
Youth Poll 2 (Aug 01)	32.7	25.4	22.8	16.1	21.0	4.8
Youth Poll 3 (Nov 01)	41.8	37.8	29.1	25.7	29.5	28.8
Youth Poll 4 (Nov 02)	31.3	35.7	28.3	24.7	27.0	12.1
Youth Poll 5 (June 03)	39.3	31.0	32.7	29.3	23.8	18.5
Youth Poll 6 (Nov 03)	46.0	34.8	32.2	24.6	28.6	25.2
Youth Poll 7 (May 04)	41.5	36.6	28.3	24.7	25.8	21.2
Youth Poll 8 (Nov 04)	42.3	30.5	32.8	27.1	28.0	22.0
Youth Poll 9 (June 05)	43.1	37.5	24.1	19.0	15.3	23.6
Youth Poll 10 (Dec 05)	40.0	29.9	29.4	27.3	29.6	13.5
Youth Poll 11 (June 06)	30.6	20.6	17.8	20.1	16.0	19.4

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	21.4	12.8	8.9	6.5	10.7	5.3
Youth Poll 2 (Aug 01)	25.0	13.8	18.8	7.7	8.4	9.7
Youth Poll 3 (Nov 01)	19.7	14.3	12.3	9.1	13.4	4.2
Youth Poll 4 (Nov 02)	24.9	13.7	9.8	10.4	9.5	9.6
Youth Poll 5 (June 03)	23.9	18.6	13.4	7.5	7.7	7.1
Youth Poll 6 (Nov 03)	27.8	18.4	16.8	8.5	10.5	11.9
Youth Poll 7 (May 04)	21.9	21.4	14.0	14.5	6.7	10.4
Youth Poll 8 (Nov 04)	19.1	15.7	9.5	6.5	7.8	9.8
Youth Poll 9 (June 05)	23.2	19.3	12.1	5.9	7.9	7.0
Youth Poll 10 (Dec 05)	21.2	16.0	15.7	8.8	10.4	9.2
Youth Poll 11 (June 06)	16.7	8.6	6.7	6.2	5.2	3.9

¹⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

JAMRS

TABLE 2-7. Youth composite active duty propensity, by geographic region: 2001 – 2006¹⁷

Male and Female (age 16-21)		Percent (%)							
(definitely & probably)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	20.8	16.2	15.9	20.3	23.9	20.0	23.8	23.6	25.9
Youth Poll 6 (Nov 03)	25.1	20.9	19.0	18.9	27.0	28.9	32.3	20.4	24.8
Youth Poll 7 (May 04)	20.3	20.2	19.8	11.7	20.5	16.1	27.6	30.7	29.1
Youth Poll 8 (Nov 04)	17.4	19.4	15.8	17.5	24.5	19.3	28.1	18.5	24.3
Youth Poll 9 (June 05)	‡	18.4	18.5	20.8	24.7	20.8	24.8	23.1	25.6
Youth Poll 10 (Dec 05)	15.7	19.8	17.6	18.1	26.3	24.8	28.7	23.1	27.9
Youth Poll 11 (June 06)	12.0	12.8	11.7	12.8	12.2	16.1	17.8	18.7	18.7

¹⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

TABLE 2-8. Youth composite active duty propensity, by geographic region: 2001 – 2006¹⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	19.5	24.4	33.1	35.3	‡	34.3	28.7	32.8
Youth Poll 6 (Nov 03)	‡	25.4	24.8	30.2	35.7	‡	42.1	‡	33.1
Youth Poll 7 (May 04)	‡	26.4	24.9	‡	29.2	‡	40.2	‡	39.1
Youth Poll 8 (Nov 04)	‡	31.5	23.8	26.5	35.2	‡	38.8	26.0	32.6
Youth Poll 9 (June 05)	‡	21.0	24.5	‡	33.3	24.9	34.4	38.5	34.0
Youth Poll 10 (Dec 05)	‡	26.1	22.5	‡	36.0	31.9	34.2	30.0	37.1
Youth Poll 11 (June 06)	‡	20.4	17.0	17.2	17.6	‡	27.0	27.1	24.7

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	12.0	9.4	8.5	12.1	‡	14.6	17.4	17.7
Youth Poll 6 (Nov 03)	‡	16.7	12.6	7.4	18.5	14.4	22.7	15.6	16.2
Youth Poll 7 (May 04)	‡	12.6	14.7	‡	12.1	‡	16.6	‡	19.4
Youth Poll 8 (Nov 04)	‡	7.1	8.6	5.9	14.5	‡	18.8	11.0	14.4
Youth Poll 9 (June 05)	‡	15.5	12.3	‡	15.9	16.1	14.5	8.2	16.3
Youth Poll 10 (Dec 05)	‡	12.9	12.2	‡	17.4	16.9	21.8	16.8	17.0
Youth Poll 11 (June 06)	‡	5.6	5.8	‡	7.1	10.7	8.1	9.1	12.0

¹⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

JAMRS
TABLE 2-9. Youth composite active duty propensity, by high school grades: 2001 – 2006¹⁹

Male and Female (age 16-21)		Percent (%)					
<i>(definitely & probably)</i>		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	9.0	13.9	15.6	23.1	‡	25.5	‡
Youth Poll 2 (Aug 01)	9.8	14.5	13.3	22.2	‡	28.3	‡
Youth Poll 3 (Nov 01)	9.2	16.1	23.0	32.8	‡	‡	‡
Youth Poll 4 (Nov 02)	10.2	13.5	16.4	28.6	34.2	‡	‡
Youth Poll 5 (June 03)	10.0	19.5	17.8	29.6	23.8	39.0	‡
Youth Poll 6 (Nov 03)	14.4	21.8	23.3	29.3	24.7	40.4	‡
Youth Poll 7 (May 04)	10.1	19.6	23.9	29.0	31.2	35.8	‡
Youth Poll 8 (Nov 04)	9.9	18.3	14.7	30.7	26.8	40.5	‡
Youth Poll 9 (June 05)	9.9	17.9	24.5	29.4	29.1	33.0	‡
Youth Poll 10 (Dec 05)	9.1	18.5	25.1	33.2	30.2	39.2	‡
Youth Poll 11 (June 06)	5.0	11.6	15.7	21.0	22.7	23.9	‡

¹⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Composite Active Duty Propensity

TABLE 2-10. Youth composite active duty propensity, by high school grades: 2001 – 2006²⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	21.1	‡	28.8	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	15.2	15.5	27.7	‡	‡	‡
Youth Poll 3 (Nov 01)	11.6	24.2	34.4	44.2	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	17.5	20.5	33.2	‡	‡	‡
Youth Poll 5 (June 03)	15.0	25.9	27.3	38.5	23.7	43.5	‡
Youth Poll 6 (Nov 03)	22.0	29.9	27.5	39.4	26.8	47.9	‡
Youth Poll 7 (May 04)	14.8	25.2	32.1	36.0	‡	44.3	‡
Youth Poll 8 (Nov 04)	15.6	25.8	21.4	42.4	32.8	‡	‡
Youth Poll 9 (June 05)	15.3	24.9	30.6	38.3	‡	36.5	‡
Youth Poll 10 (Dec 05)	18.1	21.4	29.3	42.5	35.5	48.7	‡
Youth Poll 11 (June 06)	7.7	17.2	21.4	26.7	27.7	28.7	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	6.5	9.2	‡	16.4	‡	‡	‡
Youth Poll 2 (Aug 01)	8.9	13.9	11.4	16.3	‡	‡	‡
Youth Poll 3 (Nov 01)	7.7	10.3	11.4	19.9	‡	‡	‡
Youth Poll 4 (Nov 02)	3.8	10.7	12.9	21.7	‡	‡	‡
Youth Poll 5 (June 03)	6.6	14.6	9.1	15.9	‡	‡	‡
Youth Poll 6 (Nov 03)	8.9	15.9	19.1	17.7	‡	‡	‡
Youth Poll 7 (May 04)	6.6	15.9	14.3	20.0	‡	‡	‡
Youth Poll 8 (Nov 04)	6.5	11.9	8.1	14.8	‡	‡	‡
Youth Poll 9 (June 05)	6.3	12.5	15.6	18.2	‡	‡	‡
Youth Poll 10 (Dec 05)	3.3	15.8	20.8	21.0	‡	‡	‡
Youth Poll 11 (June 06)	3.1	6.6	8.2	13.6	‡	‡	‡

²⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP10B, FPP10C, FPP10D, FPP10E).

Army Active Duty Propensity

JAMRS

TABLE 3-1. Youth Army active duty propensity: 2001 – 2006²¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	.9	5.6	23.3	70.0
Youth Poll 2 (Aug 01)	1.1	6.3	25.9	66.6
Youth Poll 3 (Nov 01)	2.2	8.0	30.0	59.6
Youth Poll 4 (Nov 02)	1.0	7.9	27.1	63.8
Youth Poll 5 (June 03)	1.9	7.8	29.0	61.2
Youth Poll 6 (Nov 03)	1.8	9.2	26.5	62.6
Youth Poll 7 (May 04)	1.8	8.3	29.7	60.1
Youth Poll 8 (Nov 04)	1.3	8.3	28.0	62.4
Youth Poll 9 (June 05)	1.8	8.0	27.8	62.1
Youth Poll 10 (Dec 05)	1.9	8.9	27.8	60.8
Youth Poll 11 (June 06)	1.0	5.0	26.5	67.1

²¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

TABLE 3-2. Youth Army active duty propensity: 2001 – 2006²²

Male (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		1.6	8.2	30.0	60.2
Youth Poll 2 (Aug 01)		1.5	8.0	32.9	57.6
Youth Poll 3 (Nov 01)		3.7	12.2	36.7	47.1
Youth Poll 4 (Nov 02)		1.5	11.5	32.3	54.5
Youth Poll 5 (June 03)		2.8	11.1	35.4	50.5
Youth Poll 6 (Nov 03)		2.8	12.5	33.4	51.3
Youth Poll 7 (May 04)		2.8	10.4	36.2	50.5
Youth Poll 8 (Nov 04)		1.9	12.5	34.6	50.9
Youth Poll 9 (June 05)		2.8	11.6	33.7	51.5
Youth Poll 10 (Dec 05)		2.7	12.4	32.5	51.7
Youth Poll 11 (June 06)		1.5	6.7	33.5	58.1

Female (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		.3	3.2	17.1	79.1
Youth Poll 2 (Aug 01)		.7	4.7	19.4	75.0
Youth Poll 3 (Nov 01)		.7	4.1	23.8	71.3
Youth Poll 4 (Nov 02)		.6	4.4	22.1	72.8
Youth Poll 5 (June 03)		1.1	4.5	22.4	72.1
Youth Poll 6 (Nov 03)		.7	5.8	19.5	74.0
Youth Poll 7 (May 04)		.8	6.2	23.0	69.9
Youth Poll 8 (Nov 04)		.7	4.0	21.2	74.1
Youth Poll 9 (June 05)		.8	4.2	21.7	73.1
Youth Poll 10 (Dec 05)		1.0	5.1	22.9	70.5
Youth Poll 11 (June 06)		.6	3.2	19.0	76.6

²² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

JAMRS

TABLE 3-3. Youth Army active duty propensity, by race/ethnicity: 2001 – 2006²³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	6.5	5.1	10.5	9.2
Youth Poll 2 (Aug 01)	7.4	4.4	11.0	15.3
Youth Poll 3 (Nov 01)	10.2	7.8	10.6	19.3
Youth Poll 4 (Nov 02)	9.0	5.8	12.7	15.8
Youth Poll 5 (June 03)	9.8	7.8	9.5	17.3
Youth Poll 6 (Nov 03)	10.9	7.9	13.8	18.6
Youth Poll 7 (May 04)	10.1	8.0	10.7	18.2
Youth Poll 8 (Nov 04)	9.6	7.6	7.5	17.7
Youth Poll 9 (June 05)	9.8	7.7	9.4	15.6
Youth Poll 10 (Dec 05)	10.8	8.3	10.8	20.3
Youth Poll 11 (June 06)	6.1	4.7	5.6	10.6

²³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

TABLE 3-4. Youth Army active duty propensity, by race/ethnicity: 2001 – 2006²⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	9.8	8.2	17.0	11.1
Youth Poll 2 (Aug 01)	9.5	5.7	14.3	20.3
Youth Poll 3 (Nov 01)	15.9	13.3	16.5	24.8
Youth Poll 4 (Nov 02)	13.0	10.0	15.6	20.0
Youth Poll 5 (June 03)	13.9	11.6	10.9	24.6
Youth Poll 6 (Nov 03)	15.3	12.3	18.2	24.2
Youth Poll 7 (May 04)	13.1	11.1	13.2	21.5
Youth Poll 8 (Nov 04)	14.4	12.4	9.9	22.6
Youth Poll 9 (June 05)	14.4	11.6	12.3	23.9
Youth Poll 10 (Dec 05)	15.1	12.2	15.2	26.8
Youth Poll 11 (June 06)	8.2	6.9	5.8	14.5

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	3.6	2.0	6.0	7.5
Youth Poll 2 (Aug 01)	5.4	3.1	8.9	10.1
Youth Poll 3 (Nov 01)	4.9	2.3	7.1	13.4
Youth Poll 4 (Nov 02)	5.1	1.7	9.9	12.5
Youth Poll 5 (June 03)	5.5	3.8	8.4	9.6
Youth Poll 6 (Nov 03)	6.5	3.3	10.2	13.2
Youth Poll 7 (May 04)	7.0	4.6	8.4	14.8
Youth Poll 8 (Nov 04)	4.7	2.2	5.9	12.7
Youth Poll 9 (June 05)	5.0	3.6	6.5	6.4
Youth Poll 10 (Dec 05)	6.1	4.2	6.3	13.2
Youth Poll 11 (June 06)	3.9	2.2	5.5	7.1

²⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

JAMRS

TABLE 3-5. Youth Army active duty propensity, by age: 2001 – 2006²⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	9.5	7.7	5.5	7.1	5.5	3.8
Youth Poll 2 (Aug 01)	12.4	10.5	9.3	3.1	7.2	1.6
Youth Poll 3 (Nov 01)	13.7	12.1	9.2	7.7	8.8	9.9
Youth Poll 4 (Nov 02)	13.9	10.7	7.9	8.1	9.5	3.1
Youth Poll 5 (June 03)	14.3	11.5	10.4	8.0	7.7	6.1
Youth Poll 6 (Nov 03)	17.3	12.8	11.1	6.3	9.0	8.0
Youth Poll 7 (May 04)	15.4	14.6	7.2	7.6	7.6	7.0
Youth Poll 8 (Nov 04)	12.7	8.6	11.1	7.4	9.8	7.6
Youth Poll 9 (June 05)	15.6	12.2	8.4	5.6	5.2	6.4
Youth Poll 10 (Dec 05)	14.2	11.9	9.3	9.4	9.3	4.0
Youth Poll 11 (June 06)	9.6	6.4	5.2	5.5	4.7	4.7

²⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

TABLE 3-6. Youth Army active duty propensity, by age: 2001 – 2006²⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	10.8	9.4	9.6	11.0	8.1	9.5
Youth Poll 2 (Aug 01)	15.7	12.5	11.9	4.0	10.7	0.0
Youth Poll 3 (Nov 01)	19.7	17.8	16.0	11.7	10.5	19.1
Youth Poll 4 (Nov 02)	16.4	16.1	14.0	11.6	12.9	5.5
Youth Poll 5 (June 03)	20.9	14.7	14.5	11.8	11.0	9.7
Youth Poll 6 (Nov 03)	21.9	17.4	17.5	8.5	14.3	10.7
Youth Poll 7 (May 04)	20.6	17.8	9.4	10.1	10.7	9.3
Youth Poll 8 (Nov 04)	17.4	12.6	17.0	11.7	17.6	9.6
Youth Poll 9 (June 05)	21.9	17.2	12.2	8.5	7.1	12.2
Youth Poll 10 (Dec 05)	20.2	15.0	12.0	15.4	14.7	7.5
Youth Poll 11 (June 06)	11.9	8.2	7.7	8.6	5.3	7.2

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	8.1	5.8	1.8	2.9	3.2	0.0
Youth Poll 2 (Aug 01)	8.4	8.3	7.0	2.2	4.2	2.9
Youth Poll 3 (Nov 01)	8.0	5.8	2.3	4.4	7.4	1.1
Youth Poll 4 (Nov 02)	11.3	5.5	1.7	5.1	5.8	1.2
Youth Poll 5 (June 03)	7.5	8.0	6.1	4.2	4.1	2.8
Youth Poll 6 (Nov 03)	12.6	7.7	4.8	4.0	4.0	5.2
Youth Poll 7 (May 04)	10.1	11.6	4.8	5.2	4.4	4.7
Youth Poll 8 (Nov 04)	7.7	4.6	5.1	3.1	1.9	5.6
Youth Poll 9 (June 05)	8.0	7.3	4.1	2.5	3.6	1.2
Youth Poll 10 (Dec 05)	8.7	7.8	5.9	4.4	3.7	.5
Youth Poll 11 (June 06)	7.3	4.4	2.5	2.1	4.0	2.2

²⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

JAMRS

TABLE 3-7. Youth Army active duty propensity, by geographic region: 2001 – 2006²⁷

Male and Female (age 16-21)		Percent (%)							
(definitely & probably)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	10.1	9.2	7.2	7.9	9.8	10.2	9.7	11.6	12.2
Youth Poll 6 (Nov 03)	9.9	9.7	9.4	6.4	11.6	20.9	14.0	8.4	10.6
Youth Poll 7 (May 04)	8.8	10.1	11.9	5.4	9.9	4.4	10.3	11.5	11.8
Youth Poll 8 (Nov 04)	8.7	8.7	5.6	8.0	10.1	9.0	17.7	8.2	9.2
Youth Poll 9 (June 05)	‡	6.3	9.3	12.7	8.7	7.8	11.3	13.8	11.5
Youth Poll 10 (Dec 05)	5.4	7.4	10.0	11.7	9.8	12.9	12.5	10.6	14.8
Youth Poll 11 (June 06)	5.1	4.6	4.6	4.4	4.5	5.7	9.8	10.2	7.1

²⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

TABLE 3-8. Youth Army active duty propensity, by geographic region: 2001 – 2006²⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	9.8	11.4	15.3	13.0	‡	14.0	16.2	17.6
Youth Poll 6 (Nov 03)	‡	12.2	13.4	10.6	16.3	‡	18.7	‡	13.9
Youth Poll 7 (May 04)	‡	12.4	13.8	‡	14.7	‡	15.9	‡	14.8
Youth Poll 8 (Nov 04)	‡	13.7	7.7	12.4	17.1	‡	25.1	13.7	12.8
Youth Poll 9 (June 05)	‡	9.0	12.0	‡	13.5	11.8	17.6	24.6	15.1
Youth Poll 10 (Dec 05)	‡	11.8	14.2	‡	14.8	16.1	14.2	12.5	20.2
Youth Poll 11 (June 06)	‡	7.4	5.2	4.4	5.8	‡	16.3	13.7	8.6

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	8.5	4.1	1.0	6.4	‡	5.8	6.0	5.9
Youth Poll 6 (Nov 03)	‡	7.4	4.9	2.0	6.9	9.2	9.4	6.5	7.2
Youth Poll 7 (May 04)	‡	7.3	10.0	‡	5.4	‡	5.4	‡	8.9
Youth Poll 8 (Nov 04)	‡	3.7	3.7	2.1	3.6	‡	11.4	2.7	4.8
Youth Poll 9 (June 05)	‡	3.3	6.4	‡	3.8	3.2	4.5	3.3	7.5
Youth Poll 10 (Dec 05)	‡	2.6	5.3	‡	5.3	9.3	10.4	8.7	8.5
Youth Poll 11 (June 06)	‡	2.0	3.9	‡	3.3	3.7	3.0	6.2	5.5

²⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

JAMRS

TABLE 3-9. Youth Army active duty propensity, by high school grades: 2001 – 2006²⁹

Male and Female (age 16-21)		Percent (%)					
<i>(definitely & probably)</i>		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	1.5	4.3	6.1	9.2	‡	10.3	‡
Youth Poll 2 (Aug 01)	4.6	5.3	4.5	8.9	‡	17.9	‡
Youth Poll 3 (Nov 01)	3.3	6.8	10.7	15.1	‡	‡	‡
Youth Poll 4 (Nov 02)	4.6	4.2	6.7	15.0	18.8	‡	‡
Youth Poll 5 (June 03)	3.8	8.4	7.4	14.0	11.0	21.8	‡
Youth Poll 6 (Nov 03)	5.3	9.9	9.0	15.0	7.6	24.0	‡
Youth Poll 7 (May 04)	2.0	8.5	8.7	13.8	17.0	18.7	‡
Youth Poll 8 (Nov 04)	3.7	8.6	5.4	14.0	12.4	18.3	‡
Youth Poll 9 (June 05)	3.7	7.3	10.2	13.7	13.7	17.0	‡
Youth Poll 10 (Dec 05)	3.2	7.2	12.3	15.3	17.1	24.0	‡
Youth Poll 11 (June 06)	1.8	3.7	5.8	9.8	9.1	11.5	‡

²⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Army Active Duty Propensity

TABLE 3-10. Youth Army active duty propensity, by high school grades: 2001 – 2006³⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	6.8	‡	10.3	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	6.2	5.1	11.0	‡	‡	‡
Youth Poll 3 (Nov 01)	3.3	11.1	16.1	21.8	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	4.9	8.8	18.4	‡	‡	‡
Youth Poll 5 (June 03)	7.5	11.0	11.9	18.3	11.1	25.2	‡
Youth Poll 6 (Nov 03)	7.6	12.8	12.3	22.4	7.9	29.2	‡
Youth Poll 7 (May 04)	1.8	11.5	11.1	15.8	‡	22.0	‡
Youth Poll 8 (Nov 04)	6.1	14.2	7.7	19.2	14.2	‡	‡
Youth Poll 9 (June 05)	6.3	11.6	14.1	18.5	‡	21.4	‡
Youth Poll 10 (Dec 05)	6.5	8.1	13.9	21.0	22.5	33.0	‡
Youth Poll 11 (June 06)	2.2	4.7	8.1	11.8	9.2	14.3	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	.9	2.6	‡	8.0	‡	‡	‡
Youth Poll 2 (Aug 01)	3.4	4.6	4.0	6.7	‡	‡	‡
Youth Poll 3 (Nov 01)	3.3	3.8	5.2	7.4	‡	‡	‡
Youth Poll 4 (Nov 02)	2.6	3.7	4.9	10.0	‡	‡	‡
Youth Poll 5 (June 03)	1.3	6.5	3.3	7.3	‡	‡	‡
Youth Poll 6 (Nov 03)	3.7	7.8	5.7	6.3	‡	‡	‡
Youth Poll 7 (May 04)	2.2	6.4	5.9	11.2	‡	‡	‡
Youth Poll 8 (Nov 04)	2.2	3.9	3.1	7.0	‡	‡	‡
Youth Poll 9 (June 05)	2.1	4.0	4.7	7.5	‡	‡	‡
Youth Poll 10 (Dec 05)	1.2	6.3	10.6	7.8	‡	‡	‡
Youth Poll 11 (June 06)	1.5	2.8	2.9	7.1	‡	‡	‡

³⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10B).

Navy Active Duty Propensity

JAMRS

TABLE 4-1. Youth Navy active duty propensity: 2001 – 2006³¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.0	5.6	23.0	70.3
Youth Poll 2 (Aug 01)	1.2	5.8	24.9	68.0
Youth Poll 3 (Nov 01)	1.3	7.3	29.9	61.3
Youth Poll 4 (Nov 02)	1.0	5.9	27.5	65.6
Youth Poll 5 (June 03)	1.4	7.1	27.7	63.7
Youth Poll 6 (Nov 03)	1.4	7.3	27.0	64.3
Youth Poll 7 (May 04)	1.3	7.0	29.7	61.9
Youth Poll 8 (Nov 04)	1.3	6.4	28.0	64.3
Youth Poll 9 (June 05)	1.8	6.4	28.9	62.4
Youth Poll 10 (Dec 05)	1.6	8.5	27.5	61.8
Youth Poll 11 (June 06)	.6	4.2	26.2	68.8

³¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

TABLE 4-2. Youth Navy active duty propensity: 2001 – 2006³²

Male (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		1.7	7.2	30.3	60.7
Youth Poll 2 (Aug 01)		1.6	7.4	31.2	59.8
Youth Poll 3 (Nov 01)		2.2	10.1	36.7	51.0
Youth Poll 4 (Nov 02)		.9	7.7	32.2	59.2
Youth Poll 5 (June 03)		1.9	9.4	33.6	55.0
Youth Poll 6 (Nov 03)		1.8	9.4	34.0	54.7
Youth Poll 7 (May 04)		1.6	9.1	36.0	53.2
Youth Poll 8 (Nov 04)		2.0	8.6	34.6	54.8
Youth Poll 9 (June 05)		2.5	8.4	35.7	52.8
Youth Poll 10 (Dec 05)		2.1	10.9	32.4	53.6
Youth Poll 11 (June 06)		.9	6.0	31.5	61.4

Female (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		.3	4.1	16.2	79.3
Youth Poll 2 (Aug 01)		.9	4.2	18.9	75.8
Youth Poll 3 (Nov 01)		.5	4.7	23.6	71.0
Youth Poll 4 (Nov 02)		1.1	4.1	23.0	71.7
Youth Poll 5 (June 03)		.9	4.8	21.6	72.6
Youth Poll 6 (Nov 03)		1.0	5.2	19.8	74.0
Youth Poll 7 (May 04)		.9	4.8	23.3	70.9
Youth Poll 8 (Nov 04)		.5	4.1	21.3	74.0
Youth Poll 9 (June 05)		1.1	4.3	21.9	72.4
Youth Poll 10 (Dec 05)		1.0	5.9	22.3	70.4
Youth Poll 11 (June 06)		.2	2.3	20.5	76.7

³² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

JAMRS

TABLE 4-3. Youth Navy active duty propensity, by race/ethnicity: 2001 – 2006³³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	6.6	4.3	13.2	10.0
Youth Poll 2 (Aug 01)	7.0	3.6	13.8	12.3
Youth Poll 3 (Nov 01)	8.6	6.1	9.5	19.5
Youth Poll 4 (Nov 02)	6.9	5.0	8.9	10.2
Youth Poll 5 (June 03)	8.5	6.0	12.5	14.6
Youth Poll 6 (Nov 03)	8.7	5.5	13.7	16.1
Youth Poll 7 (May 04)	8.2	5.2	12.0	15.9
Youth Poll 8 (Nov 04)	7.6	5.4	9.9	12.1
Youth Poll 9 (June 05)	8.2	6.4	12.7	10.7
Youth Poll 10 (Dec 05)	10.0	6.9	13.5	19.1
Youth Poll 11 (June 06)	4.8	4.0	5.0	7.3

³³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

TABLE 4-4. Youth Navy active duty propensity, by race/ethnicity: 2001 – 2006³⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	8.9	6.3	19.5	11.4
Youth Poll 2 (Aug 01)	9.0	5.0	19.8	13.9
Youth Poll 3 (Nov 01)	12.3	8.8	12.7	28.2
Youth Poll 4 (Nov 02)	8.6	7.0	9.1	11.6
Youth Poll 5 (June 03)	11.3	8.3	16.4	18.7
Youth Poll 6 (Nov 03)	11.3	7.6	16.8	20.6
Youth Poll 7 (May 04)	10.7	7.6	12.4	19.4
Youth Poll 8 (Nov 04)	10.6	8.2	14.8	14.7
Youth Poll 9 (June 05)	10.9	8.6	17.2	13.5
Youth Poll 10 (Dec 05)	13.0	9.3	17.7	22.3
Youth Poll 11 (June 06)	7.0	6.4	7.9	9.4

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	4.4	2.2	9.0	8.9
Youth Poll 2 (Aug 01)	5.1	2.2	10.0	10.6
Youth Poll 3 (Nov 01)	5.2	3.3	7.6	10.3
Youth Poll 4 (Nov 02)	5.2	3.0	8.6	9.2
Youth Poll 5 (June 03)	5.7	3.7	9.3	10.4
Youth Poll 6 (Nov 03)	6.2	3.2	11.1	11.9
Youth Poll 7 (May 04)	5.7	2.6	11.6	12.3
Youth Poll 8 (Nov 04)	4.6	2.3	6.6	9.5
Youth Poll 9 (June 05)	5.4	4.1	8.2	7.6
Youth Poll 10 (Dec 05)	6.9	4.3	9.2	15.6
Youth Poll 11 (June 06)	2.5	1.3	2.9	5.5

³⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

JAMRS

TABLE 4-5. Youth Navy active duty propensity, by age: 2001 – 2006³⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	8.6	7.4	3.9	7.7	7.2	4.5
Youth Poll 2 (Aug 01)	13.3	8.0	7.5	5.5	5.3	1.9
Youth Poll 3 (Nov 01)	11.2	12.3	8.5	5.9	9.8	3.9
Youth Poll 4 (Nov 02)	10.7	7.5	4.8	6.5	7.8	3.8
Youth Poll 5 (June 03)	13.3	9.5	8.5	7.0	6.3	6.0
Youth Poll 6 (Nov 03)	14.0	10.9	7.8	7.2	5.9	5.6
Youth Poll 7 (May 04)	11.3	10.5	7.6	7.8	5.7	6.0
Youth Poll 8 (Nov 04)	12.1	9.5	6.9	6.0	4.4	6.0
Youth Poll 9 (June 05)	11.6	10.8	7.4	4.8	5.1	5.9
Youth Poll 10 (Dec 05)	12.5	10.2	10.7	7.4	10.1	4.5
Youth Poll 11 (June 06)	9.9	5.0	3.3	3.8	3.0	2.9

³⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

TABLE 4-6. Youth Navy active duty propensity, by age: 2001 – 2006³⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	10.5	7.8	6.6	12.5	8.1	7.4
Youth Poll 2 (Aug 01)	13.8	10.4	8.8	8.3	8.4	2.1
Youth Poll 3 (Nov 01)	15.4	15.5	13.9	8.8	14.8	4.7
Youth Poll 4 (Nov 02)	11.0	10.4	6.9	8.4	8.9	5.5
Youth Poll 5 (June 03)	16.3	11.5	12.4	10.3	9.2	7.4
Youth Poll 6 (Nov 03)	16.6	12.3	11.1	11.9	8.5	6.4
Youth Poll 7 (May 04)	14.4	13.5	9.4	7.9	9.5	8.9
Youth Poll 8 (Nov 04)	15.3	12.8	10.7	9.4	5.5	8.7
Youth Poll 9 (June 05)	13.6	14.3	9.7	6.6	7.6	9.6
Youth Poll 10 (Dec 05)	15.3	13.5	14.0	12.9	12.2	4.0
Youth Poll 11 (June 06)	13.9	7.0	4.7	6.4	5.2	3.9

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	6.8	6.9	1.4	2.7	6.4	2.5
Youth Poll 2 (Aug 01)	12.6	5.4	6.4	3.0	2.8	1.8
Youth Poll 3 (Nov 01)	7.2	8.7	2.9	3.5	5.7	3.2
Youth Poll 4 (Nov 02)	10.3	4.8	2.6	4.8	6.6	2.5
Youth Poll 5 (June 03)	10.1	7.3	4.5	3.8	3.2	4.7
Youth Poll 6 (Nov 03)	11.5	9.3	4.7	2.4	3.5	4.8
Youth Poll 7 (May 04)	8.1	7.6	5.6	7.7	1.7	3.2
Youth Poll 8 (Nov 04)	8.6	6.1	3.0	2.7	3.2	3.3
Youth Poll 9 (June 05)	9.1	7.4	4.6	2.9	3.0	2.5
Youth Poll 10 (Dec 05)	10.0	5.9	6.7	2.8	7.8	5.1
Youth Poll 11 (June 06)	5.7	3.0	1.8	1.1	.8	2.0

³⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

JAMRS

TABLE 4-7. Youth Navy active duty propensity, by geographic region: 2001 – 2006³⁷

Male and Female (age 16-21)		Percent (%)							
(definitely & probably)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	11.1	6.7	6.8	7.5	8.8	8.0	9.8	8.3	10.3
Youth Poll 6 (Nov 03)	3.7	6.8	6.2	7.5	10.0	8.1	12.7	7.0	11.2
Youth Poll 7 (May 04)	9.1	7.1	6.1	3.7	7.0	7.0	8.4	11.0	12.6
Youth Poll 8 (Nov 04)	6.8	8.2	4.0	5.0	8.1	7.6	7.3	9.2	11.3
Youth Poll 9 (June 05)	‡	7.0	7.5	6.1	9.8	8.1	9.7	8.0	8.7
Youth Poll 10 (Dec 05)	10.7	9.4	7.2	6.8	10.5	10.5	14.9	10.2	10.6
Youth Poll 11 (June 06)	3.7	2.8	5.2	5.2	3.7	3.4	5.1	6.1	6.8

³⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

TABLE 4-8. Youth Navy active duty propensity, by geographic region: 2001 – 2006³⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	9.0	9.4	12.1	13.3	‡	13.9	10.5	12.2
Youth Poll 6 (Nov 03)	‡	7.5	7.7	12.5	11.1	‡	17.8	‡	14.8
Youth Poll 7 (May 04)	‡	10.2	8.0	‡	8.1	‡	11.5	‡	18.1
Youth Poll 8 (Nov 04)	‡	13.6	4.5	7.3	11.6	‡	9.4	13.2	14.0
Youth Poll 9 (June 05)	‡	7.4	11.1	‡	15.1	8.7	12.6	12.8	9.5
Youth Poll 10 (Dec 05)	‡	13.1	9.6	‡	14.6	11.4	16.9	13.9	13.4
Youth Poll 11 (June 06)	‡	5.3	7.7	8.1	4.5	‡	8.3	9.1	8.6

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	3.8	4.9	3.3	4.1	‡	6.2	5.6	8.1
Youth Poll 6 (Nov 03)	‡	6.1	4.5	2.4	8.8	6.0	7.8	4.2	7.4
Youth Poll 7 (May 04)	‡	3.4	4.3	‡	6.0	‡	5.7	‡	7.3
Youth Poll 8 (Nov 04)	‡	2.7	3.5	1.9	4.8	‡	5.5	5.2	8.0
Youth Poll 9 (June 05)	‡	6.6	3.6	‡	4.5	7.5	6.7	3.4	7.7
Youth Poll 10 (Dec 05)	‡	5.3	4.5	‡	6.7	9.6	12.3	6.9	7.3
Youth Poll 11 (June 06)	‡	.4	2.5	‡	2.9	1.7	1.7	2.7	4.7

³⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

JAMRS

TABLE 4-9. Youth Navy active duty propensity, by high school grades: 2001 – 2006³⁹

Male and Female (age 16-21)		Percent (%)					
(definitely & probably)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	2.6	4.9	5.9	9.2	‡	11.6	‡
Youth Poll 2 (Aug 01)	3.7	6.3	4.3	9.2	‡	10.4	‡
Youth Poll 3 (Nov 01)	5.7	6.7	9.4	11.6	‡	‡	‡
Youth Poll 4 (Nov 02)	3.9	4.0	5.7	10.1	12.8	‡	‡
Youth Poll 5 (June 03)	3.5	8.7	6.9	10.9	11.0	13.9	‡
Youth Poll 6 (Nov 03)	4.8	9.0	7.9	10.0	8.9	13.5	‡
Youth Poll 7 (May 04)	3.4	7.4	9.9	9.6	8.3	14.8	‡
Youth Poll 8 (Nov 04)	4.8	6.3	6.1	11.3	7.2	13.3	‡
Youth Poll 9 (June 05)	2.7	8.1	7.7	11.3	8.6	13.1	‡
Youth Poll 10 (Dec 05)	4.2	8.1	12.6	14.0	13.4	15.5	‡
Youth Poll 11 (June 06)	2.2	3.5	4.4	6.6	8.3	10.9	‡

³⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Navy Active Duty Propensity

TABLE 4-10. Youth Navy active duty propensity, by high school grades: 2001 – 2006⁴⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	8.1	‡	11.6	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	6.9	6.0	12.0	‡	‡	‡
Youth Poll 3 (Nov 01)	3.8	9.5	15.5	16.2	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	5.6	5.6	9.2	‡	‡	‡
Youth Poll 5 (June 03)	3.8	11.7	11.3	13.9	10.5	15.4	‡
Youth Poll 6 (Nov 03)	7.1	12.0	10.4	11.9	11.2	14.5	‡
Youth Poll 7 (May 04)	4.2	9.7	13.6	11.2	‡	18.2	‡
Youth Poll 8 (Nov 04)	8.0	7.6	9.3	14.8	9.5	‡	‡
Youth Poll 9 (June 05)	3.9	11.7	8.6	15.3	‡	13.6	‡
Youth Poll 10 (Dec 05)	8.0	9.2	13.8	17.1	16.8	20.4	‡
Youth Poll 11 (June 06)	3.8	4.8	7.1	8.6	10.1	15.5	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	3.7	2.7	‡	6.3	‡	‡	‡
Youth Poll 2 (Aug 01)	2.4	5.7	2.9	6.2	‡	‡	‡
Youth Poll 3 (Nov 01)	7.0	4.8	3.1	6.3	‡	‡	‡
Youth Poll 4 (Nov 02)	1.3	2.9	5.8	11.4	‡	‡	‡
Youth Poll 5 (June 03)	3.4	6.5	2.8	6.3	‡	‡	‡
Youth Poll 6 (Nov 03)	3.1	6.7	5.4	7.9	‡	‡	‡
Youth Poll 7 (May 04)	2.8	5.9	5.5	7.6	‡	‡	‡
Youth Poll 8 (Nov 04)	2.8	5.1	2.8	6.5	‡	‡	‡
Youth Poll 9 (June 05)	1.9	5.2	6.5	6.3	‡	‡	‡
Youth Poll 10 (Dec 05)	1.8	7.1	11.4	9.9	‡	‡	‡
Youth Poll 11 (June 06)	1.2	2.3	.8	3.9	‡	‡	‡

⁴⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10E).

Marine Corps Active Duty Propensity

JAMRS

TABLE 5-1. Youth Marine Corps active duty propensity: 2001 – 2006⁴¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.3	4.7	22.7	71.2
Youth Poll 2 (Aug 01)	.9	4.6	24.8	69.5
Youth Poll 3 (Nov 01)	1.2	6.9	28.0	63.9
Youth Poll 4 (Nov 02)	1.1	7.2	25.2	66.5
Youth Poll 5 (June 03)	1.8	6.7	28.0	63.4
Youth Poll 6 (Nov 03)	1.8	7.7	25.8	64.7
Youth Poll 7 (May 04)	1.8	5.6	29.3	63.2
Youth Poll 8 (Nov 04)	1.6	6.1	27.8	64.5
Youth Poll 9 (June 05)	2.0	6.1	28.4	62.9
Youth Poll 10 (Dec 05)	1.5	7.1	29.0	61.6
Youth Poll 11 (June 06)	.9	4.7	24.2	70.1

⁴¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

TABLE 5-2. Youth Marine Corps active duty propensity: 2001 – 2006⁴²

Male (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	2.3	7.1	29.8	60.8
Youth Poll 2 (Aug 01)	1.5	6.8	30.8	60.9
Youth Poll 3 (Nov 01)	1.7	10.2	35.5	52.6
Youth Poll 4 (Nov 02)	2.0	10.6	31.5	55.9
Youth Poll 5 (June 03)	2.6	9.0	35.0	53.1
Youth Poll 6 (Nov 03)	3.3	10.7	32.3	53.7
Youth Poll 7 (May 04)	3.0	7.6	36.3	53.0
Youth Poll 8 (Nov 04)	2.6	9.5	34.6	53.3
Youth Poll 9 (June 05)	3.5	8.6	35.3	51.9
Youth Poll 10 (Dec 05)	2.0	9.9	33.9	53.2
Youth Poll 11 (June 06)	1.6	7.1	30.4	60.8

Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	.3	2.5	16.3	80.7
Youth Poll 2 (Aug 01)	.4	2.6	19.2	77.6
Youth Poll 3 (Nov 01)	.7	3.8	21.0	74.5
Youth Poll 4 (Nov 02)	.2	3.9	19.1	76.8
Youth Poll 5 (June 03)	1.0	4.2	20.8	74.0
Youth Poll 6 (Nov 03)	.3	4.7	19.2	75.8
Youth Poll 7 (May 04)	.7	3.4	22.1	73.7
Youth Poll 8 (Nov 04)	.6	2.6	20.9	75.9
Youth Poll 9 (June 05)	.6	3.6	21.2	74.5
Youth Poll 10 (Dec 05)	1.1	4.1	23.8	70.5
Youth Poll 11 (June 06)	.1	2.2	17.7	79.9

⁴² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

JAMRS

TABLE 5-3. Youth Marine Corps active duty propensity, by race/ethnicity: 2001 – 2006⁴³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	6.0	4.2	7.9	11.4
Youth Poll 2 (Aug 01)	5.5	3.4	6.6	11.5
Youth Poll 3 (Nov 01)	8.1	6.2	10.7	12.0
Youth Poll 4 (Nov 02)	8.2	5.3	10.3	15.7
Youth Poll 5 (June 03)	8.5	5.6	11.2	16.9
Youth Poll 6 (Nov 03)	9.5	6.9	10.4	17.2
Youth Poll 7 (May 04)	7.4	4.5	8.7	17.1
Youth Poll 8 (Nov 04)	7.7	5.0	7.0	16.4
Youth Poll 9 (June 05)	8.1	6.3	8.0	14.3
Youth Poll 10 (Dec 05)	8.6	6.4	7.8	17.9
Youth Poll 11 (June 06)	5.5	4.5	3.8	11.0

⁴³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

TABLE 5-4. Youth Marine Corps active duty propensity, by race/ethnicity: 2001 – 2006⁴⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	9.4	7.1	13.6	15.7
Youth Poll 2 (Aug 01)	8.2	5.1	12.6	16.3
Youth Poll 3 (Nov 01)	11.9	10.1	16.2	14.4
Youth Poll 4 (Nov 02)	12.6	9.1	16.3	21.6
Youth Poll 5 (June 03)	11.7	8.5	15.7	21.2
Youth Poll 6 (Nov 03)	14.0	11.0	13.9	24.9
Youth Poll 7 (May 04)	10.6	6.5	12.7	23.7
Youth Poll 8 (Nov 04)	12.0	8.3	11.3	24.9
Youth Poll 9 (June 05)	12.1	9.7	10.7	20.5
Youth Poll 10 (Dec 05)	11.9	9.1	10.1	23.6
Youth Poll 11 (June 06)	8.7	7.7	6.4	16.3

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	2.8	1.2	4.1	7.7
Youth Poll 2 (Aug 01)	3.0	1.7	2.9	6.3
Youth Poll 3 (Nov 01)	4.5	2.2	7.6	9.4
Youth Poll 4 (Nov 02)	4.1	1.6	4.3	11.1
Youth Poll 5 (June 03)	5.2	2.6	7.6	12.4
Youth Poll 6 (Nov 03)	5.0	2.5	7.5	9.9
Youth Poll 7 (May 04)	4.1	2.2	5.2	10.4
Youth Poll 8 (Nov 04)	3.2	1.3	4.1	7.6
Youth Poll 9 (June 05)	4.2	2.8	5.3	7.5
Youth Poll 10 (Dec 05)	5.2	3.5	5.4	11.7
Youth Poll 11 (June 06)	2.2	.7	2.0	6.3

⁴⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

JAMRS

TABLE 5-5. Youth Marine Corps active duty propensity, by age: 2001 – 2006⁴⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	12.0	8.3	6.1	3.9	1.8	3.7
Youth Poll 2 (Aug 01)	12.1	5.7	6.6	3.2	3.7	1.6
Youth Poll 3 (Nov 01)	9.3	9.7	6.8	6.7	8.7	7.3
Youth Poll 4 (Nov 02)	11.3	10.3	6.5	7.0	9.7	4.3
Youth Poll 5 (June 03)	13.4	8.6	10.3	6.9	5.6	5.4
Youth Poll 6 (Nov 03)	15.8	11.1	10.7	4.4	5.3	8.8
Youth Poll 7 (May 04)	11.2	9.0	5.8	5.8	4.6	7.3
Youth Poll 8 (Nov 04)	11.6	9.7	7.0	6.2	7.8	2.9
Youth Poll 9 (June 05)	13.7	10.8	5.0	4.6	5.1	5.7
Youth Poll 10 (Dec 05)	12.3	7.9	8.9	5.0	8.7	4.3
Youth Poll 11 (June 06)	9.4	5.8	4.9	4.3	4.8	3.6

⁴⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

TABLE 5-6. Youth Marine Corps active duty propensity, by age: 2001 – 2006⁴⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	15.6	12.2	11.6	5.0	3.9	7.2
Youth Poll 2 (Aug 01)	16.6	7.0	11.1	3.6	6.1	2.7
Youth Poll 3 (Nov 01)	13.2	13.1	9.2	10.5	12.7	12.8
Youth Poll 4 (Nov 02)	13.5	17.0	11.5	9.6	14.8	8.2
Youth Poll 5 (June 03)	17.5	11.8	13.6	10.2	7.8	8.5
Youth Poll 6 (Nov 03)	21.2	15.7	16.4	7.7	8.3	13.2
Youth Poll 7 (May 04)	14.6	13.2	9.1	7.2	6.8	11.9
Youth Poll 8 (Nov 04)	16.5	14.2	11.0	10.7	13.8	5.2
Youth Poll 9 (June 05)	18.9	15.2	7.3	7.5	7.5	10.9
Youth Poll 10 (Dec 05)	18.0	10.3	9.8	7.7	14.8	4.6
Youth Poll 11 (June 06)	12.4	9.9	7.9	7.2	7.9	6.4

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	8.5	3.7	1.2	2.7	0.0	1.4
Youth Poll 2 (Aug 01)	6.4	4.2	2.6	2.9	1.7	.8
Youth Poll 3 (Nov 01)	5.7	5.9	4.3	3.5	5.4	2.1
Youth Poll 4 (Nov 02)	8.8	4.1	1.4	4.7	4.3	1.2
Youth Poll 5 (June 03)	9.3	5.2	6.9	3.5	3.2	2.5
Youth Poll 6 (Nov 03)	10.4	6.0	5.1	1.0	2.5	4.5
Youth Poll 7 (May 04)	7.7	4.8	2.1	4.4	2.2	2.7
Youth Poll 8 (Nov 04)	6.4	5.2	2.8	1.6	1.7	.6
Youth Poll 9 (June 05)	7.4	6.6	2.3	1.4	3.0	.9
Youth Poll 10 (Dec 05)	7.1	4.7	7.8	2.7	2.2	4.0
Youth Poll 11 (June 06)	6.4	1.6	1.6	1.2	1.5	.6

⁴⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

JAMRS

TABLE 5-7. Youth Marine Corps active duty propensity, by geographic region: 2001 – 2006⁴⁷

Male and Female (age 16-21)		Percent (%)							
(definitely & probably)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	10.9	8.2	6.2	6.5	9.3	3.8	8.1	11.3	10.7
Youth Poll 6 (Nov 03)	8.1	7.5	8.9	5.3	10.4	9.6	10.7	11.3	11.3
Youth Poll 7 (May 04)	6.7	7.1	5.3	3.0	6.0	5.3	10.8	7.1	10.8
Youth Poll 8 (Nov 04)	8.1	7.9	4.6	6.0	7.0	7.2	8.3	9.3	10.5
Youth Poll 9 (June 05)	‡	5.4	7.6	7.4	9.1	4.8	9.0	5.0	13.3
Youth Poll 10 (Dec 05)	3.3	8.8	6.4	4.8	8.7	11.4	10.1	6.0	13.3
Youth Poll 11 (June 06)	4.5	5.8	5.0	3.5	3.4	6.5	5.4	6.7	8.5

⁴⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

TABLE 5-8. Youth Marine Corps active duty propensity, by geographic region: 2001 – 2006⁴⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	8.6	10.3	11.3	13.6	‡	12.9	13.8	13.2
Youth Poll 6 (Nov 03)	‡	10.4	11.3	9.7	14.0	‡	16.8	‡	17.2
Youth Poll 7 (May 04)	‡	9.6	7.4	‡	9.2	‡	17.7	‡	15.4
Youth Poll 8 (Nov 04)	‡	14.4	7.3	10.1	9.9	‡	13.1	15.1	15.0
Youth Poll 9 (June 05)	‡	6.6	10.4	‡	11.6	7.4	14.5	9.2	20.8
Youth Poll 10 (Dec 05)	‡	10.5	8.7	‡	12.4	15.7	12.6	10.3	18.2
Youth Poll 11 (June 06)	‡	10.7	7.4	5.8	5.9	‡	9.2	10.1	12.0

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.7	3.1	2.0	4.8	‡	4.0	8.3	7.9
Youth Poll 6 (Nov 03)	‡	4.7	6.3	.9	6.7	2.8	4.8	7.8	5.4
Youth Poll 7 (May 04)	‡	4.0	3.2	‡	3.0	‡	4.6	‡	6.3
Youth Poll 8 (Nov 04)	‡	1.3	2.2	.6	4.3	‡	4.3	3.6	5.1
Youth Poll 9 (June 05)	‡	4.1	4.6	‡	6.5	1.8	3.2	.9	5.1
Youth Poll 10 (Dec 05)	‡	6.9	3.8	‡	5.2	6.7	6.9	2.1	7.4
Youth Poll 11 (June 06)	‡	1.1	2.4	‡	1.0	1.9	1.4	2.7	4.7

⁴⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

JAMRS
TABLE 5-9. Youth Marine Corps active duty propensity, by high school grades: 2001 – 2006⁴⁹

Male and Female (age 16-21)		Percent (%)					
(definitely & probably)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	1.1	4.7	5.7	7.5	‡	9.0	‡
Youth Poll 2 (Aug 01)	4.1	3.2	3.9	8.6	‡	7.8	‡
Youth Poll 3 (Nov 01)	2.6	5.6	9.5	12.4	‡	‡	‡
Youth Poll 4 (Nov 02)	3.7	4.5	5.0	14.4	13.4	‡	‡
Youth Poll 5 (June 03)	3.3	7.1	5.8	11.6	12.7	20.2	‡
Youth Poll 6 (Nov 03)	4.6	7.8	6.9	13.8	6.8	20.4	‡
Youth Poll 7 (May 04)	3.2	5.3	5.9	9.8	13.4	14.8	‡
Youth Poll 8 (Nov 04)	3.9	5.5	5.8	11.7	13.8	15.3	‡
Youth Poll 9 (June 05)	4.0	5.8	8.3	12.7	11.1	12.7	‡
Youth Poll 10 (Dec 05)	3.5	6.5	8.7	11.8	11.6	18.2	‡
Youth Poll 11 (June 06)	1.4	4.1	4.7	8.1	4.8	16.9	‡

⁴⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Marine Corps Active Duty Propensity

JAMRS
TABLE 5-10. Youth Marine Corps active duty propensity, by high school grades: 2001 – 2006⁵⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Year							
Youth Poll 1 (Apr 01)	‡	7.0	‡	9.9	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	4.2	5.6	14.0	‡	‡	‡
Youth Poll 3 (Nov 01)	2.0	7.4	15.6	17.3	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	7.0	6.6	18.5	‡	‡	‡
Youth Poll 5 (June 03)	4.9	10.1	7.9	15.3	13.7	20.3	‡
Youth Poll 6 (Nov 03)	6.3	12.1	8.5	19.7	8.9	26.1	‡
Youth Poll 7 (May 04)	4.2	8.6	6.8	12.9	‡	21.1	‡
Youth Poll 8 (Nov 04)	7.4	8.1	9.0	17.2	19.7	‡	‡
Youth Poll 9 (June 05)	7.1	9.6	10.8	17.1	‡	15.0	‡
Youth Poll 10 (Dec 05)	7.4	7.9	10.5	15.3	11.8	23.8	‡
Youth Poll 11 (June 06)	3.0	6.2	7.2	12.9	5.1	18.5	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Year							
Youth Poll 1 (Apr 01)	.8	3.2	‡	4.6	‡	‡	‡
Youth Poll 2 (Aug 01)	3.9	2.3	2.4	2.8	‡	‡	‡
Youth Poll 3 (Nov 01)	3.0	4.3	3.2	6.8	‡	‡	‡
Youth Poll 4 (Nov 02)	1.2	2.7	3.5	8.5	‡	‡	‡
Youth Poll 5 (June 03)	2.2	5.0	3.9	6.0	‡	‡	‡
Youth Poll 6 (Nov 03)	3.4	4.6	5.4	7.1	‡	‡	‡
Youth Poll 7 (May 04)	2.4	3.1	4.8	5.8	‡	‡	‡
Youth Poll 8 (Nov 04)	1.7	3.2	2.7	4.2	‡	‡	‡
Youth Poll 9 (June 05)	1.9	3.0	4.7	7.1	‡	‡	‡
Youth Poll 10 (Dec 05)	1.1	5.3	6.9	7.3	‡	‡	‡
Youth Poll 11 (June 06)	.3	2.3	1.3	1.9	‡	‡	‡

⁵⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10D).

Air Force Active Duty Propensity

JAMRS

TABLE 6-1. Youth Air Force active duty propensity: 2001 – 2006⁵¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.5	7.4	23.3	67.6
Youth Poll 2 (Aug 01)	1.5	5.9	26.3	66.2
Youth Poll 3 (Nov 01)	1.8	7.4	30.9	59.9
Youth Poll 4 (Nov 02)	1.9	8.3	26.8	63.0
Youth Poll 5 (June 03)	2.1	7.9	28.5	61.3
Youth Poll 6 (Nov 03)	1.7	9.3	27.6	61.5
Youth Poll 7 (May 04)	2.2	9.3	29.3	59.1
Youth Poll 8 (Nov 04)	2.3	8.0	28.8	60.9
Youth Poll 9 (June 05)	2.5	8.5	29.3	59.3
Youth Poll 10 (Dec 05)	2.1	8.3	29.7	59.3
Youth Poll 11 (June 06)	1.1	5.6	26.1	66.9

⁵¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

TABLE 6-2. Youth Air Force active duty propensity: 2001 – 2006⁵²

Male (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	2.1	10.6	29.5	57.6
Youth Poll 2 (Aug 01)	1.6	6.5	33.8	58.0
Youth Poll 3 (Nov 01)	2.9	10.0	38.8	48.3
Youth Poll 4 (Nov 02)	2.7	10.6	31.2	55.5
Youth Poll 5 (June 03)	3.0	10.9	34.2	51.6
Youth Poll 6 (Nov 03)	2.5	10.8	35.2	51.4
Youth Poll 7 (May 04)	3.1	11.4	35.1	50.2
Youth Poll 8 (Nov 04)	3.2	10.4	35.2	51.0
Youth Poll 9 (June 05)	3.4	10.5	36.9	48.4
Youth Poll 10 (Dec 05)	2.8	10.7	35.6	50.6
Youth Poll 11 (June 06)	1.8	7.4	33.1	57.6

Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	.9	4.5	17.6	76.9
Youth Poll 2 (Aug 01)	1.4	5.4	19.2	74.0
Youth Poll 3 (Nov 01)	.7	5.0	23.5	70.7
Youth Poll 4 (Nov 02)	1.1	6.0	22.6	70.3
Youth Poll 5 (June 03)	1.3	4.8	22.7	71.2
Youth Poll 6 (Nov 03)	.8	7.7	19.9	71.6
Youth Poll 7 (May 04)	1.2	7.1	23.4	68.3
Youth Poll 8 (Nov 04)	1.3	5.6	22.1	70.9
Youth Poll 9 (June 05)	1.5	6.4	21.4	70.6
Youth Poll 10 (Dec 05)	1.3	5.8	23.6	68.5
Youth Poll 11 (June 06)	.4	3.8	18.7	76.8

⁵² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

JAMRS
TABLE 6-3. Youth Air Force active duty propensity, by race/ethnicity: 2001 – 2006⁵³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	8.9	6.9	12.2	13.9
Youth Poll 2 (Aug 01)	7.4	4.7	11.6	12.3
Youth Poll 3 (Nov 01)	9.2	7.0	11.2	15.8
Youth Poll 4 (Nov 02)	10.1	7.3	12.5	19.0
Youth Poll 5 (June 03)	10.1	7.5	14.4	16.1
Youth Poll 6 (Nov 03)	10.9	7.3	16.6	17.1
Youth Poll 7 (May 04)	11.4	8.3	13.1	21.1
Youth Poll 8 (Nov 04)	10.3	7.6	12.6	16.1
Youth Poll 9 (June 05)	11.0	8.7	12.5	17.5
Youth Poll 10 (Dec 05)	10.4	7.2	15.4	17.2
Youth Poll 11 (June 06)	6.8	4.9	11.3	10.7

⁵³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

TABLE 6-4. Youth Air Force active duty propensity, by race/ethnicity: 2001 – 2006⁵⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	12.7	10.9	12.3	20.4
Youth Poll 2 (Aug 01)	8.1	5.2	16.1	11.9
Youth Poll 3 (Nov 01)	12.9	10.3	11.3	23.5
Youth Poll 4 (Nov 02)	13.2	9.4	16.9	27.6
Youth Poll 5 (June 03)	13.9	10.1	21.2	23.0
Youth Poll 6 (Nov 03)	13.3	8.8	22.2	20.0
Youth Poll 7 (May 04)	14.5	11.2	15.2	24.4
Youth Poll 8 (Nov 04)	13.6	11.6	12.1	18.6
Youth Poll 9 (June 05)	13.9	11.3	12.7	22.8
Youth Poll 10 (Dec 05)	13.6	9.9	19.1	21.6
Youth Poll 11 (June 06)	9.2	7.5	17.3	12.1

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	5.4	2.9	12.2	8.3
Youth Poll 2 (Aug 01)	6.8	4.2	8.8	12.7
Youth Poll 3 (Nov 01)	5.7	3.7	11.1	7.6
Youth Poll 4 (Nov 02)	7.1	5.3	8.2	12.3
Youth Poll 5 (June 03)	6.1	4.7	8.9	8.9
Youth Poll 6 (Nov 03)	8.5	5.7	11.8	14.3
Youth Poll 7 (May 04)	8.2	5.1	11.3	17.8
Youth Poll 8 (Nov 04)	6.9	3.2	13.0	13.4
Youth Poll 9 (June 05)	7.9	5.9	12.2	11.8
Youth Poll 10 (Dec 05)	7.1	4.5	11.7	12.5
Youth Poll 11 (June 06)	4.3	1.8	7.0	9.5

⁵⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

JAMRS

TABLE 6-5. Youth Air Force active duty propensity, by age: 2001 – 2006⁵⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	13.8	11.9	7.9	7.6	5.1	7.2
Youth Poll 2 (Aug 01)	10.9	7.7	9.3	6.4	6.3	3.9
Youth Poll 3 (Nov 01)	13.8	12.1	9.8	5.0	10.5	4.0
Youth Poll 4 (Nov 02)	12.8	11.3	11.0	8.9	10.5	6.2
Youth Poll 5 (June 03)	14.4	12.4	10.0	9.8	8.4	4.9
Youth Poll 6 (Nov 03)	16.2	12.5	12.3	5.0	11.0	7.4
Youth Poll 7 (May 04)	15.7	13.5	10.7	10.9	7.1	9.9
Youth Poll 8 (Nov 04)	15.0	11.2	11.1	8.1	7.0	8.7
Youth Poll 9 (June 05)	18.1	12.8	8.4	7.5	6.4	7.6
Youth Poll 10 (Dec 05)	13.2	10.6	11.9	7.5	8.2	6.2
Youth Poll 11 (June 06)	11.6	6.2	5.8	6.4	4.2	5.9

⁵⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

TABLE 6-6. Youth Air Force active duty propensity, by age: 2001 – 2006⁵⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	16.4	16.6	9.5	14.0	6.6	12.1
Youth Poll 2 (Aug 01)	10.3	10.3	9.1	7.5	9.8	0.0
Youth Poll 3 (Nov 01)	18.5	15.1	11.7	9.1	15.8	7.1
Youth Poll 4 (Nov 02)	13.7	15.2	15.5	13.4	12.8	8.2
Youth Poll 5 (June 03)	17.8	14.5	13.5	16.8	12.8	7.8
Youth Poll 6 (Nov 03)	18.7	15.2	14.0	5.7	15.9	9.0
Youth Poll 7 (May 04)	20.1	16.1	14.2	13.4	10.8	11.7
Youth Poll 8 (Nov 04)	20.0	13.2	16.6	12.7	8.8	9.6
Youth Poll 9 (June 05)	20.6	15.8	9.7	12.4	8.9	10.8
Youth Poll 10 (Dec 05)	17.8	13.5	13.5	10.8	11.2	8.5
Youth Poll 11 (June 06)	13.5	8.5	7.9	9.6	6.2	8.9

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	11.4	6.3	6.4	.9	3.9	3.9
Youth Poll 2 (Aug 01)	11.6	5.0	9.4	5.4	3.4	6.8
Youth Poll 3 (Nov 01)	9.2	8.8	8.0	1.7	6.2	1.1
Youth Poll 4 (Nov 02)	11.9	7.6	6.3	4.9	7.9	4.6
Youth Poll 5 (June 03)	11.0	10.2	6.2	2.7	3.6	2.2
Youth Poll 6 (Nov 03)	13.7	9.4	10.6	4.4	6.4	5.8
Youth Poll 7 (May 04)	11.3	11.0	6.8	8.4	3.2	8.0
Youth Poll 8 (Nov 04)	9.6	9.2	5.5	3.5	5.3	7.8
Youth Poll 9 (June 05)	15.0	9.9	6.8	2.2	4.3	4.6
Youth Poll 10 (Dec 05)	9.0	6.7	10.0	4.8	5.0	3.8
Youth Poll 11 (June 06)	9.5	3.9	3.5	3.0	2.0	2.8

⁵⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

JAMRS

TABLE 6-7. Youth Air Force active duty propensity, by geographic region: 2001 – 2006⁵⁷

Male and Female (age 16-21)		Percent (%)							
(definitely & probably)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	9.7	7.4	7.5	7.7	13.2	9.0	12.4	11.8	10.6
Youth Poll 6 (Nov 03)	15.2	9.9	6.9	7.5	13.1	11.5	14.2	10.0	11.8
Youth Poll 7 (May 04)	6.6	11.3	8.5	3.0	9.0	10.5	16.1	18.4	15.0
Youth Poll 8 (Nov 04)	7.3	7.6	8.2	9.2	11.1	8.0	15.6	10.0	11.7
Youth Poll 9 (June 05)	‡	11.0	7.3	5.4	12.4	11.2	14.6	10.8	15.1
Youth Poll 10 (Dec 05)	3.6	8.0	6.4	6.5	14.0	13.9	14.7	11.1	11.9
Youth Poll 11 (June 06)	5.5	4.9	4.8	6.4	6.7	8.7	7.1	8.3	9.2

⁵⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

TABLE 6-8. Youth Air Force active duty propensity, by geographic region: 2001 – 2006⁵⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.8	11.1	10.3	20.9	‡	19.7	12.0	14.1
Youth Poll 6 (Nov 03)	‡	11.8	7.8	9.9	17.1	‡	15.4	‡	14.6
Youth Poll 7 (May 04)	‡	15.5	11.8	‡	11.0	‡	23.8	‡	17.5
Youth Poll 8 (Nov 04)	‡	11.0	12.7	13.5	12.8	‡	17.8	15.8	14.9
Youth Poll 9 (June 05)	‡	11.7	6.6	‡	16.1	13.2	19.7	17.5	20.2
Youth Poll 10 (Dec 05)	‡	12.1	9.5	‡	17.3	14.4	16.2	17.2	15.5
Youth Poll 11 (June 06)	‡	7.2	6.3	8.9	9.8	‡	8.4	12.1	12.9

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	6.9	4.7	5.2	5.1	‡	6.1	11.5	6.5
Youth Poll 6 (Nov 03)	‡	8.2	5.9	5.0	9.2	6.0	13.0	8.7	9.0
Youth Poll 7 (May 04)	‡	6.3	5.2	‡	7.0	‡	9.3	‡	12.5
Youth Poll 8 (Nov 04)	‡	4.1	4.2	3.6	9.6	‡	13.7	4.2	7.9
Youth Poll 9 (June 05)	‡	10.2	8.0	‡	8.6	9.0	9.1	4.3	9.6
Youth Poll 10 (Dec 05)	‡	3.5	2.9	‡	11.0	13.3	12.8	5.5	7.6
Youth Poll 11 (June 06)	‡	2.7	3.1	‡	3.8	6.0	5.8	4.0	5.1

⁵⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

JAMRS

TABLE 6-9. Youth Air Force active duty propensity, by high school grades: 2001 – 2006⁵⁹

Male and Female (age 16-21)		Percent (%)					
(definitely & probably)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	7.6	5.7	8.4	11.9	‡	7.9	‡
Youth Poll 2 (Aug 01)	4.9	7.3	5.1	9.7	‡	6.3	‡
Youth Poll 3 (Nov 01)	4.1	6.8	11.0	14.3	‡	‡	‡
Youth Poll 4 (Nov 02)	6.1	7.3	9.8	12.9	20.1	‡	‡
Youth Poll 5 (June 03)	5.0	9.7	7.8	14.4	9.6	15.4	‡
Youth Poll 6 (Nov 03)	6.3	10.4	13.9	13.3	10.5	12.3	‡
Youth Poll 7 (May 04)	6.5	11.1	13.9	13.6	10.5	15.5	‡
Youth Poll 8 (Nov 04)	4.2	9.0	7.2	14.5	13.1	18.2	‡
Youth Poll 9 (June 05)	5.8	9.4	12.4	14.6	10.8	16.0	‡
Youth Poll 10 (Dec 05)	4.9	9.5	8.4	14.5	12.8	19.6	‡
Youth Poll 11 (June 06)	2.9	5.5	7.6	8.9	10.3	8.5	‡

⁵⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Air Force Active Duty Propensity

TABLE 6-10. Youth Air Force active duty propensity, by high school grades: 2001 – 2006⁶⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	6.9	‡	16.6	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	6.4	4.3	11.9	‡	‡	‡
Youth Poll 3 (Nov 01)	5.7	10.8	15.7	17.1	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	8.8	10.9	14.9	‡	‡	‡
Youth Poll 5 (June 03)	7.5	13.4	11.7	19.3	9.4	17.3	‡
Youth Poll 6 (Nov 03)	8.7	14.2	16.1	16.5	7.4	13.7	‡
Youth Poll 7 (May 04)	9.8	12.5	18.1	17.4	‡	20.2	‡
Youth Poll 8 (Nov 04)	6.6	10.8	9.7	19.2	15.8	‡	‡
Youth Poll 9 (June 05)	7.9	12.3	16.1	17.7	‡	15.7	‡
Youth Poll 10 (Dec 05)	10.2	11.5	10.0	16.5	16.8	22.4	‡
Youth Poll 11 (June 06)	4.1	7.9	9.5	10.5	13.2	7.3	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	4.8	4.9	‡	6.4	‡	‡	‡
Youth Poll 2 (Aug 01)	4.7	8.1	5.8	7.3	‡	‡	‡
Youth Poll 3 (Nov 01)	3.0	4.0	6.1	11.0	‡	‡	‡
Youth Poll 4 (Nov 02)	3.5	6.2	8.9	10.0	‡	‡	‡
Youth Poll 5 (June 03)	3.3	7.0	4.3	7.0	‡	‡	‡
Youth Poll 6 (Nov 03)	4.6	7.6	11.7	9.6	‡	‡	‡
Youth Poll 7 (May 04)	3.9	10.1	8.9	8.8	‡	‡	‡
Youth Poll 8 (Nov 04)	2.8	7.4	4.7	8.2	‡	‡	‡
Youth Poll 9 (June 05)	4.4	7.2	7.1	10.7	‡	‡	‡
Youth Poll 10 (Dec 05)	1.6	7.5	6.8	11.9	‡	‡	‡
Youth Poll 11 (June 06)	2.1	3.3	5.0	6.9	‡	‡	‡

⁶⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10C).

Coast Guard Active Duty Propensity

JAMRS

TABLE 7-1. Youth Coast Guard active duty propensity: 2001 – 2006⁶¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	.2	3.6	23.2	72.7
Youth Poll 2 (Aug 01)	.7	4.7	25.7	68.8
Youth Poll 3 (Nov 01)	.8	4.8	31.4	62.8
Youth Poll 4 (Nov 02)	.7	5.0	26.8	67.2
Youth Poll 5 (June 03)	.6	5.2	29.2	64.8
Youth Poll 6 (Nov 03)	.4	5.5	29.8	64.2
Youth Poll 7 (May 04)	.5	5.8	31.3	62.3
Youth Poll 8 (Nov 04)	.9	4.9	30.0	64.0
Youth Poll 9 (June 05)	1.1	5.6	29.5	63.3
Youth Poll 10 (Dec 05)	.9	5.2	31.8	61.3
Youth Poll 11 (June 06)	.6	3.3	25.6	70.1

⁶¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

JAMRS

TABLE 7-2. Youth Coast Guard active duty propensity: 2001 – 2006⁶²

Male (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		.3	5.8	29.2	64.7
Youth Poll 2 (Aug 01)		1.2	6.1	31.1	61.6
Youth Poll 3 (Nov 01)		.8	6.4	39.2	53.5
Youth Poll 4 (Nov 02)		.9	5.8	31.6	61.4
Youth Poll 5 (June 03)		1.0	6.4	35.0	57.4
Youth Poll 6 (Nov 03)		.7	7.7	36.4	55.2
Youth Poll 7 (May 04)		.8	7.7	38.4	53.0
Youth Poll 8 (Nov 04)		1.2	6.1	36.9	55.6
Youth Poll 9 (June 05)		1.3	8.3	36.1	53.8
Youth Poll 10 (Dec 05)		1.3	7.1	36.7	54.1
Youth Poll 11 (June 06)		.8	4.3	31.9	62.7

Female (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		.2	1.6	17.7	80.2
Youth Poll 2 (Aug 01)		.2	3.4	20.6	75.5
Youth Poll 3 (Nov 01)		.7	3.4	24.1	71.6
Youth Poll 4 (Nov 02)		.6	4.2	22.2	72.8
Youth Poll 5 (June 03)		.3	4.0	23.2	72.4
Youth Poll 6 (Nov 03)		.1	3.3	23.2	73.3
Youth Poll 7 (May 04)		.3	3.8	24.0	71.8
Youth Poll 8 (Nov 04)		.6	3.8	22.9	72.6
Youth Poll 9 (June 05)		.9	2.8	22.7	73.2
Youth Poll 10 (Dec 05)		.4	3.1	26.6	68.9
Youth Poll 11 (June 06)		.2	2.2	19.0	77.9

⁶² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

JAMRS

TABLE 7-3. Youth Coast Guard active duty propensity, by race/ethnicity: 2001 – 2006⁶³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	3.9	2.9	5.2	6.9
Youth Poll 2 (Aug 01)	5.4	3.0	8.6	12.1
Youth Poll 3 (Nov 01)	5.6	4.1	8.2	10.2
Youth Poll 4 (Nov 02)	5.7	4.4	7.4	9.9
Youth Poll 5 (June 03)	5.9	4.2	7.7	10.6
Youth Poll 6 (Nov 03)	5.9	3.4	8.1	12.5
Youth Poll 7 (May 04)	6.3	4.3	7.9	11.6
Youth Poll 8 (Nov 04)	5.9	3.6	8.6	10.4
Youth Poll 9 (June 05)	6.7	5.2	7.7	11.1
Youth Poll 10 (Dec 05)	6.0	3.9	8.2	11.5
Youth Poll 11 (June 06)	3.8	2.9	5.6	5.4

⁶³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

TABLE 7-4. Youth Coast Guard active duty propensity, by race/ethnicity: 2001 – 2006⁶⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	6.1	5.1	8.4	9.1
Youth Poll 2 (Aug 01)	7.2	4.5	10.4	15.5
Youth Poll 3 (Nov 01)	7.2	5.2	9.5	15.2
Youth Poll 4 (Nov 02)	6.7	5.5	5.7	13.2
Youth Poll 5 (June 03)	7.4	5.5	9.0	13.7
Youth Poll 6 (Nov 03)	8.4	4.6	11.6	17.8
Youth Poll 7 (May 04)	8.5	6.0	9.8	14.8
Youth Poll 8 (Nov 04)	7.3	5.3	10.0	11.3
Youth Poll 9 (June 05)	9.6	7.7	9.6	15.6
Youth Poll 10 (Dec 05)	8.4	5.2	12.8	15.7
Youth Poll 11 (June 06)	5.1	4.0	10.0	6.9

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	1.8	.7	3.0	5.1
Youth Poll 2 (Aug 01)	3.7	1.5	7.4	8.3
Youth Poll 3 (Nov 01)	4.1	2.9	7.4	4.9
Youth Poll 4 (Nov 02)	4.8	3.2	9.1	7.3
Youth Poll 5 (June 03)	4.3	2.9	6.6	7.3
Youth Poll 6 (Nov 03)	3.5	2.1	5.2	7.4
Youth Poll 7 (May 04)	4.1	2.3	6.3	8.3
Youth Poll 8 (Nov 04)	4.4	1.8	7.6	9.4
Youth Poll 9 (June 05)	3.7	2.6	5.8	6.0
Youth Poll 10 (Dec 05)	3.5	2.6	3.6	6.9
Youth Poll 11 (June 06)	2.4	1.7	2.4	4.0

⁶⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

JAMRS

TABLE 7-5. Youth Coast Guard active duty propensity, by age: 2001 – 2006⁶⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	3.3	5.0	4.3	3.8	4.3	2.4
Youth Poll 2 (Aug 01)	8.2	4.9	8.7	4.2	4.7	1.5
Youth Poll 3 (Nov 01)	6.0	6.2	6.3	3.3	5.8	6.0
Youth Poll 4 (Nov 02)	8.5	5.5	4.9	5.3	6.1	3.8
Youth Poll 5 (June 03)	7.9	8.5	5.1	5.4	4.4	3.6
Youth Poll 6 (Nov 03)	8.9	6.6	6.7	3.1	4.4	5.3
Youth Poll 7 (May 04)	8.7	6.4	7.1	6.6	1.8	7.0
Youth Poll 8 (Nov 04)	7.5	5.6	4.6	6.0	4.9	6.4
Youth Poll 9 (June 05)	9.4	7.5	5.0	4.5	6.8	5.3
Youth Poll 10 (Dec 05)	6.7	5.8	6.5	6.5	5.2	4.1
Youth Poll 11 (June 06)	5.3	3.6	3.1	3.8	1.9	5.1

⁶⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

TABLE 7-6. Youth Coast Guard active duty propensity, by age: 2001 – 2006⁶⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	4.2	7.5	6.3	6.0	6.6	6.0
Youth Poll 2 (Aug 01)	8.5	7.7	8.2	7.0	9.3	2.1
Youth Poll 3 (Nov 01)	9.2	6.9	8.2	2.1	9.6	7.3
Youth Poll 4 (Nov 02)	11.8	7.3	6.8	3.4	5.2	5.3
Youth Poll 5 (June 03)	8.3	10.6	6.7	6.6	7.5	4.2
Youth Poll 6 (Nov 03)	10.9	8.2	9.5	6.0	8.1	7.1
Youth Poll 7 (May 04)	11.9	9.8	7.2	9.1	2.6	10.1
Youth Poll 8 (Nov 04)	7.8	8.0	6.8	8.5	6.7	5.8
Youth Poll 9 (June 05)	11.5	10.4	7.6	7.7	11.6	7.5
Youth Poll 10 (Dec 05)	9.3	7.6	9.2	10.6	6.5	6.4
Youth Poll 11 (June 06)	6.2	4.9	4.6	5.0	1.9	8.0

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	2.5	1.9	2.5	1.5	2.3	0.0
Youth Poll 2 (Aug 01)	7.8	2.1	9.1	1.8	1.0	1.0
Youth Poll 3 (Nov 01)	2.9	5.4	4.4	4.4	2.8	4.9
Youth Poll 4 (Nov 02)	5.0	3.8	3.1	6.9	6.9	2.7
Youth Poll 5 (June 03)	7.6	6.2	3.3	4.2	1.0	3.0
Youth Poll 6 (Nov 03)	7.0	4.8	4.0	.1	.9	3.5
Youth Poll 7 (May 04)	5.4	3.1	7.1	4.2	.9	4.0
Youth Poll 8 (Nov 04)	7.2	3.0	2.3	3.4	3.0	7.1
Youth Poll 9 (June 05)	6.8	4.8	2.0	1.0	2.7	3.2
Youth Poll 10 (Dec 05)	4.3	3.4	3.3	3.0	4.0	1.6
Youth Poll 11 (June 06)	4.4	2.3	1.3	2.5	1.9	2.0

⁶⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

JAMRS

TABLE 7-7. Youth Coast Guard active duty propensity, by geographic region: 2001 – 2006⁶⁷

Year	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	6.8	7.8	3.7	1.5	7.6	5.2	5.3	4.3	8.1
Youth Poll 6 (Nov 03)	3.5	5.7	3.6	4.2	6.9	6.1	7.9	3.4	8.4
Youth Poll 7 (May 04)	3.1	5.6	6.0	1.4	6.9	3.7	6.7	11.8	7.7
Youth Poll 8 (Nov 04)	3.7	3.0	2.7	2.0	8.8	6.6	10.7	4.9	7.1
Youth Poll 9 (June 05)	‡	7.5	4.7	4.0	6.2	4.4	7.2	9.1	9.6
Youth Poll 10 (Dec 05)	5.4	8.3	3.9	3.3	7.0	7.2	5.8	5.3	6.7
Youth Poll 11 (June 06)	2.1	5.1	3.0	1.9	4.3	3.5	4.3	2.4	4.4

⁶⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

TABLE 7-8. Youth Coast Guard active duty propensity, by geographic region: 2001 – 2006⁶⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.5	5.3	3.2	10.5	‡	7.1	2.7	10.4
Youth Poll 6 (Nov 03)	‡	7.3	4.0	8.3	9.6	‡	11.1	‡	12.1
Youth Poll 7 (May 04)	‡	6.6	7.9	‡	8.3	‡	10.6	‡	11.6
Youth Poll 8 (Nov 04)	‡	3.9	2.3	3.0	13.3	‡	11.6	5.0	9.0
Youth Poll 9 (June 05)	‡	9.1	5.8	‡	10.0	5.2	9.0	17.7	12.8
Youth Poll 10 (Dec 05)	‡	10.2	6.9	‡	10.8	6.6	6.6	9.8	10.0
Youth Poll 11 (June 06)	‡	7.5	3.1	2.7	5.5	‡	7.1	2.2	5.4

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	8.1	2.5	0.0	4.6	‡	3.7	6.3	5.3
Youth Poll 6 (Nov 03)	‡	4.0	3.0	0.0	4.3	3.2	4.9	1.8	4.6
Youth Poll 7 (May 04)	‡	4.3	4.2	‡	5.7	‡	3.2	‡	3.8
Youth Poll 8 (Nov 04)	‡	2.1	3.1	.8	4.8	‡	10.0	4.8	4.7
Youth Poll 9 (June 05)	‡	5.8	3.5	‡	2.4	3.5	5.4	.7	6.0
Youth Poll 10 (Dec 05)	‡	6.3	.6	‡	3.6	7.8	4.7	1.2	2.9
Youth Poll 11 (June 06)	‡	2.8	3.0	‡	3.2	.2	1.3	2.7	3.3

⁶⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

JAMRS

TABLE 7-9. Youth Coast Guard active duty propensity, by high school grades: 2001 – 2006⁶⁹

Male and Female (age 16-21)		Percent (%)					
<i>(definitely & probably)</i>		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	.7	2.5	7.1	3.6	‡	9.3	‡
Youth Poll 2 (Aug 01)	3.5	4.6	3.9	6.6	‡	8.3	‡
Youth Poll 3 (Nov 01)	1.8	4.1	4.0	9.5	‡	‡	‡
Youth Poll 4 (Nov 02)	2.7	4.7	5.1	7.8	9.4	‡	‡
Youth Poll 5 (June 03)	2.1	5.4	4.9	8.1	5.6	9.2	‡
Youth Poll 6 (Nov 03)	1.7	5.2	7.1	8.7	5.8	6.3	‡
Youth Poll 7 (May 04)	1.0	5.2	5.7	9.0	10.7	14.2	‡
Youth Poll 8 (Nov 04)	2.3	6.0	3.5	8.5	4.1	7.4	‡
Youth Poll 9 (June 05)	2.1	5.9	9.6	9.0	5.7	10.1	‡
Youth Poll 10 (Dec 05)	1.9	3.6	6.9	8.6	13.5	9.9	‡
Youth Poll 11 (June 06)	1.3	2.5	3.5	6.6	5.1	8.7	‡

⁶⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Coast Guard Active Duty Propensity

JAMRS
TABLE 7-10. Youth Coast Guard active duty propensity, by high school grades: 2001 – 2006⁷⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	3.6	‡	4.3	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	7.3	4.6	8.0	‡	‡	‡
Youth Poll 3 (Nov 01)	2.0	4.5	6.3	10.9	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	5.4	3.7	7.3	‡	‡	‡
Youth Poll 5 (June 03)	1.7	6.2	6.0	10.3	5.5	9.7	‡
Youth Poll 6 (Nov 03)	3.1	7.1	9.5	11.8	9.1	7.2	‡
Youth Poll 7 (May 04)	.7	6.1	8.1	10.9	‡	18.4	‡
Youth Poll 8 (Nov 04)	2.4	7.6	4.7	9.9	5.1	‡	‡
Youth Poll 9 (June 05)	4.2	9.1	13.6	11.0	‡	11.8	‡
Youth Poll 10 (Dec 05)	2.8	4.6	8.6	11.6	15.2	12.9	‡
Youth Poll 11 (June 06)	1.3	2.7	5.5	9.3	5.0	8.6	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	0.0	1.8	‡	2.8	‡	‡	‡
Youth Poll 2 (Aug 01)	2.7	2.3	3.2	5.3	‡	‡	‡
Youth Poll 3 (Nov 01)	1.7	3.9	1.6	7.9	‡	‡	‡
Youth Poll 4 (Nov 02)	1.3	4.1	6.3	8.4	‡	‡	‡
Youth Poll 5 (June 03)	2.4	4.8	3.8	4.7	‡	‡	‡
Youth Poll 6 (Nov 03)	.7	3.9	4.7	5.0	‡	‡	‡
Youth Poll 7 (May 04)	1.2	4.6	2.9	6.5	‡	‡	‡
Youth Poll 8 (Nov 04)	2.2	4.7	2.2	6.7	‡	‡	‡
Youth Poll 9 (June 05)	.7	3.5	3.8	6.5	‡	‡	‡
Youth Poll 10 (Dec 05)	1.4	2.8	5.0	4.7	‡	‡	‡
Youth Poll 11 (June 06)	1.3	2.2	.9	3.2	‡	‡	‡

⁷⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP10A).

Composite Reserve Propensity

JAMRS

TABLE 8-1. Youth composite Reserve propensity: 2001 – 2006⁷¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.5	11.3	29.0	58.2
Youth Poll 2 (Aug 01)	1.7	10.9	31.7	55.6
Youth Poll 3 (Nov 01)	1.5	14.0	35.8	48.7
Youth Poll 4 (Nov 02)	1.0	12.8	32.2	53.9
Youth Poll 5 (June 03)	1.8	11.9	34.0	52.2
Youth Poll 6 (Nov 03)	1.7	14.8	31.3	52.2
Youth Poll 7 (May 04)	1.7	13.1	33.3	51.8
Youth Poll 8 (Nov 04)	1.5	12.9	32.2	53.4
Youth Poll 9 (June 05)	1.5	13.0	32.7	52.4
Youth Poll 10 (Dec 05)	1.9	13.3	33.9	50.6
Youth Poll 11 (June 06)	1.2	8.3	29.7	60.7

⁷¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

TABLE 8-2. Youth composite Reserve propensity: 2001 – 2006⁷²

Male (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.7	15.3	36.0	47.0
Youth Poll 2 (Aug 01)	1.9	12.7	38.5	46.9
Youth Poll 3 (Nov 01)	1.6	19.5	42.1	36.8
Youth Poll 4 (Nov 02)	1.2	18.4	34.9	45.5
Youth Poll 5 (June 03)	2.3	16.1	39.6	41.8
Youth Poll 6 (Nov 03)	2.1	19.5	37.1	41.3
Youth Poll 7 (May 04)	2.1	16.7	40.7	40.5
Youth Poll 8 (Nov 04)	2.2	18.1	37.7	42.0
Youth Poll 9 (June 05)	2.3	17.4	38.9	40.9
Youth Poll 10 (Dec 05)	2.9	17.3	39.3	40.1
Youth Poll 11 (June 06)	1.2	11.2	37.1	50.5

Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.4	7.6	22.4	68.6
Youth Poll 2 (Aug 01)	1.5	9.3	25.4	63.8
Youth Poll 3 (Nov 01)	1.5	8.9	29.9	59.8
Youth Poll 4 (Nov 02)	.8	7.5	29.7	62.0
Youth Poll 5 (June 03)	1.2	7.6	28.4	62.8
Youth Poll 6 (Nov 03)	1.2	10.2	25.4	63.2
Youth Poll 7 (May 04)	1.3	9.4	25.7	63.5
Youth Poll 8 (Nov 04)	.8	7.5	26.7	65.0
Youth Poll 9 (June 05)	.8	8.5	26.3	64.4
Youth Poll 10 (Dec 05)	.7	9.1	28.1	61.7
Youth Poll 11 (June 06)	1.2	5.3	21.9	71.4

⁷² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

JAMRS
TABLE 8-3. Youth composite Reserve propensity, by race/ethnicity: 2001 – 2006⁷³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	12.8	9.4	18.0	21.8
Youth Poll 2 (Aug 01)	12.7	7.1	23.5	22.9
Youth Poll 3 (Nov 01)	15.5	11.6	19.6	27.1
Youth Poll 4 (Nov 02)	13.8	9.8	19.6	21.9
Youth Poll 5 (June 03)	13.7	10.2	17.3	24.0
Youth Poll 6 (Nov 03)	16.5	11.8	25.2	25.7
Youth Poll 7 (May 04)	14.8	10.2	20.7	26.8
Youth Poll 8 (Nov 04)	14.3	11.3	15.8	22.0
Youth Poll 9 (June 05)	14.6	11.1	18.3	21.6
Youth Poll 10 (Dec 05)	15.2	10.6	20.9	26.5
Youth Poll 11 (June 06)	9.5	7.2	11.5	14.2

⁷³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

TABLE 8-4. Youth composite Reserve propensity, by race/ethnicity: 2001 – 2006⁷⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	17.0	14.6	21.1	23.7
Youth Poll 2 (Aug 01)	14.7	9.4	27.6	24.4
Youth Poll 3 (Nov 01)	21.1	16.8	20.2	37.3
Youth Poll 4 (Nov 02)	19.6	15.0	28.3	31.3
Youth Poll 5 (June 03)	18.5	14.3	23.8	30.4
Youth Poll 6 (Nov 03)	21.6	17.4	32.1	31.3
Youth Poll 7 (May 04)	18.8	13.2	24.3	34.0
Youth Poll 8 (Nov 04)	20.2	18.1	18.9	26.2
Youth Poll 9 (June 05)	19.7	15.5	19.1	31.0
Youth Poll 10 (Dec 05)	20.3	15.1	26.4	33.0
Youth Poll 11 (June 06)	12.3	10.3	15.3	18.0

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	9.0	4.3	15.9	20.2
Youth Poll 2 (Aug 01)	10.8	4.8	20.9	21.2
Youth Poll 3 (Nov 01)	10.3	6.4	19.3	16.3
Youth Poll 4 (Nov 02)	8.3	4.7	11.1	14.6
Youth Poll 5 (June 03)	8.8	5.9	12.0	17.2
Youth Poll 6 (Nov 03)	11.4	5.9	19.4	20.3
Youth Poll 7 (May 04)	10.7	6.9	17.6	19.5
Youth Poll 8 (Nov 04)	8.3	3.9	13.7	17.7
Youth Poll 9 (June 05)	9.3	6.5	17.5	11.3
Youth Poll 10 (Dec 05)	9.9	5.8	15.4	19.2
Youth Poll 11 (June 06)	6.4	3.4	8.8	10.9

⁷⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

JAMRS
TABLE 8-5. Youth composite Reserve propensity, by age: 2001 – 2006⁷⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	18.1	16.4	11.7	7.2	9.7	13.9
Youth Poll 2 (Aug 01)	18.6	13.5	14.0	9.8	10.1	9.6
Youth Poll 3 (Nov 01)	18.0	19.4	15.9	12.3	17.1	10.4
Youth Poll 4 (Nov 02)	18.9	14.6	13.6	9.7	16.0	10.1
Youth Poll 5 (June 03)	18.8	16.7	12.8	13.4	10.0	10.0
Youth Poll 6 (Nov 03)	22.0	18.7	17.0	11.4	15.8	12.9
Youth Poll 7 (May 04)	20.3	16.2	15.1	12.9	10.0	13.3
Youth Poll 8 (Nov 04)	18.4	16.0	14.1	13.0	14.4	9.3
Youth Poll 9 (June 05)	21.9	17.9	13.8	8.4	7.3	11.6
Youth Poll 10 (Dec 05)	21.0	15.9	16.3	9.2	10.7	8.8
Youth Poll 11 (June 06)	15.6	9.5	7.1	8.9	8.0	6.9

⁷⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

TABLE 8-6. Youth composite Reserve propensity, by age: 2001 – 2006⁷⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	22.4	20.3	15.4	10.7	12.0	21.7
Youth Poll 2 (Aug 01)	24.0	17.2	13.8	10.3	12.7	6.9
Youth Poll 3 (Nov 01)	24.8	24.8	21.1	17.7	23.4	14.4
Youth Poll 4 (Nov 02)	21.9	20.0	23.8	14.7	20.9	15.5
Youth Poll 5 (June 03)	23.9	21.1	18.4	18.7	14.4	13.7
Youth Poll 6 (Nov 03)	27.3	23.8	22.6	14.5	22.9	16.8
Youth Poll 7 (May 04)	25.3	20.0	19.5	15.1	14.8	16.6
Youth Poll 8 (Nov 04)	25.1	19.7	22.7	19.5	23.5	10.4
Youth Poll 9 (June 05)	27.7	22.9	18.6	12.0	9.0	19.8
Youth Poll 10 (Dec 05)	27.6	20.5	19.4	15.7	15.6	12.4
Youth Poll 11 (June 06)	18.4	12.8	9.2	11.9	11.2	9.9

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	14.0	11.8	8.3	3.6	7.8	8.7
Youth Poll 2 (Aug 01)	12.1	9.6	14.2	9.4	7.9	11.7
Youth Poll 3 (Nov 01)	11.6	13.5	10.5	7.9	12.1	6.5
Youth Poll 4 (Nov 02)	15.6	9.5	3.0	5.3	10.8	5.8
Youth Poll 5 (June 03)	13.6	12.1	6.9	8.1	5.1	6.5
Youth Poll 6 (Nov 03)	16.7	13.1	11.4	8.2	9.1	9.1
Youth Poll 7 (May 04)	15.2	12.5	10.0	10.6	5.1	10.0
Youth Poll 8 (Nov 04)	11.3	12.2	5.2	6.6	5.2	8.1
Youth Poll 9 (June 05)	14.9	12.9	8.2	4.4	5.8	4.0
Youth Poll 10 (Dec 05)	15.0	9.8	12.4	3.7	5.4	5.0
Youth Poll 11 (June 06)	12.8	6.1	4.8	5.7	4.6	3.9

⁷⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

JAMRS

TABLE 8-7. Youth composite Reserve propensity, by geographic region: 2001 – 2006⁷⁷

Year	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	9.1	12.2	9.4	12.4	16.5	19.6	16.8	10.7	15.2
Youth Poll 6 (Nov 03)	10.6	17.3	14.6	18.0	16.1	18.8	22.1	11.7	15.8
Youth Poll 7 (May 04)	13.3	14.3	17.0	6.5	13.6	9.4	19.5	18.0	15.1
Youth Poll 8 (Nov 04)	9.5	13.8	12.0	13.6	14.8	16.0	18.6	15.2	13.9
Youth Poll 9 (June 05)	‡	12.4	14.3	10.8	16.7	13.8	16.3	15.7	15.9
Youth Poll 10 (Dec 05)	5.2	15.1	12.4	15.5	14.8	22.0	15.7	17.5	17.7
Youth Poll 11 (June 06)	10.0	9.9	7.7	10.2	9.1	5.1	11.4	11.0	10.2

⁷⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

TABLE 8-8. Youth composite Reserve propensity, by geographic region: 2001 – 2006⁷⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	15.8	14.1	16.1	25.6	‡	20.3	12.9	20.0
Youth Poll 6 (Nov 03)	‡	22.4	16.9	29.6	21.4	‡	29.4	‡	18.8
Youth Poll 7 (May 04)	‡	17.3	24.1	‡	17.0	‡	25.7	‡	22.3
Youth Poll 8 (Nov 04)	‡	23.9	17.3	18.5	21.7	‡	23.2	21.3	19.4
Youth Poll 9 (June 05)	‡	12.3	16.3	‡	22.8	15.5	24.1	27.6	23.8
Youth Poll 10 (Dec 05)	‡	20.1	17.4	‡	17.6	33.2	16.3	26.2	23.1
Youth Poll 11 (June 06)	‡	14.9	9.2	12.0	11.7	‡	17.0	16.0	11.6

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.8	5.8	9.0	7.1	‡	13.7	7.9	9.6
Youth Poll 6 (Nov 03)	‡	12.5	12.1	6.2	10.8	11.0	15.1	7.9	12.8
Youth Poll 7 (May 04)	‡	10.6	9.8	‡	10.4	‡	14.0	‡	8.0
Youth Poll 8 (Nov 04)	‡	3.6	7.2	7.3	8.3	‡	14.6	9.2	7.3
Youth Poll 9 (June 05)	‡	12.6	12.2	‡	10.4	11.8	8.0	4.2	7.3
Youth Poll 10 (Dec 05)	‡	9.5	6.8	‡	12.2	9.6	14.8	9.6	11.3
Youth Poll 11 (June 06)	‡	5.0	5.9	‡	6.7	1.7	5.4	5.3	8.7

⁷⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

JAMRS
TABLE 8-9. Youth composite Reserve propensity, by high school grades: 2001 – 2006⁷⁹

Male and Female (age 16-21)		Percent (%)					
<i>(definitely & probably)</i>		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	7.6	10.9	13.5	15.8	‡	17.3	‡
Youth Poll 2 (Aug 01)	7.5	9.0	14.1	15.4	‡	16.6	‡
Youth Poll 3 (Nov 01)	7.1	11.9	14.6	23.3	‡	‡	‡
Youth Poll 4 (Nov 02)	7.9	8.5	16.5	19.6	22.4	‡	‡
Youth Poll 5 (June 03)	5.3	13.6	9.9	18.8	17.4	20.2	‡
Youth Poll 6 (Nov 03)	10.2	15.5	16.1	20.3	14.8	22.9	‡
Youth Poll 7 (May 04)	5.8	14.6	14.4	18.1	15.4	24.0	‡
Youth Poll 8 (Nov 04)	8.5	13.0	10.4	18.2	16.8	26.2	‡
Youth Poll 9 (June 05)	5.1	12.2	17.2	20.5	14.2	21.8	‡
Youth Poll 10 (Dec 05)	6.0	10.9	12.4	24.2	27.3	24.8	‡
Youth Poll 11 (June 06)	3.2	8.1	8.4	12.8	15.4	15.9	‡

⁷⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Composite Reserve Propensity

TABLE 8-10. Youth composite Reserve propensity, by high school grades: 2001 – 2006⁸⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	14.8	‡	19.7	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	10.1	15.7	18.5	‡	‡	‡
Youth Poll 3 (Nov 01)	5.8	15.0	22.5	30.1	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	15.5	13.0	25.3	‡	‡	‡
Youth Poll 5 (June 03)	7.9	18.2	14.3	25.1	15.5	22.7	‡
Youth Poll 6 (Nov 03)	15.2	21.5	19.2	24.8	18.8	24.6	‡
Youth Poll 7 (May 04)	7.2	18.7	17.3	22.5	‡	27.7	‡
Youth Poll 8 (Nov 04)	14.5	18.8	12.3	25.0	19.2	‡	‡
Youth Poll 9 (June 05)	7.1	17.5	20.3	26.1	‡	24.8	‡
Youth Poll 10 (Dec 05)	10.7	12.4	10.8	32.1	34.9	32.1	‡
Youth Poll 11 (June 06)	4.4	10.5	11.0	15.5	17.6	15.6	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	7.7	8.4	‡	11.1	‡	‡	‡
Youth Poll 2 (Aug 01)	7.9	8.1	12.7	12.1	‡	‡	‡
Youth Poll 3 (Nov 01)	7.9	9.7	6.4	15.6	‡	‡	‡
Youth Poll 4 (Nov 02)	5.2	3.5	19.6	11.2	‡	‡	‡
Youth Poll 5 (June 03)	3.6	10.2	5.8	9.2	‡	‡	‡
Youth Poll 6 (Nov 03)	6.6	11.2	13.0	15.0	‡	‡	‡
Youth Poll 7 (May 04)	4.7	11.9	11.1	12.4	‡	‡	‡
Youth Poll 8 (Nov 04)	4.8	8.1	8.5	9.1	‡	‡	‡
Youth Poll 9 (June 05)	3.8	8.0	12.7	13.3	‡	‡	‡
Youth Poll 10 (Dec 05)	2.9	9.4	14.0	13.9	‡	‡	‡
Youth Poll 11 (June 06)	2.4	5.9	5.1	9.3	‡	‡	‡

⁸⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: Composite of FPP11 and FPP12).

Reserve Propensity

JAMRS

TABLE 9-1. Youth Reserve propensity: 2001 – 2006⁸¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.1	9.4	28.1	61.3
Youth Poll 2 (Aug 01)	1.1	9.2	29.8	59.7
Youth Poll 3 (Nov 01)	1.1	11.0	34.7	53.0
Youth Poll 4 (Nov 02)	.7	10.1	31.7	57.3
Youth Poll 5 (June 03)	1.2	9.6	33.7	55.3
Youth Poll 6 (Nov 03)	1.2	12.1	30.8	55.8
Youth Poll 7 (May 04)	1.3	10.2	32.6	55.6
Youth Poll 8 (Nov 04)	1.2	9.6	31.2	57.8
Youth Poll 9 (June 05)	1.1	10.7	32.1	55.0
Youth Poll 10 (Dec 05)	1.1	10.8	33.0	54.3
Youth Poll 11 (June 06)	.9	6.2	28.3	64.2

⁸¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

JAMRS
TABLE 9-2. Youth Reserve propensity: 2001 – 2006⁸²

Male (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.1	12.5	35.4	51.0
Youth Poll 2 (Aug 01)	1.1	10.6	37.2	51.0
Youth Poll 3 (Nov 01)	1.3	15.8	40.4	42.2
Youth Poll 4 (Nov 02)	1.0	14.4	36.4	47.7
Youth Poll 5 (June 03)	1.7	12.4	40.5	45.0
Youth Poll 6 (Nov 03)	1.6	16.0	37.3	45.0
Youth Poll 7 (May 04)	1.6	13.4	40.2	44.6
Youth Poll 8 (Nov 04)	1.9	13.5	37.7	46.6
Youth Poll 9 (June 05)	1.5	14.9	38.2	43.9
Youth Poll 10 (Dec 05)	1.8	14.3	38.5	44.4
Youth Poll 11 (June 06)	.9	8.5	35.9	54.4

Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	1.1	6.4	21.4	70.9
Youth Poll 2 (Aug 01)	1.1	8.0	22.8	67.8
Youth Poll 3 (Nov 01)	1.0	6.4	29.4	63.1
Youth Poll 4 (Nov 02)	.4	6.0	27.0	66.5
Youth Poll 5 (June 03)	.7	6.6	26.7	65.9
Youth Poll 6 (Nov 03)	.8	8.1	24.2	66.7
Youth Poll 7 (May 04)	1.0	7.0	24.9	66.9
Youth Poll 8 (Nov 04)	.5	5.6	24.6	69.2
Youth Poll 9 (June 05)	.6	6.3	25.8	66.6
Youth Poll 10 (Dec 05)	.3	7.1	27.1	64.9
Youth Poll 11 (June 06)	.9	3.8	20.4	74.7

⁸² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

JAMRS
TABLE 9-3. Youth Reserve propensity, by race/ethnicity: 2001 – 2006⁸³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	10.5	7.9	16.2	15.6
Youth Poll 2 (Aug 01)	10.3	5.6	18.8	20.0
Youth Poll 3 (Nov 01)	12.1	8.7	15.7	22.5
Youth Poll 4 (Nov 02)	10.8	8.1	12.1	19.1
Youth Poll 5 (June 03)	10.8	7.8	14.0	20.2
Youth Poll 6 (Nov 03)	13.3	9.5	21.4	20.0
Youth Poll 7 (May 04)	11.5	8.1	13.7	23.0
Youth Poll 8 (Nov 04)	10.8	8.4	10.8	17.8
Youth Poll 9 (June 05)	11.7	8.8	13.7	18.5
Youth Poll 10 (Dec 05)	11.9	8.1	16.1	21.8
Youth Poll 11 (June 06)	7.1	5.7	8.6	11.3

⁸³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

TABLE 9-4. Youth Reserve propensity, by race/ethnicity: 2001 – 2006⁸⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	13.6	12.1	16.6	17.9
Youth Poll 2 (Aug 01)	11.7	6.9	20.7	22.1
Youth Poll 3 (Nov 01)	17.1	13.0	17.1	32.4
Youth Poll 4 (Nov 02)	15.3	12.6	16.1	26.1
Youth Poll 5 (June 03)	14.2	10.6	19.2	25.1
Youth Poll 6 (Nov 03)	17.6	14.2	27.7	25.3
Youth Poll 7 (May 04)	14.9	10.3	17.5	30.7
Youth Poll 8 (Nov 04)	15.4	13.3	13.8	21.6
Youth Poll 9 (June 05)	16.4	12.8	15.0	26.6
Youth Poll 10 (Dec 05)	16.1	11.9	21.0	27.8
Youth Poll 11 (June 06)	9.5	8.5	11.0	12.9

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	7.6	3.8	15.9	13.7
Youth Poll 2 (Aug 01)	9.0	4.3	17.6	17.8
Youth Poll 3 (Nov 01)	7.4	4.3	14.9	11.9
Youth Poll 4 (Nov 02)	6.4	3.5	8.2	13.5
Youth Poll 5 (June 03)	7.3	4.7	9.6	14.9
Youth Poll 6 (Nov 03)	8.9	4.6	16.1	15.0
Youth Poll 7 (May 04)	8.0	5.7	10.3	15.3
Youth Poll 8 (Nov 04)	6.1	2.9	8.6	14.0
Youth Poll 9 (June 05)	6.9	4.6	12.4	9.6
Youth Poll 10 (Dec 05)	7.4	4.2	11.2	15.2
Youth Poll 11 (June 06)	4.7	2.4	7.0	9.9

⁸⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

JAMRS

TABLE 9-5. Youth Reserve propensity, by age: 2001 – 2006⁸⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	13.8	13.9	9.1	5.5	9.2	11.5
Youth Poll 2 (Aug 01)	15.4	10.7	11.9	7.6	7.8	8.0
Youth Poll 3 (Nov 01)	14.3	15.0	13.1	7.7	12.8	9.8
Youth Poll 4 (Nov 02)	13.8	10.3	11.1	8.4	13.0	8.1
Youth Poll 5 (June 03)	15.0	13.1	11.4	9.1	9.2	6.2
Youth Poll 6 (Nov 03)	17.5	14.9	13.2	8.5	14.2	10.3
Youth Poll 7 (May 04)	15.8	12.7	12.3	8.3	8.5	10.5
Youth Poll 8 (Nov 04)	14.0	12.8	12.0	10.2	8.3	7.0
Youth Poll 9 (June 05)	16.9	13.3	12.1	6.9	6.1	10.7
Youth Poll 10 (Dec 05)	17.6	12.0	12.4	6.5	7.5	7.0
Youth Poll 11 (June 06)	11.8	7.7	5.3	7.0	6.2	4.4

⁸⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

TABLE 9-6. Youth Reserve propensity, by age: 2001 – 2006⁸⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	15.6	17.0	12.4	7.4	12.0	18.4
Youth Poll 2 (Aug 01)	18.6	14.7	10.4	6.5	10.8	6.9
Youth Poll 3 (Nov 01)	20.0	20.5	18.4	12.9	17.2	13.3
Youth Poll 4 (Nov 02)	15.6	15.5	19.4	13.7	16.1	11.0
Youth Poll 5 (June 03)	19.5	15.9	16.6	12.0	12.8	7.1
Youth Poll 6 (Nov 03)	22.5	18.2	18.8	11.7	21.0	12.4
Youth Poll 7 (May 04)	20.4	16.6	17.1	9.1	13.1	12.0
Youth Poll 8 (Nov 04)	19.5	15.8	19.6	15.7	13.2	8.1
Youth Poll 9 (June 05)	21.6	18.7	16.6	10.3	7.3	18.5
Youth Poll 10 (Dec 05)	24.7	14.8	15.1	11.6	10.9	10.8
Youth Poll 11 (June 06)	13.6	10.9	7.7	9.4	9.0	5.8

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	12.1	10.3	6.2	3.6	6.8	6.8
Youth Poll 2 (Aug 01)	11.6	6.5	13.4	8.6	5.4	8.9
Youth Poll 3 (Nov 01)	8.8	8.9	7.7	3.5	9.3	6.5
Youth Poll 4 (Nov 02)	11.9	5.3	2.4	3.7	9.8	5.8
Youth Poll 5 (June 03)	10.4	10.2	6.0	6.3	5.1	5.3
Youth Poll 6 (Nov 03)	12.4	11.2	7.8	5.2	7.9	8.2
Youth Poll 7 (May 04)	11.1	9.0	6.9	7.6	3.7	9.0
Youth Poll 8 (Nov 04)	8.1	9.7	4.3	4.7	3.5	5.9
Youth Poll 9 (June 05)	11.1	8.0	7.0	3.1	5.2	3.5
Youth Poll 10 (Dec 05)	11.0	8.4	9.2	2.2	4.0	3.0
Youth Poll 11 (June 06)	9.9	4.3	2.6	4.5	3.2	2.9

⁸⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

JAMRS

TABLE 9-7. Youth Reserve propensity, by geographic region: 2001 – 2006⁸⁷

Year	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	6.3	9.6	7.0	10.6	13.0	12.8	13.8	8.1	12.7
Youth Poll 6 (Nov 03)	10.6	14.8	11.8	10.5	12.0	17.8	18.2	9.8	13.0
Youth Poll 7 (May 04)	11.2	11.3	11.2	3.6	11.4	6.5	15.4	14.3	13.0
Youth Poll 8 (Nov 04)	6.6	10.0	9.5	11.2	10.2	12.2	12.7	11.8	11.7
Youth Poll 9 (June 05)	‡	8.9	10.8	7.1	14.4	12.3	13.6	13.4	12.9
Youth Poll 10 (Dec 05)	2.9	11.2	10.1	12.0	11.0	16.0	12.6	14.4	14.8
Youth Poll 11 (June 06)	9.2	8.3	5.4	7.8	6.5	2.9	7.5	9.6	8.0

⁸⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

TABLE 9-8. Youth Reserve propensity, by geographic region: 2001 – 2006⁸⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	12.4	10.0	12.9	21.3	‡	16.4	8.2	16.6
Youth Poll 6 (Nov 03)	‡	19.5	14.3	17.0	15.0	‡	25.9	‡	16.1
Youth Poll 7 (May 04)	‡	13.2	16.4	‡	14.6	‡	19.5	‡	19.8
Youth Poll 8 (Nov 04)	‡	17.5	14.3	14.2	14.0	‡	14.4	18.8	16.6
Youth Poll 9 (June 05)	‡	9.6	14.4	‡	19.9	13.6	20.1	23.6	18.6
Youth Poll 10 (Dec 05)	‡	14.4	13.9	‡	14.1	24.6	13.3	23.6	19.5
Youth Poll 11 (June 06)	‡	12.9	6.7	9.4	9.3	‡	11.6	13.5	9.0

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	6.2	4.8	8.5	4.4	‡	11.4	7.9	8.1
Youth Poll 6 (Nov 03)	‡	10.4	9.0	3.8	9.0	9.2	10.7	6.6	9.9
Youth Poll 7 (May 04)	‡	9.0	6.0	‡	8.2	‡	11.7	‡	6.3
Youth Poll 8 (Nov 04)	‡	2.4	5.2	7.3	6.7	‡	11.3	4.9	5.8
Youth Poll 9 (June 05)	‡	8.1	7.1	‡	8.7	10.8	6.6	3.5	6.5
Youth Poll 10 (Dec 05)	‡	7.7	5.9	‡	8.2	6.5	11.7	6.0	9.3
Youth Poll 11 (June 06)	‡	3.9	4.0	‡	3.8	1.7	3.1	5.1	6.8

⁸⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

JAMRS
TABLE 9-9. Youth Reserve propensity, by high school grades: 2001 – 2006⁸⁹

Male and Female (age 16-21)		Percent (%)					
(definitely & probably)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	6.8	8.5	10.5	12.8	‡	15.7	‡
Youth Poll 2 (Aug 01)	6.7	6.7	11.6	12.0	‡	15.1	‡
Youth Poll 3 (Nov 01)	4.0	8.4	11.7	19.7	‡	‡	‡
Youth Poll 4 (Nov 02)	7.0	7.6	12.4	14.4	17.7	‡	‡
Youth Poll 5 (June 03)	4.6	11.3	8.7	13.3	12.6	18.1	‡
Youth Poll 6 (Nov 03)	6.5	13.0	14.2	15.6	11.3	20.4	‡
Youth Poll 7 (May 04)	4.1	11.7	10.7	14.3	10.8	18.6	‡
Youth Poll 8 (Nov 04)	7.0	9.4	6.9	13.4	13.8	23.7	‡
Youth Poll 9 (June 05)	4.2	10.4	14.3	15.5	11.6	16.6	‡
Youth Poll 10 (Dec 05)	4.8	7.2	10.6	20.3	20.9	19.0	‡
Youth Poll 11 (June 06)	3.2	5.6	5.5	10.2	12.6	13.1	‡

⁸⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

Reserve Propensity

TABLE 9-10. Youth Reserve propensity, by high school grades: 2001 – 2006⁹⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	12.3	‡	14.8	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	7.0	10.3	14.6	‡	‡	‡
Youth Poll 3 (Nov 01)	3.5	11.8	19.5	25.2	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	14.1	10.8	18.0	‡	‡	‡
Youth Poll 5 (June 03)	7.2	14.3	11.9	17.2	12.3	21.5	‡
Youth Poll 6 (Nov 03)	10.1	18.3	16.9	19.5	14.6	21.5	‡
Youth Poll 7 (May 04)	5.2	14.4	13.9	18.7	‡	21.9	‡
Youth Poll 8 (Nov 04)	11.8	12.9	9.4	18.5	16.8	‡	‡
Youth Poll 9 (June 05)	5.8	15.2	18.1	20.7	‡	18.4	‡
Youth Poll 10 (Dec 05)	8.0	9.5	8.9	26.9	25.4	24.4	‡
Youth Poll 11 (June 06)	4.4	8.3	6.9	12.0	15.3	11.7	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	7.3	6.0	‡	10.4	‡	‡	‡
Youth Poll 2 (Aug 01)	6.7	6.3	12.7	9.2	‡	‡	‡
Youth Poll 3 (Nov 01)	4.3	6.1	3.6	13.6	‡	‡	‡
Youth Poll 4 (Nov 02)	4.6	2.9	13.9	9.2	‡	‡	‡
Youth Poll 5 (June 03)	2.9	9.1	5.8	7.2	‡	‡	‡
Youth Poll 6 (Nov 03)	4.0	9.1	11.4	11.0	‡	‡	‡
Youth Poll 7 (May 04)	3.2	9.8	6.9	8.8	‡	‡	‡
Youth Poll 8 (Nov 04)	4.0	6.4	4.5	6.6	‡	‡	‡
Youth Poll 9 (June 05)	3.2	6.7	8.8	8.8	‡	‡	‡
Youth Poll 10 (Dec 05)	2.7	5.1	12.3	11.8	‡	‡	‡
Youth Poll 11 (June 06)	2.4	3.2	3.6	7.7	‡	‡	‡

⁹⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP12).

National Guard Propensity

JAMRS

TABLE 10-1. Youth National Guard propensity: 2001 – 2006⁹¹

Male and Female (age 16-21)	Percent (%)			
	Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)	.9	5.1	26.0	67.9
Youth Poll 2 (Aug 01)	.8	5.4	28.7	65.2
Youth Poll 3 (Nov 01)	.6	7.5	33.9	57.9
Youth Poll 4 (Nov 02)	.3	6.7	30.8	62.0
Youth Poll 5 (June 03)	.7	6.5	33.0	59.7
Youth Poll 6 (Nov 03)	.6	7.9	31.6	59.7
Youth Poll 7 (May 04)	.6	7.4	34.0	58.0
Youth Poll 8 (Nov 04)	.4	6.8	32.3	60.4
Youth Poll 9 (June 05)	.7	6.4	33.7	58.6
Youth Poll 10 (Dec 05)	1.1	7.3	33.7	57.0
Youth Poll 11 (June 06)	.3	4.5	27.8	67.2

⁹¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

JAMRS

TABLE 10-2. Youth National Guard propensity: 2001 – 2006⁹²

Male (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		1.2	7.3	33.9	57.6
Youth Poll 2 (Aug 01)		1.0	6.9	35.2	56.8
Youth Poll 3 (Nov 01)		.4	9.5	43.2	46.7
Youth Poll 4 (Nov 02)		.2	9.6	34.1	55.9
Youth Poll 5 (June 03)		.8	9.0	38.8	51.2
Youth Poll 6 (Nov 03)		.7	10.0	38.8	50.4
Youth Poll 7 (May 04)		.8	9.2	41.1	48.8
Youth Poll 8 (Nov 04)		.5	9.1	38.9	51.3
Youth Poll 9 (June 05)		1.0	8.0	41.5	48.7
Youth Poll 10 (Dec 05)		1.6	9.1	40.2	48.2
Youth Poll 11 (June 06)		.2	5.4	35.4	58.8

Female (age 16-21)		Percent (%)			
Year		Definitely	Probably	Probably Not	Definitely Not
Youth Poll 1 (Apr 01)		.6	3.0	18.8	77.4
Youth Poll 2 (Aug 01)		.5	3.9	22.5	73.1
Youth Poll 3 (Nov 01)		.7	5.7	25.2	68.4
Youth Poll 4 (Nov 02)		.4	3.9	27.7	67.8
Youth Poll 5 (June 03)		.6	3.9	26.9	68.5
Youth Poll 6 (Nov 03)		.6	5.8	24.3	69.1
Youth Poll 7 (May 04)		.4	5.5	26.6	67.4
Youth Poll 8 (Nov 04)		.3	4.4	25.6	69.7
Youth Poll 9 (June 05)		.4	4.7	25.6	69.0
Youth Poll 10 (Dec 05)		.6	5.4	26.9	66.4
Youth Poll 11 (June 06)		.3	3.5	19.7	76.1

⁹² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

JAMRS

TABLE 10-3. Youth National Guard propensity, by race/ethnicity: 2001 – 2006⁹³

Male and Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	5.9	4.6	7.7	9.8
Youth Poll 2 (Aug 01)	6.1	2.9	12.4	12.0
Youth Poll 3 (Nov 01)	8.1	5.9	11.8	13.2
Youth Poll 4 (Nov 02)	7.0	4.5	10.9	11.8
Youth Poll 5 (June 03)	7.2	5.0	10.4	12.6
Youth Poll 6 (Nov 03)	8.6	5.9	11.9	14.3
Youth Poll 7 (May 04)	8.0	5.2	12.8	14.0
Youth Poll 8 (Nov 04)	7.2	5.2	8.3	13.0
Youth Poll 9 (June 05)	7.1	4.3	10.5	13.2
Youth Poll 10 (Dec 05)	8.3	5.4	10.3	16.2
Youth Poll 11 (June 06)	4.7	3.0	6.1	8.0

⁹³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

TABLE 10-4. Youth National Guard propensity, by race/ethnicity: 2001 – 2006⁹⁴

Male (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	8.4	7.7	12.6	8.7
Youth Poll 2 (Aug 01)	8.0	4.3	20.9	12.6
Youth Poll 3 (Nov 01)	9.8	8.7	8.6	14.4
Youth Poll 4 (Nov 02)	9.9	6.6	16.3	16.5
Youth Poll 5 (June 03)	9.7	7.0	13.2	16.6
Youth Poll 6 (Nov 03)	10.7	8.1	15.8	17.2
Youth Poll 7 (May 04)	10.0	7.1	13.6	17.2
Youth Poll 8 (Nov 04)	9.6	8.2	9.4	13.9
Youth Poll 9 (June 05)	8.9	5.3	12.1	19.0
Youth Poll 10 (Dec 05)	10.6	7.2	13.0	20.0
Youth Poll 11 (June 06)	5.7	3.9	8.6	9.8

Female (age 16-21) (definitely & probably)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	3.6	1.5	4.4	10.7
Youth Poll 2 (Aug 01)	4.4	1.5	7.0	11.4
Youth Poll 3 (Nov 01)	6.5	3.0	13.6	12.1
Youth Poll 4 (Nov 02)	4.3	2.4	5.7	8.1
Youth Poll 5 (June 03)	4.5	2.8	8.1	8.5
Youth Poll 6 (Nov 03)	6.4	3.6	8.7	11.5
Youth Poll 7 (May 04)	5.9	3.2	12.1	10.7
Youth Poll 8 (Nov 04)	4.7	1.8	7.6	12.0
Youth Poll 9 (June 05)	5.1	3.4	9.0	6.8
Youth Poll 10 (Dec 05)	5.9	3.5	7.6	12.0
Youth Poll 11 (June 06)	3.8	2.0	4.4	6.3

⁹⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

JAMRS

TABLE 10-5. Youth National Guard propensity, by age: 2001 – 2006⁹⁵

Male and Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	9.4	6.6	5.7	5.0	3.1	5.9
Youth Poll 2 (Aug 01)	8.6	6.0	6.8	6.0	5.4	3.6
Youth Poll 3 (Nov 01)	9.4	10.8	8.2	7.6	7.1	5.3
Youth Poll 4 (Nov 02)	10.5	9.7	7.2	3.2	7.6	4.0
Youth Poll 5 (June 03)	9.7	9.0	5.8	7.5	4.0	7.0
Youth Poll 6 (Nov 03)	11.0	10.0	9.4	6.5	5.6	8.4
Youth Poll 7 (May 04)	10.1	9.3	7.7	7.0	4.1	9.1
Youth Poll 8 (Nov 04)	10.0	8.1	5.9	4.6	8.2	5.9
Youth Poll 9 (June 05)	11.3	8.6	5.3	4.8	4.5	4.2
Youth Poll 10 (Dec 05)	10.5	8.2	9.7	5.9	7.4	4.5
Youth Poll 11 (June 06)	8.0	4.6	4.3	3.5	3.2	4.4

⁹⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

TABLE 10-6. Youth National Guard propensity, by age: 2001 – 2006⁹⁶

Male (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	12.3	8.5	7.6	9.9	2.3	9.7
Youth Poll 2 (Aug 01)	12.8	7.5	8.7	7.2	7.8	2.1
Youth Poll 3 (Nov 01)	11.3	12.3	9.6	8.3	9.2	8.0
Youth Poll 4 (Nov 02)	13.6	12.4	12.8	2.8	10.8	6.0
Youth Poll 5 (June 03)	10.6	11.5	8.5	10.6	5.4	12.2
Youth Poll 6 (Nov 03)	13.3	12.7	12.0	7.1	6.7	11.5
Youth Poll 7 (May 04)	11.6	11.2	8.9	8.9	6.1	13.2
Youth Poll 8 (Nov 04)	12.1	10.4	9.9	6.3	12.9	5.7
Youth Poll 9 (June 05)	14.3	8.3	7.4	7.5	5.8	6.2
Youth Poll 10 (Dec 05)	11.9	11.3	10.7	10.5	9.9	5.6
Youth Poll 11 (June 06)	8.4	5.6	4.8	5.0	4.3	5.4

Female (age 16-21) (definitely & probably)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	6.6	4.2	3.9	0.0	3.8	3.2
Youth Poll 2 (Aug 01)	3.4	4.4	5.1	5.0	3.4	4.7
Youth Poll 3 (Nov 01)	7.6	9.1	6.9	7.1	5.4	2.7
Youth Poll 4 (Nov 02)	7.1	7.1	1.4	3.5	4.1	2.4
Youth Poll 5 (June 03)	8.9	6.4	2.9	4.3	2.5	2.1
Youth Poll 6 (Nov 03)	8.7	6.9	6.8	5.8	4.6	5.4
Youth Poll 7 (May 04)	8.6	7.6	6.4	5.1	1.9	4.9
Youth Poll 8 (Nov 04)	7.7	5.7	1.8	2.9	3.5	6.1
Youth Poll 9 (June 05)	7.8	8.9	3.0	1.8	3.4	2.4
Youth Poll 10 (Dec 05)	9.2	4.1	8.4	2.0	4.7	3.4
Youth Poll 11 (June 06)	7.6	3.6	3.7	1.8	2.1	3.3

⁹⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

JAMRS

TABLE 10-7. Youth National Guard propensity, by geographic region: 2001 – 2006⁹⁷

Male and Female (age 16-21)		Percent (%)							
(definitely & probably)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.3	6.7	4.9	5.3	9.0	11.0	8.4	5.9	7.4
Youth Poll 6 (Nov 03)	2.6	9.5	6.8	13.4	8.7	9.7	9.6	5.8	8.6
Youth Poll 7 (May 04)	5.0	8.0	9.9	4.1	6.4	5.4	9.7	13.2	7.6
Youth Poll 8 (Nov 04)	5.6	6.4	6.0	6.8	7.6	8.6	10.4	6.5	6.6
Youth Poll 9 (June 05)	‡	7.8	6.6	5.1	5.9	7.5	9.4	7.5	7.6
Youth Poll 10 (Dec 05)	5.1	9.0	5.8	6.5	7.9	13.6	9.4	9.3	9.4
Youth Poll 11 (June 06)	7.5	3.9	4.2	5.1	5.2	3.5	6.0	2.1	5.1

⁹⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

TABLE 10-8. Youth National Guard propensity, by geographic region: 2001 – 2006⁹⁸

Male (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	8.5	6.7	7.0	12.9	‡	11.8	7.2	10.3
Youth Poll 6 (Nov 03)	‡	11.5	7.0	22.3	11.7	‡	11.1	‡	9.7
Youth Poll 7 (May 04)	‡	11.2	12.8	‡	7.8	‡	14.5	‡	11.5
Youth Poll 8 (Nov 04)	‡	10.7	7.3	10.4	10.7	‡	11.9	8.2	8.9
Youth Poll 9 (June 05)	‡	6.9	6.2	‡	8.5	6.3	13.8	14.2	11.0
Youth Poll 10 (Dec 05)	‡	10.7	9.2	‡	8.7	18.1	9.0	12.3	12.2
Youth Poll 11 (June 06)	‡	6.5	4.4	5.9	6.2	‡	7.9	3.5	4.7

Female (age 16-21) (definitely & probably)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	4.5	3.5	3.8	4.9	‡	5.5	4.3	4.1
Youth Poll 6 (Nov 03)	‡	7.6	6.6	4.3	5.8	7.4	8.2	3.7	7.5
Youth Poll 7 (May 04)	‡	4.3	7.0	‡	5.2	‡	5.5	‡	3.8
Youth Poll 8 (Nov 04)	‡	2.0	4.8	2.1	4.7	‡	9.1	4.7	3.9
Youth Poll 9 (June 05)	‡	8.8	7.1	‡	3.2	8.8	4.7	1.1	3.9
Youth Poll 10 (Dec 05)	‡	7.2	2.0	‡	7.2	8.6	10.0	6.6	6.1
Youth Poll 11 (June 06)	‡	1.5	3.9	‡	4.3	0	4.0	.5	5.5

⁹⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

JAMRS

TABLE 10-9. Youth National Guard propensity, by high school grades: 2001 – 2006⁹⁹

Male and Female (age 16-21)		Percent (%)					
(definitely & probably)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	1.1	4.3	8.3	8.3	‡	8.0	‡
Youth Poll 2 (Aug 01)	3.6	5.0	6.7	7.7	‡	7.4	‡
Youth Poll 3 (Nov 01)	4.7	6.5	7.3	11.6	‡	‡	‡
Youth Poll 4 (Nov 02)	1.7	3.2	8.8	11.0	13.4	‡	‡
Youth Poll 5 (June 03)	2.1	6.9	5.3	11.3	7.8	8.3	‡
Youth Poll 6 (Nov 03)	5.9	8.8	6.2	10.7	6.2	12.6	‡
Youth Poll 7 (May 04)	3.3	8.5	8.0	8.6	9.0	16.1	‡
Youth Poll 8 (Nov 04)	3.6	7.1	6.1	9.0	6.9	7.7	‡
Youth Poll 9 (June 05)	1.8	5.7	9.7	10.6	4.5	10.7	‡
Youth Poll 10 (Dec 05)	3.1	6.2	7.2	11.8	15.3	17.0	‡
Youth Poll 11 (June 06)	1.1	4.1	5.0	6.3	7.3	9.2	‡

⁹⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

National Guard Propensity

TABLE 10-10. Youth National Guard propensity, by high school grades: 2001 – 2006¹⁰⁰

Male (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	5.7	‡	10.9	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	6.9	8.6	10.5	‡	‡	‡
Youth Poll 3 (Nov 01)	4.6	6.7	9.7	13.9	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	5.0	6.6	13.9	‡	‡	‡
Youth Poll 5 (June 03)	2.4	9.3	8.6	14.3	6.8	9.4	‡
Youth Poll 6 (Nov 03)	9.4	11.1	7.0	12.5	6.6	14.6	‡
Youth Poll 7 (May 04)	4.4	11.5	8.8	9.8	‡	19.4	‡
Youth Poll 8 (Nov 04)	5.7	10.6	5.7	12.1	7.4	‡	‡
Youth Poll 9 (June 05)	2.0	8.7	10.0	12.7	‡	11.1	‡
Youth Poll 10 (Dec 05)	4.4	5.9	6.8	15.9	17.7	21.9	‡
Youth Poll 11 (June 06)	1.3	3.9	6.9	7.4	8.7	8.3	‡

Females (age 16-21) (definitely & probably)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	.4	3.3	‡	5.2	‡	‡	‡
Youth Poll 2 (Aug 01)	3.6	3.5	5.1	4.6	‡	‡	‡
Youth Poll 3 (Nov 01)	4.8	6.3	4.9	9.0	‡	‡	‡
Youth Poll 4 (Nov 02)	1.3	2.0	10.8	6.8	‡	‡	‡
Youth Poll 5 (June 03)	1.8	5.1	2.2	6.7	‡	‡	‡
Youth Poll 6 (Nov 03)	3.3	7.1	5.4	8.6	‡	‡	‡
Youth Poll 7 (May 04)	2.5	6.4	7.1	7.0	‡	‡	‡
Youth Poll 8 (Nov 04)	2.3	4.1	6.5	4.9	‡	‡	‡
Youth Poll 9 (June 05)	1.7	3.5	9.2	7.9	‡	‡	‡
Youth Poll 10 (Dec 05)	2.3	6.4	7.6	6.5	‡	‡	‡
Youth Poll 11 (June 06)	.9	4.3	2.4	4.8	‡	‡	‡

¹⁰⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP11).

Military Consideration

JAMRS

TABLE 11-1. Youth consideration of military service: 2001 – 2006¹⁰¹

Male and Female (age 16-21)	Percent (%)		
	Never	Some	Serious
Youth Poll 1 (Apr 01)	34.7	47.4	17.9
Youth Poll 2 (Aug 01)	30.4	51.7	17.9
Youth Poll 3 (Nov 01)	28.9	50.4	20.7
Youth Poll 4 (Nov 02)	29.2	49.8	20.8
Youth Poll 5 (June 03)	29.1	51.3	19.6
Youth Poll 6 (Nov 03)	27.7	50.5	21.8
Youth Poll 7 (May 04)	28.6	49.1	22.3
Youth Poll 8 (Nov 04)	33.0	46.8	20.2
Youth Poll 9 (June 05)	31.8	49.7	18.4
Youth Poll 10 (Dec 05)	34.1	49.3	16.4
Youth Poll 11 (June 06)	25.6	49.3	25.0

¹⁰¹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

JAMRS
TABLE 11-2. Youth consideration of military service: 2001 – 2006¹⁰²

Male (age 16-21)		Percent (%)		
Year		Never	Some	Serious
Youth Poll 1 (Apr 01)		22.5	54.1	23.4
Youth Poll 2 (Aug 01)		23.3	53.5	23.1
Youth Poll 3 (Nov 01)		19.3	50.9	29.8
Youth Poll 4 (Nov 02)		21.2	50.4	28.2
Youth Poll 5 (June 03)		19.9	54.0	26.1
Youth Poll 6 (Nov 03)		19.5	51.5	28.9
Youth Poll 7 (May 04)		21.5	49.6	28.9
Youth Poll 8 (Nov 04)		23.5	47.8	28.6
Youth Poll 9 (June 05)		23.6	51.5	24.6
Youth Poll 10 (Dec 05)		24.9	52.4	22.5
Youth Poll 11 (June 06)		21.6	54.7	23.7

Female (age 16-21)		Percent (%)		
Year		Never	Some	Serious
Youth Poll 1 (Apr 01)		45.9	41.3	12.9
Youth Poll 2 (Aug 01)		37.0	50.0	12.9
Youth Poll 3 (Nov 01)		37.8	49.9	12.3
Youth Poll 4 (Nov 02)		36.9	49.3	13.8
Youth Poll 5 (June 03)		38.5	48.5	12.9
Youth Poll 6 (Nov 03)		35.9	49.5	14.6
Youth Poll 7 (May 04)		35.9	48.5	15.6
Youth Poll 8 (Nov 04)		42.7	45.7	11.6
Youth Poll 9 (June 05)		40.3	47.7	11.9
Youth Poll 10 (Dec 05)		43.8	46.1	10.0
Youth Poll 11 (June 06)		29.9	43.6	26.3

¹⁰² ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

JAMRS
TABLE 11-3. Youth consideration of military service, by race/ethnicity: 2001 – 2006¹⁰³

Male and Female (age 16-21) (never considered)	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Year			
Youth Poll 1 (Apr 01)	33.3	39.3	34.6
Youth Poll 2 (Aug 01)	30.8	35.0	25.9
Youth Poll 3 (Nov 01)	27.3	34.5	29.3
Youth Poll 4 (Nov 02)	27.6	38.0	29.8
Youth Poll 5 (June 03)	27.7	38.5	24.2
Youth Poll 6 (Nov 03)	26.6	33.7	27.4
Youth Poll 7 (May 04)	26.9	38.2	26.3
Youth Poll 8 (Nov 04)	30.3	41.2	36.4
Youth Poll 9 (June 05)	30.0	40.7	28.9
Youth Poll 10 (Dec 05)	31.8	44.6	33.0
Youth Poll 11 (June 06)	25.4	27.9	22.7

¹⁰³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

TABLE 11-4. Youth consideration of military service, by race/ethnicity: 2001 – 2006¹⁰⁴

Male (age 16-21) (never considered)	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Year			
Youth Poll 1 (Apr 01)	21.6	28.3	20.6
Youth Poll 2 (Aug 01)	22.4	33.6	21.2
Youth Poll 3 (Nov 01)	16.5	30.8	22.9
Youth Poll 4 (Nov 02)	19.6	33.7	17.7
Youth Poll 5 (June 03)	17.0	34.3	17.9
Youth Poll 6 (Nov 03)	17.2	28.9	20.7
Youth Poll 7 (May 04)	17.7	37.1	24.2
Youth Poll 8 (Nov 04)	19.4	39.5	27.7
Youth Poll 9 (June 05)	20.5	35.9	23.2
Youth Poll 10 (Dec 05)	21.7	37.7	26.6
Youth Poll 11 (June 06)	21.8	16.2	22.3

Female (age 16-21) (never considered)	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Year			
Youth Poll 1 (Apr 01)	44.9	46.8	46.7
Youth Poll 2 (Aug 01)	39.4	35.9	30.8
Youth Poll 3 (Nov 01)	38.2	36.6	36.2
Youth Poll 4 (Nov 02)	35.6	42.3	39.1
Youth Poll 5 (June 03)	39.1	41.9	30.8
Youth Poll 6 (Nov 03)	36.5	37.7	34.0
Youth Poll 7 (May 04)	37.1	39.1	28.4
Youth Poll 8 (Nov 04)	42.5	42.3	45.5
Youth Poll 9 (June 05)	40.0	45.5	35.2
Youth Poll 10 (Dec 05)	42.5	51.6	39.9
Youth Poll 11 (June 06)	29.7	36.2	23.0

¹⁰⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

JAMRS
TABLE 11-5. Youth consideration of military service, by age: 2001 – 2006¹⁰⁵

Male and Female (age 16-21) (never considered)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	31.6	33.1	32.6	37.2	39.4	34.1
Youth Poll 2 (Aug 01)	32.9	32.8	26.6	34.4	25.1	30.1
Youth Poll 3 (Nov 01)	31.1	28.4	27.0	32.2	25.5	28.8
Youth Poll 4 (Nov 02)	34.6	31.6	29.9	28.2	21.7	29.6
Youth Poll 5 (June 03)	28.1	28.7	24.8	31.4	31.7	30.2
Youth Poll 6 (Nov 03)	30.1	28.8	25.7	25.9	28.4	27.1
Youth Poll 7 (May 04)	27.5	26.4	30.9	25.6	33.1	28.2
Youth Poll 8 (Nov 04)	34.5	30.8	34.9	32.9	29.9	34.8
Youth Poll 9 (June 05)	30.2	28.7	32.8	35.3	32.8	33.6
Youth Poll 10 (Dec 05)	34.3	35.9	36.6	27.6	30.3	38.8
Youth Poll 11 (June 06)	24.6	25.2	23.6	23.1	30.8	26.0

¹⁰⁵ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

JAMRS
TABLE 11-6. Youth consideration of military service, by age: 2001 – 2006¹⁰⁶

Male (age 16-21) (never considered)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	25.3	21.9	16.1	24.8	27.8	18.5
Youth Poll 2 (Aug 01)	24.6	21.6	21.3	28.1	22.7	21.3
Youth Poll 3 (Nov 01)	21.4	19.2	22.4	24.1	12.6	15.4
Youth Poll 4 (Nov 02)	26.4	21.6	22.3	23.2	12.8	21.7
Youth Poll 5 (June 03)	19.5	23.8	16.5	21.2	21.3	17.1
Youth Poll 6 (Nov 03)	22.3	24.7	18.0	16.0	22.2	12.3
Youth Poll 7 (May 04)	21.2	18.4	24.0	17.4	25.6	21.9
Youth Poll 8 (Nov 04)	28.3	24.4	23.4	20.5	19.4	24.0
Youth Poll 9 (June 05)	21.6	20.0	27.3	28.5	20.1	25.6
Youth Poll 10 (Dec 05)	24.8	28.8	26.0	18.8	19.1	27.5
Youth Poll 11 (June 06)	21.8	23.5	16.5	18.9	25.4	22.9

Female (age 16-21) (never considered)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	37.6	46.2	47.3	50.1	49.2	44.7
Youth Poll 2 (Aug 01)	43.3	44.5	31.4	40.1	27.1	36.9
Youth Poll 3 (Nov 01)	40.4	38.4	31.7	38.7	36.0	41.7
Youth Poll 4 (Nov 02)	43.4	41.0	37.9	32.6	31.3	36.0
Youth Poll 5 (June 03)	37.0	33.9	33.4	41.6	43.1	42.6
Youth Poll 6 (Nov 03)	37.8	33.3	33.2	35.9	34.1	41.8
Youth Poll 7 (May 04)	33.9	34.1	38.6	34.0	40.9	34.5
Youth Poll 8 (Nov 04)	41.1	37.4	46.7	45.4	40.5	45.6
Youth Poll 9 (June 05)	40.5	37.3	39.1	42.7	43.4	41.0
Youth Poll 10 (Dec 05)	42.9	45.2	49.4	35.0	42.2	50.2
Youth Poll 11 (June 06)	27.5	27.0	31.5	27.6	36.4	29.3

¹⁰⁶ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

JAMRS

TABLE 11-7. Youth consideration of military service, by geographic region: 2001 – 2006¹⁰⁷

Male and Female (age 16-21)		Percent (%)							
(never considered)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	27.7	36.2	34.7	25.6	27.0	22.9	28.4	25.0	27.3
Youth Poll 6 (Nov 03)	37.9	28.3	27.8	26.6	26.7	34.1	25.5	23.8	27.3
Youth Poll 7 (May 04)	32.2	29.5	28.4	23.1	25.7	39.5	34.7	22.2	27.0
Youth Poll 8 (Nov 04)	38.5	42.3	35.7	26.9	30.5	30.3	32.4	31.5	29.8
Youth Poll 9 (June 05)	‡	34.0	29.5	31.6	32.3	33.1	31.9	29.1	32.5
Youth Poll 10 (Dec 05)	45.1	35.5	35.8	31.0	32.1	28.2	35.2	33.7	33.2
Youth Poll 11 (June 06)	21.6	32.1	23.2	20.0	28.7	27.1	24.6	21.3	24.4

¹⁰⁷ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

JAMRS
TABLE 11-8. Youth consideration of military service, by geographic region: 2001 – 2006¹⁰⁸

Male (age 16-21) (never considered)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	29.3	25.7	13.4	16.1	‡	20.5	16.8	18.5
Youth Poll 6 (Nov 03)	‡	23.3	23.6	14.0	23.1	‡	14.7	‡	18.8
Youth Poll 7 (May 04)	‡	21.9	18.5	‡	21.3	‡	23.3	‡	21.9
Youth Poll 8 (Nov 04)	‡	34.5	24.6	16.1	20.5	‡	22.0	19.3	24.4
Youth Poll 9 (June 05)	‡	28.4	20.7	‡	23.8	28.8	26.2	14.7	23.2
Youth Poll 10 (Dec 05)	‡	24.6	25.2	‡	22.9	22.2	31.0	23.7	25.4
Youth Poll 11 (June 06)	‡	22.1	22.9	15.6	23.8	‡	20.0	22.4	20.8

Female (age 16-21) (never considered)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	44.8	41.4	36.9	38.2	‡	35.3	34.9	37.5
Youth Poll 6 (Nov 03)	‡	33.1	32.5	39.6	30.2	44.6	35.9	32.4	36.0
Youth Poll 7 (May 04)	‡	38.8	38.3	‡	29.9	‡	44.8	‡	31.9
Youth Poll 8 (Nov 04)	‡	50.3	45.6	40.9	39.8	‡	41.2	43.6	36.2
Youth Poll 9 (June 05)	‡	40.1	38.6	‡	41.2	37.9	38.0	43.1	42.9
Youth Poll 10 (Dec 05)	‡	47.5	47.5	‡	40.5	35.0	40.5	42.8	42.4
Youth Poll 11 (June 06)	‡	41.7	23.4	‡	33.3	29.6	29.6	20.0	28.5

¹⁰⁸ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

JAMRS
TABLE 11-9. Youth consideration of military service, by high school grades: 2001 – 2006¹⁰⁹

Male and Female (age 16-21)		Percent (%)					
<i>(never considered)</i>		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	39.4	36.0	34.2	33.2	‡	29.4	‡
Youth Poll 2 (Aug 01)	32.2	31.8	26.0	30.6	‡	28.6	‡
Youth Poll 3 (Nov 01)	37.4	30.3	34.4	19.7	‡	‡	‡
Youth Poll 4 (Nov 02)	32.8	32.4	31.7	24.9	18.9	‡	‡
Youth Poll 5 (June 03)	39.7	27.3	30.0	24.7	25.8	23.7	‡
Youth Poll 6 (Nov 03)	35.5	27.8	29.7	27.2	19.5	20.2	‡
Youth Poll 7 (May 04)	36.3	28.7	27.9	26.4	25.5	20.0	‡
Youth Poll 8 (Nov 04)	36.8	35.2	31.2	32.4	27.0	25.7	‡
Youth Poll 9 (June 05)	35.0	33.9	27.5	30.1	34.2	24.7	‡
Youth Poll 10 (Dec 05)	45.4	32.4	35.7	29.7	36.4	27.1	‡
Youth Poll 11 (June 06)	26.6	26.5	22.8	25.9	17.0	21.7	‡

¹⁰⁹ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

Military Consideration

TABLE 11-10. Youth consideration of military service, by high school grades: 2001 – 2006¹¹⁰

Male (age 16-21) (never considered)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	24.3	‡	19.0	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	21.5	27.4	22.2	‡	‡	‡
Youth Poll 3 (Nov 01)	25.1	19.8	25.1	12.8	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	26.0	26.7	18.4	‡	‡	‡
Youth Poll 5 (June 03)	26.8	16.9	19.0	17.8	23.5	20.7	‡
Youth Poll 6 (Nov 03)	28.8	18.4	25.1	20.2	7.6	16.0	‡
Youth Poll 7 (May 04)	28.8	20.8	20.3	19.9	‡	17.6	‡
Youth Poll 8 (Nov 04)	30.4	25.0	25.1	19.8	23.0	‡	‡
Youth Poll 9 (June 05)	24.7	24.6	17.2	24.4	‡	19.5	‡
Youth Poll 10 (Dec 05)	32.5	25.3	24.5	21.3	27.5	20.0	‡
Youth Poll 11 (June 06)	19.9	20.4	19.3	23.0	17.8	20.5	‡

Females (age 16-21) (never considered)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	46.5	43.8	‡	49.9	‡	‡	‡
Youth Poll 2 (Aug 01)	35.8	40.4	24.8	39.7	‡	‡	‡
Youth Poll 3 (Nov 01)	45.4	37.8	44.0	27.5	‡	‡	‡
Youth Poll 4 (Nov 02)	38.3	37.0	36.1	34.4	‡	‡	‡
Youth Poll 5 (June 03)	48.3	35.1	40.1	35.2	‡	‡	‡
Youth Poll 6 (Nov 03)	40.4	34.7	34.4	35.2	‡	‡	‡
Youth Poll 7 (May 04)	41.9	34.0	36.7	34.7	‡	‡	‡
Youth Poll 8 (Nov 04)	40.9	43.9	37.2	49.3	‡	‡	‡
Youth Poll 9 (June 05)	41.8	41.0	42.2	37.3	‡	‡	‡
Youth Poll 10 (Dec 05)	53.5	38.8	47.3	40.6	‡	‡	‡
Youth Poll 11 (June 06)	31.0	32.0	27.3	29.5	‡	‡	‡

¹¹⁰ ‡Reporting standard not met (too few cases).

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FPP15).

U.S. Military Favorability

JAMRS

TABLE 12-1. Youth U.S. military favorability: 2001 – 2006¹¹¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.3
Youth Poll 5 (June 03)	7.8
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.3
Youth Poll 8 (Nov 04)	7.2
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	6.9
Youth Poll 11 (June 06)	7.0

¹¹¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

JAMRS

TABLE 12-2. Youth U.S. military favorability: 2001 – 2006¹¹²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.3
Youth Poll 5 (June 03)	7.8
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.4
Youth Poll 8 (Nov 04)	7.4
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	7.1
Youth Poll 11 (June 06)	7.1

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.3
Youth Poll 5 (June 03)	7.8
Youth Poll 6 (Nov 03)	7.3
Youth Poll 7 (May 04)	7.2
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.9

¹¹² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

JAMRS

TABLE 12-3. Youth U.S. military favorability, by race/ethnicity: 2001 – 2006¹¹³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.4	8.5	8.3
Youth Poll 4 (Nov 02)	7.4	7.0	7.2
Youth Poll 5 (June 03)	7.9	7.0	8.0
Youth Poll 6 (Nov 03)	7.5	6.9	7.4
Youth Poll 7 (May 04)	7.5	6.4	7.3
Youth Poll 8 (Nov 04)	7.5	6.1	7.3
Youth Poll 9 (June 05)	7.4	6.4	7.1
Youth Poll 10 (Dec 05)	7.1	5.8	6.9
Youth Poll 11 (June 06)	7.3	6.0	7.0

¹¹³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

TABLE 12-4. Youth U.S. military favorability, by race/ethnicity: 2001 – 2006¹¹⁴

Male (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.3	8.6	8.4
Youth Poll 4 (Nov 02)		7.4	7.2	7.2
Youth Poll 5 (June 03)		7.9	7.1	8.0
Youth Poll 6 (Nov 03)		7.6	6.9	7.3
Youth Poll 7 (May 04)		7.6	6.8	7.3
Youth Poll 8 (Nov 04)		7.7	6.2	7.4
Youth Poll 9 (June 05)		7.4	6.4	7.2
Youth Poll 10 (Dec 05)		7.3	6.1	7.0
Youth Poll 11 (June 06)		7.3	6.3	7.1

Female (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.4	8.4	8.1
Youth Poll 4 (Nov 02)		7.4	6.9	7.2
Youth Poll 5 (June 03)		8.0	6.9	8.1
Youth Poll 6 (Nov 03)		7.5	6.8	7.4
Youth Poll 7 (May 04)		7.4	6.0	7.3
Youth Poll 8 (Nov 04)		7.4	6.0	7.2
Youth Poll 9 (June 05)		7.4	6.4	7.1
Youth Poll 10 (Dec 05)		6.9	5.4	6.9
Youth Poll 11 (June 06)		7.2	5.8	7.0

¹¹⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

JAMRS

TABLE 12-5. Youth U.S. military favorability, by age: 2001 – 2006¹¹⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.4	8.2	8.2	8.8	8.3	8.3
Youth Poll 4 (Nov 02)	7.4	7.4	7.1	7.3	7.1	7.5
Youth Poll 5 (June 03)	7.9	7.8	7.8	7.7	7.7	7.8
Youth Poll 6 (Nov 03)	7.5	7.3	7.5	7.5	7.2	7.3
Youth Poll 7 (May 04)	7.5	7.4	7.3	7.3	7.0	7.1
Youth Poll 8 (Nov 04)	7.2	7.2	7.4	7.1	7.2	7.3
Youth Poll 9 (June 05)	7.3	7.3	7.1	7.3	6.8	7.2
Youth Poll 10 (Dec 05)	7.0	7.1	6.9	6.8	6.8	6.4
Youth Poll 11 (June 06)	7.2	7.2	7.0	6.8	7.1	6.7

¹¹⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

TABLE 12-6. Youth U.S. military favorability, by age: 2001 – 2006¹¹⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.6	8.2	8.1	8.8	8.2	8.3
Youth Poll 4 (Nov 02)		7.5	7.6	7.1	7.1	7.2	7.5
Youth Poll 5 (June 03)		7.9	7.8	7.8	7.9	7.5	7.9
Youth Poll 6 (Nov 03)		7.6	7.4	7.4	7.7	7.1	7.4
Youth Poll 7 (May 04)		7.6	7.7	7.3	7.3	7.1	7.5
Youth Poll 8 (Nov 04)		7.5	7.3	7.7	7.2	7.4	7.3
Youth Poll 9 (June 05)		7.3	7.4	6.9	7.2	6.6	7.5
Youth Poll 10 (Dec 05)		7.2	7.3	7.0	7.1	6.7	6.8
Youth Poll 11 (June 06)		7.2	7.3	7.1	6.7	7.4	6.8

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.3	8.1	8.4	8.8	8.3	8.3
Youth Poll 4 (Nov 02)		7.3	7.2	7.1	7.5	7.0	7.5
Youth Poll 5 (June 03)		8.0	7.9	7.8	7.5	8.0	7.6
Youth Poll 6 (Nov 03)		7.5	7.3	7.5	7.3	7.2	7.2
Youth Poll 7 (May 04)		7.5	7.0	7.4	7.3	7.0	6.8
Youth Poll 8 (Nov 04)		7.0	7.1	7.1	7.0	6.9	7.3
Youth Poll 9 (June 05)		7.2	7.3	7.3	7.4	6.9	7.0
Youth Poll 10 (Dec 05)		6.8	6.8	6.7	6.6	6.8	6.1
Youth Poll 11 (June 06)		7.1	7.0	6.8	6.9	6.8	6.6

¹¹⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

JAMRS
TABLE 12-7. Youth U.S. military favorability, by geographic region: 2001 – 2006¹¹⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.6	7.7	7.8	8.0	7.9	8.0	7.9	7.7	7.6
Youth Poll 6 (Nov 03)	7.3	7.3	7.3	7.4	7.3	7.8	7.5	7.5	7.3
Youth Poll 7 (May 04)	7.5	7.1	7.0	7.6	7.5	7.4	7.3	7.5	7.2
Youth Poll 8 (Nov 04)	6.6	6.9	7.0	7.7	7.5	7.3	7.3	7.6	7.1
Youth Poll 9 (June 05)	‡	7.3	7.2	7.5	7.2	6.9	7.3	7.1	7.0
Youth Poll 10 (Dec 05)	6.6	6.9	6.5	7.1	7.0	7.3	7.0	6.7	6.9
Youth Poll 11 (June 06)	6.8	6.9	6.7	7.0	7.2	7.1	7.1	7.3	6.9

¹¹⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

TABLE 12-8. Youth U.S. military favorability, by geographic region: 2001 – 2006¹¹⁸

Male (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.8	7.7	8.0	8.0	‡	7.8	7.8	7.5
Youth Poll 6 (Nov 03)	‡	7.5	7.3	7.2	7.3	‡	7.8	‡	7.2
Youth Poll 7 (May 04)	‡	7.2	7.1	‡	7.6	‡	7.3	‡	7.3
Youth Poll 8 (Nov 04)	‡	7.2	7.3	8.0	7.7	‡	7.5	7.8	7.0
Youth Poll 9 (June 05)	‡	7.4	7.0	‡	7.2	6.6	7.3	7.2	7.1
Youth Poll 10 (Dec 05)	‡	7.1	6.6	‡	7.3	7.5	7.0	6.9	6.9
Youth Poll 11 (June 06)	‡	7.2	6.9	6.9	7.4	‡	7.2	7.4	7.1

Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.5	7.8	8.1	7.8	‡	8.0	7.7	7.8
Youth Poll 6 (Nov 03)	‡	7.2	7.4	7.5	7.4	7.6	7.2	7.5	7.4
Youth Poll 7 (May 04)	‡	7.0	6.8	‡	7.4	‡	7.2	‡	7.1
Youth Poll 8 (Nov 04)	‡	6.5	6.8	7.2	7.3	‡	7.2	7.5	7.2
Youth Poll 9 (June 05)	‡	7.1	7.5	‡	7.1	7.2	7.4	7.0	6.9
Youth Poll 10 (Dec 05)	‡	6.6	6.4	‡	6.8	7.1	6.9	6.5	6.8
Youth Poll 11 (June 06)	‡	6.6	6.5	‡	7.0	7.4	7.0	7.3	6.8

¹¹⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

JAMRS

TABLE 12-9. Youth U.S. military favorability, by high school grades: 2001 – 2006¹¹⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	7.9	8.4	8.4	8.5	‡	‡	‡
Youth Poll 4 (Nov 02)	7.5	7.3	7.2	7.4	6.9	‡	‡
Youth Poll 5 (June 03)	7.8	8.0	7.7	7.8	7.2	7.9	‡
Youth Poll 6 (Nov 03)	7.3	7.4	7.1	7.6	7.0	7.6	‡
Youth Poll 7 (May 04)	7.5	7.3	7.3	7.3	6.8	7.1	‡
Youth Poll 8 (Nov 04)	7.6	7.3	7.0	7.1	7.1	7.0	‡
Youth Poll 9 (June 05)	7.5	7.3	7.1	7.1	6.8	6.9	‡
Youth Poll 10 (Dec 05)	7.1	6.9	6.9	6.8	6.7	6.8	‡
Youth Poll 11 (June 06)	7.1	7.0	6.9	7.0	6.7	6.8	‡

¹¹⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

U.S. Military Favorability

TABLE 12-10. Youth U.S. military favorability, by high school grades: 2001 – 2006¹²⁰

Male (age 16-21)		High School Grades					
(mean)							
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.0	8.4	8.5	8.5	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	7.3	7.2	7.4	‡	‡	‡
Youth Poll 5 (June 03)	8.0	7.9	7.9	7.8	7.0	7.7	‡
Youth Poll 6 (Nov 03)	7.0	7.6	7.4	7.6	7.0	7.8	‡
Youth Poll 7 (May 04)	7.4	7.4	7.3	7.7	‡	7.5	‡
Youth Poll 8 (Nov 04)	7.8	7.5	7.1	7.3	7.4	‡	‡
Youth Poll 9 (June 05)	7.7	7.2	7.2	7.1	‡	7.0	‡
Youth Poll 10 (Dec 05)	7.1	7.2	7.0	7.0	7.0	7.0	‡
Youth Poll 11 (June 06)	7.0	7.3	7.0	7.0	6.9	6.9	‡

Females (age 16-21)								
(mean)		High School Grades						
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		7.9	8.5	8.3	8.6	‡	‡	‡
Youth Poll 4 (Nov 02)		7.4	7.3	7.2	7.3	‡	‡	‡
Youth Poll 5 (June 03)		7.6	8.1	7.5	7.7	‡	‡	‡
Youth Poll 6 (Nov 03)		7.5	7.3	6.9	7.6	‡	‡	‡
Youth Poll 7 (May 04)		7.5	7.3	7.3	6.8	‡	‡	‡
Youth Poll 8 (Nov 04)		7.5	7.1	6.8	6.9	‡	‡	‡
Youth Poll 9 (June 05)		7.4	7.3	6.9	7.1	‡	‡	‡
Youth Poll 10 (Dec 05)		7.1	6.7	6.8	6.6	‡	‡	‡
Youth Poll 11 (June 06)		7.2	6.8	6.8	7.0	‡	‡	‡

¹²⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV1).

Army Favorability

JAMRS

TABLE 13-1. Youth Army favorability: 2001 – 2006¹²¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.3
Youth Poll 4 (Nov 02)	7.1
Youth Poll 5 (June 03)	7.5
Youth Poll 6 (Nov 03)	7.2
Youth Poll 7 (May 04)	7.0
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	7.0
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.7

¹²¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

JAMRS

TABLE 13-2. Youth Army favorability: 2001 – 2006¹²²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.1
Youth Poll 4 (Nov 02)	6.9
Youth Poll 5 (June 03)	7.4
Youth Poll 6 (Nov 03)	7.1
Youth Poll 7 (May 04)	7.0
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	6.9
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.6

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.3
Youth Poll 5 (June 03)	7.7
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.0
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	7.1
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.9

¹²² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

JAMRS

TABLE 13-3. Youth Army favorability, by race/ethnicity: 2001 – 2006¹²³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.2	8.6	8.2
Youth Poll 4 (Nov 02)	7.2	6.9	7.0
Youth Poll 5 (June 03)	7.7	6.8	7.6
Youth Poll 6 (Nov 03)	7.3	6.8	7.4
Youth Poll 7 (May 04)	7.2	6.3	7.1
Youth Poll 8 (Nov 04)	7.3	6.0	7.2
Youth Poll 9 (June 05)	7.2	6.2	7.0
Youth Poll 10 (Dec 05)	7.0	5.6	6.8
Youth Poll 11 (June 06)	7.0	5.7	6.9

¹²³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

TABLE 13-4. Youth Army favorability, by race/ethnicity: 2001 – 2006¹²⁴

Male (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.0	8.7	8.2
Youth Poll 4 (Nov 02)	7.0	7.0	6.8
Youth Poll 5 (June 03)	7.5	6.7	7.4
Youth Poll 6 (Nov 03)	7.2	6.7	7.1
Youth Poll 7 (May 04)	7.1	6.5	7.2
Youth Poll 8 (Nov 04)	7.3	6.1	7.1
Youth Poll 9 (June 05)	7.1	6.3	7.0
Youth Poll 10 (Dec 05)	7.0	5.7	6.6
Youth Poll 11 (June 06)	6.8	5.6	6.9

Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.4	8.5	8.3
Youth Poll 4 (Nov 02)	7.3	6.8	7.1
Youth Poll 5 (June 03)	7.9	6.9	7.8
Youth Poll 6 (Nov 03)	7.4	6.8	7.7
Youth Poll 7 (May 04)	7.2	6.2	7.0
Youth Poll 8 (Nov 04)	7.3	6.0	7.3
Youth Poll 9 (June 05)	7.4	6.2	7.0
Youth Poll 10 (Dec 05)	7.0	5.5	7.1
Youth Poll 11 (June 06)	7.3	5.7	6.8

¹²⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

JAMRS

TABLE 13-5. Youth Army favorability, by age: 2001 – 2006¹²⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.3	8.1	8.2	8.5	8.3	8.3
Youth Poll 4 (Nov 02)	7.3	7.1	6.8	7.2	6.8	7.4
Youth Poll 5 (June 03)	7.7	7.6	7.5	7.6	7.3	7.6
Youth Poll 6 (Nov 03)	7.4	7.2	7.2	7.3	7.3	7.0
Youth Poll 7 (May 04)	7.3	7.1	7.0	7.2	6.9	6.8
Youth Poll 8 (Nov 04)	7.3	7.0	7.2	6.8	7.0	7.2
Youth Poll 9 (June 05)	7.1	7.1	6.8	7.1	6.6	7.2
Youth Poll 10 (Dec 05)	7.0	6.8	6.6	6.7	6.4	6.4
Youth Poll 11 (June 06)	7.1	6.9	6.7	6.4	6.8	6.5

¹²⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

TABLE 13-6. Youth Army favorability, by age: 2001 – 2006¹²⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.3	8.1	8.0	8.2	8.0	8.3
Youth Poll 4 (Nov 02)		7.3	7.1	6.7	6.7	6.6	7.3
Youth Poll 5 (June 03)		7.6	7.4	7.4	7.6	6.9	7.6
Youth Poll 6 (Nov 03)		7.3	7.0	7.1	7.1	7.1	6.9
Youth Poll 7 (May 04)		7.3	7.2	6.8	7.1	6.7	7.0
Youth Poll 8 (Nov 04)		7.3	6.9	7.4	6.8	7.1	7.2
Youth Poll 9 (June 05)		7.1	7.0	6.7	7.2	6.3	7.3
Youth Poll 10 (Dec 05)		7.0	6.8	6.5	6.8	6.2	6.7
Youth Poll 11 (June 06)		6.9	6.8	6.6	6.1	6.8	6.3

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.3	8.1	8.4	8.7	8.6	8.3
Youth Poll 4 (Nov 02)		7.4	7.2	6.9	7.6	6.9	7.4
Youth Poll 5 (June 03)		7.8	7.8	7.6	7.6	7.7	7.6
Youth Poll 6 (Nov 03)		7.5	7.3	7.3	7.4	7.6	7.1
Youth Poll 7 (May 04)		7.3	6.9	7.3	7.2	7.0	6.6
Youth Poll 8 (Nov 04)		7.2	7.1	7.0	6.9	6.9	7.2
Youth Poll 9 (June 05)		7.2	7.3	7.0	7.1	6.9	7.1
Youth Poll 10 (Dec 05)		7.0	6.8	6.7	6.6	6.7	6.1
Youth Poll 11 (June 06)		7.2	7.0	6.9	6.7	6.7	6.7

¹²⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

JAMRS

TABLE 13-7. Youth Army favorability, by geographic region: 2001 – 2006¹²⁷

Male and Female (age 16-21)									
(mean)									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.5	7.6	7.6	7.7	7.7	7.5	7.6	7.5	7.3
Youth Poll 6 (Nov 03)	7.2	7.3	7.3	7.3	7.2	7.6	7.1	7.3	7.0
Youth Poll 7 (May 04)	7.3	7.0	7.1	7.2	7.2	7.1	6.9	7.0	6.8
Youth Poll 8 (Nov 04)	6.5	6.7	6.8	7.6	7.3	7.2	7.3	7.4	6.9
Youth Poll 9 (June 05)	‡	7.1	7.2	7.2	7.0	6.8	7.3	7.2	6.6
Youth Poll 10 (Dec 05)	6.6	6.9	6.5	7.0	6.9	7.0	6.9	6.2	6.7
Youth Poll 11 (June 06)	7.1	6.6	6.4	7.0	6.8	6.8	6.9	7.0	6.7

¹²⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

TABLE 13-8. Youth Army favorability, by geographic region: 2001 – 2006¹²⁸

Male (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.6	7.4	7.3	7.5	‡	7.3	7.3	7.2
Youth Poll 6 (Nov 03)	‡	7.3	7.1	6.9	7.0	‡	7.0	‡	6.7
Youth Poll 7 (May 04)	‡	6.7	7.3	‡	7.3	‡	6.9	‡	6.9
Youth Poll 8 (Nov 04)	‡	6.7	6.9	7.8	7.5	‡	7.4	7.3	6.7
Youth Poll 9 (June 05)	‡	7.1	6.9	‡	7.0	6.5	7.1	7.2	6.6
Youth Poll 10 (Dec 05)	‡	7.0	6.5	‡	7.0	6.9	6.6	6.4	6.4
Youth Poll 11 (June 06)	‡	6.8	6.1	6.7	6.7	‡	6.8	7.0	6.6

Female (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.6	7.7	8.0	7.8	‡	7.7	7.8	7.5
Youth Poll 6 (Nov 03)	‡	7.4	7.4	7.6	7.5	7.4	7.2	7.4	7.3
Youth Poll 7 (May 04)	‡	7.3	6.8	‡	7.2	‡	7.0	‡	6.7
Youth Poll 8 (Nov 04)	‡	6.7	6.8	7.2	7.1	‡	7.2	7.4	7.1
Youth Poll 9 (June 05)	‡	7.1	7.5	‡	6.9	7.2	7.4	7.2	6.5
Youth Poll 10 (Dec 05)	‡	6.7	6.4	‡	6.8	7.2	7.2	6.1	7.1
Youth Poll 11 (June 06)	‡	6.5	6.8	‡	6.9	7.4	7.0	7.0	6.7

¹²⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

JAMRS

TABLE 13-9. Youth Army favorability, by high school grades: 2001 – 2006¹²⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.0	8.4	8.2	8.4	‡	‡	‡
Youth Poll 4 (Nov 02)	7.1	7.1	7.1	7.2	6.7	‡	‡
Youth Poll 5 (June 03)	7.5	7.7	7.6	7.5	7.2	7.6	‡
Youth Poll 6 (Nov 03)	7.2	7.4	7.0	7.2	6.7	7.5	‡
Youth Poll 7 (May 04)	7.0	7.1	6.8	7.1	6.5	6.8	‡
Youth Poll 8 (Nov 04)	7.5	7.1	6.8	7.0	7.0	6.6	‡
Youth Poll 9 (June 05)	7.3	7.1	7.0	6.9	6.8	6.8	‡
Youth Poll 10 (Dec 05)	6.9	6.8	6.7	6.8	6.6	6.7	‡
Youth Poll 11 (June 06)	6.9	6.8	6.6	6.7	6.5	6.1	‡

¹²⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Army Favorability

TABLE 13-10. Youth Army favorability, by high school grades: 2001 – 2006¹³⁰

Male (age 16-21)		High School Grades						
(mean)								
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		7.9	8.2	8.1	8.2	‡	‡	‡
Youth Poll 4 (Nov 02)		‡	6.9	6.9	7.1	‡	‡	‡
Youth Poll 5 (June 03)		7.6	7.5	7.6	7.3	7.2	7.1	‡
Youth Poll 6 (Nov 03)		6.8	7.4	7.1	7.0	6.5	7.5	‡
Youth Poll 7 (May 04)		6.5	7.2	6.8	7.4	‡	7.0	‡
Youth Poll 8 (Nov 04)		7.4	7.2	6.8	7.1	7.3	‡	‡
Youth Poll 9 (June 05)		7.2	6.9	6.9	6.9	‡	7.1	‡
Youth Poll 10 (Dec 05)		6.7	6.7	6.6	6.8	6.8	6.9	‡
Youth Poll 11 (June 06)		6.6	6.7	6.5	6.6	6.6	6.1	‡

Females (age 16-21)		High School Grades						
(mean)								
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.0	8.5	8.3	8.6	‡	‡	‡
Youth Poll 4 (Nov 02)		7.2	7.2	7.3	7.3	‡	‡	‡
Youth Poll 5 (June 03)		7.5	7.8	7.6	7.7	‡	‡	‡
Youth Poll 6 (Nov 03)		7.4	7.4	6.9	7.5	‡	‡	‡
Youth Poll 7 (May 04)		7.4	7.1	6.9	6.9	‡	‡	‡
Youth Poll 8 (Nov 04)		7.5	7.1	6.9	7.0	‡	‡	‡
Youth Poll 9 (June 05)		7.4	7.3	7.1	7.0	‡	‡	‡
Youth Poll 10 (Dec 05)		7.1	6.8	6.7	6.7	‡	‡	‡
Youth Poll 11 (June 06)		7.1	6.9	6.7	6.9	‡	‡	‡

¹³⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2B).

Navy Favorability

JAMRS

TABLE 14-1. Youth Navy favorability: 2001 – 2006¹³¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.3
Youth Poll 4 (Nov 02)	7.2
Youth Poll 5 (June 03)	7.6
Youth Poll 6 (Nov 03)	7.2
Youth Poll 7 (May 04)	7.1
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	7.0
Youth Poll 10 (Dec 05)	6.8
Youth Poll 11 (June 06)	6.9

¹³¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

JAMRS

TABLE 14-2. Youth Navy favorability: 2001 – 2006¹³²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.2
Youth Poll 4 (Nov 02)	6.9
Youth Poll 5 (June 03)	7.4
Youth Poll 6 (Nov 03)	7.1
Youth Poll 7 (May 04)	7.1
Youth Poll 8 (Nov 04)	7.0
Youth Poll 9 (June 05)	6.9
Youth Poll 10 (Dec 05)	6.8
Youth Poll 11 (June 06)	6.9

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.5
Youth Poll 5 (June 03)	7.7
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.2
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	6.8
Youth Poll 11 (June 06)	7.0

¹³² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

JAMRS
TABLE 14-3. Youth Navy favorability, by race/ethnicity: 2001 – 2006¹³³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.3	8.4	8.2
Youth Poll 4 (Nov 02)	7.3	7.0	7.1
Youth Poll 5 (June 03)	7.7	7.0	7.6
Youth Poll 6 (Nov 03)	7.3	6.9	7.3
Youth Poll 7 (May 04)	7.2	6.8	7.2
Youth Poll 8 (Nov 04)	7.3	6.3	7.1
Youth Poll 9 (June 05)	7.2	6.6	6.9
Youth Poll 10 (Dec 05)	7.0	5.9	6.9
Youth Poll 11 (June 06)	7.1	6.2	7.0

¹³³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

TABLE 14-4. Youth Navy favorability, by race/ethnicity: 2001 – 2006¹³⁴

Male (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.2	8.4	8.3
Youth Poll 4 (Nov 02)		7.0	7.0	6.8
Youth Poll 5 (June 03)		7.5	6.9	7.4
Youth Poll 6 (Nov 03)		7.2	6.9	7.2
Youth Poll 7 (May 04)		7.2	6.9	7.0
Youth Poll 8 (Nov 04)		7.2	6.2	7.0
Youth Poll 9 (June 05)		7.1	6.5	6.6
Youth Poll 10 (Dec 05)		7.0	5.9	6.6
Youth Poll 11 (June 06)		7.0	6.2	7.1

Female (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.5	8.5	8.1
Youth Poll 4 (Nov 02)		7.6	6.9	7.3
Youth Poll 5 (June 03)		7.9	7.1	7.9
Youth Poll 6 (Nov 03)		7.5	6.9	7.4
Youth Poll 7 (May 04)		7.3	6.7	7.3
Youth Poll 8 (Nov 04)		7.3	6.4	7.2
Youth Poll 9 (June 05)		7.3	6.6	7.1
Youth Poll 10 (Dec 05)		7.0	5.8	7.2
Youth Poll 11 (June 06)		7.4	6.2	7.0

¹³⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

JAMRS

TABLE 14-5. Youth Navy favorability, by age: 2001 – 2006¹³⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.4	8.2	8.3	8.6	8.4	8.3
Youth Poll 4 (Nov 02)	7.5	7.2	6.9	7.1	6.9	7.6
Youth Poll 5 (June 03)	7.7	7.6	7.4	7.5	7.6	7.7
Youth Poll 6 (Nov 03)	7.3	7.2	7.2	7.3	7.3	7.1
Youth Poll 7 (May 04)	7.4	7.2	7.2	7.4	6.8	6.9
Youth Poll 8 (Nov 04)	7.3	7.0	7.2	6.8	7.0	7.1
Youth Poll 9 (June 05)	7.0	7.0	6.9	7.3	6.8	7.3
Youth Poll 10 (Dec 05)	7.0	6.7	6.7	6.9	6.4	6.8
Youth Poll 11 (June 06)	7.2	7.2	7.0	6.8	6.8	6.7

¹³⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

TABLE 14-6. Youth Navy favorability, by age: 2001 – 2006¹³⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.4	8.1	8.1	8.3	8.2	8.4
Youth Poll 4 (Nov 02)		7.5	7.0	6.9	6.4	6.6	7.3
Youth Poll 5 (June 03)		7.5	7.3	7.3	7.4	7.3	7.7
Youth Poll 6 (Nov 03)		7.1	7.1	7.1	7.2	7.2	7.0
Youth Poll 7 (May 04)		7.3	7.3	7.0	7.4	6.6	7.4
Youth Poll 8 (Nov 04)		7.3	6.8	7.4	6.7	7.0	7.1
Youth Poll 9 (June 05)		6.9	6.9	6.8	7.3	6.4	7.3
Youth Poll 10 (Dec 05)		7.1	6.7	6.8	7.0	5.9	6.9
Youth Poll 11 (June 06)		7.1	7.2	6.9	6.4	6.8	6.5

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.3	8.2	8.5	8.8	8.5	8.2
Youth Poll 4 (Nov 02)		7.6	7.4	6.9	7.7	7.2	7.7
Youth Poll 5 (June 03)		7.9	8.0	7.4	7.5	7.9	7.7
Youth Poll 6 (Nov 03)		7.5	7.3	7.3	7.3	7.5	7.2
Youth Poll 7 (May 04)		7.5	7.1	7.4	7.5	7.1	6.5
Youth Poll 8 (Nov 04)		7.2	7.1	7.1	7.0	7.0	7.2
Youth Poll 9 (June 05)		7.2	7.1	7.1	7.2	7.2	7.3
Youth Poll 10 (Dec 05)		7.0	6.7	6.7	6.8	7.0	6.7
Youth Poll 11 (June 06)		7.3	7.1	7.1	7.1	6.8	6.9

¹³⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

JAMRS
TABLE 14-7. Youth Navy favorability, by geographic region: 2001 – 2006¹³⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.5	7.7	7.6	7.6	7.6	7.5	7.7	7.5	7.4
Youth Poll 6 (Nov 03)	7.3	7.2	7.1	7.4	7.2	7.6	7.3	7.2	7.2
Youth Poll 7 (May 04)	7.7	7.0	7.1	7.3	7.5	7.3	7.1	7.0	6.9
Youth Poll 8 (Nov 04)	6.7	6.8	7.1	7.3	7.1	6.7	7.1	7.6	7.1
Youth Poll 9 (June 05)	‡	7.2	7.1	6.8	7.1	6.7	7.1	6.9	6.9
Youth Poll 10 (Dec 05)	6.7	7.1	6.3	7.0	7.0	6.8	7.0	6.5	6.8
Youth Poll 11 (June 06)	7.3	6.8	6.6	7.0	7.1	7.0	7.0	7.1	6.9

¹³⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

TABLE 14-8. Youth Navy favorability, by geographic region: 2001 – 2006¹³⁸

Male (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.8	7.4	7.3	7.5	‡	7.6	7.3	7.2
Youth Poll 6 (Nov 03)	‡	7.1	6.8	7.2	7.0	‡	7.4	‡	7.0
Youth Poll 7 (May 04)	‡	6.8	7.3	‡	7.3	‡	6.8	‡	7.1
Youth Poll 8 (Nov 04)	‡	6.8	7.2	7.3	7.2	‡	6.9	7.5	6.9
Youth Poll 9 (June 05)	‡	7.3	6.9	‡	7.1	6.2	6.9	6.8	6.9
Youth Poll 10 (Dec 05)	‡	7.0	6.3	‡	7.3	6.5	6.8	6.7	6.5
Youth Poll 11 (June 06)	‡	7.0	6.4	6.7	7.1	‡	6.9	7.0	6.9

Female (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.5	7.8	7.9	7.7	‡	7.8	7.7	7.7
Youth Poll 6 (Nov 03)	‡	7.2	7.3	7.6	7.3	7.6	7.2	7.3	7.5
Youth Poll 7 (May 04)	‡	7.3	6.9	‡	7.6	‡	7.4	‡	6.7
Youth Poll 8 (Nov 04)	‡	6.8	7.0	7.3	7.1	‡	7.3	7.6	7.2
Youth Poll 9 (June 05)	‡	7.2	7.2	‡	7.1	7.3	7.4	7.1	7.1
Youth Poll 10 (Dec 05)	‡	7.2	6.4	‡	6.7	7.1	7.2	6.4	7.1
Youth Poll 11 (June 06)	‡	6.6	6.9	‡	7.2	7.4	7.1	7.1	6.9

¹³⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

JAMRS

TABLE 14-9. Youth Navy favorability, by high school grades: 2001 – 2006¹³⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	8.4	8.4	8.4	‡	‡	‡
Youth Poll 4 (Nov 02)	7.4	7.3	7.3	7.0	6.8	‡	‡
Youth Poll 5 (June 03)	7.7	7.8	7.5	7.4	7.0	7.5	‡
Youth Poll 6 (Nov 03)	7.3	7.3	7.1	7.3	7.0	7.1	‡
Youth Poll 7 (May 04)	7.3	7.3	7.1	7.1	6.8	6.8	‡
Youth Poll 8 (Nov 04)	7.5	7.1	7.0	6.9	6.9	6.7	‡
Youth Poll 9 (June 05)	7.5	7.2	6.9	6.8	6.4	6.9	‡
Youth Poll 10 (Dec 05)	6.9	7.0	6.8	6.8	6.7	6.4	‡
Youth Poll 11 (June 06)	7.3	7.0	7.0	7.0	6.6	6.4	‡

¹³⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Navy Favorability

JAMRS
TABLE 14-10. Youth Navy favorability, by high school grades: 2001 – 2006¹⁴⁰

Male (age 16-21)		High School Grades					
(mean)							
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.2	8.3	8.3	8.2	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	7.1	7.1	6.8	‡	‡	‡
Youth Poll 5 (June 03)	7.7	7.7	7.6	7.3	6.9	7.0	‡
Youth Poll 6 (Nov 03)	7.1	7.3	7.1	7.1	6.9	7.0	‡
Youth Poll 7 (May 04)	7.2	7.3	7.0	7.2	‡	7.0	‡
Youth Poll 8 (Nov 04)	7.6	7.1	7.1	6.8	7.1	‡	‡
Youth Poll 9 (June 05)	7.4	7.1	6.8	6.6	‡	7.1	‡
Youth Poll 10 (Dec 05)	6.7	7.1	6.7	6.8	6.8	6.1	‡
Youth Poll 11 (June 06)	7.2	7.0	6.9	6.8	6.9	6.2	‡

Females (age 16-21)		High School Grades						
(mean)								
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.1	8.4	8.5	8.7	‡	‡	‡
Youth Poll 4 (Nov 02)		7.5	7.4	7.5	7.3	‡	‡	‡
Youth Poll 5 (June 03)		7.7	7.9	7.5	7.6	‡	‡	‡
Youth Poll 6 (Nov 03)		7.5	7.3	7.1	7.5	‡	‡	‡
Youth Poll 7 (May 04)		7.4	7.2	7.2	6.9	‡	‡	‡
Youth Poll 8 (Nov 04)		7.5	7.1	7.0	7.0	‡	‡	‡
Youth Poll 9 (June 05)		7.5	7.2	7.1	7.1	‡	‡	‡
Youth Poll 10 (Dec 05)		7.0	6.8	6.8	6.8	‡	‡	‡
Youth Poll 11 (June 06)		7.3	6.9	7.0	7.2	‡	‡	‡

¹⁴⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2E).

Marine Corps Favorability

JAMRS

TABLE 15-1. Youth Marine Corps favorability: 2001 – 2006¹⁴¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.2
Youth Poll 5 (June 03)	7.7
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.2
Youth Poll 8 (Nov 04)	7.2
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	6.8
Youth Poll 11 (June 06)	7.0

¹⁴¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

TABLE 15-2. Youth Marine Corps favorability: 2001 – 2006¹⁴²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.2
Youth Poll 5 (June 03)	7.7
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.3
Youth Poll 8 (Nov 04)	7.3
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	6.9
Youth Poll 11 (June 06)	7.1

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.3
Youth Poll 5 (June 03)	7.8
Youth Poll 6 (Nov 03)	7.3
Youth Poll 7 (May 04)	7.2
Youth Poll 8 (Nov 04)	7.0
Youth Poll 9 (June 05)	7.1
Youth Poll 10 (Dec 05)	6.8
Youth Poll 11 (June 06)	7.0

¹⁴² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

JAMRS
TABLE 15-3. Youth Marine Corps favorability, by race/ethnicity: 2001 – 2006¹⁴³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.5	8.3	8.3
Youth Poll 4 (Nov 02)	7.4	6.7	7.2
Youth Poll 5 (June 03)	7.9	6.5	8.1
Youth Poll 6 (Nov 03)	7.5	6.7	7.4
Youth Poll 7 (May 04)	7.4	6.4	7.3
Youth Poll 8 (Nov 04)	7.4	6.0	7.4
Youth Poll 9 (June 05)	7.4	6.2	7.2
Youth Poll 10 (Dec 05)	7.1	5.3	7.0
Youth Poll 11 (June 06)	7.3	6.0	7.1

¹⁴³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

TABLE 15-4. Youth Marine Corps favorability, by race/ethnicity: 2001 – 2006¹⁴⁴

Male (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.5	8.5	8.1
Youth Poll 4 (Nov 02)		7.3	6.8	7.3
Youth Poll 5 (June 03)		7.8	6.4	8.0
Youth Poll 6 (Nov 03)		7.5	6.8	7.4
Youth Poll 7 (May 04)		7.4	6.6	7.4
Youth Poll 8 (Nov 04)		7.4	6.1	7.5
Youth Poll 9 (June 05)		7.4	6.2	7.2
Youth Poll 10 (Dec 05)		7.3	5.3	7.0
Youth Poll 11 (June 06)		7.3	6.1	7.2

Female (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.5	8.2	8.4
Youth Poll 4 (Nov 02)		7.4	6.5	7.2
Youth Poll 5 (June 03)		8.0	6.7	8.2
Youth Poll 6 (Nov 03)		7.5	6.6	7.4
Youth Poll 7 (May 04)		7.4	6.2	7.3
Youth Poll 8 (Nov 04)		7.3	6.0	7.2
Youth Poll 9 (June 05)		7.4	6.3	7.2
Youth Poll 10 (Dec 05)		7.0	5.4	7.0
Youth Poll 11 (June 06)		7.4	6.0	7.0

¹⁴⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

JAMRS

TABLE 15-5. Youth Marine Corps favorability, by age: 2001 – 2006¹⁴⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.3	8.4	8.4	8.8	8.3	8.3
Youth Poll 4 (Nov 02)	7.4	7.2	7.0	7.0	7.0	7.7
Youth Poll 5 (June 03)	7.9	7.8	7.5	7.7	7.7	7.7
Youth Poll 6 (Nov 03)	7.4	7.2	7.3	7.3	7.4	7.6
Youth Poll 7 (May 04)	7.4	7.2	7.2	7.4	7.1	7.0
Youth Poll 8 (Nov 04)	7.2	7.2	7.2	7.0	7.1	7.2
Youth Poll 9 (June 05)	7.2	7.2	7.0	7.3	7.0	7.4
Youth Poll 10 (Dec 05)	7.1	6.7	6.8	6.7	6.7	6.7
Youth Poll 11 (June 06)	7.4	7.2	7.0	6.8	7.0	6.8

¹⁴⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

TABLE 15-6. Youth Marine Corps favorability, by age: 2001 – 2006¹⁴⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.4	8.5	8.3	8.7	8.3	8.4
Youth Poll 4 (Nov 02)		7.5	7.3	6.8	6.4	7.2	7.9
Youth Poll 5 (June 03)		7.9	7.7	7.5	7.8	7.5	7.7
Youth Poll 6 (Nov 03)		7.5	7.2	7.3	7.4	7.2	7.8
Youth Poll 7 (May 04)		7.4	7.7	7.0	7.5	6.9	7.3
Youth Poll 8 (Nov 04)		7.3	7.4	7.7	7.0	7.1	7.2
Youth Poll 9 (June 05)		7.3	7.2	6.8	7.4	6.8	7.7
Youth Poll 10 (Dec 05)		7.2	6.8	6.8	6.7	6.9	6.9
Youth Poll 11 (June 06)		7.5	7.3	7.0	6.7	7.0	6.8

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.2	8.3	8.6	8.9	8.2	8.3
Youth Poll 4 (Nov 02)		7.3	7.1	7.1	7.5	6.9	7.6
Youth Poll 5 (June 03)		7.9	7.8	7.6	7.6	7.9	7.7
Youth Poll 6 (Nov 03)		7.3	7.2	7.3	7.1	7.6	7.3
Youth Poll 7 (May 04)		7.5	6.9	7.4	7.4	7.3	6.8
Youth Poll 8 (Nov 04)		7.1	7.0	6.7	7.0	7.1	7.2
Youth Poll 9 (June 05)		7.1	7.2	7.1	7.2	7.1	7.2
Youth Poll 10 (Dec 05)		6.9	6.7	6.8	6.8	6.6	6.5
Youth Poll 11 (June 06)		7.2	7.0	6.9	7.0	7.0	6.8

¹⁴⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

JAMRS

TABLE 15-7. Youth Marine Corps favorability, by geographic region: 2001 – 2006¹⁴⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.7	7.6	7.8	7.8	7.6	7.1	7.9	7.8	7.8
Youth Poll 6 (Nov 03)	7.3	7.3	7.3	7.6	7.1	7.8	7.4	7.7	7.3
Youth Poll 7 (May 04)	7.9	7.0	7.1	7.6	7.5	7.4	7.2	7.2	7.0
Youth Poll 8 (Nov 04)	6.7	6.6	7.0	7.5	7.3	7.0	7.5	7.6	7.2
Youth Poll 9 (June 05)	‡	7.2	7.3	7.2	7.1	6.6	7.2	7.2	7.1
Youth Poll 10 (Dec 05)	6.8	7.0	6.5	7.1	6.7	7.0	6.9	6.7	7.0
Youth Poll 11 (June 06)	7.1	7.0	6.7	7.0	7.0	7.3	7.3	7.3	7.1

¹⁴⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

TABLE 15-8. Youth Marine Corps favorability, by geographic region: 2001 – 2006¹⁴⁸

Male (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.7	7.9	7.6	7.4	‡	7.8	7.7	7.8
Youth Poll 6 (Nov 03)	‡	7.4	7.2	7.5	7.1	‡	7.5	‡	7.3
Youth Poll 7 (May 04)	‡	6.9	7.3	‡	7.5	‡	7.1	‡	7.0
Youth Poll 8 (Nov 04)	‡	6.7	7.2	7.9	7.4	‡	7.7	7.7	7.1
Youth Poll 9 (June 05)	‡	7.5	7.1	‡	7.1	6.4	7.2	7.2	7.3
Youth Poll 10 (Dec 05)	‡	7.1	6.7	‡	7.0	6.9	6.9	6.8	6.8
Youth Poll 11 (June 06)	‡	7.1	6.6	6.9	7.0	‡	7.4	7.5	7.2

Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.6	7.7	8.0	7.8	‡	8.0	7.9	7.7
Youth Poll 6 (Nov 03)	‡	7.2	7.4	7.6	7.1	7.7	7.2	7.5	7.3
Youth Poll 7 (May 04)	‡	7.2	6.9	‡	7.5	‡	7.3	‡	6.9
Youth Poll 8 (Nov 04)	‡	6.4	6.8	6.9	7.2	‡	7.3	7.6	7.3
Youth Poll 9 (June 05)	‡	7.0	7.5	‡	7.0	7.0	7.3	7.2	6.9
Youth Poll 10 (Dec 05)	‡	7.0	6.4	‡	6.4	7.0	6.9	6.6	7.3
Youth Poll 11 (June 06)	‡	6.9	6.7	‡	7.0	7.5	7.1	7.2	6.9

¹⁴⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

JAMRS

TABLE 15-9. Youth Marine Corps favorability, by high school grades: 2001 – 2006¹⁴⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.2	8.4	8.5	8.6	‡	‡	‡
Youth Poll 4 (Nov 02)	7.3	7.2	7.4	7.1	7.0	‡	‡
Youth Poll 5 (June 03)	7.8	7.8	7.8	7.5	7.4	7.9	‡
Youth Poll 6 (Nov 03)	7.5	7.4	7.2	7.4	6.7	7.6	‡
Youth Poll 7 (May 04)	7.6	7.3	7.1	7.2	6.6	7.2	‡
Youth Poll 8 (Nov 04)	7.6	7.2	7.0	7.0	7.1	6.9	‡
Youth Poll 9 (June 05)	7.6	7.2	7.1	7.0	6.9	7.0	‡
Youth Poll 10 (Dec 05)	7.0	6.9	7.0	6.7	6.6	6.7	‡
Youth Poll 11 (June 06)	7.2	7.1	7.0	7.0	6.8	6.7	‡

¹⁴⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Marine Corps Favorability

JAMRS
TABLE 15-10. Youth Marine Corps favorability, by high school grades: 2001 – 2006¹⁵⁰

Male (age 16-21)		High School Grades						
(mean)								
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.3	8.4	8.6	8.6	‡	‡	‡
Youth Poll 4 (Nov 02)		‡	7.1	7.4	7.1	‡	‡	‡
Youth Poll 5 (June 03)		8.0	7.8	8.0	7.5	7.4	7.5	‡
Youth Poll 6 (Nov 03)		7.4	7.4	7.6	7.5	6.7	7.7	‡
Youth Poll 7 (May 04)		7.4	7.4	6.9	7.4	‡	7.5	‡
Youth Poll 8 (Nov 04)		7.8	7.2	7.2	7.2	7.4	‡	‡
Youth Poll 9 (June 05)		7.7	7.2	7.1	7.0	‡	7.3	‡
Youth Poll 10 (Dec 05)		6.7	7.1	7.0	6.9	6.5	6.9	‡
Youth Poll 11 (June 06)		7.0	7.2	7.2	7.0	7.0	6.8	‡

Females (age 16-21)		High School Grades						
(mean)								
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.1	8.5	8.3	8.6	‡	‡	‡
Youth Poll 4 (Nov 02)		7.3	7.3	7.3	7.2	‡	‡	‡
Youth Poll 5 (June 03)		7.7	7.9	7.6	7.5	‡	‡	‡
Youth Poll 6 (Nov 03)		7.6	7.5	6.7	7.3	‡	‡	‡
Youth Poll 7 (May 04)		7.7	7.2	7.2	6.9	‡	‡	‡
Youth Poll 8 (Nov 04)		7.4	7.2	6.9	6.8	‡	‡	‡
Youth Poll 9 (June 05)		7.6	7.3	7.0	7.0	‡	‡	‡
Youth Poll 10 (Dec 05)		7.1	6.7	7.0	6.5	‡	‡	‡
Youth Poll 11 (June 06)		7.3	6.9	6.8	7.0	‡	‡	‡

¹⁵⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2D).

Air Force Favorability

JAMRS

TABLE 16-1. Youth Air Force favorability: 2001 – 2006¹⁵¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.6
Youth Poll 4 (Nov 02)	7.6
Youth Poll 5 (June 03)	7.8
Youth Poll 6 (Nov 03)	7.5
Youth Poll 7 (May 04)	7.5
Youth Poll 8 (Nov 04)	7.4
Youth Poll 9 (June 05)	7.4
Youth Poll 10 (Dec 05)	7.1
Youth Poll 11 (June 06)	7.3

¹⁵¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

TABLE 16-2. Youth Air Force favorability: 2001 – 2006¹⁵²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.6
Youth Poll 4 (Nov 02)	7.4
Youth Poll 5 (June 03)	7.8
Youth Poll 6 (Nov 03)	7.5
Youth Poll 7 (May 04)	7.6
Youth Poll 8 (Nov 04)	7.5
Youth Poll 9 (June 05)	7.3
Youth Poll 10 (Dec 05)	7.1
Youth Poll 11 (June 06)	7.3

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.6
Youth Poll 4 (Nov 02)	7.8
Youth Poll 5 (June 03)	7.9
Youth Poll 6 (Nov 03)	7.6
Youth Poll 7 (May 04)	7.5
Youth Poll 8 (Nov 04)	7.4
Youth Poll 9 (June 05)	7.4
Youth Poll 10 (Dec 05)	7.0
Youth Poll 11 (June 06)	7.3

¹⁵² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

JAMRS
TABLE 16-3. Youth Air Force favorability, by race/ethnicity: 2001 – 2006¹⁵³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.6	8.6	8.5
Youth Poll 4 (Nov 02)	7.7	7.3	7.7
Youth Poll 5 (June 03)	8.0	7.3	7.9
Youth Poll 6 (Nov 03)	7.6	7.2	7.5
Youth Poll 7 (May 04)	7.6	7.0	7.6
Youth Poll 8 (Nov 04)	7.6	6.6	7.5
Youth Poll 9 (June 05)	7.6	6.7	7.3
Youth Poll 10 (Dec 05)	7.3	6.1	7.1
Youth Poll 11 (June 06)	7.5	6.7	7.4

¹⁵³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

TABLE 16-4. Youth Air Force favorability, by race/ethnicity: 2001 – 2006¹⁵⁴

Male (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.6	8.6	8.6
Youth Poll 4 (Nov 02)		7.5	7.1	7.7
Youth Poll 5 (June 03)		7.8	7.4	7.8
Youth Poll 6 (Nov 03)		7.5	7.4	7.5
Youth Poll 7 (May 04)		7.7	7.1	7.6
Youth Poll 8 (Nov 04)		7.6	6.7	7.4
Youth Poll 9 (June 05)		7.5	6.5	7.2
Youth Poll 10 (Dec 05)		7.3	6.2	7.0
Youth Poll 11 (June 06)		7.4	7.0	7.5

Female (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.6	8.5	8.4
Youth Poll 4 (Nov 02)		7.8	7.5	7.7
Youth Poll 5 (June 03)		8.1	7.2	8.0
Youth Poll 6 (Nov 03)		7.7	7.0	7.6
Youth Poll 7 (May 04)		7.6	6.9	7.6
Youth Poll 8 (Nov 04)		7.6	6.6	7.7
Youth Poll 9 (June 05)		7.6	6.9	7.4
Youth Poll 10 (Dec 05)		7.2	6.0	7.2
Youth Poll 11 (June 06)		7.6	6.5	7.2

¹⁵⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

JAMRS

TABLE 16-5. Youth Air Force favorability, by age: 2001 – 2006¹⁵⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.6	8.5	8.6	8.6	8.6	8.5
Youth Poll 4 (Nov 02)	7.8	7.5	7.4	7.5	7.3	8.1
Youth Poll 5 (June 03)	8.0	7.9	7.7	7.9	7.7	7.8
Youth Poll 6 (Nov 03)	7.5	7.5	7.6	7.6	7.6	7.5
Youth Poll 7 (May 04)	7.7	7.6	7.5	7.6	7.4	7.4
Youth Poll 8 (Nov 04)	7.4	7.4	7.7	7.3	7.6	7.2
Youth Poll 9 (June 05)	7.3	7.4	7.3	7.4	7.3	7.4
Youth Poll 10 (Dec 05)	7.2	7.2	7.0	7.0	6.8	6.9
Youth Poll 11 (June 06)	7.5	7.4	7.3	7.0	7.2	7.3

¹⁵⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

TABLE 16-6. Youth Air Force favorability, by age: 2001 – 2006¹⁵⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.7	8.6	8.5	8.6	8.5	8.5
Youth Poll 4 (Nov 02)		7.8	7.5	7.3	7.2	7.1	7.8
Youth Poll 5 (June 03)		7.9	7.8	7.8	7.9	7.3	8.0
Youth Poll 6 (Nov 03)		7.5	7.5	7.4	7.6	7.4	7.5
Youth Poll 7 (May 04)		7.7	7.9	7.4	7.7	7.3	7.5
Youth Poll 8 (Nov 04)		7.5	7.4	7.8	7.4	7.7	6.8
Youth Poll 9 (June 05)		7.3	7.4	7.1	7.4	7.0	7.5
Youth Poll 10 (Dec 05)		7.2	7.3	7.1	7.3	6.6	6.8
Youth Poll 11 (June 06)		7.4	7.5	7.3	6.8	7.2	7.4

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.5	8.4	8.7	8.7	8.6	8.6
Youth Poll 4 (Nov 02)		7.8	7.6	7.6	7.9	7.5	8.3
Youth Poll 5 (June 03)		8.2	8.0	7.6	7.9	8.0	7.6
Youth Poll 6 (Nov 03)		7.5	7.4	7.7	7.6	7.8	7.5
Youth Poll 7 (May 04)		7.7	7.3	7.6	7.6	7.5	7.2
Youth Poll 8 (Nov 04)		7.3	7.5	7.5	7.2	7.5	7.7
Youth Poll 9 (June 05)		7.3	7.4	7.6	7.4	7.6	7.3
Youth Poll 10 (Dec 05)		7.2	6.9	7.0	6.8	7.0	6.9
Youth Poll 11 (June 06)		7.5	7.3	7.2	7.3	7.3	7.1

¹⁵⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

JAMRS
TABLE 16-7. Youth Air Force favorability, by geographic region: 2001 – 2006¹⁵⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.4	7.8	7.9	7.9	7.9	7.9	8.0	7.7	7.7
Youth Poll 6 (Nov 03)	7.4	7.6	7.4	7.5	7.5	8.0	7.6	7.4	7.5
Youth Poll 7 (May 04)	7.9	7.5	7.4	7.4	7.8	7.7	7.6	7.4	7.4
Youth Poll 8 (Nov 04)	7.1	6.9	7.2	7.8	7.6	7.7	7.7	7.7	7.4
Youth Poll 9 (June 05)	‡	7.6	7.3	7.6	7.3	7.1	7.5	7.4	7.2
Youth Poll 10 (Dec 05)	6.9	7.1	6.6	7.2	7.3	7.3	7.1	6.9	7.1
Youth Poll 11 (June 06)	7.7	7.1	6.9	7.3	7.5	7.4	7.5	7.7	7.3

¹⁵⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

TABLE 16-8. Youth Air Force favorability, by geographic region: 2001 – 2006¹⁵⁸

Male (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.9	7.9	7.5	7.9	‡	8.0	7.5	7.7
Youth Poll 6 (Nov 03)	‡	7.9	7.2	7.1	7.5	‡	7.6	‡	7.5
Youth Poll 7 (May 04)	‡	7.5	7.6	‡	7.8	‡	7.5	‡	7.4
Youth Poll 8 (Nov 04)	‡	6.8	7.4	7.9	7.7	‡	7.7	7.7	7.3
Youth Poll 9 (June 05)	‡	7.6	7.2	‡	7.2	6.7	7.2	7.4	7.4
Youth Poll 10 (Dec 05)	‡	7.3	6.8	‡	7.5	7.2	6.8	7.0	6.9
Youth Poll 11 (June 06)	‡	7.2	6.9	7.2	7.4	‡	7.4	7.8	7.4

Female (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.7	7.9	8.2	7.8	‡	8.0	8.0	7.9
Youth Poll 6 (Nov 03)	‡	7.3	7.6	8.0	7.5	7.8	7.7	7.7	7.6
Youth Poll 7 (May 04)	‡	7.5	7.1	‡	7.8	‡	7.6	‡	7.4
Youth Poll 8 (Nov 04)	‡	7.0	7.1	7.5	7.6	‡	7.8	7.8	7.6
Youth Poll 9 (June 05)	‡	7.5	7.4	‡	7.4	7.6	7.9	7.5	7.0
Youth Poll 10 (Dec 05)	‡	6.9	6.5	‡	7.2	7.4	7.5	6.8	7.3
Youth Poll 11 (June 06)	‡	7.0	6.8	‡	7.5	7.7	7.6	7.5	7.1

¹⁵⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

JAMRS
TABLE 16-9. Youth Air Force favorability, by high school grades: 2001 – 2006¹⁵⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.2	8.6	8.7	8.7	‡	‡	‡
Youth Poll 4 (Nov 02)	7.8	7.8	7.6	7.4	7.4	‡	‡
Youth Poll 5 (June 03)	7.9	8.0	7.9	7.8	7.3	7.7	‡
Youth Poll 6 (Nov 03)	7.6	7.6	7.4	7.5	7.3	7.6	‡
Youth Poll 7 (May 04)	7.8	7.6	7.5	7.5	7.1	7.4	‡
Youth Poll 8 (Nov 04)	7.8	7.5	7.2	7.4	7.2	7.2	‡
Youth Poll 9 (June 05)	7.8	7.6	7.3	7.0	6.9	7.2	‡
Youth Poll 10 (Dec 05)	7.3	7.2	6.9	6.9	7.2	6.9	‡
Youth Poll 11 (June 06)	7.6	7.3	7.2	7.2	7.0	6.9	‡

¹⁵⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Air Force Favorability

TABLE 16-10. Youth Air Force favorability, by high school grades: 2001 – 2006¹⁶⁰

Male (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.4	8.6	8.7	8.6	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	7.6	7.5	7.3	‡	‡	‡
Youth Poll 5 (June 03)	8.0	7.9	7.9	7.7	7.3	7.4	‡
Youth Poll 6 (Nov 03)	7.3	7.7	7.7	7.5	7.1	7.5	‡
Youth Poll 7 (May 04)	7.7	7.6	7.4	7.7	‡	7.6	‡
Youth Poll 8 (Nov 04)	7.7	7.5	7.4	7.4	7.3	‡	‡
Youth Poll 9 (June 05)	7.7	7.6	7.2	7.0	‡	7.4	‡
Youth Poll 10 (Dec 05)	7.3	7.4	6.6	7.0	7.2	6.9	‡
Youth Poll 11 (June 06)	7.4	7.4	7.2	7.2	7.2	7.1	‡

Females (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	8.6	8.6	8.9	‡	‡	‡
Youth Poll 4 (Nov 02)	7.9	7.9	7.7	7.6	‡	‡	‡
Youth Poll 5 (June 03)	7.8	8.0	7.8	7.9	‡	‡	‡
Youth Poll 6 (Nov 03)	7.8	7.6	7.1	7.6	‡	‡	‡
Youth Poll 7 (May 04)	7.8	7.6	7.5	7.1	‡	‡	‡
Youth Poll 8 (Nov 04)	7.8	7.5	7.1	7.3	‡	‡	‡
Youth Poll 9 (June 05)	7.8	7.6	7.4	7.1	‡	‡	‡
Youth Poll 10 (Dec 05)	7.3	6.9	7.2	6.9	‡	‡	‡
Youth Poll 11 (June 06)	7.8	7.3	7.2	7.3	‡	‡	‡

¹⁶⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2A).

Coast Guard Favorability

JAMRS

TABLE 17-1. Youth Coast Guard favorability: 2001 – 2006¹⁶¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.0
Youth Poll 4 (Nov 02)	6.8
Youth Poll 5 (June 03)	7.2
Youth Poll 6 (Nov 03)	6.8
Youth Poll 7 (May 04)	6.8
Youth Poll 8 (Nov 04)	6.7
Youth Poll 9 (June 05)	6.7
Youth Poll 10 (Dec 05)	6.4
Youth Poll 11 (June 06)	6.6

¹⁶¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

JAMRS

TABLE 17-2. Youth Coast Guard favorability: 2001 – 2006¹⁶²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	7.9
Youth Poll 4 (Nov 02)	6.5
Youth Poll 5 (June 03)	6.9
Youth Poll 6 (Nov 03)	6.6
Youth Poll 7 (May 04)	6.8
Youth Poll 8 (Nov 04)	6.7
Youth Poll 9 (June 05)	6.5
Youth Poll 10 (Dec 05)	6.4
Youth Poll 11 (June 06)	6.5

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.2
Youth Poll 4 (Nov 02)	7.1
Youth Poll 5 (June 03)	7.4
Youth Poll 6 (Nov 03)	7.0
Youth Poll 7 (May 04)	6.8
Youth Poll 8 (Nov 04)	6.8
Youth Poll 9 (June 05)	6.8
Youth Poll 10 (Dec 05)	6.5
Youth Poll 11 (June 06)	6.7

¹⁶² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

JAMRS

TABLE 17-3. Youth Coast Guard favorability, by race/ethnicity: 2001 – 2006¹⁶³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	7.8	7.9
Youth Poll 4 (Nov 02)	7.0	6.5	6.6
Youth Poll 5 (June 03)	7.4	6.3	7.1
Youth Poll 6 (Nov 03)	7.0	6.1	6.7
Youth Poll 7 (May 04)	7.0	6.0	6.6
Youth Poll 8 (Nov 04)	7.0	5.6	6.7
Youth Poll 9 (June 05)	6.9	6.0	6.5
Youth Poll 10 (Dec 05)	6.7	5.4	6.4
Youth Poll 11 (June 06)	6.8	5.8	6.6

¹⁶³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

TABLE 17-4. Youth Coast Guard favorability, by race/ethnicity: 2001 – 2006¹⁶⁴

Male (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		7.9	8.0	7.8
Youth Poll 4 (Nov 02)		6.6	6.4	6.4
Youth Poll 5 (June 03)		7.1	6.3	6.8
Youth Poll 6 (Nov 03)		6.8	6.1	6.6
Youth Poll 7 (May 04)		7.0	6.0	6.4
Youth Poll 8 (Nov 04)		7.0	5.7	6.5
Youth Poll 9 (June 05)		6.8	6.0	6.2
Youth Poll 10 (Dec 05)		6.7	5.4	6.2
Youth Poll 11 (June 06)		6.7	5.9	6.6

Female (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.3	7.7	8.0
Youth Poll 4 (Nov 02)		7.3	6.6	6.8
Youth Poll 5 (June 03)		7.7	6.4	7.4
Youth Poll 6 (Nov 03)		7.3	6.1	6.9
Youth Poll 7 (May 04)		7.0	5.9	6.8
Youth Poll 8 (Nov 04)		7.1	5.6	6.9
Youth Poll 9 (June 05)		7.1	6.0	6.7
Youth Poll 10 (Dec 05)		6.7	5.3	6.6
Youth Poll 11 (June 06)		7.0	5.7	6.7

¹⁶⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

JAMRS

TABLE 17-5. Youth Coast Guard favorability, by age: 2001 – 2006¹⁶⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	7.9	7.8	8.1	8.2	8.0	8.1
Youth Poll 4 (Nov 02)	6.7	6.6	6.7	6.8	6.7	7.4
Youth Poll 5 (June 03)	7.3	7.1	6.9	7.2	7.2	7.3
Youth Poll 6 (Nov 03)	6.7	6.6	6.8	6.8	7.0	7.1
Youth Poll 7 (May 04)	6.9	6.6	6.6	7.0	6.6	6.9
Youth Poll 8 (Nov 04)	6.7	6.6	6.8	6.6	6.8	7.0
Youth Poll 9 (June 05)	6.7	6.6	6.5	6.7	6.6	7.0
Youth Poll 10 (Dec 05)	6.5	6.5	6.5	6.5	6.2	6.4
Youth Poll 11 (June 06)	6.8	6.7	6.6	6.5	6.6	6.5

¹⁶⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

TABLE 17-6. Youth Coast Guard favorability, by age: 2001 – 2006¹⁶⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		7.8	7.9	7.9	7.8	7.8	7.9
Youth Poll 4 (Nov 02)		6.7	6.2	6.7	6.2	6.4	7.2
Youth Poll 5 (June 03)		7.0	6.9	6.6	7.0	6.9	7.2
Youth Poll 6 (Nov 03)		6.5	6.4	6.6	6.7	6.7	6.9
Youth Poll 7 (May 04)		6.8	6.8	6.5	7.0	6.4	7.1
Youth Poll 8 (Nov 04)		6.7	6.5	6.9	6.6	6.9	6.8
Youth Poll 9 (June 05)		6.6	6.5	6.3	6.6	6.4	7.0
Youth Poll 10 (Dec 05)		6.5	6.5	6.5	6.7	5.7	6.5
Youth Poll 11 (June 06)		6.6	6.6	6.6	6.4	6.6	6.4

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.0	7.7	8.3	8.5	8.2	8.2
Youth Poll 4 (Nov 02)		6.8	6.9	6.6	7.4	7.1	7.6
Youth Poll 5 (June 03)		7.5	7.5	7.1	7.4	7.5	7.5
Youth Poll 6 (Nov 03)		6.9	6.8	7.0	7.0	7.3	7.3
Youth Poll 7 (May 04)		7.0	6.5	6.8	7.0	6.9	6.7
Youth Poll 8 (Nov 04)		6.8	6.7	6.7	6.6	6.6	7.1
Youth Poll 9 (June 05)		6.7	6.7	6.8	6.8	6.9	7.1
Youth Poll 10 (Dec 05)		6.5	6.5	6.4	6.3	6.6	6.4
Youth Poll 11 (June 06)		7.0	6.8	6.7	6.7	6.6	6.6

¹⁶⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

JAMRS

TABLE 17-7. Youth Coast Guard favorability, by geographic region: 2001 – 2006¹⁶⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.0	7.4	7.3	7.4	7.3	6.9	7.0	7.0	7.0
Youth Poll 6 (Nov 03)	7.2	6.7	6.7	6.9	6.8	7.0	6.6	7.1	6.9
Youth Poll 7 (May 04)	7.4	6.6	6.7	6.8	7.1	7.0	6.6	6.8	6.6
Youth Poll 8 (Nov 04)	6.4	6.5	6.6	6.9	6.9	6.9	6.8	7.1	6.7
Youth Poll 9 (June 05)	‡	6.7	6.7	6.7	6.6	6.2	6.7	6.8	6.6
Youth Poll 10 (Dec 05)	6.5	6.7	5.9	6.7	6.7	6.5	6.5	6.1	6.5
Youth Poll 11 (June 06)	7.1	6.6	6.2	6.4	7.0	6.6	6.4	6.8	6.6

¹⁶⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

TABLE 17-8. Youth Coast Guard favorability, by geographic region: 2001 – 2006¹⁶⁸

Male (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.2	7.1	6.9	7.0	‡	6.9	6.6	6.8
Youth Poll 6 (Nov 03)	‡	6.7	6.4	6.4	6.6	‡	6.3	‡	6.7
Youth Poll 7 (May 04)	‡	6.6	6.8	‡	6.9	‡	6.5	‡	6.6
Youth Poll 8 (Nov 04)	‡	6.6	6.7	7.0	6.8	‡	6.5	6.9	6.6
Youth Poll 9 (June 05)	‡	6.8	6.4	‡	6.6	5.7	6.5	6.8	6.5
Youth Poll 10 (Dec 05)	‡	6.6	6.0	‡	6.9	6.4	6.2	6.3	6.2
Youth Poll 11 (June 06)	‡	6.7	6.1	6.1	6.9	‡	6.3	6.6	6.6

Female (age 16-21)									
(mean)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.5	7.5	7.8	7.5	‡	7.1	7.5	7.3
Youth Poll 6 (Nov 03)	‡	6.7	6.9	7.5	7.1	7.0	6.8	7.1	7.1
Youth Poll 7 (May 04)	‡	6.6	6.6	‡	7.2	‡	6.7	‡	6.7
Youth Poll 8 (Nov 04)	‡	6.3	6.5	6.8	6.9	‡	7.0	7.4	6.8
Youth Poll 9 (June 05)	‡	6.7	6.9	‡	6.6	6.9	7.0	6.8	6.7
Youth Poll 10 (Dec 05)	‡	6.8	5.8	‡	6.5	6.6	6.8	6.0	6.7
Youth Poll 11 (June 06)	‡	6.5	6.3	‡	7.1	6.9	6.4	7.1	6.6

¹⁶⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

JAMRS

TABLE 17-9. Youth Coast Guard favorability, by high school grades: 2001 – 2006¹⁶⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	7.9	8.1	8.0	8.1	‡	‡	‡
Youth Poll 4 (Nov 02)	7.0	7.0	7.0	6.6	6.4	‡	‡
Youth Poll 5 (June 03)	7.4	7.4	7.3	6.9	6.5	6.9	‡
Youth Poll 6 (Nov 03)	7.1	7.0	6.8	6.7	6.1	6.4	‡
Youth Poll 7 (May 04)	7.1	6.9	6.5	6.6	6.3	6.6	‡
Youth Poll 8 (Nov 04)	7.2	6.8	6.5	6.6	6.4	6.2	‡
Youth Poll 9 (June 05)	7.1	6.8	6.6	6.4	5.9	6.6	‡
Youth Poll 10 (Dec 05)	6.8	6.6	6.5	6.3	6.2	5.8	‡
Youth Poll 11 (June 06)	7.0	6.6	6.7	6.6	6.1	6.0	‡

¹⁶⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Coast Guard Favorability

TABLE 17-10. Youth Coast Guard favorability, by high school grades: 2001 – 2006¹⁷⁰

Male (age 16-21)							
(mean)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	8.0	7.8	7.8	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	6.8	6.6	6.6	‡	‡	‡
Youth Poll 5 (June 03)	7.2	7.2	7.1	6.8	6.3	6.5	‡
Youth Poll 6 (Nov 03)	6.7	6.9	6.8	6.6	6.0	6.3	‡
Youth Poll 7 (May 04)	6.8	7.0	6.3	6.8	‡	6.8	‡
Youth Poll 8 (Nov 04)	7.2	6.9	6.5	6.6	6.5	‡	‡
Youth Poll 9 (June 05)	6.8	6.7	6.5	6.2	‡	6.8	‡
Youth Poll 10 (Dec 05)	6.6	6.7	6.6	6.2	6.2	5.7	‡
Youth Poll 11 (June 06)	6.7	6.7	6.6	6.5	6.2	5.8	‡

Females (age 16-21)							
(mean)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	7.8	8.1	8.2	8.4	‡	‡	‡
Youth Poll 4 (Nov 02)	7.3	7.1	7.3	6.8	‡	‡	‡
Youth Poll 5 (June 03)	7.5	7.6	7.5	7.1	‡	‡	‡
Youth Poll 6 (Nov 03)	7.3	7.1	6.8	6.9	‡	‡	‡
Youth Poll 7 (May 04)	7.3	6.9	6.8	6.5	‡	‡	‡
Youth Poll 8 (Nov 04)	7.3	6.8	6.5	6.7	‡	‡	‡
Youth Poll 9 (June 05)	7.3	6.9	6.7	6.5	‡	‡	‡
Youth Poll 10 (Dec 05)	7.0	6.4	6.5	6.4	‡	‡	‡
Youth Poll 11 (June 06)	7.3	6.5	6.9	6.6	‡	‡	‡

¹⁷⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV2C).

Reserve Favorability

JAMRS

TABLE 18-1. Youth Reserve favorability: 2001 – 2006¹⁷¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.2
Youth Poll 4 (Nov 02)	7.0
Youth Poll 5 (June 03)	7.3
Youth Poll 6 (Nov 03)	7.2
Youth Poll 7 (May 04)	7.0
Youth Poll 8 (Nov 04)	6.9
Youth Poll 9 (June 05)	6.9
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.8

¹⁷¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

JAMRS

TABLE 18-2. Youth Reserve favorability: 2001 – 2006¹⁷²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.0
Youth Poll 4 (Nov 02)	6.7
Youth Poll 5 (June 03)	7.1
Youth Poll 6 (Nov 03)	7.0
Youth Poll 7 (May 04)	6.9
Youth Poll 8 (Nov 04)	6.8
Youth Poll 9 (June 05)	6.7
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.6

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.3
Youth Poll 4 (Nov 02)	7.3
Youth Poll 5 (June 03)	7.6
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.1
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.9

¹⁷² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

JAMRS
TABLE 18-3. Youth Reserve favorability, by race/ethnicity: 2001 – 2006¹⁷³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	8.4	8.1
Youth Poll 4 (Nov 02)	7.1	7.0	6.9
Youth Poll 5 (June 03)	7.5	6.6	7.3
Youth Poll 6 (Nov 03)	7.3	6.8	7.2
Youth Poll 7 (May 04)	7.1	6.3	6.9
Youth Poll 8 (Nov 04)	7.2	6.0	6.9
Youth Poll 9 (June 05)	7.1	6.4	6.8
Youth Poll 10 (Dec 05)	6.9	5.8	6.8
Youth Poll 11 (June 06)	7.0	6.1	6.5

¹⁷³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

TABLE 18-4. Youth Reserve favorability, by race/ethnicity: 2001 – 2006¹⁷⁴

Male (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		7.9	8.3	8.0
Youth Poll 4 (Nov 02)		6.7	7.0	6.5
Youth Poll 5 (June 03)		7.2	6.5	6.9
Youth Poll 6 (Nov 03)		7.1	6.8	7.0
Youth Poll 7 (May 04)		7.0	6.5	6.7
Youth Poll 8 (Nov 04)		7.0	5.9	6.6
Youth Poll 9 (June 05)		6.9	6.1	6.7
Youth Poll 10 (Dec 05)		6.8	5.8	6.7
Youth Poll 11 (June 06)		6.8	6.2	6.3

Female (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.4	8.5	8.1
Youth Poll 4 (Nov 02)		7.4	7.0	7.2
Youth Poll 5 (June 03)		7.8	6.8	7.7
Youth Poll 6 (Nov 03)		7.5	6.8	7.5
Youth Poll 7 (May 04)		7.2	6.2	7.1
Youth Poll 8 (Nov 04)		7.4	6.0	7.2
Youth Poll 9 (June 05)		7.4	6.6	6.9
Youth Poll 10 (Dec 05)		6.9	5.7	6.9
Youth Poll 11 (June 06)		7.3	6.0	6.7

¹⁷⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

JAMRS

TABLE 18-5. Youth Reserve favorability, by age: 2001 – 2006¹⁷⁵

Male and Female (age 16-21)						
(mean)						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	8.1	8.2	8.4	8.1	8.1
Youth Poll 4 (Nov 02)	7.1	7.0	6.7	7.0	6.9	7.5
Youth Poll 5 (June 03)	7.4	7.3	7.3	7.3	7.3	7.4
Youth Poll 6 (Nov 03)	7.1	7.1	7.2	7.2	7.5	7.0
Youth Poll 7 (May 04)	7.1	7.0	6.9	7.0	6.8	6.9
Youth Poll 8 (Nov 04)	7.1	7.0	7.1	6.6	7.0	6.9
Youth Poll 9 (June 05)	6.9	7.0	6.9	7.0	6.8	7.2
Youth Poll 10 (Dec 05)	6.7	6.9	6.7	6.7	6.5	6.4
Youth Poll 11 (June 06)	7.0	6.9	6.7	6.8	6.9	6.4

¹⁷⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

TABLE 18-6. Youth Reserve favorability, by age: 2001 – 2006¹⁷⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.0	8.1	7.9	8.2	7.8	7.8
Youth Poll 4 (Nov 02)		7.0	6.7	6.6	6.2	6.6	7.4
Youth Poll 5 (June 03)		7.3	6.9	6.9	7.2	6.8	7.4
Youth Poll 6 (Nov 03)		6.9	6.8	7.0	7.0	7.3	7.0
Youth Poll 7 (May 04)		6.9	7.1	6.7	6.9	6.6	6.9
Youth Poll 8 (Nov 04)		7.1	6.8	7.0	6.4	6.9	6.5
Youth Poll 9 (June 05)		6.7	6.8	6.6	6.8	6.5	7.1
Youth Poll 10 (Dec 05)		6.7	6.8	6.7	6.8	6.0	6.6
Youth Poll 11 (June 06)		6.9	6.8	6.7	6.5	6.7	6.0

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.2	8.1	8.5	8.6	8.4	8.3
Youth Poll 4 (Nov 02)		7.2	7.3	6.8	7.7	7.3	7.6
Youth Poll 5 (June 03)		7.5	7.7	7.7	7.5	7.7	7.5
Youth Poll 6 (Nov 03)		7.2	7.4	7.5	7.4	7.6	7.1
Youth Poll 7 (May 04)		7.3	6.9	7.3	7.2	7.0	6.8
Youth Poll 8 (Nov 04)		7.1	7.2	7.1	6.8	7.0	7.3
Youth Poll 9 (June 05)		7.1	7.1	7.2	7.3	7.0	7.3
Youth Poll 10 (Dec 05)		6.8	7.0	6.6	6.6	7.0	6.2
Youth Poll 11 (June 06)		7.0	6.9	6.7	7.1	7.1	6.8

¹⁷⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

JAMRS
TABLE 18-7. Youth Reserve favorability, by geographic region: 2001 – 2006¹⁷⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.0	7.3	7.5	7.6	7.4	7.3	7.4	7.3	7.2
Youth Poll 6 (Nov 03)	6.9	7.2	7.2	7.4	7.2	7.4	7.1	7.2	7.1
Youth Poll 7 (May 04)	6.9	7.0	6.9	6.9	7.2	7.3	6.9	6.8	6.8
Youth Poll 8 (Nov 04)	6.4	6.6	6.9	7.2	7.1	7.1	7.0	7.3	6.8
Youth Poll 9 (June 05)	7.0	7.1	7.0	7.2	6.9	6.6	7.1	7.0	6.7
Youth Poll 10 (Dec 05)	6.6	6.6	6.3	7.1	6.8	7.1	6.8	6.8	6.7
Youth Poll 11 (June 06)	7.1	6.9	6.4	6.8	7.0	6.9	6.7	7.0	6.6

¹⁷⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

TABLE 18-8. Youth Reserve favorability, by geographic region: 2001 – 2006¹⁷⁸

Male (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.1	7.2	7.3	7.2	‡	7.1	7.1	6.9
Youth Poll 6 (Nov 03)	‡	6.9	7.0	7.2	7.0	‡	6.9	‡	6.9
Youth Poll 7 (May 04)	‡	6.9	7.1	‡	7.0	‡	6.9	‡	6.6
Youth Poll 8 (Nov 04)	‡	6.5	7.1	7.1	7.0	‡	6.7	6.9	6.6
Youth Poll 9 (June 05)	‡	6.9	6.6	‡	6.7	6.0	7.0	6.7	6.8
Youth Poll 10 (Dec 05)	‡	6.7	6.4	‡	6.7	7.0	6.3	7.0	6.5
Youth Poll 11 (June 06)	‡	7.0	6.2	6.6	6.8	‡	6.5	6.7	6.5

Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.5	7.6	7.9	7.5	‡	7.7	7.5	7.5
Youth Poll 6 (Nov 03)	‡	7.4	7.4	7.6	7.4	7.5	7.3	7.3	7.4
Youth Poll 7 (May 04)	‡	7.2	6.8	‡	7.3	‡	6.8	‡	7.0
Youth Poll 8 (Nov 04)	‡	6.6	6.8	7.2	7.3	‡	7.4	7.6	7.0
Youth Poll 9 (June 05)	‡	7.2	7.4	‡	7.1	7.2	7.2	7.2	6.7
Youth Poll 10 (Dec 05)	‡	6.5	6.2	‡	6.8	7.1	7.4	6.6	6.9
Youth Poll 11 (June 06)	‡	6.9	6.7	‡	7.1	7.4	7.0	7.3	6.6

¹⁷⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

JAMRS

TABLE 18-9. Youth Reserve favorability, by high school grades: 2001 – 2006¹⁷⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	8.2	8.1	8.2	‡	‡	‡
Youth Poll 4 (Nov 02)	7.2	7.2	7.2	6.9	6.6	‡	‡
Youth Poll 5 (June 03)	7.5	7.5	7.2	7.3	6.9	7.1	‡
Youth Poll 6 (Nov 03)	7.3	7.4	7.1	7.1	6.5	7.2	‡
Youth Poll 7 (May 04)	7.1	7.2	6.8	6.8	6.3	6.8	‡
Youth Poll 8 (Nov 04)	7.3	7.0	6.8	6.8	6.5	7.0	‡
Youth Poll 9 (June 05)	7.3	7.2	6.9	6.7	6.5	6.4	‡
Youth Poll 10 (Dec 05)	6.8	6.8	6.6	6.7	6.6	6.4	‡
Youth Poll 11 (June 06)	7.1	6.8	6.5	6.9	6.4	6.2	‡

¹⁷⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

Reserve Favorability

TABLE 18-10. Youth Reserve favorability, by high school grades: 2001 – 2006¹⁸⁰

Male (age 16-21)							
(mean)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.0	8.0	7.9	8.0	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	6.9	6.9	6.7	‡	‡	‡
Youth Poll 5 (June 03)	7.4	7.2	7.0	7.2	6.6	6.6	‡
Youth Poll 6 (Nov 03)	6.9	7.3	7.1	6.9	6.5	7.2	‡
Youth Poll 7 (May 04)	7.0	7.2	6.6	6.9	‡	6.9	‡
Youth Poll 8 (Nov 04)	7.2	6.9	6.8	6.7	6.3	‡	‡
Youth Poll 9 (June 05)	6.9	7.0	6.8	6.5	‡	6.5	‡
Youth Poll 10 (Dec 05)	6.5	6.7	6.5	6.8	7.0	6.5	‡
Youth Poll 11 (June 06)	6.8	6.7	6.2	6.7	6.5	6.0	‡

Females (age 16-21)		High School Grades					
(mean)							
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.1	8.4	8.3	8.5	‡	‡	‡
Youth Poll 4 (Nov 02)	7.5	7.4	7.5	7.2	‡	‡	‡
Youth Poll 5 (June 03)	7.5	7.7	7.4	7.5	‡	‡	‡
Youth Poll 6 (Nov 03)	7.6	7.5	7.0	7.4	‡	‡	‡
Youth Poll 7 (May 04)	7.2	7.2	6.9	6.8	‡	‡	‡
Youth Poll 8 (Nov 04)	7.4	7.1	6.9	7.0	‡	‡	‡
Youth Poll 9 (June 05)	7.6	7.3	7.0	7.0	‡	‡	‡
Youth Poll 10 (Dec 05)	7.0	7.0	6.6	6.5	‡	‡	‡
Youth Poll 11 (June 06)	7.3	6.8	6.8	7.1	‡	‡	‡

¹⁸⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3A).

National Guard Favorability

JAMRS

TABLE 19-1. Youth National Guard favorability: 2001 – 2006¹⁸¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.2
Youth Poll 4 (Nov 02)	7.1
Youth Poll 5 (June 03)	7.4
Youth Poll 6 (Nov 03)	7.1
Youth Poll 7 (May 04)	7.0
Youth Poll 8 (Nov 04)	6.9
Youth Poll 9 (June 05)	6.9
Youth Poll 10 (Dec 05)	6.7
Youth Poll 11 (June 06)	6.7

¹⁸¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

JAMRS

TABLE 19-2. Youth National Guard favorability: 2001 – 2006¹⁸²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.0
Youth Poll 4 (Nov 02)	6.8
Youth Poll 5 (June 03)	7.1
Youth Poll 6 (Nov 03)	6.9
Youth Poll 7 (May 04)	6.9
Youth Poll 8 (Nov 04)	6.8
Youth Poll 9 (June 05)	6.7
Youth Poll 10 (Dec 05)	6.6
Youth Poll 11 (June 06)	6.6

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	8.4
Youth Poll 4 (Nov 02)	7.4
Youth Poll 5 (June 03)	7.6
Youth Poll 6 (Nov 03)	7.4
Youth Poll 7 (May 04)	7.1
Youth Poll 8 (Nov 04)	7.1
Youth Poll 9 (June 05)	7.2
Youth Poll 10 (Dec 05)	6.8
Youth Poll 11 (June 06)	6.9

¹⁸² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

JAMRS

TABLE 19-3. Youth National Guard favorability, by race/ethnicity: 2001 – 2006¹⁸³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.2	8.3	8.2
Youth Poll 4 (Nov 02)	7.2	6.9	6.9
Youth Poll 5 (June 03)	7.5	6.7	7.4
Youth Poll 6 (Nov 03)	7.3	6.7	7.1
Youth Poll 7 (May 04)	7.1	6.4	6.9
Youth Poll 8 (Nov 04)	7.2	5.9	6.9
Youth Poll 9 (June 05)	7.2	6.3	6.8
Youth Poll 10 (Dec 05)	6.9	5.6	6.8
Youth Poll 11 (June 06)	7.0	6.0	6.5

¹⁸³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

TABLE 19-4. Youth National Guard favorability, by race/ethnicity: 2001 – 2006¹⁸⁴

Male (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.0	8.3	7.9
Youth Poll 4 (Nov 02)		6.9	7.0	6.6
Youth Poll 5 (June 03)		7.2	6.6	7.1
Youth Poll 6 (Nov 03)		7.0	6.7	6.9
Youth Poll 7 (May 04)		7.0	6.4	6.7
Youth Poll 8 (Nov 04)		7.1	6.0	6.6
Youth Poll 9 (June 05)		6.9	6.1	6.8
Youth Poll 10 (Dec 05)		6.8	5.6	6.6
Youth Poll 11 (June 06)		6.8	6.1	6.3

Female (age 16-21)		Race/ethnicity		
<i>(mean)</i>				
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.5	8.4	8.4
Youth Poll 4 (Nov 02)		7.6	6.9	7.2
Youth Poll 5 (June 03)		7.9	6.8	7.8
Youth Poll 6 (Nov 03)		7.6	6.6	7.3
Youth Poll 7 (May 04)		7.3	6.3	7.1
Youth Poll 8 (Nov 04)		7.4	5.9	7.2
Youth Poll 9 (June 05)		7.5	6.5	6.9
Youth Poll 10 (Dec 05)		7.0	5.7	7.0
Youth Poll 11 (June 06)		7.3	6.0	6.7

¹⁸⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

JAMRS

TABLE 19-5. Youth National Guard favorability, by age: 2001 – 2006¹⁸⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.2	8.1	8.2	8.4	8.3	8.1
Youth Poll 4 (Nov 02)	7.2	7.0	6.9	7.2	6.8	7.6
Youth Poll 5 (June 03)	7.6	7.3	7.3	7.4	7.3	7.4
Youth Poll 6 (Nov 03)	7.1	7.1	7.2	7.2	7.3	7.0
Youth Poll 7 (May 04)	7.1	7.0	7.0	7.1	6.9	6.8
Youth Poll 8 (Nov 04)	7.1	6.9	7.0	6.7	6.9	7.1
Youth Poll 9 (June 05)	7.0	7.0	6.7	7.1	6.8	7.1
Youth Poll 10 (Dec 05)	6.7	6.8	6.6	6.8	6.7	6.7
Youth Poll 11 (June 06)	7.0	6.9	6.7	6.5	6.8	6.4

¹⁸⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

TABLE 19-6. Youth National Guard favorability, by age: 2001 – 2006¹⁸⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.0	8.1	7.9	8.2	7.9	8.0
Youth Poll 4 (Nov 02)		7.1	6.7	6.9	6.4	6.5	7.2
Youth Poll 5 (June 03)		7.4	6.9	7.0	7.2	6.8	7.3
Youth Poll 6 (Nov 03)		6.8	6.8	6.9	7.0	7.1	6.9
Youth Poll 7 (May 04)		6.9	7.0	6.7	7.0	6.6	7.0
Youth Poll 8 (Nov 04)		7.0	6.7	6.9	6.5	6.9	7.0
Youth Poll 9 (June 05)		6.8	6.9	6.5	6.8	6.5	6.9
Youth Poll 10 (Dec 05)		6.6	6.7	6.5	6.8	6.4	6.6
Youth Poll 11 (June 06)		6.9	6.8	6.7	6.1	6.7	6.2

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.4	8.1	8.4	8.6	8.7	8.3
Youth Poll 4 (Nov 02)		7.3	7.3	6.8	8.0	7.1	7.8
Youth Poll 5 (June 03)		7.8	7.8	7.6	7.6	7.8	7.4
Youth Poll 6 (Nov 03)		7.4	7.3	7.4	7.5	7.5	7.1
Youth Poll 7 (May 04)		7.4	6.9	7.2	7.2	7.2	6.6
Youth Poll 8 (Nov 04)		7.2	7.0	7.1	6.9	6.9	7.2
Youth Poll 9 (June 05)		7.3	7.2	7.0	7.3	7.1	7.3
Youth Poll 10 (Dec 05)		6.9	6.9	6.7	6.7	7.0	6.8
Youth Poll 11 (June 06)		7.2	7.0	6.8	7.0	6.9	6.6

¹⁸⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

JAMRS

TABLE 19-7. Youth National Guard favorability, by geographic region: 2001 – 2006¹⁸⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	7.1	7.3	7.5	7.5	7.4	7.4	7.4	7.2	7.3
Youth Poll 6 (Nov 03)	7.1	7.1	7.1	7.5	7.2	7.4	7.0	7.2	7.0
Youth Poll 7 (May 04)	7.0	7.0	6.9	7.0	7.2	7.4	6.9	6.9	6.7
Youth Poll 8 (Nov 04)	6.4	6.6	6.9	7.2	7.1	7.2	7.1	7.4	6.7
Youth Poll 9 (June 05)	‡	7.0	7.1	7.3	6.9	6.7	7.0	6.9	6.8
Youth Poll 10 (Dec 05)	6.5	6.7	6.3	7.2	6.9	7.1	6.7	6.8	6.7
Youth Poll 11 (June 06)	7.0	6.8	6.5	6.8	7.0	6.8	6.7	6.8	6.5

¹⁸⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

TABLE 19-8. Youth National Guard favorability, by geographic region: 2001 – 2006¹⁸⁸

Male (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.3	7.3	7.0	7.2	‡	7.1	6.8	7.0
Youth Poll 6 (Nov 03)	‡	6.9	6.7	7.3	6.9	‡	6.8	‡	6.8
Youth Poll 7 (May 04)	‡	7.0	7.0	‡	7.0	‡	6.9	‡	6.6
Youth Poll 8 (Nov 04)	‡	6.6	6.9	7.2	7.0	‡	6.8	7.1	6.6
Youth Poll 9 (June 05)	‡	6.9	6.6	‡	6.8	6.3	6.7	6.7	6.8
Youth Poll 10 (Dec 05)	‡	6.7	6.2	‡	6.8	7.0	6.3	6.9	6.4
Youth Poll 11 (June 06)	‡	6.8	6.3	6.6	6.9	‡	6.4	6.5	6.5

Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	7.4	7.7	8.0	7.6	‡	7.6	7.7	7.6
Youth Poll 6 (Nov 03)	‡	7.3	7.5	7.7	7.4	7.6	7.2	7.3	7.3
Youth Poll 7 (May 04)	‡	7.0	6.9	‡	7.4	‡	6.9	‡	6.9
Youth Poll 8 (Nov 04)	‡	6.5	6.8	7.3	7.2	‡	7.3	7.7	7.0
Youth Poll 9 (June 05)	‡	7.1	7.5	‡	7.0	7.2	7.2	7.2	6.8
Youth Poll 10 (Dec 05)	‡	6.6	6.4	‡	6.9	7.3	7.3	6.8	6.9
Youth Poll 11 (June 06)	‡	6.7	6.7	‡	7.1	7.4	6.9	7.1	6.6

¹⁸⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

JAMRS

TABLE 19-9. Youth National Guard favorability, by high school grades: 2001 – 2006¹⁸⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	8.0	8.3	8.2	8.2	‡	‡	‡
Youth Poll 4 (Nov 02)	7.3	7.3	7.2	6.9	7.0	‡	‡
Youth Poll 5 (June 03)	7.5	7.6	7.2	7.3	7.0	7.0	‡
Youth Poll 6 (Nov 03)	7.4	7.3	7.1	7.1	6.5	7.0	‡
Youth Poll 7 (May 04)	7.2	7.2	6.7	6.9	6.4	6.8	‡
Youth Poll 8 (Nov 04)	7.3	7.0	6.8	6.9	6.7	6.3	‡
Youth Poll 9 (June 05)	7.4	7.1	7.0	6.8	6.3	6.6	‡
Youth Poll 10 (Dec 05)	6.9	6.9	6.7	6.6	6.5	6.6	‡
Youth Poll 11 (June 06)	7.1	6.8	6.5	6.8	6.2	6.2	‡

¹⁸⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

National Guard Favorability

TABLE 19-10. Youth National Guard favorability, by high school grades: 2001 – 2006¹⁹⁰

Male (age 16-21)								
(mean)		High School Grades						
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.1	8.0	7.9	7.9	‡	‡	‡
Youth Poll 4 (Nov 02)		‡	7.0	7.0	6.8	‡	‡	‡
Youth Poll 5 (June 03)		7.4	7.3	6.9	7.1	6.8	6.4	‡
Youth Poll 6 (Nov 03)		7.0	7.2	7.0	6.7	6.4	6.9	‡
Youth Poll 7 (May 04)		7.0	7.2	6.6	6.9	‡	6.8	‡
Youth Poll 8 (Nov 04)		7.1	6.9	6.7	6.9	6.6	‡	‡
Youth Poll 9 (June 05)		7.0	6.9	6.8	6.6	‡	6.6	‡
Youth Poll 10 (Dec 05)		6.6	6.8	6.5	6.6	6.8	6.6	‡
Youth Poll 11 (June 06)		6.8	6.7	6.3	6.6	6.5	6.0	‡

Females (age 16-21)								
(mean)		High School Grades						
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		8.0	8.5	8.5	8.6	‡	‡	‡
Youth Poll 4 (Nov 02)		7.7	7.5	7.3	7.1	‡	‡	‡
Youth Poll 5 (June 03)		7.5	7.8	7.4	7.6	‡	‡	‡
Youth Poll 6 (Nov 03)		7.7	7.5	7.1	7.4	‡	‡	‡
Youth Poll 7 (May 04)		7.3	7.2	6.9	6.9	‡	‡	‡
Youth Poll 8 (Nov 04)		7.5	7.1	6.9	7.0	‡	‡	‡
Youth Poll 9 (June 05)		7.6	7.3	7.3	7.1	‡	‡	‡
Youth Poll 10 (Dec 05)		7.1	7.0	6.9	6.7	‡	‡	‡
Youth Poll 11 (June 06)		7.3	6.8	6.8	7.0	‡	‡	‡

¹⁹⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: FAV3B).

U.S. Military Knowledge

JAMRS

TABLE 20-1. Youth U.S. Military knowledge: 2001 – 2006¹⁹¹

Male and Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	5.8
Youth Poll 4 (Nov 02)	5.2
Youth Poll 5 (June 03)	5.6
Youth Poll 6 (Nov 03)	5.4
Youth Poll 7 (May 04)	5.2
Youth Poll 8 (Nov 04)	5.3
Youth Poll 9 (June 05)	5.0
Youth Poll 10 (Dec 05)	5.2
Youth Poll 11 (June 06)	5.2

¹⁹¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

JAMRS

TABLE 20-2. Youth U.S. Military knowledge: 2001 – 2006¹⁹²

Male (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	6.1
Youth Poll 4 (Nov 02)	5.5
Youth Poll 5 (June 03)	5.8
Youth Poll 6 (Nov 03)	5.7
Youth Poll 7 (May 04)	5.6
Youth Poll 8 (Nov 04)	5.6
Youth Poll 9 (June 05)	5.4
Youth Poll 10 (Dec 05)	5.5
Youth Poll 11 (June 06)	5.5

Female (age 16-21)	
<i>(mean)</i>	
Year	Mean
Youth Poll 1 (Apr 01)	QNA
Youth Poll 2 (Aug 01)	QNA
Youth Poll 3 (Nov 01)	5.5
Youth Poll 4 (Nov 02)	4.9
Youth Poll 5 (June 03)	5.3
Youth Poll 6 (Nov 03)	5.0
Youth Poll 7 (May 04)	4.8
Youth Poll 8 (Nov 04)	5.0
Youth Poll 9 (June 05)	4.6
Youth Poll 10 (Dec 05)	4.9
Youth Poll 11 (June 06)	4.8

¹⁹² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

JAMRS
TABLE 20-3. Youth U.S. Military knowledge, by race/ethnicity: 2001 – 2006¹⁹³

Male and Female (age 16-21)			
<i>(mean)</i>			
Year	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	5.7	6.0	5.8
Youth Poll 4 (Nov 02)	5.1	5.1	5.5
Youth Poll 5 (June 03)	5.6	5.5	5.5
Youth Poll 6 (Nov 03)	5.4	5.6	5.3
Youth Poll 7 (May 04)	5.3	4.8	5.3
Youth Poll 8 (Nov 04)	5.4	5.0	5.3
Youth Poll 9 (June 05)	5.1	4.8	5.0
Youth Poll 10 (Dec 05)	5.3	4.8	5.3
Youth Poll 11 (June 06)	5.3	4.7	5.2

¹⁹³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

TABLE 20-4. Youth U.S. Military knowledge, by race/ethnicity: 2001 – 2006¹⁹⁴

Male (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		6.1	6.3	6.0
Youth Poll 4 (Nov 02)		5.5	5.3	5.6
Youth Poll 5 (June 03)		6.0	5.4	5.6
Youth Poll 6 (Nov 03)		5.8	5.7	5.6
Youth Poll 7 (May 04)		5.7	5.0	5.6
Youth Poll 8 (Nov 04)		5.8	4.9	5.4
Youth Poll 9 (June 05)		5.6	4.8	5.4
Youth Poll 10 (Dec 05)		5.7	5.0	5.5
Youth Poll 11 (June 06)		5.6	4.6	5.6

Female (age 16-21)				
<i>(mean)</i>		Race/ethnicity		
Year		White	Black	Hispanic
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		5.4	5.8	5.6
Youth Poll 4 (Nov 02)		4.8	4.8	5.3
Youth Poll 5 (June 03)		5.2	5.6	5.4
Youth Poll 6 (Nov 03)		4.9	5.5	5.0
Youth Poll 7 (May 04)		4.8	4.6	5.1
Youth Poll 8 (Nov 04)		4.9	5.0	5.1
Youth Poll 9 (June 05)		4.6	4.7	4.6
Youth Poll 10 (Dec 05)		4.9	4.7	5.1
Youth Poll 11 (June 06)		4.9	4.8	4.8

¹⁹⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

JAMRS

TABLE 20-5. Youth U.S. Military knowledge, by age: 2001 – 2006¹⁹⁵

Male and Female (age 16-21)						
<i>(mean)</i>						
Year	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	5.6	5.8	5.6	5.7	6.1	5.9
Youth Poll 4 (Nov 02)	5.0	5.1	5.0	5.2	5.4	5.4
Youth Poll 5 (June 03)	5.5	5.6	5.6	5.4	5.7	5.6
Youth Poll 6 (Nov 03)	5.2	5.2	5.2	5.7	5.5	5.6
Youth Poll 7 (May 04)	5.1	5.2	5.3	5.2	5.3	5.0
Youth Poll 8 (Nov 04)	5.1	5.2	5.2	5.3	5.7	5.3
Youth Poll 9 (June 05)	4.9	5.1	5.1	5.0	4.9	5.0
Youth Poll 10 (Dec 05)	4.9	5.1	5.2	5.4	5.7	5.4
Youth Poll 11 (June 06)	5.0	5.1	5.2	5.0	5.4	5.3

¹⁹⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

JAMRS
TABLE 20-6. Youth U.S. Military knowledge, by age: 2001 – 2006¹⁹⁶

Male (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		6.1	6.2	5.8	6.0	6.3	6.2
Youth Poll 4 (Nov 02)		5.3	5.6	5.2	5.3	5.7	5.9
Youth Poll 5 (June 03)		5.7	5.8	5.8	5.7	6.1	5.9
Youth Poll 6 (Nov 03)		5.3	5.4	5.5	6.1	6.1	6.1
Youth Poll 7 (May 04)		5.5	5.6	5.6	5.4	5.8	5.5
Youth Poll 8 (Nov 04)		5.5	5.4	5.6	5.6	6.1	5.7
Youth Poll 9 (June 05)		5.3	5.4	5.6	5.3	5.1	5.6
Youth Poll 10 (Dec 05)		5.2	5.4	5.5	5.8	6.2	5.5
Youth Poll 11 (June 06)		5.3	5.5	5.6	5.0	5.8	5.7

Female (age 16-21)							
<i>(mean)</i>		Age					
Year		16	17	18	19	20	21
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		5.2	5.3	5.4	5.5	5.8	5.6
Youth Poll 4 (Nov 02)		4.7	4.6	4.7	5.1	5.0	5.0
Youth Poll 5 (June 03)		5.3	5.3	5.4	5.0	5.3	5.4
Youth Poll 6 (Nov 03)		5.0	5.0	4.9	5.3	5.0	5.0
Youth Poll 7 (May 04)		4.7	4.8	4.9	5.0	4.8	4.6
Youth Poll 8 (Nov 04)		4.8	5.1	4.8	5.0	5.2	4.9
Youth Poll 9 (June 05)		4.4	4.7	4.5	4.6	4.6	4.6
Youth Poll 10 (Dec 05)		4.6	4.7	4.9	5.0	5.2	5.3
Youth Poll 11 (June 06)		4.7	4.7	4.7	5.0	5.0	4.8

¹⁹⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

JAMRS
TABLE 20-7. Youth U.S. Military knowledge, by geographic region: 2001 – 2006¹⁹⁷

Male and Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	5.7	5.6	5.3	5.6	5.6	5.8	5.7	5.5	5.5
Youth Poll 6 (Nov 03)	5.0	5.5	5.3	5.5	5.5	5.6	5.5	5.4	5.2
Youth Poll 7 (May 04)	5.1	5.3	5.0	5.2	5.5	4.8	5.1	5.3	5.1
Youth Poll 8 (Nov 04)	4.8	5.1	5.1	5.3	5.5	5.9	5.4	5.3	5.4
Youth Poll 9 (June 05)	‡	5.1	5.0	4.7	5.3	4.6	4.9	4.8	5.0
Youth Poll 10 (Dec 05)	5.0	5.3	5.0	5.2	5.3	5.2	5.3	5.0	5.3
Youth Poll 11 (June 06)	5.0	5.1	5.2	5.4	5.2	4.9	5.2	5.2	5.1

¹⁹⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

TABLE 20-8. Youth U.S. Military knowledge, by geographic region: 2001 – 2006¹⁹⁸

Male (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	5.7	6.1	5.9	5.7	‡	6.0	5.7	5.8
Youth Poll 6 (Nov 03)	‡	5.5	5.9	6.2	5.7	‡	5.8	‡	5.4
Youth Poll 7 (May 04)	‡	5.6	5.5	‡	5.5	‡	5.7	‡	5.5
Youth Poll 8 (Nov 04)	‡	5.3	5.5	5.5	5.8	‡	5.8	5.8	5.7
Youth Poll 9 (June 05)	‡	5.7	5.4	‡	5.5	4.8	5.4	4.9	5.5
Youth Poll 10 (Dec 05)	‡	5.7	5.3	‡	5.6	5.5	5.7	5.5	5.5
Youth Poll 11 (June 06)	‡	5.5	5.6	5.6	5.5	‡	5.7	5.7	5.3

Female (age 16-21)									
<i>(mean)</i>									
Year	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	5.5	4.7	5.3	5.4	‡	5.5	5.4	5.1
Youth Poll 6 (Nov 03)	‡	5.5	4.5	4.8	5.4	5.2	5.3	4.7	5.0
Youth Poll 7 (May 04)	‡	4.8	4.5	‡	5.4	‡	4.6	‡	4.7
Youth Poll 8 (Nov 04)	‡	5.0	4.7	5.1	5.2	‡	5.0	4.8	5.0
Youth Poll 9 (June 05)	‡	4.4	4.6	‡	5.0	4.3	4.2	4.6	4.5
Youth Poll 10 (Dec 05)	‡	4.9	4.7	‡	5.0	4.9	4.8	4.6	5.0
Youth Poll 11 (June 06)	‡	4.7	4.9	‡	4.8	5.1	4.6	4.6	4.8

¹⁹⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

JAMRS
TABLE 20-9. Youth U.S. Military knowledge, by high school grades: 2001 – 2006¹⁹⁹

Male and Female (age 16-21)							
<i>(mean)</i>							
Year	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	5.8	5.8	5.8	5.9	‡	‡	‡
Youth Poll 4 (Nov 02)	5.1	5.3	5.2	5.2	5.3	‡	‡
Youth Poll 5 (June 03)	5.5	5.7	5.5	5.6	5.6	5.2	‡
Youth Poll 6 (Nov 03)	5.4	5.5	5.3	5.3	5.2	6.0	‡
Youth Poll 7 (May 04)	5.2	5.3	5.2	5.1	5.2	5.1	‡
Youth Poll 8 (Nov 04)	5.3	5.3	5.2	5.3	5.4	5.2	‡
Youth Poll 9 (June 05)	5.0	5.0	5.2	5.0	5.0	4.7	‡
Youth Poll 10 (Dec 05)	5.1	5.3	5.2	5.3	4.9	5.2	‡
Youth Poll 11 (June 06)	5.1	5.1	5.3	5.2	5.4	4.6	‡

¹⁹⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

U.S. Military Knowledge

JAMRS
TABLE 20-10. Youth U.S. Military knowledge, by high school grades: 2001 – 2006²⁰⁰

Male (age 16-21)		High School Grades					
(mean)							
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	5.8	6.2	6.2	6.1	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	5.6	5.6	5.4	‡	‡	‡
Youth Poll 5 (June 03)	5.9	6.0	5.8	5.9	5.9	5.3	‡
Youth Poll 6 (Nov 03)	5.8	5.9	5.6	5.6	5.6	6.2	‡
Youth Poll 7 (May 04)	5.7	5.9	5.6	5.3	‡	5.4	‡
Youth Poll 8 (Nov 04)	5.9	5.7	5.6	5.7	5.3	‡	‡
Youth Poll 9 (June 05)	5.8	5.6	5.3	5.4	‡	4.8	‡
Youth Poll 10 (Dec 05)	5.6	5.6	5.6	5.6	5.2	5.5	‡
Youth Poll 11 (June 06)	5.5	5.6	5.5	5.4	5.7	5.0	‡

Females (age 16-21)								
(mean)		High School Grades						
Year		Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)		5.7	5.4	5.4	5.6	‡	‡	‡
Youth Poll 4 (Nov 02)		4.9	5.0	4.9	4.8	‡	‡	‡
Youth Poll 5 (June 03)		5.3	5.4	5.2	5.1	‡	‡	‡
Youth Poll 6 (Nov 03)		5.1	5.2	5.0	4.9	‡	‡	‡
Youth Poll 7 (May 04)		4.8	4.9	4.8	4.7	‡	‡	‡
Youth Poll 8 (Nov 04)		5.0	5.0	4.9	4.9	‡	‡	‡
Youth Poll 9 (June 05)		4.6	4.6	5.0	4.5	‡	‡	‡
Youth Poll 10 (Dec 05)		4.8	5.0	4.9	4.9	‡	‡	‡
Youth Poll 11 (June 06)		4.8	4.7	4.9	4.9	‡	‡	‡

²⁰⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: KW2).

Employment Difficulty

JAMRS
TABLE 21-1. Youth employment difficulty: 2001 – 2006²⁰¹

Male and Female (age 16-21)	Percent (%)			
	Impossible	Very Difficult	Somewhat Difficult	Not Difficult
Youth Poll 1 (Apr 01)	7.1	12.6	43.2	35.3
Youth Poll 2 (Aug 01)	5.7	16.8	44.9	31.4
Youth Poll 3 (Nov 01)	6.4	15.2	45.9	31.2
Youth Poll 4 (Nov 02)	10.6	17.4	48.4	22.8
Youth Poll 5 (June 03)	9.8	19.9	49.8	19.2
Youth Poll 6 (Nov 03)	9.1	21.6	48.9	18.8
Youth Poll 7 (May 04)	10.6	20.8	49.1	18.0
Youth Poll 8 (Nov 04)	10.7	21.7	47.3	18.6
Youth Poll 9 (June 05)	9.5	19.5	46.1	21.0
Youth Poll 10 (Dec 05)	8.6	20.3	45.2	21.5
Youth Poll 11 (June 06)	5.9	17.6	49.0	24.9

²⁰¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

JAMRS
TABLE 21-2. Youth employment difficulty: 2001 – 2006²⁰²

Male (age 16-21)		Percent (%)		
Year	Impossible	Very Difficult	Somewhat Difficult	Not Difficult
Youth Poll 1 (Apr 01)	7.3	12.0	39.3	39.4
Youth Poll 2 (Aug 01)	4.7	16.8	44.7	32.6
Youth Poll 3 (Nov 01)	6.9	15.0	43.6	33.5
Youth Poll 4 (Nov 02)	8.8	18.0	46.8	25.6
Youth Poll 5 (June 03)	8.6	20.7	48.5	20.7
Youth Poll 6 (Nov 03)	10.2	22.3	47.9	17.8
Youth Poll 7 (May 04)	11.4	20.8	47.3	19.1
Youth Poll 8 (Nov 04)	9.4	21.3	46.2	21.0
Youth Poll 9 (June 05)	10.3	17.7	46.5	21.9
Youth Poll 10 (Dec 05)	9.3	19.2	43.3	23.0
Youth Poll 11 (June 06)	5.5	17.3	47.3	27.2

Female (age 16-21)		Percent (%)		
Year	Impossible	Very Difficult	Somewhat Difficult	Not Difficult
Youth Poll 1 (Apr 01)	6.9	13.1	46.7	31.6
Youth Poll 2 (Aug 01)	6.6	16.8	45.1	30.3
Youth Poll 3 (Nov 01)	5.9	15.4	48.0	29.1
Youth Poll 4 (Nov 02)	12.3	16.8	49.9	20.0
Youth Poll 5 (June 03)	11.0	19.1	51.2	17.6
Youth Poll 6 (Nov 03)	8.0	20.9	50.0	19.8
Youth Poll 7 (May 04)	9.8	20.9	50.9	16.9
Youth Poll 8 (Nov 04)	12.0	22.0	48.5	16.3
Youth Poll 9 (June 05)	8.6	21.5	45.6	20.1
Youth Poll 10 (Dec 05)	8.0	21.4	47.3	19.9
Youth Poll 11 (June 06)	6.2	17.9	50.8	22.5

²⁰² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

JAMRS
TABLE 21-3. Youth employment difficulty, by race/ethnicity: 2001 – 2006²⁰³

Male and Female (age 16-21) (impossible & very difficult)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	19.6	17.9	24.0	23.0
Youth Poll 2 (Aug 01)	22.5	18.7	30.9	31.1
Youth Poll 3 (Nov 01)	21.6	20.2	28.1	22.3
Youth Poll 4 (Nov 02)	28.0	26.7	36.2	25.1
Youth Poll 5 (June 03)	29.7	28.8	38.1	27.5
Youth Poll 6 (Nov 03)	30.7	28.6	41.3	29.9
Youth Poll 7 (May 04)	31.5	30.3	41.4	30.2
Youth Poll 8 (Nov 04)	32.3	30.2	42.9	28.8
Youth Poll 9 (June 05)	29.0	27.3	34.8	30.7
Youth Poll 10 (Dec 05)	28.9	28.9	30.2	28.2
Youth Poll 11 (June 06)	23.5	21.8	33.7	21.8

²⁰³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

TABLE 21-4. Youth employment difficulty, by race/ethnicity: 2001 – 2006²⁰⁴

Male (age 16-21) (impossible & very difficult)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	19.3	17.9	25.4	17.4
Youth Poll 2 (Aug 01)	21.4	17.0	29.6	33.2
Youth Poll 3 (Nov 01)	21.9	20.1	26.4	23.9
Youth Poll 4 (Nov 02)	26.8	25.6	34.4	22.9
Youth Poll 5 (June 03)	29.3	29.0	39.5	26.4
Youth Poll 6 (Nov 03)	32.5	29.8	40.8	34.9
Youth Poll 7 (May 04)	32.2	31.2	44.5	28.2
Youth Poll 8 (Nov 04)	30.7	27.4	41.9	31.4
Youth Poll 9 (June 05)	28.0	25.0	36.7	33.8
Youth Poll 10 (Dec 05)	28.5	28.1	31.4	26.6
Youth Poll 11 (June 06)	22.8	20.7	35.2	22.7

Female (age 16-21) (impossible & very difficult)	Percent (%)			
	Race/ethnicity			
	Total	White	Black	Hispanic
Year				
Youth Poll 1 (Apr 01)	20.0	17.8	23.1	27.9
Youth Poll 2 (Aug 01)	23.4	20.3	31.7	28.9
Youth Poll 3 (Nov 01)	21.3	20.2	29.1	20.7
Youth Poll 4 (Nov 02)	29.2	27.8	37.9	26.9
Youth Poll 5 (June 03)	30.1	28.5	37.0	28.6
Youth Poll 6 (Nov 03)	29.0	27.3	41.7	25.0
Youth Poll 7 (May 04)	30.7	29.4	38.1	32.3
Youth Poll 8 (Nov 04)	34.0	33.3	43.6	26.0
Youth Poll 9 (June 05)	30.1	29.7	32.9	29.5
Youth Poll 10 (Dec 05)	29.3	29.7	29.0	30.0
Youth Poll 11 (June 06)	24.1	23.2	32.6	21.0

²⁰⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

JAMRS
TABLE 21-5. Youth employment difficulty, by age: 2001 – 2006²⁰⁵

Male and Female (age 16-21) (impossible & very difficult)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	22.5	26.2	20.3	21.7	13.0	13.4
Youth Poll 2 (Aug 01)	27.5	17.6	20.8	21.0	23.1	24.9
Youth Poll 3 (Nov 01)	23.0	23.5	20.1	25.8	20.2	16.4
Youth Poll 4 (Nov 02)	28.7	35.6	24.5	21.9	31.9	25.4
Youth Poll 5 (June 03)	31.9	32.7	29.1	26.8	26.5	30.7
Youth Poll 6 (Nov 03)	34.9	34.6	29.4	29.0	29.8	25.7
Youth Poll 7 (May 04)	32.3	32.6	30.9	29.4	37.1	26.3
Youth Poll 8 (Nov 04)	32.7	33.8	31.3	32.9	28.5	34.4
Youth Poll 9 (June 05)	37.9	30.5	23.5	25.1	27.1	25.0
Youth Poll 10 (Dec 05)	34.7	29.8	26.8	23.4	23.1	28.6
Youth Poll 11 (June 06)	26.3	25.2	22.6	22.1	21.6	22.4

²⁰⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

TABLE 21-6. Youth employment difficulty, by age: 2001 – 2006²⁰⁶

Male (age 16-21) (impossible & very difficult)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	20.9	24.7	19.8	22.0	14.6	10.3
Youth Poll 2 (Aug 01)	24.8	14.1	22.6	23.3	21.4	22.4
Youth Poll 3 (Nov 01)	23.1	23.7	20.9	28.0	19.1	16.0
Youth Poll 4 (Nov 02)	28.6	29.4	24.7	23.9	29.4	24.2
Youth Poll 5 (June 03)	30.7	33.2	30.5	21.6	27.1	31.7
Youth Poll 6 (Nov 03)	30.6	35.8	34.5	32.1	32.6	28.8
Youth Poll 7 (May 04)	32.5	27.4	31.3	30.5	38.8	32.9
Youth Poll 8 (Nov 04)	34.7	32.2	30.3	31.7	24.2	30.1
Youth Poll 9 (June 05)	37.5	27.5	24.0	22.4	22.4	28.9
Youth Poll 10 (Dec 05)	32.0	30.5	28.0	21.5	24.2	28.6
Youth Poll 11 (June 06)	27.2	23.9	19.9	23.8	18.5	23.5

Female (age 16-21) (impossible & very difficult)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	24.0	27.9	20.8	21.4	11.7	15.5
Youth Poll 2 (Aug 01)	30.9	21.3	19.2	18.9	24.5	26.7
Youth Poll 3 (Nov 01)	22.9	23.1	19.2	24.1	21.0	16.8
Youth Poll 4 (Nov 02)	28.9	41.4	24.2	20.0	34.5	26.4
Youth Poll 5 (June 03)	33.2	32.1	27.7	32.0	25.8	29.8
Youth Poll 6 (Nov 03)	39.2	33.2	24.3	25.8	27.2	22.6
Youth Poll 7 (May 04)	32.2	37.5	30.5	28.3	35.3	19.6
Youth Poll 8 (Nov 04)	30.5	35.5	32.4	34.1	32.8	38.8
Youth Poll 9 (June 05)	38.4	33.4	23.0	28.0	31.0	21.3
Youth Poll 10 (Dec 05)	37.3	28.8	25.3	24.9	22.0	28.5
Youth Poll 11 (June 06)	25.4	26.5	25.6	20.4	24.7	21.3

²⁰⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

JAMRS

TABLE 21-7. Youth employment difficulty, by geographic region: 2001 – 2006²⁰⁷

Male and Female (age 16-21)		Percent (%)							
(impossible & very difficult)		Geographic Region							
Year	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	41.1	28.9	28.5	17.5	31.8	35.0	30.9	30.4	29.9
Youth Poll 6 (Nov 03)	23.8	31.2	27.9	28.6	28.6	39.9	34.7	29.5	32.3
Youth Poll 7 (May 04)	31.6	28.5	36.2	25.3	34.8	35.2	32.6	21.1	30.6
Youth Poll 8 (Nov 04)	29.4	31.4	31.0	37.2	29.8	40.1	37.7	29.1	29.7
Youth Poll 9 (June 05)	‡	30.7	31.2	25.0	26.9	31.5	31.5	20.8	28.2
Youth Poll 10 (Dec 05)	30.8	29.2	38.4	28.1	28.3	23.7	26.0	20.9	27.0
Youth Poll 11 (June 06)	22.7	26.3	32.2	25.0	21.2	22.6	19.7	19.4	19.5

²⁰⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

TABLE 21-8. Youth employment difficulty, by geographic region: 2001 – 2006²⁰⁸

Male (age 16-21) (impossible & very difficult)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	31.6	28.5	14.5	32.5	‡	24.2	30.0	31.4
Youth Poll 6 (Nov 03)	‡	34.8	25.7	29.8	31.4	‡	39.1	‡	35.9
Youth Poll 7 (May 04)	‡	30.8	31.9	‡	36.1	‡	37.0	‡	33.4
Youth Poll 8 (Nov 04)	‡	31.2	26.0	35.1	27.4	‡	39.4	25.3	27.5
Youth Poll 9 (June 05)	‡	26.6	29.6	‡	25.6	33.3	36.0	17.6	26.6
Youth Poll 10 (Dec 05)	‡	29.1	41.2	‡	25.5	24.0	26.7	21.9	26.3
Youth Poll 11 (June 06)	‡	25.6	31.8	21.9	20.5	‡	18.0	17.9	19.7

Female (age 16-21) (impossible & very difficult)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 3 (Nov 01)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	25.5	28.4	20.3	31.1	‡	36.9	30.8	28.1
Youth Poll 6 (Nov 03)	‡	27.7	30.4	27.4	25.8	35.4	30.4	31.6	28.5
Youth Poll 7 (May 04)	‡	25.7	40.6	‡	33.5	‡	28.7	‡	27.8
Youth Poll 8 (Nov 04)	‡	31.7	35.4	39.9	32.1	‡	36.3	32.9	32.4
Youth Poll 9 (June 05)	‡	35.2	32.9	‡	28.3	29.4	26.6	23.8	30.3
Youth Poll 10 (Dec 05)	‡	29.3	35.3	‡	30.8	23.2	25.2	19.9	27.8
Youth Poll 11 (June 06)	‡	27.0	32.6	‡	21.8	20.9	21.4	21.2	19.2

²⁰⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

JAMRS
TABLE 21-9. Youth employment difficulty, by high school grades: 2001 – 2006²⁰⁹

Male and Female (age 16-21)		Percent (%)					
<i>(impossible & very difficult)</i>		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	13.3	19.8	19.1	22.4	‡	23.0	‡
Youth Poll 2 (Aug 01)	17.2	20.5	21.7	25.8	‡	25.7	‡
Youth Poll 3 (Nov 01)	17.5	19.4	22.5	24.1	‡	‡	‡
Youth Poll 4 (Nov 02)	26.3	24.4	29.1	32.6	28.5	‡	‡
Youth Poll 5 (June 03)	24.0	26.3	28.8	36.1	27.3	43.1	‡
Youth Poll 6 (Nov 03)	26.7	27.1	30.4	35.6	43.0	27.3	‡
Youth Poll 7 (May 04)	27.2	28.9	30.2	34.4	29.1	42.1	‡
Youth Poll 8 (Nov 04)	26.1	30.3	32.5	37.4	29.9	38.7	‡
Youth Poll 9 (June 05)	25.2	27.2	22.1	32.9	38.9	33.1	‡
Youth Poll 10 (Dec 05)	26.0	30.8	27.8	27.5	23.7	37.6	‡
Youth Poll 11 (June 06)	22.7	20.6	23.5	24.1	27.5	33.3	‡

²⁰⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Employment Difficulty

JAMRS
TABLE 21-10. Youth employment difficulty, by high school grades: 2001 – 2006²¹⁰

Male (age 16-21) (impossible & very difficult)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	‡	18.0	‡	22.6	‡	‡	‡
Youth Poll 2 (Aug 01)	‡	17.0	21.5	25.9	‡	‡	‡
Youth Poll 3 (Nov 01)	14.1	16.3	23.1	26.4	‡	‡	‡
Youth Poll 4 (Nov 02)	‡	21.9	27.3	30.6	‡	‡	‡
Youth Poll 5 (June 03)	19.6	24.7	30.4	35.5	28.9	40.3	‡
Youth Poll 6 (Nov 03)	27.5	28.9	30.0	39.7	38.2	28.2	‡
Youth Poll 7 (May 04)	28.5	27.8	30.2	36.6	‡	39.5	‡
Youth Poll 8 (Nov 04)	19.5	28.0	31.1	35.6	28.4	‡	‡
Youth Poll 9 (June 05)	23.4	26.6	23.4	29.5	‡	30.1	‡
Youth Poll 10 (Dec 05)	29.8	28.8	26.5	27.5	24.2	33.8	‡
Youth Poll 11 (June 06)	18.9	18.0	24.0	24.3	26.8	36.5	‡

Females (age 16-21) (impossible & very difficult)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	13.6	21.0	‡	22.2	‡	‡	‡
Youth Poll 2 (Aug 01)	17.1	23.5	21.8	25.6	‡	‡	‡
Youth Poll 3 (Nov 01)	19.7	21.6	21.8	21.4	‡	‡	‡
Youth Poll 4 (Nov 02)	28.1	26.2	30.7	35.4	‡	‡	‡
Youth Poll 5 (June 03)	27.0	27.5	27.3	37.1	‡	‡	‡
Youth Poll 6 (Nov 03)	26.1	25.7	30.8	30.9	‡	‡	‡
Youth Poll 7 (May 04)	26.1	29.7	30.3	31.6	‡	‡	‡
Youth Poll 8 (Nov 04)	30.1	32.3	34.0	40.0	‡	‡	‡
Youth Poll 9 (June 05)	26.5	27.5	20.2	37.1	‡	‡	‡
Youth Poll 10 (Dec 05)	23.5	32.5	29.2	27.7	‡	‡	‡
Youth Poll 11 (June 06)	25.2	23.0	22.8	24.0	‡	‡	‡

²¹⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: EMP5).

Job Pay Comparisons

JAMRS
TABLE 22-1. Youth job pay comparisons: 2001 – 2006²¹¹

Male and Female (age 16-21)	Percent (%)		
	Military	Civilian	Equally in both
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	21.1	17.5	60.3
Youth Poll 5 (June 03)	25.6	19.1	53.7
Youth Poll 6 (Nov 03)	20.6	18.2	59.9
Youth Poll 7 (May 04)	24.4	14.9	59.1
Youth Poll 8 (Nov 04)	19.7	20.2	59.2
Youth Poll 9 (June 05)	19.7	15.0	57.6
Youth Poll 10 (Dec 05)	17.5	17.4	59.7
Youth Poll 11 (June 06)	20.4	19.2	53.4

²¹¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

JAMRS
TABLE 22-2. Youth job pay comparisons: 2001 – 2006²¹²

Male (age 16-21)		Percent (%)		
Year	Military	Civilian	Equally in both	
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	
Youth Poll 4 (Nov 02)	18.2	24.0	56.6	
Youth Poll 5 (June 03)	21.6	24.8	52.0	
Youth Poll 6 (Nov 03)	18.9	23.9	56.4	
Youth Poll 7 (May 04)	23.3	19.1	56.3	
Youth Poll 8 (Nov 04)	16.8	25.5	56.7	
Youth Poll 9 (June 05)	17.4	18.7	57.3	
Youth Poll 10 (Dec 05)	17.3	22.1	55.9	
Youth Poll 11 (June 06)	19.1	22.7	51.5	

Female (age 16-21)		Percent (%)		
Year	Military	Civilian	Equally in both	
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	
Youth Poll 4 (Nov 02)	24.0	11.2	63.9	
Youth Poll 5 (June 03)	29.7	13.2	55.4	
Youth Poll 6 (Nov 03)	22.3	12.4	63.5	
Youth Poll 7 (May 04)	25.5	10.6	62.1	
Youth Poll 8 (Nov 04)	22.6	14.7	61.9	
Youth Poll 9 (June 05)	22.1	11.1	57.8	
Youth Poll 10 (Dec 05)	17.7	12.3	63.7	
Youth Poll 11 (June 06)	21.7	15.4	55.4	

²¹² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

JAMRS
TABLE 22-3. Youth job pay comparisons, by race/ethnicity: 2001 – 2006²¹³

Male and Female (age 16-21) (military) Year	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	19.0	30.2	21.7
Youth Poll 5 (June 03)	23.6	32.5	28.5
Youth Poll 6 (Nov 03)	19.4	22.3	22.9
Youth Poll 7 (May 04)	22.1	33.6	26.8
Youth Poll 8 (Nov 04)	17.6	24.8	22.5
Youth Poll 9 (June 05)	18.1	26.0	21.7
Youth Poll 10 (Dec 05)	17.2	18.8	18.1
Youth Poll 11 (June 06)	18.9	27.8	18.7

²¹³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

TABLE 22-4. Youth job pay comparisons, by race/ethnicity: 2001 – 2006²¹⁴

Male (age 16-21) (military)	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Year			
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	16.2	23.5	20.6
Youth Poll 5 (June 03)	17.8	33.7	26.7
Youth Poll 6 (Nov 03)	17.5	24.0	20.1
Youth Poll 7 (May 04)	20.9	31.4	27.2
Youth Poll 8 (Nov 04)	15.4	21.0	19.5
Youth Poll 9 (June 05)	15.1	25.1	19.7
Youth Poll 10 (Dec 05)	17.1	18.5	17.3
Youth Poll 11 (June 06)	17.3	25.8	21.0

Female (age 16-21) (military)	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Year			
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	21.9	36.7	22.5
Youth Poll 5 (June 03)	29.8	31.5	30.4
Youth Poll 6 (Nov 03)	21.5	20.8	25.6
Youth Poll 7 (May 04)	23.5	35.6	26.3
Youth Poll 8 (Nov 04)	19.9	27.6	25.7
Youth Poll 9 (June 05)	21.3	26.8	23.9
Youth Poll 10 (Dec 05)	17.4	19.2	18.9
Youth Poll 11 (June 06)	20.7	29.1	16.7

²¹⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

JAMRS

TABLE 22-5. Youth job pay comparisons, by age: 2001 – 2006²¹⁵

Male and Female (age 16-21) (military) Year	Percent (%)					
	Age					
	16	17	18	19	20	21
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	16.8	21.7	24.4	23.3	22.9	17.5
Youth Poll 5 (June 03)	24.5	27.4	29.2	27.1	24.4	20.8
Youth Poll 6 (Nov 03)	24.2	17.2	23.3	18.6	17.4	22.9
Youth Poll 7 (May 04)	24.5	23.8	23.9	24.1	27.7	22.5
Youth Poll 8 (Nov 04)	20.6	17.3	20.8	18.7	15.6	25.1
Youth Poll 9 (June 05)	17.5	21.3	18.5	22.7	21.2	17.7
Youth Poll 10 (Dec 05)	17.6	18.5	18.2	14.3	19.6	14.9
Youth Poll 11 (June 06)	17.5	18.8	19.5	24.1	18.3	24.9

²¹⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

TABLE 22-6. Youth job pay comparisons, by age: 2001 – 2006²¹⁶

Male (age 16-21) (military)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	11.2	20.3	21.9	21.8	20.7	12.6
Youth Poll 5 (June 03)	19.9	20.5	26.0	24.0	20.2	19.0
Youth Poll 6 (Nov 03)	24.2	16.4	17.6	21.1	19.4	14.5
Youth Poll 7 (May 04)	23.2	25.4	20.2	22.9	29.7	18.5
Youth Poll 8 (Nov 04)	18.1	14.7	19.8	14.8	12.7	20.8
Youth Poll 9 (June 05)	15.1	20.4	17.8	19.6	17.6	12.6
Youth Poll 10 (Dec 05)	18.4	18.9	18.5	12.9	16.6	13.1
Youth Poll 11 (June 06)	15.1	19.1	19.4	24.4	16.7	21.1

Female (age 16-21) (military)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	23.0	23.0	26.9	24.7	25.2	21.4
Youth Poll 5 (June 03)	29.2	34.7	32.5	30.3	29.0	22.5
Youth Poll 6 (Nov 03)	24.3	17.9	28.9	16.1	15.6	31.1
Youth Poll 7 (May 04) ⁶	25.7	22.2	28.1	25.2	25.7	26.5
Youth Poll 8 (Nov 04)	23.2	20.0	21.8	22.6	18.5	29.4
Youth Poll 9 (June 05)	20.4	22.1	19.2	26.0	24.1	22.3
Youth Poll 10 (Dec 05)	16.8	18.0	17.9	15.4	22.8	16.7
Youth Poll 11 (June 06)	20.0	18.5	19.7	23.8	20.0	28.9

²¹⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

JAMRS
TABLE 22-7. Youth job pay comparisons, by geographic region: 2001 – 2006²¹⁷

Male and Female (age 16-21) (military)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	25.9	25.9	25.4	23.5	28.7	22.5	31.1	26.2	21.1
Youth Poll 6 (Nov 03)	20.4	18.6	17.5	15.8	22.5	19.4	24.1	24.9	21.3
Youth Poll 7 (May 04)	24.1	24.8	20.2	26.6	25.6	23.9	30.3	24.1	22.2
Youth Poll 8 (Nov 04)	18.0	18.1	20.9	21.1	20.9	22.3	20.2	21.3	16.2
Youth Poll 9 (June 05)	‡	14.9	23.2	14.2	22.2	23.5	20.0	20.0	19.8
Youth Poll 10 (Dec 05)	10.7	15.9	20.5	12.7	19.5	19.3	19.6	15.4	16.4
Youth Poll 11 (June 06)	19.6	23.8	22.3	19.3	18.2	20.2	23.3	23.0	16.0

²¹⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

TABLE 22-8. Youth job pay comparisons, by geographic region: 2001 – 2006²¹⁸

Male (age 16-21) (military)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	21.1	15.9	21.1	29.0	‡	25.6	21.3	19.0
Youth Poll 6 (Nov 03)	‡	15.5	19.8	13.8	22.7	‡	27.5	‡	14.1
Youth Poll 7 (May 04)	‡	21.3	19.0	‡	24.6	‡	29.1	‡	23.8
Youth Poll 8 (Nov 04)	‡	17.6	16.6	12.6	19.9	‡	19.5	14.9	13.4
Youth Poll 9 (June 05)	‡	11.3	21.4	‡	20.1	17.1	19.7	16.8	18.3
Youth Poll 10 (Dec 05)	‡	20.7	19.2	‡	20.8	12.1	16.6	9.7	19.4
Youth Poll 11 (June 06)	‡	25.5	21.2	16.1	16.0	‡	22.5	12.7	17.0

Female (age 16-21) (military)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Year									
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	31.9	32.6	25.6	28.4	‡	35.8	32.3	23.5
Youth Poll 6 (Nov 03)	‡	21.5	15.0	17.9	22.4	18.3	20.8	34.1	28.6
Youth Poll 7 (May 04)	‡	29.0	21.5	‡	26.5	‡	31.4	‡	20.6
Youth Poll 8 (Nov 04)	‡	18.7	24.8	32.1	21.8	‡	20.8	27.7	19.7
Youth Poll 9 (June 05)	‡	18.8	25.1	‡	24.2	30.8	20.3	23.2	21.5
Youth Poll 10 (Dec 05)	‡	10.6	21.8	‡	18.4	27.2	23.2	20.7	12.9
Youth Poll 11 (June 06)	‡	22.2	23.6	‡	20.3	15.5	24.3	34.6	14.8

²¹⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

JAMRS
TABLE 22-9. Youth job pay comparisons, by high school grades: 2001 – 2006²¹⁹

Male and Female (age 16-21)		Percent (%)					
(military)		High School Grades					
Year	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	16.0	19.9	21.3	26.0	15.9	‡	‡
Youth Poll 5 (June 03)	20.6	24.6	22.8	30.5	28.8	27.9	‡
Youth Poll 6 (Nov 03)	12.7	19.0	20.1	24.5	25.6	17.9	‡
Youth Poll 7 (May 04)	19.1	22.0	28.2	29.1	23.9	27.8	‡
Youth Poll 8 (Nov 04)	11.3	17.9	18.7	26.1	24.4	24.4	‡
Youth Poll 9 (June 05)	14.8	17.9	15.9	22.5	26.5	29.2	‡
Youth Poll 10 (Dec 05)	13.6	14.0	16.3	20.5	27.9	27.7	‡
Youth Poll 11 (June 06)	14.7	19.5	16.2	25.0	23.2	28.9	‡

²¹⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Job Pay Comparisons

TABLE 22-10. Youth job pay comparisons, by high school grades: 2001 – 2006²²⁰

Male (age 16-21) (military)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Year							
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	15.4	16.2	21.2	‡	‡	‡
Youth Poll 5 (June 03)	14.4	18.3	17.5	26.3	26.9	26.1	‡
Youth Poll 6 (Nov 03)	12.2	14.6	15.2	24.1	26.3	17.8	‡
Youth Poll 7 (May 04)	17.5	16.8	27.0	29.1	‡	27.5	‡
Youth Poll 8 (Nov 04)	10.3	13.6	17.7	22.3	17.7	‡	‡
Youth Poll 9 (June 05)	11.0	16.4	11.9	18.7	‡	23.5	‡
Youth Poll 10 (Dec 05)	13.9	10.9	13.1	20.3	28.7	29.7	‡
Youth Poll 11 (June 06)	13.9	16.2	15.6	24.1	22.1	29.0	‡

Females (age 16-21) (military)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Year							
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	18.0	23.1	25.9	33.0	‡	‡	‡
Youth Poll 5 (June 03)	24.7	29.2	27.6	37.1	‡	‡	‡
Youth Poll 6 (Nov 03)	13.1	22.2	25.0	25.0	‡	‡	‡
Youth Poll 7 (May 04)	20.2	25.5	29.6	29.2	‡	‡	‡
Youth Poll 8 (Nov 04)	11.9	21.6	19.7	31.4	‡	‡	‡
Youth Poll 9 (June 05)	17.3	19.0	21.6	27.3	‡	‡	‡
Youth Poll 10 (Dec 05)	13.5	16.9	19.6	20.7	‡	‡	‡
Youth Poll 11 (June 06)	15.2	22.4	16.9	26.2	‡	‡	‡

²²⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND2).

Economic Outlook

JAMRS

TABLE 23-1. Youth's economic outlook: 2001 – 2006²²¹

Male and Female (age 16-21)	Percent (%)		
	Better Than	Worse Than	About the Same
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	42.6	24.2	32.8
Youth Poll 5 (June 03)	47.2	20.8	31.4
Youth Poll 6 (Nov 03)	41.8	25.6	31.8
Youth Poll 7 (May 04)	37.5	26.7	34.6
Youth Poll 8 (Nov 04)	35.0	29.5	35.0
Youth Poll 9 (June 05)	32.5	28.4	35.4
Youth Poll 10 (Dec 05)	30.5	28.2	38.7
Youth Poll 11 (June 06)	29.5	30.4	37.6

²²¹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

JAMRS
TABLE 23-2. Youth's economic outlook: 2001 – 2006²²²

Male (age 16-21)		Percent (%)		
Year		Better Than	Worse Than	About the Same
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		QNA	QNA	QNA
Youth Poll 4 (Nov 02)		50.9	19.2	29.3
Youth Poll 5 (June 03)		51.5	17.7	29.7
Youth Poll 6 (Nov 03)		46.2	21.8	30.8
Youth Poll 7 (May 04)		42.6	22.8	33.0
Youth Poll 8 (Nov 04)		39.3	27.4	32.8
Youth Poll 9 (June 05)		37.0	25.7	33.7
Youth Poll 10 (Dec 05)		36.2	24.6	36.4
Youth Poll 11 (June 06)		34.5	27.3	35.8

Female (age 16-21)		Percent (%)		
Year		Better Than	Worse Than	About the Same
Youth Poll 1 (Apr 01)		QNA	QNA	QNA
Youth Poll 2 (Aug 01)		QNA	QNA	QNA
Youth Poll 3 (Nov 01)		QNA	QNA	QNA
Youth Poll 4 (Nov 02)		34.6	29.0	36.2
Youth Poll 5 (June 03)		42.8	24.0	33.1
Youth Poll 6 (Nov 03)		37.3	29.5	32.7
Youth Poll 7 (May 04)		32.1	30.7	36.2
Youth Poll 8 (Nov 04)		30.7	31.6	37.1
Youth Poll 9 (June 05)		27.7	31.3	37.2
Youth Poll 10 (Dec 05)		24.5	32.1	41.2
Youth Poll 11 (June 06)		24.2	33.6	39.4

²²² ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

JAMRS
TABLE 23-3. Youth's economic outlook, by race/ethnicity: 2001 – 2006²²³

Male and Female (age 16-21) (better) Year	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	45.6	30.6	41.3
Youth Poll 5 (June 03)	49.6	37.7	45.7
Youth Poll 6 (Nov 03)	45.9	29.9	35.2
Youth Poll 7 (May 04)	39.9	28.9	35.2
Youth Poll 8 (Nov 04)	39.0	24.8	30.5
Youth Poll 9 (June 05)	35.5	25.5	27.9
Youth Poll 10 (Dec 05)	32.8	25.4	28.1
Youth Poll 11 (June 06)	31.4	27.5	25.4

²²³ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

TABLE 23-4. Youth's economic outlook, by race/ethnicity: 2001 – 2006²²⁴

Male (age 16-21) (better)	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Year			
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	54.9	39.8	43.5
Youth Poll 5 (June 03)	54.7	39.5	45.9
Youth Poll 6 (Nov 03)	51.6	31.5	35.0
Youth Poll 7 (May 04)	44.8	32.6	40.5
Youth Poll 8 (Nov 04)	44.0	25.7	33.0
Youth Poll 9 (June 05)	41.2	26.4	30.2
Youth Poll 10 (Dec 05)	41.3	25.4	30.8
Youth Poll 11 (June 06)	36.9	32.7	30.1

Female (age 16-21) (better)	Percent (%)		
	Race/ethnicity		
	White	Black	Hispanic
Year			
Youth Poll 1 (Apr 01)	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	36.4	21.5	39.5
Youth Poll 5 (June 03)	44.3	36.2	45.4
Youth Poll 6 (Nov 03)	40.0	28.6	35.5
Youth Poll 7 (May 04)	34.6	25.7	29.8
Youth Poll 8 (Nov 04)	33.5	24.2	27.8
Youth Poll 9 (June 05)	29.7	24.6	25.3
Youth Poll 10 (Dec 05)	23.8	25.3	25.1
Youth Poll 11 (June 06)	24.9	23.8	21.2

²²⁴ Due to relatively small sample sizes, American Indian, Alaska Native, Asian, and Pacific Islander are included in the total but are not shown separately. Black includes African American, and Hispanic includes Latino. Race categories exclude Hispanic origin unless specified otherwise. ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

JAMRS
TABLE 23-5. Youth's economic outlook, by age: 2001 – 2006²²⁵

Male and Female (age 16-21) (better)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	42.3	45.2	40.7	43.8	39.6	44.2
Youth Poll 5 (June 03)	45.2	48.8	48.4	47.0	47.1	46.7
Youth Poll 6 (Nov 03)	40.8	41.5	39.7	43.4	40.2	45.5
Youth Poll 7 (May 04)	41.0	36.6	37.7	35.7	32.0	41.0
Youth Poll 8 (Nov 04)	36.1	33.8	31.8	35.1	36.9	36.3
Youth Poll 9 (June 05)	33.1	32.1	33.3	31.2	31.8	33.0
Youth Poll 10 (Dec 05)	32.4	31.3	31.1	25.4	32.3	27.1
Youth Poll 11 (June 06)	27.9	31.5	27.6	25.0	30.7	33.5

²²⁵ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

TABLE 23-6. Youth's economic outlook, by age: 2001 – 2006²²⁶

Male (age 16-21) (better)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	47.1	52.1	46.6	55.4	53.1	51.2
Youth Poll 5 (June 03)	51.5	50.2	53.0	51.9	50.2	52.4
Youth Poll 6 (Nov 03)	45.2	46.8	45.0	48.0	41.1	51.4
Youth Poll 7 (May 04)	47.7	45.1	41.1	45.8	33.7	42.3
Youth Poll 8 (Nov 04)	39.0	36.7	36.2	36.9	46.1	41.1
Youth Poll 9 (June 05)	35.3	39.0	35.9	36.5	33.7	44.1
Youth Poll 10 (Dec 05)	38.7	36.8	38.3	31.6	35.6	30.1
Youth Poll 11 (June 06)	34.7	34.4	35.3	26.1	34.4	41.1

Female (age 16-21) (better)	Percent (%)					
	Age					
	16	17	18	19	20	21
Year						
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	37.1	38.7	34.6	33.4	24.9	38.6
Youth Poll 5 (June 03)	38.8	47.3	43.6	42.2	43.6	41.3
Youth Poll 6 (Nov 03)	36.3	35.7	34.6	38.7	39.3	39.8
Youth Poll 7 (May 04)	34.2	28.3	33.9	25.5	30.4	39.8
Youth Poll 8 (Nov 04)	33.0	30.8	27.4	33.4	27.6	31.4
Youth Poll 9 (June 05)	30.5	25.3	30.2	25.4	30.3	22.8
Youth Poll 10 (Dec 05)	26.6	24.1	22.4	20.0	28.8	24.0
Youth Poll 11 (June 06)	21.0	28.5	19.1	23.8	26.9	25.5

²²⁶ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

JAMRS
TABLE 23-7. Youth's economic outlook, by geographic region: 2001 – 2006²²⁷

Male and Female (age 16-21) (better)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	47.3	49.5	49.6	48.1	49.6	42.9	46.7	41.4	45.3
Youth Poll 6 (Nov 03)	36.9	45.5	42.2	51.4	40.2	43.2	37.9	42.6	39.0
Youth Poll 7 (May 04)	50.5	34.2	38.4	36.0	40.6	33.8	36.9	38.7	34.9
Youth Poll 8 (Nov 04)	35.7	34.6	34.2	39.4	34.6	34.4	35.6	32.3	34.9
Youth Poll 9 (June 05)	‡	34.0	31.1	36.3	35.0	39.2	33.6	33.4	27.4
Youth Poll 10 (Dec 05)	23.2	28.8	33.8	32.6	31.3	29.8	34.4	32.4	26.0
Youth Poll 11 (June 06)	36.4	29.3	27.6	35.4	31.3	24.9	27.7	29.5	28.2

²²⁷ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

TABLE 23-8. Youth's economic outlook, by geographic region: 2001 – 2006²²⁸

Male (age 16-21) (better)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	52.7	52.0	60.8	53.5	‡	50.4	45.3	48.9
Youth Poll 6 (Nov 03)	‡	49.3	50.2	61.6	43.4	‡	42.4	‡	43.1
Youth Poll 7 (May 04)	‡	34.1	47.2	‡	46.4	‡	41.3	‡	40.7
Youth Poll 8 (Nov 04)	‡	40.4	35.9	43.4	38.3	‡	38.4	34.5	42.1
Youth Poll 9 (June 05)	‡	38.4	34.5	‡	39.2	42.2	33.9	36.0	34.9
Youth Poll 10 (Dec 05)	‡	37.2	37.7	‡	35.9	40.0	38.9	34.7	26.8
Youth Poll 11 (June 06)	‡	34.4	33.1	47.3	35.0	‡	30.1	32.4	32.0

Female (age 16-21) (better)	Percent (%)								
	Geographic Region								
	New England	Mid Atlantic	East N. Central	West N. Central	South Atlantic	East S. Central	West S. Central	Mountain	Pacific
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	‡	‡	‡	‡	‡	‡	‡	‡
Youth Poll 5 (June 03)	‡	45.6	47.8	36.4	45.6	‡	43.4	36.7	41.2
Youth Poll 6 (Nov 03)	‡	41.9	33.2	40.9	37.0	46.2	33.6	40.7	34.9
Youth Poll 7 (May 04)	‡	34.3	29.5	‡	35.1	‡	33.0	‡	29.1
Youth Poll 8 (Nov 04)	‡	28.7	32.7	34.2	31.2	‡	33.2	30.1	26.3
Youth Poll 9 (June 05)	‡	29.2	27.5	‡	30.8	35.7	33.2	30.9	19.1
Youth Poll 10 (Dec 05)	‡	19.5	29.4	‡	27.0	18.5	28.8	30.2	25.1
Youth Poll 11 (June 06)	‡	24.4	21.7	‡	27.9	18.3	25.1	26.3	23.9

²²⁸ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

JAMRS
TABLE 23-9. Youth's economic outlook, by high school grades: 2001 – 2006²²⁹

Male and Female (age 16-21) (better)	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	48.9	44.7	42.8	39.9	44.1	‡	‡
Youth Poll 5 (June 03)	59.2	51.9	41.8	40.6	36.9	42.1	‡
Youth Poll 6 (Nov 03)	52.7	43.8	43.2	35.3	37.9	40.3	‡
Youth Poll 7 (May 04)	43.2	37.6	36.3	35.0	33.3	38.8	‡
Youth Poll 8 (Nov 04)	46.4	36.4	31.9	30.7	25.9	29.3	‡
Youth Poll 9 (June 05)	37.6	33.1	36.9	31.8	23.8	22.8	‡
Youth Poll 10 (Dec 05)	30.7	33.4	31.3	27.1	29.0	32.7	‡
Youth Poll 11 (June 06)	32.0	32.3	29.8	26.2	33.2	20.2	‡

²²⁹ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3).

Economic Outlook

TABLE 23-10. Youth's economic outlook, by high school grades: 2001 – 2006²³⁰

Male (age 16-21) <i>(better)</i>	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	‡	58.5	49.5	44.8	‡	‡	‡
Youth Poll 5 (June 03)	68.4	60.2	51.1	43.5	39.7	42.9	‡
Youth Poll 6 (Nov 03)	59.3	49.8	50.0	39.8	39.2	42.1	‡
Youth Poll 7 (May 04)	50.0	43.3	40.3	42.4	‡	46.3	‡
Youth Poll 8 (Nov 04)	51.3	46.3	38.4	33.4	28.3	‡	‡
Youth Poll 9 (June 05)	46.4	36.9	46.1	36.3	‡	24.3	‡
Youth Poll 10 (Dec 05)	40.2	40.4	35.3	33.0	29.4	35.8	‡
Youth Poll 11 (June 06)	37.1	39.2	34.3	31.0	40.5	23.0	‡

Females (age 16-21) <i>(better)</i>	Percent (%)						
	High School Grades						
	Mostly A's	Mostly A's & B's	Mostly B's	Mostly B's & C's	Mostly C's	Mostly C's & D's	Mostly D's and Lower
Youth Poll 1 (Apr 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 2 (Aug 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 3 (Nov 01)	QNA	QNA	QNA	QNA	QNA	QNA	QNA
Youth Poll 4 (Nov 02)	38.0	34.7	36.8	32.6	‡	‡	‡
Youth Poll 5 (June 03)	53.1	45.7	33.3	36.1	‡	‡	‡
Youth Poll 6 (Nov 03)	47.9	39.4	36.4	30.0	‡	‡	‡
Youth Poll 7 (May 04)	38.1	33.9	31.7	25.7	‡	‡	‡
Youth Poll 8 (Nov 04)	43.3	28.0	25.4	27.2	‡	‡	‡
Youth Poll 9 (June 05)	31.8	30.2	23.8	26.1	‡	‡	‡
Youth Poll 10 (Dec 05)	24.6	27.0	27.1	19.5	‡	‡	‡
Youth Poll 11 (June 06)	28.6	26.1	23.9	19.9	‡	‡	‡

²³⁰ ‡Reporting standard not met (too few cases); QNA: Question Not Asked

Note: Changes in sample size and stratification were implemented following November 2002 Youth Poll.

Source: Department of Defense Polls, JAMRS, 2001-2006 (Question: IND3)

OVERVIEW REPORT



Appendix B

Influencer Attitudes

Introduction

A number of recruiting goals set by The Department of Defense (DoD) have gone unmet as recruiters struggle to overcome the many daunting obstacles that have recently arisen due to military and political struggles the United States is involved in today. The number of influencers – family members, school officials, and other influential figures in the lives of youth – willing to recommend joining the Military has been gradually declining over the past few years, and signs indicate this trend may continue unless something is done to improve the image and appeal of joining the Military. Some of the major obstacles to this improvement are the ongoing War in Iraq, decreasing approval ratings for the current administration and its’ use of the Military, and a growing lack of support from influencers in the lives of those considering either joining or recommending the Military. The Influencer Polls were designed to investigate the attitudes and knowledge of influencers as well as their likelihood to recommend serving in the Military to the youth they impact.

The number of influencers willing to recommend the Military has decreased due in large part to a fear that youth will face personal hardship, danger, and a lifestyle that is not attractive to them if they enlist. These fears may likely stem, at least in part, from a constant barrage of negative media coverage on the War in Iraq. As casualties mount, the American people appear to be questioning the justification of continuing a war that shows no signs of resolution. The constant state of war has caused service in the Military to become less attractive in the minds of Americans both young and old. Patriotic Adventure, Skill Development, and other benefits the Military offers are being overlooked as the focus shifts to the negative aspects of being in the Military in a time of war.

Parents and non-parents both feel that support for their decision to recommend the Military is waning. An increasing number of teachers, guidance counselors, and other non-parent influencers feel that a child’s parents, immediate family, and even other non-parents would not look favorably on them recommending the Military. Parents typically do not let other people influence their decisions as much as non-parents do, but they too have reported a loss in confidence that other influencers would be supportive of their decision to recommend the Military to their children.

Who Influencers Are

Influencers, as defined in this study, were adults ages 22–85 who reported directly influencing youth ages 12–21. These influencers ranged from coaches and clergy to mothers and guidance counselors. The 1,299 adult influencers in the sample were split into two subcategories: parents and non-parents.

Parents

In this report, the term parent is reserved for those who have children ages 16–21. These influencers tend to have a close relationship with youth, with personal knowledge of their personality, character, and emotional well-being. These influencers tend to be direct and open with youth and protective of their well-being. In terms of access, parents influence fewer youth than non-parents such as guidance counselors; however, because of their greater amount of interaction, time, and intimacy with youth, parents are likely to have a stronger effect on youth than non-parents.

Non-parents

Though to a lesser degree, non-parent influencers (educators, relatives, and others) also hold significant sway over youth. This is particularly relevant today, when nontraditional families are more common.ⁱ Thus, youth decision-making is also likely to be influenced by sources other than parents found in the home, at school, at work, or in religious institutions.

Non-parents, as defined in this report, may or may not have children outside the specified age range (16-21). However, non-parents typically have some sort of formal authority over youth. They provide another source of support to youth and frequently open doors to a wider range of opportunities than parents alone.

Non-parents affect youth on a wider scale (one-to-many) than do parents, but usually do not have as strong an impact. However, due to the great variety of roles of these influencers, the degree of influence varies greatly from one non-parent to the next.

Role of the Influencer

Influencers are important to understand for those interested in youth decisions.ⁱⁱ Young people's beliefs, values, and attitudes are forged and can be altered through their interaction with other people in their environment.ⁱⁱⁱ Influencers (parents and non-parents) play a major role in youth decision-making due to the impact they have on adolescents' educational goals, scholastic achievement, and appraisal of their self-efficacy. In related research, adult influencers have been found to directly influence the norms and attitudes of youth.^{iv} Research has also demonstrated that a number of family variables (i.e. socioeconomic status, parental education, etc.) influence the career choices of young adults.^v Thus, it appears that family interactions play an important role in youth career decision-making.

Purpose of Appendix

The purpose of this appendix is to provide information about influencers' attitudes about the military. In particular, this report will focus primarily on influencers' attitudes as they relate to a young person joining the military. This report provides an overview of the primary metrics tracked as part of the Influencer Poll and is not designed to be an all-encompassing review of the findings from this poll. For readers interested in more detail, please refer to the semi-annual briefings that are prepared as part of this effort.

Naming Convention

Throughout this appendix, we refer to three racial/ethnic groups: Whites, Blacks, and Hispanics. These names correspond to the group names used by the U.S. Census Bureau.

Methodology

The June 2006 Influencer Poll used random-digit dialing administered via computer-assisted telephone interviews. Data were collected between April and June 2006.

The total 1,299 adult influencers in the sample were split into two subcategories: parents and non-parents.

Parents

Six-hundred and fifty eight interviews were conducted with parents of youth who completed the June 2006 Youth Poll.

Non-parents

An additional 641 non-parent adult influencers (e.g., teachers, relatives, coaches) participated in the study. American households were screened for the target audience: American adults ages 22-85 who reported directly influencing youth ages 12-21.

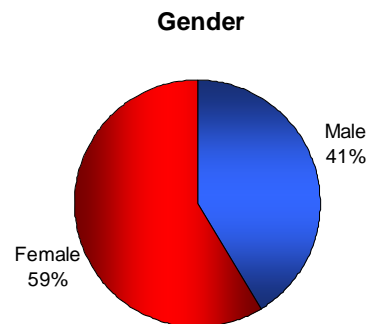
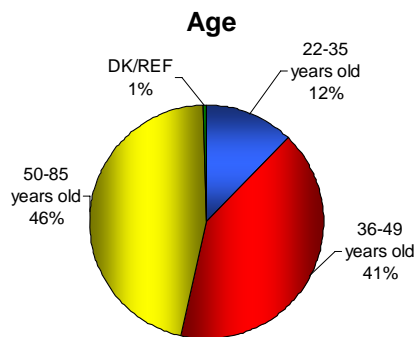
The survey took an average of 20 minutes to complete. As a rough guide, the overall margin of error at the 95% confidence interval for estimates based on the total sample is approximately:

- ± 2.5 percentage points for proportions;
- ± 0.12 for 10-point scales.

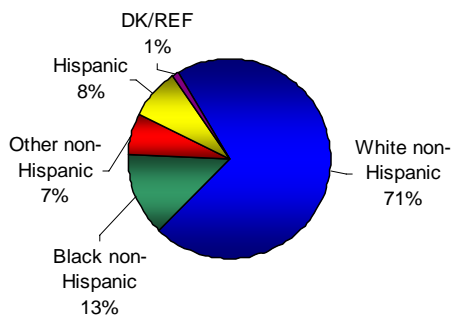
Respondent Profile

The June 2006 Poll was conducted via telephone using random-digit dialing. The following charts display the demographic segments of the 1,299 survey respondents:

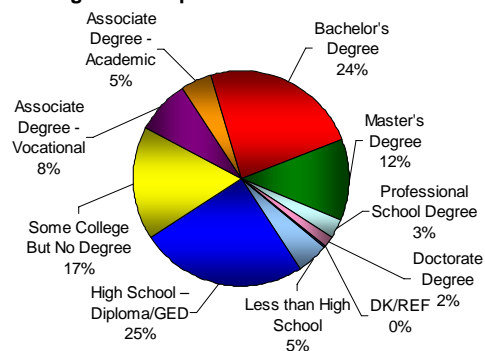
- Age
- Gender
- Race/Ethnicity
- Highest Completed Education Levels
- Have Children between 12 and 21
- Current Employment Status
- Type of Non-Parent Influencer
- Marital Status
- Member of Armed Services
- Annual Household Income



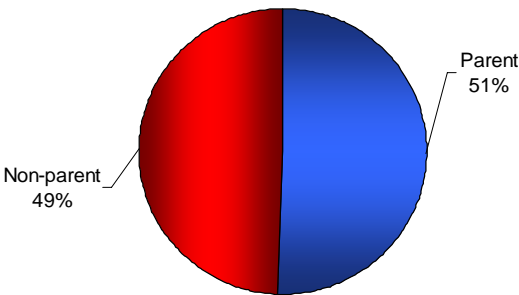
Which of the following best describes your race?



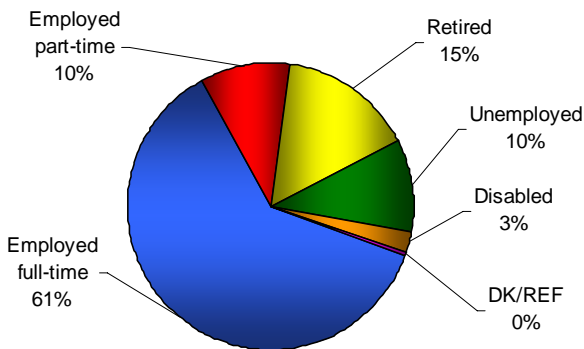
Highest Completed Education Levels



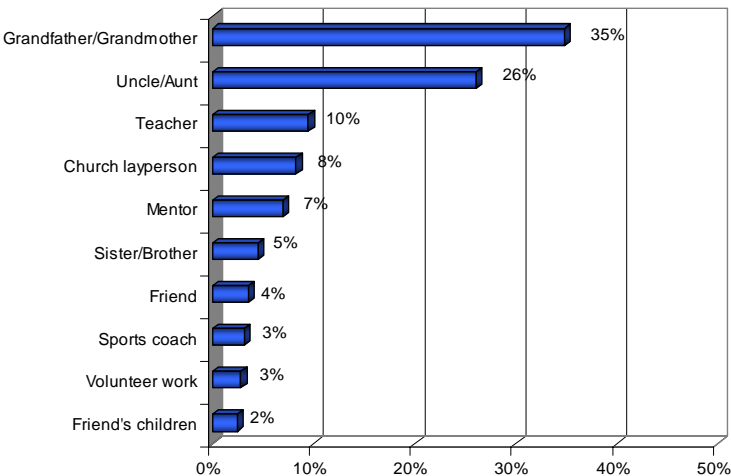
Type of Influencer



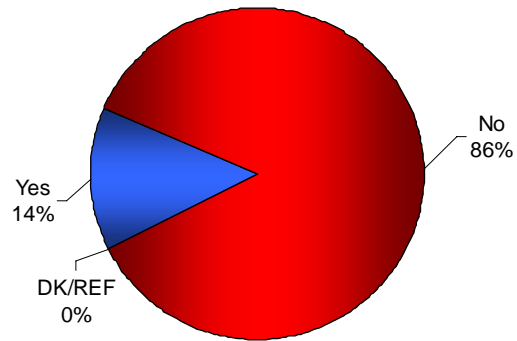
Current Employment Status



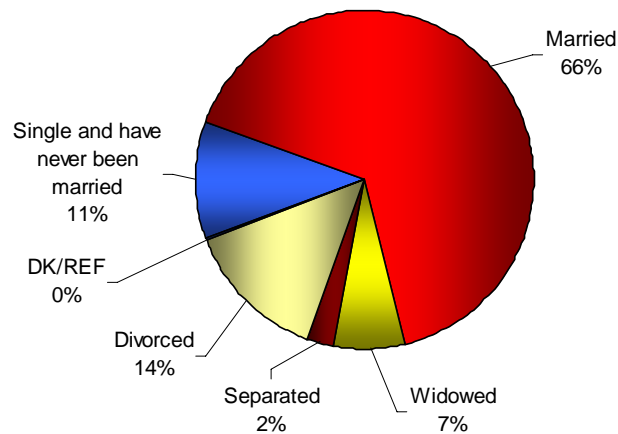
What role or position do you have where you interact with youth ages 12 to 21? (subset: non-parent influencers)



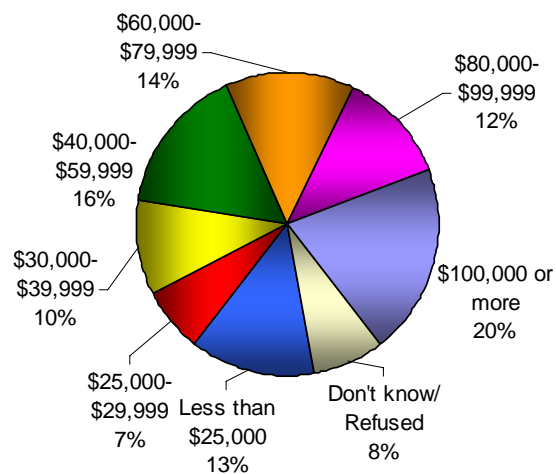
Are you or have you been a member of the armed forces?



What is your marriage status?



Annual Household Income



Influencer Attitudes and Likelihood to Recommend Military

Overview

This appendix will focus on influencers' attitudes and recommendations regarding enlistment and military service. Specifically, this section will cover influencers' likelihood of recommending the Military to youth as a post-high school option, and their communications with youth about Military Service.

Four topics will be addressed:

- The first section covers the likelihood to recommend measures that the Influencer Polls use and describes findings for the primary items that are tracked.
- The next section identifies the most popular post-high school options influencers are likely to recommend. It then covers different factors related to likelihood to recommend, including gender, age, and race/ethnicity. Finally, it gives influencers' likelihood to recommend for each Service.
- The third section describes parents' communication behaviors with their children, identifying how often they talk to their children, whether they are positive or negative about the Military in their discussions, and the frequency with which they participate in certain activities that could lead a youth to enlist in the Military.
- A Summary section concludes the chapter.

Likelihood to Recommend Measures

The questions measuring influencers' likelihood to recommend the Military have remained unchanged since the first adult poll in 2001. Prior to any mention of military service by the interviewer, respondents are asked about the likely advice they would give to a youth if asked.

“Now let's talk about the choices (your students/your players/young people) have. Suppose (one of your students/one of your players/a youth you know) came to you for advice about the various post-high school options that are available. What would you recommend?”

Common responses include going to school, working, and entering the Military. Respondents are encouraged to indicate all of the things they might recommend. Those who mention military service in general or one of the Services specifically are counted as having provided an “unaided mention” of military service; “unaided” because the topic of military service is first mentioned by the respondent, not the interviewer. “Unaided likelihood to recommend” is the percent of respondents providing an unaided mention of military service. Each respondent's question is keyed to the type of person they are most likely to influence. For example, parents are asked specifically about their child, and teachers and guidance counselors are asked about one of their students.

After the unaided discussion of future plans, each respondent is asked:

“Suppose (one of your students/one of your players/a youth you know) came to you for advice about various post high school options. How likely is it that you would recommend serving on active duty in the [Army, Navy, Marine Corps, Air Force, Coast Guard]?”

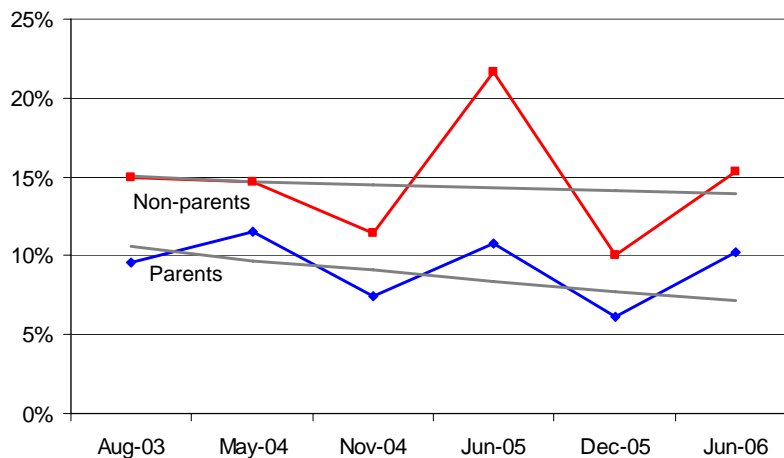
The question is asked for each Service. The order of the questions change from one respondent to the next to eliminate any order effect. Those who say they will “very likely” or “likely” recommend serving on active duty are counted as having propensity for the Service named. Likelihood to recommend for a specific Service is reported as the percent of respondents who indicate being likely to recommend for that Service. The Influencer Poll also includes questions similar to that above, asking about service in the Reserves and National Guard.

“How likely is it that you would recommend serving in the [Reserves, National Guard]?”

Unaided Likelihood to Recommend

Influencers predominantly promote and recommend that youth go to college. In the June 2006 Influencer Poll, when asked what post-high school options they would recommend, influencers most frequently mentioned more school. Ninety-six percent of parents and 94% of non-parents said they would recommend further education. Twenty-four percent of non-parents and 23% of parents said they would recommend getting a job. Only 10% of parents and 15% of non-parents mentioned that they would recommend military service. As Figure B-1 shows, the overall trend for unaided recommendations for joining the Military has been gradually declining for parents and non-parents over the last few years.

Figure B-1. Unaided Likelihood to Recommend the Military

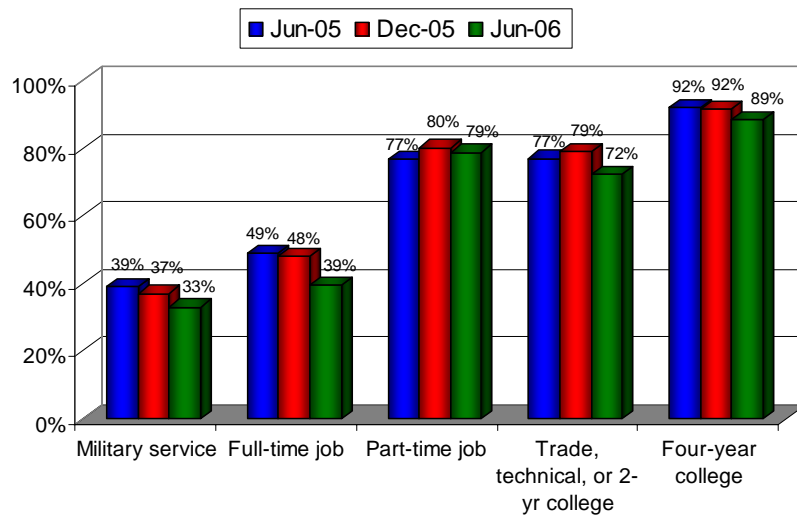


Source: 2003-2006 Influencer Polls

Aided Likelihood to Recommend

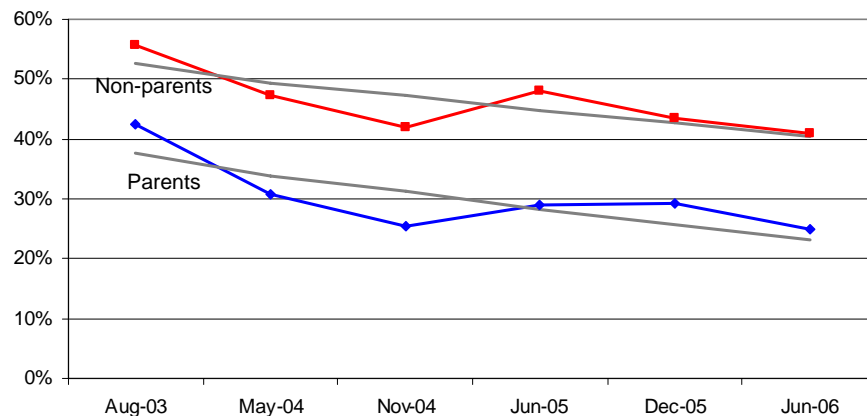
Figure B-2 shows that the likelihood to recommend further schooling, full-time job, and joining the Military were all down in June 2006 from December 2005. However, the percentages of parents and non-parents who described themselves as “likely” or “very likely” to recommend military service were very similar to what forecasts based on results from Aug-03 through Dec-05 had predicted (Figure B-3).

Figure B-2. Aided Likelihood to Recommend
(% likely or very likely)



Source: 2005-2006 Influencer Polls

Figure B-3. Likelihood to Recommend Military Service
(% likely and very likely)



Source: 2003-2006 Influencer Polls

Likelihood to Recommend Factors

A number of demographic variables including age, race, and gender are related to influencers' likelihood to recommend military service.

Parents vs. Non-parents

Figure B-3 shows the differences in likelihood to recommend between parents and non-parents over the past six waves of the Influencer Poll – non-parents have consistently shown a higher likelihood to recommend military service than parents.

Gender

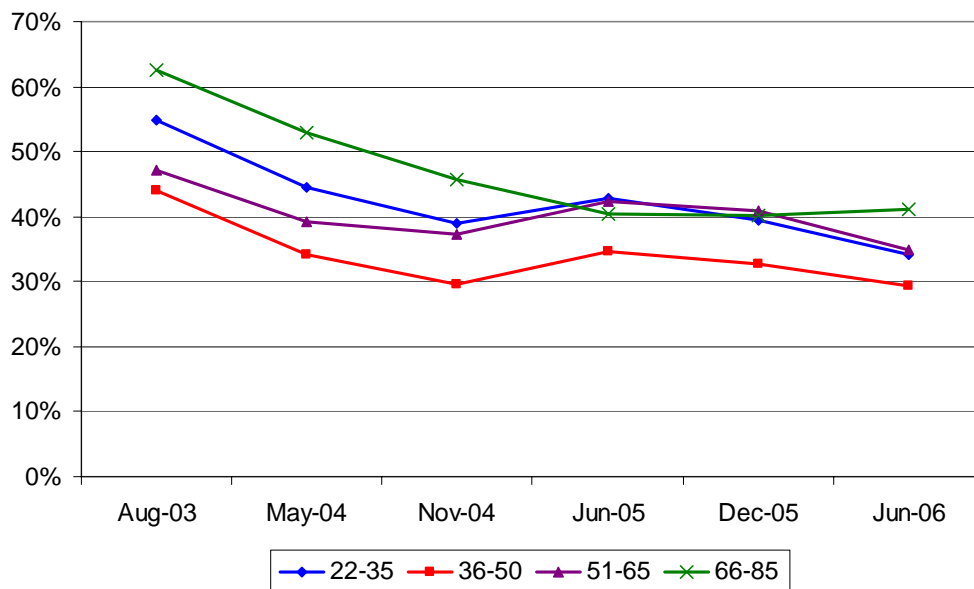
The Influencer Polls show that men are more likely to recommend military service than women. Among parents, fathers are more likely to recommend military service to their children than mothers. Over the five Influencer Polls from May 2004 to June 2006, 32% of fathers were likely to recommend military service, while 25% of mothers were. Further differences are apparent when considering the gender of the child.^{vi} Thirty eight percent of fathers over the same period were likely to recommend military service to sons, while only 24% of fathers were likely to recommend it to daughters. Similarly, mothers were less likely to recommend military service to daughters than to sons – 29% said they would recommend it to their sons while 22% said they would recommend it to their daughters.

Age

While propensity among youth has been shown to decrease with age, there has not been a consistent pattern for likelihood to recommend military service across different age groups of influencers. As Figure B-4 indicates, from August 2003 to June 2006, influencers ages 36-50 were the least likely to recommend military service to youth. The low likelihood to recommend military service among influencers ages 36-50 may be partly explained by the fact that 75% of the respondents in this age group were parents, and as noted previously, parents are less likely to recommend military service than non-parents.

In August 2003 through November 2004, the oldest age group (age 66-85) were the most likely to recommend military service. However, there were relatively large declines in this group's likelihood to recommend in May 2004, November 2004 and June 2005 such that by June 2005 there was no longer any difference between this group and influencers age 22-35 or influencers age 51-65. The one consistent pattern that emerged for all age groups is that likelihood to recommend has dramatically declined since first measured in August 2003.

Figure B-4. Likelihood to Recommend Military Service by Age
(% likely and very likely)



Race and Ethnicity

Differences can also be seen across different racial and ethnic groups. As Figure B-5 shows, Black influencers have consistently been the least likely to recommend military service to youth. As can be seen in Table B-1, this trend is true for both males and females across the five polls conducted from May 2004 to June 2006. These findings are consistent with both race/ethnicity trends and gender trends. Among parents only, White parents' likelihood to recommend the Military more closely resembled that of Black parents, while Hispanic parents were the most likely to recommend.

Figure B-5. Likelihood to Recommend Military Service by Race/Ethnicity
(% likely and very likely)

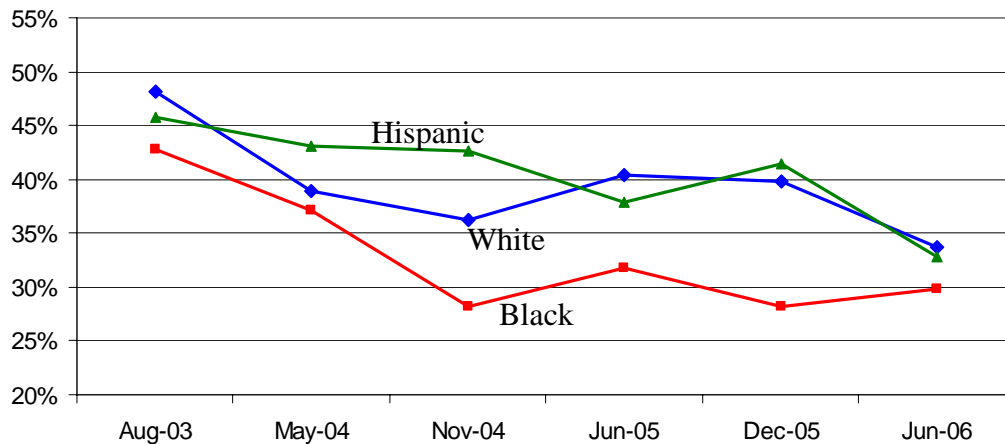


Table B-1. Likelihood to Recommend Military Service, by Race & Gender

	White	Black	Hispanic
Gender of Influencer			
Male influencer	43%	39%	43%
Female influencer	34%	27%	37%
Gender of Youth			
Parents of Sons	33%	29%	42%
Parents of Daughters	22%	24%	32%

Source: 2004-2006 Influencer Polls

Parents vs. Non-Parent: By Race and Ethnicity

These disparities point to differences between parents and non-parents of different races and ethnicities. In particular, over the past six Influencer Polls, 47% of White non-parents were likely to recommend military service while 28% of White parents were; this is a difference of 19 percentage points. Comparatively, the difference between Black parents and non-parents and the difference between Hispanic parents and non-parents were both about 5 percentage points. Overall, White non-parents are more likely to recommend military service than White parents, Black parents or non-parents, and Hispanic parents or non-parents.

Employment

Much like propensity among youth increases with the perception of weak employment prospects, likelihood to recommend the Military is also higher for influencers who believe there are a scarcity of employment opportunities for youth. Forty one percent of influencers who thought it was “almost impossible” for a high school graduate to find a job in their community indicated that they were likely to recommend military service to youth, while 34% of those who said it was “not difficult” for a youth to find a job in the community were likely to recommend military service.

Service-Specific Recommendations

As mentioned earlier, in addition to being asked if they would recommend the Military in general, influencers are also asked the likelihood of their recommending service on active duty in each of the Armed Services, the Reserves and the National Guard. Table B-2 shows the percent of parents and non-parents who said they were “very likely” or “likely” to recommend each Service in June 2006.

Table B-2. Likelihood to Recommend: Active Duty and National Guard/Reserves

Service	Parents	Non-Parents
Army	15%	31%
Navy	19%	37%
Marine Corps	13%	30%
Air Force	24%	42%
Coast Guard	19%	39%
National Guard	18%	37%
Reserves	18%	38%

Source: 2006 Influencer Poll

Likelihood to recommend military service for most influencers was not tied to a specific Service. Similar to the way many propensed youth indicate an interest in multiple Active Duty Services, Table B-3 shows that influencers who are likely to recommend the Military are likely to recommend multiple Services. For example, among influencers who said they were likely to recommend the Navy, 94% were also likely to recommend at least one other Active Service.

Table B-3. Percent of Influencers Indicating Likelihood to Recommend Multiple Active Services

Service	
Army	96%
Navy	94%
Marine Corps	96%
Air Force	90%
Coast Guard	88%

Source: 2006 Influencer Poll

The following table shows trends in influencers’ likelihood to recommend active service for each of the Services, the Reserve, and the National Guard. In the most recent Influencer Poll, the likelihood to recommend was down at least four percentage points for each Service from December 2005 levels, and in every instance was lower than forecasted.

Table B-4. Likelihood to Recommend

	Aug-03	May-04	Nov-04	Jun-05	Dec-05	Jun-06	Jun-06 forecast
Military	48%	39%	35%	39%	37%	33%	33%
Army	36%	29%	27%	31%	30%	23%	28%
Navy	40%	32%	30%	36%	33%	28%	31%
Marine Corps	34%	27%	25%	30%	28%	21%	26%
Air Force	43%	36%	33%	39%	37%	33%	34%
Coast Guard	37%	32%	30%	34%	34%	29%	32%
Reserves	46%	36%	33%	37%	36%	28%	32%
National Guard	43%	33%	32%	34%	34%	27%	30%

Source: 2003-2006 Influencer Polls

Support

Influencers play a variety of roles in effecting youth decision making. One is introducing possible career avenues through their recommendation behaviors as discussed above. Another - and quite likely the way influencers most frequently affect youth career decision making - is in encouraging or discouraging certain avenues that a youth is considering. Therefore, in addition to likelihood to recommend, the influencer poll also asks questions related to support behaviors for military service. Since June 2005, the specific question the Influencer Poll has asked is,

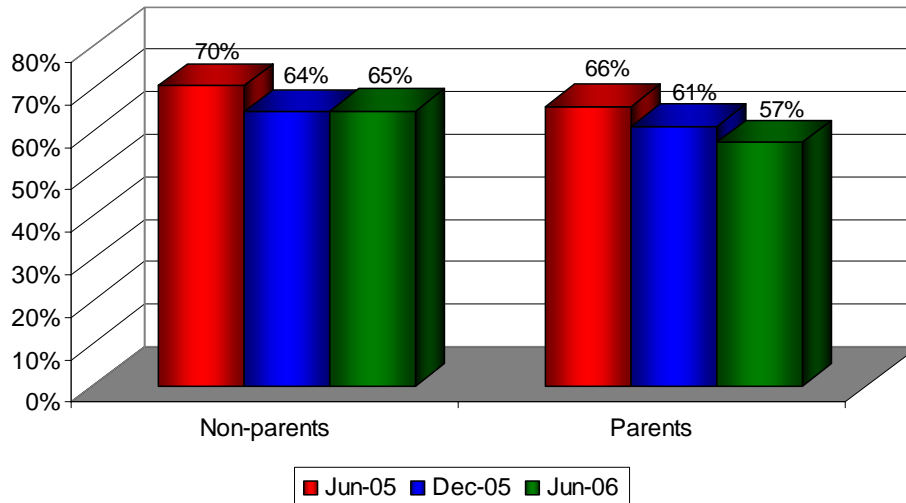
“Suppose a youth you know told you they were planning on joining the Military. Would you strongly support, somewhat support, neither support nor oppose, somewhat oppose, or strongly oppose their decision to join?”

Examining the responses to this question for different demographic groups reveals some similar and some different patterns to those seen in the likelihood to recommend military service section. These are described below.

Parents vs. Non-parents

Parents and non-parents have shown at least slight differences from one another each time the question of support has been asked (Figure B-6). In June 2006, 65% of non-parents and 57% of parents said they would either strongly support or somewhat support a youth’s decision to join the Military. Non-parents’ support remained about the same between December 2005 and June 2006, while the percent of parents who would support their child’s decision dropped from 61% in December 2005.

Figure B-6. Support of a Youth's Decision to Join the Military, Parents and Non-parents
(% strongly support and somewhat support)



Source: 2005-2006 Influencer Polls

Gender

Differences like those seen in likelihood to recommend military service are also seen among mothers' and fathers' support of their child's decision to join the Military. Among parents in June 2006, 63% of fathers and 52% of mothers said they would support their child's decision if they decided to join the military.

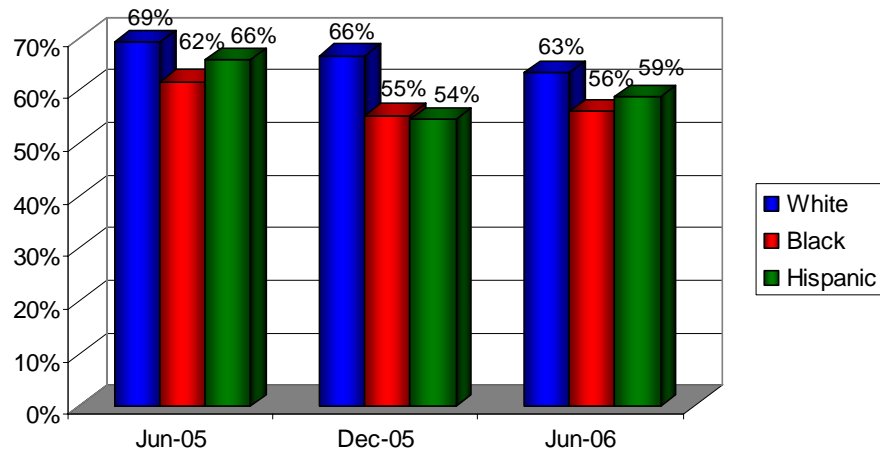
The polls show no remarkable difference in parents' support of sons compared to their support of daughters. Fifty-seven percent of parents said they would support their son if they decided to join the Military, and the same percentage also reported that they would support their daughter if they made the decision. This is in striking contrast to parents' likelihood to recommend the Military, where parents are much more likely to recommend the military to their sons than to their daughters.

Race and Ethnicity

In June 2006, 63% of White influencers, 56% of Black influencers, and 59% of Hispanic influencers said they were likely to support their child if they planned on joining the Military.

Among the different racial and ethnic groups, the likelihood of supporting a youth's decision to join the Military has declined significantly since June 2005. As Figure B-7 shows, White influencers' support levels dropped in December 2005 and then again in June 2006. In contrast, Black and Hispanic influencers' support levels dropped in December 2005 but then remained mostly stable in June 2006. White influencers have consistently been the most likely group to support a youth's decision to join the Military. This is similar to the pattern in likelihood to recommend military service.

Figure B-7. Support of a Youth's Decision to Join the Military, by Race/Ethnicity
(% strongly support and somewhat support)



Source: 2005-2006 Influencer Polls

Parent by Race and Gender

While White male influencers are more likely than any other group to support a youth's decision to join the Military, the gaps between parents' support of their sons' decisions and their support of their daughters' are relatively small within race and ethnic groups (Table B-5).

Table B-5. Likelihood of Supporting a Youth's Decision to Join the Military, by Race and Gender

	White	Black	Hispanic
Gender of Influencer			
Male influencers	71%	59%	65%
Female influencers	63%	57%	55%
Gender of Youth			
Parents of Sons	64%	57%	63%
Parents of Daughters	62%	53%	57%

Source: 2004-2006 Influencer Polls

Communication Behaviors

To find out more about how parents' specific behaviors affect their children's propensity to join the Military, the May 2004, December 2005, and June 2006 Influencer Polls included questions about parents' communication with their children. The questions covered the frequency with which parents discuss the Military with their children, whether they are positive or negative about it, their preparation for and comfort with the discussion, and the occurrence of other activities encouraging enlistment. First, parents are asked,

“Now I want to ask you about the role you play in your child’s decision making process about the future. Please tell me how frequently you talk to your child about his or her future.”

Respondents rate the frequency of their discussions as “very frequently,” “frequently,” “sometimes,” “rarely,” or “never.” Following the general question about the future, parents are next asked how often they discuss joining the Military with their children.

“And, please tell me how frequently you have discussed the possibility of enlisting in the military with your child.”

Since parents could either encourage or discourage enlistment, in the two most recent polls parents who responded that they had at least rarely discussed the Military with their children were then asked,

“When discussing the Military, were you very negative, mostly negative, mixed, mostly positive, or very positive?”

To gather more information about activities parents might engage in to encourage enlistment, in May 2004, December 2005, and June 2006, parents were asked if they had ever pointed out a Military ad to their child, suggested that their child contact a recruiter, or gathered information regarding the Military for their child. In the two most recent polls, a fourth question asked if parents had ever spoken to a recruiter or Military veteran about their child joining the Military.

Aggregated data from the May 2004, December 2005, and June 2006 Influencer Polls show that mothers and fathers both report having frequent discussion about the future with their children. Mothers are more likely to have very frequent discussions with their children about their future than are fathers (Table B-6). Fifty-eight percent of mothers reported discussing the future very frequently with their children – 20 percentage points higher than fathers (38%).

Table B-6. Frequency of Discussions with Child about Future

	Very frequently	Frequently	Sometimes	Rarely	Never	DK/REF
Mothers	58%	34%	7%	1%	0%	0%
Fathers	38%	44%	16%	2%	0%	0%

Source: 2004-2006 Influencer Polls

Over the three polls, 49% of parents said they very frequently, frequently, or sometimes discussed joining the Military with their children, and 49% reported rarely or never discussing joining the Military. It is important to note that the proportion of parents who reported they frequently or very frequently discuss the military with their child has gradually declined. In May 2004, 23% of parents reported frequently or very frequently discussing the military with their child, this proportion was down to 18% as of June 2006.

Somewhat surprisingly, mothers reported discussing the possibility of joining the military at a higher frequency than fathers. Twenty two percent of mothers reported frequently or very frequently discussing joining the Military with their children compared with 18% of fathers (Table B-7).

Table B-7. Frequency of Discussions with Child about Military

	Very frequently	Frequently	Sometimes	Rarely	Never	DK/REF
Mothers	8%	15%	28%	24%	25%	0%
Fathers	5%	13%	28%	27%	26%	0%

Source: 2004-2006 Influencer Polls

More parents reported being positive in these discussions than negative. In June 2006, 42% of respondents said they were very positive or mostly positive, while only 21% said they were very or mostly negative. Between December 2005 and June 2006, there was only a small shift in those who reported being less positive. Rather the tone of the conversations appears to have become mixed, with the proportion of parents who reported the conversations being a mix of positive and negative increasing from 31% in December 2005 to 36% in June 2005 (Table B-8).

Table B-8. Affective Tone of Military Discussions

	Very negative	Mostly neg.	Mixed	Mostly positive	Very pos.	DK/REF
Dec-05	7%	15%	31%	27%	17%	2%
Jun-06	8%	13%	36%	28%	13%	1%

Source: 2005-2006 Influencer Polls

Mothers and fathers showed a slight difference in their attitudes toward joining the Military when discussing the subject with their children. Twenty five percent of mothers reported that the conversations they have with their children are very negative or mostly negative compared with 17% of fathers.

With regard to particular activities that might encourage enlistment, there have been fluctuations in reported behaviors over the three fielding periods for only two of the four questions asked. The percentage of parents who reported pointing out a military ad to their child or suggesting that their child contact a military recruiter have declined since May 2004 (Table B-9). In June 2006, 22% of parents reported having pointed out a Military advertisement to their child, down from 28% in May 2004. Ten percent said they had suggested contacting recruiter to their child, down from 17% in May 2004. In contrast, there has been little change in regards to the proportion of parents who reported gathering information about the military for their child or speaking with a military recruiter about their child joining.

Table B-9. Communication Behavior Engaged In

	Pointed out an ad	Suggested a recruiter	Gathered information	Spoken to a recruiter or veteran
Jun-06	22%	10%	18%	19%
Dec-05	22%	14%	17%	19%
May-04	28%	17%	19%	--

Source: 2004-2006 Influencer Polls

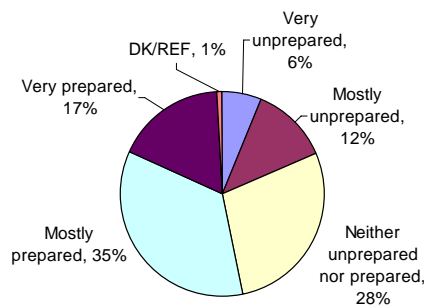
The most recent Influencer Poll also asked two additional questions about parents' conversations with their children regarding the Military:

“Thinking about how prepared you felt when discussing the Military, would you say you were very unprepared, mostly unprepared, neither unprepared nor prepared, mostly prepared, or very prepared?”

“Thinking about how comfortable you were while talking with your child about the Military, would you say you were very uncomfortable, mostly uncomfortable, neither uncomfortable nor comfortable, mostly comfortable, or very comfortable?”

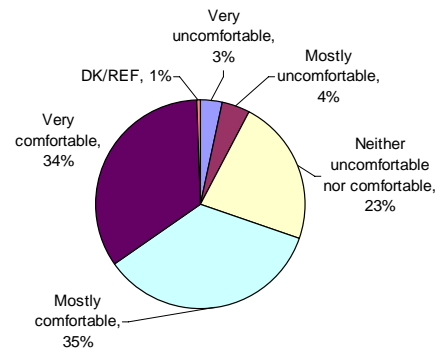
Only about fifty-three percent of parents reported being mostly or very prepared for the conversation. In contrast, 69% reported that they were mostly or very comfortable talking with their child about the Military (Figures B-8 and B-9).

Figure B-8. How prepared did you feel while talking with your child about the Military?



Source: 2004-2006 Influencer Polls

Figure B-9. How comfortable were you while talking with your child about the Military?



Source: 2004-2006 Influencer Polls

Summary

While the most recent fielding of the Influencer Poll did see an increase in the percent of influencers who, unprompted, said they would recommend joining the Military to youth, the likelihood of recommending military service – adults responding that they are “likely” or “very likely” to recommend when asked specifically about the Military – is down among both parents and non-parents.

Further, the proportion of influencers who reported they would support a decision by a youth to join the military, have had a conversation about the military, have had a positive conversation about the military, pointed out military ads to their children, or suggested to their children that they speak with a military recruiter have all gradually declined.

ⁱ U.S. Census. (2000). U. S. Census Bureau. Washington, DC.

ⁱⁱ Super, D. E. (1990). A life-span, life-space approach to career development. In D. Brown & L. Brooks (Eds.), *Career choice and development* (2nd ed., pp. 197-261). San Francisco: Jossey-Bass.

ⁱⁱⁱ Lent, R. W., Brown, S. D., & Hackett, G. (2000). Contextual supports and barriers to career choice: A social cognitive analysis. *Journal of Counseling Psychology*, 47, 36-49.

^{iv} Legree, P. J., Gade, P. A., Martin, D. E., Fischl, M. A., Wilson, M. J., Nieva, V. F., McCloy, R., & Laurence, J. (2000). Military enlistment and family dynamics: Youth and parental perspectives. *Military Psychology*, 12, 31-49.

^v The Condition of Education, 2001.

^{vi} Parents participating in the survey are asked to consider a particular child when responding, so there is no overlap between parents of sons and parents of daughters in the responses.

OVERVIEW REPORT



Appendix C

Likelihood to Recommend the Military

JAMRS

TABLE 1-1. Influencer Likelihood to Recommend the Military: 2003 – 2006¹

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	16.6	31.4	11.8	23.6	16.2
Influencer Poll 2 (May 04)	14.5	24.1	11.1	25.7	24.1
Influencer Poll 3 (Nov 04)	12.2	22.6	9.9	27.5	27.1
Influencer Poll 4 (Jun 05)	15.4	23.2	9.4	23.0	25.7
Influencer Poll 5 (Dec 05)	14.8	22.3	8.6	20.7	30.8
Influencer Poll 6 (Jun 06)	11.5	21.4	12.1	25.5	29.1

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	20.1	34.4	10.7	20.9	13.7
Influencer Poll 2 (May 04)	17.9	26.2	10.1	25.8	19.5
Influencer Poll 3 (Nov 04)	14.3	25.5	11.0	26.1	22.2
Influencer Poll 4 (Jun 05)	18.8	27.5	9.3	22.0	19.6
Influencer Poll 5 (Dec 05)	19.1	25.7	7.5	20.0	24.6
Influencer Poll 6 (Jun 06)	14.7	22.9	14.3	25.7	22.0

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	14.1	29.3	12.6	25.5	18.0
Influencer Poll 2 (May 04)	12.7	23.0	11.7	25.7	26.6
Influencer Poll 3 (Nov 04)	11.1	21.1	9.3	28.2	29.4
Influencer Poll 4 (Jun 05)	13.1	20.3	9.5	23.6	29.7
Influencer Poll 5 (Dec 05)	12.4	20.4	9.2	21.0	34.2
Influencer Poll 6 (Jun 06)	9.2	20.4	10.5	25.4	34.0

¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Questions ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Military

JAMRS

TABLE 1-2. Influencer Likelihood to Recommend the Military: 2003 – 2006²

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	42.3	55.7
Influencer Poll 2 (May 04)	30.7	47.3
Influencer Poll 3 (Nov 04)	25.3	41.9
Influencer Poll 4 (Jun 05)	29.1	47.3
Influencer Poll 5 (Dec 05)	29.3	43.6
Influencer Poll 6 (Jun 06)	24.9	41.0

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	46.2	65.3
Influencer Poll 2 (May 04)	30.7	56.7
Influencer Poll 3 (Nov 04)	27.5	47.7
Influencer Poll 4 (Jun 05)	36.0	56.7
Influencer Poll 5 (Dec 05)	36.4	52.3
Influencer Poll 6 (Jun 06)	28.9	50.0

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	39.7	48.7
Influencer Poll 2 (May 04)	30.7	41.5
Influencer Poll 3 (Nov 04)	24.4	38.8
Influencer Poll 4 (Jun 05)	24.1	41.5
Influencer Poll 5 (Dec 05)	25.4	39.1
Influencer Poll 6 (Jun 06)	21.3	36.4

² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Military

JAMRS

TABLE 1-3. Influencer Likelihood to Recommend the Military: 2003 – 2006³

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	34.1	28.1
Influencer Poll 3 (Nov 04)	31.5	18.4
Influencer Poll 4 (Jun 05)	34.4	23.3
Influencer Poll 5 (Dec 05)	33.2	25.0
Influencer Poll 6 (Jun 06)	29.6	20.1

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	38.2	‡
Influencer Poll 3 (Nov 04)	34.2	‡
Influencer Poll 4 (Jun 05)	42.9	26.4
Influencer Poll 5 (Dec 05)	40.8	‡
Influencer Poll 6 (Jun 06)	35.2	22.4

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	31.8	31.1
Influencer Poll 3 (Nov 04)	30.2	18.1
Influencer Poll 4 (Jun 05)	27.1	21.4
Influencer Poll 5 (Dec 05)	28.3	22.6
Influencer Poll 6 (Jun 06)	24.2	18.1

³ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Military

TABLE 1-4. Influencer Likelihood to Recommend the Military: 2003 – 2006⁴

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		56.8	47.6	44.3	41.0
Influencer Poll 2 (May 04)		40.3	42.1	35.3	34.8
Influencer Poll 3 (Nov 04)		42.2	37.3	31.4	26.4
Influencer Poll 4 (Jun 05)		40.5	41.0	35.5	35.0
Influencer Poll 5 (Dec 05)		41.9	35.9	34.6	31.8
Influencer Poll 6 (Jun 06)		38.9	34.9	28.2	25.2

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		61.0	57.2	50.9	45.1
Influencer Poll 2 (May 04)		‡	49.6	45.3	37.6
Influencer Poll 3 (Nov 04)		50.0	44.1	35.0	29.3
Influencer Poll 4 (Jun 05)		48.0	52.9	43.0	‡
Influencer Poll 5 (Dec 05)		56.8	43.8	‡	‡
Influencer Poll 6 (Jun 06)		42.0	40.5	34.2	32.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		53.3	42.0	40.1	37.5
Influencer Poll 2 (May 04)		39.4	38.6	29.0	32.5
Influencer Poll 3 (Nov 04)		38.4	34.3	29.6	24.7
Influencer Poll 4 (Jun 05)		35.9	33.9	29.7	31.4
Influencer Poll 5 (Dec 05)		34.8	32.1	33.6	29.2
Influencer Poll 6 (Jun 06)		36.7	32.0	22.6	19.5

⁴ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Military

JAMRS

TABLE 1-5. Influencer Likelihood to Recommend the Military: 2003 – 2006⁵

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	55.0	43.4	49.4
Influencer Poll 2 (May 04)	44.4	34.6	40.4
Influencer Poll 3 (Nov 04)	39.1	30.1	37.3
Influencer Poll 4 (Jun 05)	42.6	34.8	40.5
Influencer Poll 5 (Dec 05)	39.4	32.4	40.2
Influencer Poll 6 (Jun 06)	34.2	30.1	35.4

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	64.8	49.1	54.9
Influencer Poll 2 (May 04)	57.4	40.1	39.7
Influencer Poll 3 (Nov 04)	41.2	34.9	43.1
Influencer Poll 4 (Jun 05)	‡	43.5	45.6
Influencer Poll 5 (Dec 05)	‡	37.4	48.2
Influencer Poll 6 (Jun 06)	31.6	35.3	41.8

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	48.9	39.8	44.7
Influencer Poll 2 (May 04)	36.5	32.0	40.8
Influencer Poll 3 (Nov 04)	38.0	28.4	33.5
Influencer Poll 4 (Jun 05)	33.3	29.6	36.9
Influencer Poll 5 (Dec 05)	32.5	29.7	35.9
Influencer Poll 6 (Jun 06)	35.6	26.0	31.1

⁵ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Military

JAMRS

TABLE 1-6. Influencer Likelihood to Recommend the Military: 2003 – 2006⁶

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		53.1	52.8	49.4	40.7
Influencer Poll 2 (May 04)		37.1	46.3	37.5	35.2
Influencer Poll 3 (Nov 04)		39.5	39.5	35.5	27.7
Influencer Poll 4 (Jun 05)		42.6	43.8	40.0	34.0
Influencer Poll 5 (Dec 05)		41.8	42.8	37.3	25.4
Influencer Poll 6 (Jun 06)		35.5	43.2	33.9	27.6

Male <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	‡	56.2	47.8
Influencer Poll 2 (May 04)	‡	‡	44.6	40.9
Influencer Poll 3 (Nov 04)	‡	‡	41.5	33.5
Influencer Poll 4 (Jun 05)	‡	‡	50.0	38.3
Influencer Poll 5 (Dec 05)	‡	‡	46.3	33.6
Influencer Poll 6 (Jun 06)	‡	‡	40.5	31.1

Female <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	47.2	44.1	33.5
Influencer Poll 2 (May 04)	35.7	43.0	33.2	30.5
Influencer Poll 3 (Nov 04)	37.5	36.9	32.5	23.8
Influencer Poll 4 (Jun 05)	40.1	36.1	32.5	29.6
Influencer Poll 5 (Dec 05)	39.7	36.0	31.1	18.4
Influencer Poll 6 (Jun 06)	31.3	41.9	28.7	23.3

⁶ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 4-Year College

JAMRS

TABLE 2-1. Influencer Likelihood to Recommend 4-Year College: 2003 – 2006⁷

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	67.0	25.7	2.7	2.8	1.5
Influencer Poll 2 (May 04)	66.0	25.3	1.9	4.4	2.2
Influencer Poll 3 (Nov 04)	67.5	24.6	1.5	3.4	2.8
Influencer Poll 4 (Jun 05)	71.6	20.3	1.8	3.5	1.8
Influencer Poll 5 (Dec 05)	71.3	20.4	1.9	3.7	2.0
Influencer Poll 6 (Jun 06)	67.4	21.2	3.7	3.3	4.2

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	63.1	28.9	2.9	3.1	1.8
Influencer Poll 2 (May 04)	62.8	26.9	2.2	5.8	1.6
Influencer Poll 3 (Nov 04)	65.7	26.7	1.6	2.9	2.7
Influencer Poll 4 (Jun 05)	72.1	19.2	2.6	3.4	1.8
Influencer Poll 5 (Dec 05)	71.6	20.0	2.2	3.5	1.8
Influencer Poll 6 (Jun 06)	66.7	21.4	4.1	3.5	4.3

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	69.6	23.4	2.6	2.6	1.4
Influencer Poll 2 (May 04)	67.8	24.3	1.7	3.6	2.5
Influencer Poll 3 (Nov 04)	68.4	23.5	1.4	3.6	2.8
Influencer Poll 4 (Jun 05)	71.3	21.0	1.3	3.6	1.8
Influencer Poll 5 (Dec 05)	71.1	20.5	1.8	3.9	2.1
Influencer Poll 6 (Jun 06)	67.8	21.0	3.4	3.2	4.2

⁷ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 4-Year College

JAMRS

TABLE 2-2. Influencer Likelihood to Recommend 4-Year College: 2003 – 2006⁸

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	92.3	93.1
Influencer Poll 2 (May 04)	89.7	93.0
Influencer Poll 3 (Nov 04)	90.4	93.3
Influencer Poll 4 (Jun 05)	89.6	94.1
Influencer Poll 5 (Dec 05)	89.2	93.8
Influencer Poll 6 (Jun 06)	87.8	89.2

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	91.7	92.3
Influencer Poll 2 (May 04)	88.4	90.9
Influencer Poll 3 (Nov 04)	94.5	91.0
Influencer Poll 4 (Jun 05)	89.3	93.3
Influencer Poll 5 (Dec 05)	89.3	93.8
Influencer Poll 6 (Jun 06)	88.3	87.8

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	92.7	93.7
Influencer Poll 2 (May 04)	90.4	94.3
Influencer Poll 3 (Nov 04)	88.6	94.6
Influencer Poll 4 (Jun 05)	89.8	94.6
Influencer Poll 5 (Dec 05)	89.1	93.8
Influencer Poll 6 (Jun 06)	87.5	90.0

⁸ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 4-Year College

JAMRS

TABLE 2-3. Influencer Likelihood to Recommend 4-Year College: 2003 – 2006⁹

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	87.1	92.6
Influencer Poll 3 (Nov 04)	88.6	92.4
Influencer Poll 4 (Jun 05)	89.0	90.3
Influencer Poll 5 (Dec 05)	88.9	89.4
Influencer Poll 6 (Jun 06)	84.9	90.7

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	88.2	‡
Influencer Poll 3 (Nov 04)	93.7	95.5
Influencer Poll 4 (Jun 05)	88.4	90.6
Influencer Poll 5 (Dec 05)	88.8	‡
Influencer Poll 6 (Jun 06)	85.5	91.0

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	86.5	93.8
Influencer Poll 3 (Nov 04)	86.3	91.2
Influencer Poll 4 (Jun 05)	89.4	90.1
Influencer Poll 5 (Dec 05)	89.0	89.2
Influencer Poll 6 (Jun 06)	84.2	90.4

⁹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend 4-Year College

JAMRS

TABLE 2-4. Influencer Likelihood to Recommend 4-Year College: 2003 – 2006¹⁰

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		89.9	91.5	95.8	94.6
Influencer Poll 2 (May 04)		89.4	88.5	94.7	94.3
Influencer Poll 3 (Nov 04)		90.3	90.3	94.9	93.6
Influencer Poll 4 (Jun 05)		88.0	91.9	94.6	95.3
Influencer Poll 5 (Dec 05)		90.4	90.5	94.2	94.3
Influencer Poll 6 (Jun 06)		87.6	86.5	91.6	89.4

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		88.7	90.6	96.4	94.1
Influencer Poll 2 (May 04)		‡	86.5	93.2	93.1
Influencer Poll 3 (Nov 04)		95.5	90.1	92.7	92.2
Influencer Poll 4 (Jun 05)		84.5	92.0	93.4	‡
Influencer Poll 5 (Dec 05)		89.0	91.5	‡	‡
Influencer Poll 6 (Jun 06)		86.6	88.5	89.9	87.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		91.0	92.0	95.5	95.0
Influencer Poll 2 (May 04)		90.9	89.5	95.7	95.2
Influencer Poll 3 (Nov 04)		87.8	90.3	96.0	94.4
Influencer Poll 4 (Jun 05)		90.2	91.8	95.6	93.2
Influencer Poll 5 (Dec 05)		91.0	89.9	94.1	95.0
Influencer Poll 6 (Jun 06)		88.2	85.4	93.1	91.5

¹⁰ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 4-Year College

JAMRS

TABLE 2-5. Influencer Likelihood to Recommend 4-Year College: 2003 – 2006¹¹

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	94.0	93.2	90.9
Influencer Poll 2 (May 04)	93.0	89.8	92.2
Influencer Poll 3 (Nov 04)	93.3	91.4	91.9
Influencer Poll 4 (Jun 05)	93.8	91.6	91.6
Influencer Poll 5 (Dec 05)	95.3	93.1	88.8
Influencer Poll 6 (Jun 06)	93.0	85.9	89.8

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	92.6	91.9	91.8
Influencer Poll 2 (May 04)	89.8	89.0	92.2
Influencer Poll 3 (Nov 04)	93.1	94.9	89.7
Influencer Poll 4 (Jun 05)	‡	90.8	91.7
Influencer Poll 5 (Dec 05)	‡	92.9	89.3
Influencer Poll 6 (Jun 06)	‡	86.6	90.4

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	94.8	94.0	90.2
Influencer Poll 2 (May 04)	94.9	90.2	93.3
Influencer Poll 3 (Nov 04)	93.4	90.2	93.3
Influencer Poll 4 (Jun 05)	94.9	92.2	91.6
Influencer Poll 5 (Dec 05)	95.6	93.3	88.5
Influencer Poll 6 (Jun 06)	97.0	85.3	89.4

¹¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 4-Year College

JAMRS

TABLE 2-6. Influencer Likelihood to Recommend 4-Year College: 2003 – 2006¹²

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		93.7	88.8	93.1	95.2
Influencer Poll 2 (May 04)		89.1	89.8	90.9	94.4
Influencer Poll 3 (Nov 04)		88.4	90.0	93.4	94.3
Influencer Poll 4 (Jun 05)		88.1	92.1	91.4	96.3
Influencer Poll 5 (Dec 05)		89.1	92.0	91.1	96.5
Influencer Poll 6 (Jun 06)		89.5	85.6	85.4	91.4

Male <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	91.0	93.6
Influencer Poll 2 (May 04)		‡	‡	86.3	94.2
Influencer Poll 3 (Nov 04)		‡	‡	95.5	93.2
Influencer Poll 4 (Jun 05)		‡	‡	89.3	96.2
Influencer Poll 5 (Dec 05)		‡	‡	91.0	98.3
Influencer Poll 6 (Jun 06)		‡	‡	84.5	91.7

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	88.3	94.7	96.8
Influencer Poll 2 (May 04)		89.1	89.9	93.8	94.5
Influencer Poll 3 (Nov 04)		89.5	89.3	92.3	95.1
Influencer Poll 4 (Jun 05)		88.4	93.1	92.9	96.3
Influencer Poll 5 (Dec 05)		89.3	93.6	91.2	95.0
Influencer Poll 6 (Jun 06)		91.0	85.1	86.1	91.2

¹² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Full-Time Job

JAMRS

TABLE 3-1. Influencer Likelihood to Recommend Full-Time Job: 2003 – 2006¹³

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	20.9	23.0	6.7	31.4	17.4
Influencer Poll 2 (May 04)	19.8	22.6	7.4	32.0	17.8
Influencer Poll 3 (Nov 04)	20.3	21.6	6.9	32.4	18.4
Influencer Poll 4 (Jun 05)	25.9	22.8	5.9	29.4	14.7
Influencer Poll 5 (Dec 05)	26.7	21.2	6.9	26.4	17.0
Influencer Poll 6 (Jun 06)	19.0	20.4	7.2	30.6	22.2

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	22.5	23.6	6.6	32.0	15.0
Influencer Poll 2 (May 04)	18.6	22.9	8.5	30.9	18.4
Influencer Poll 3 (Nov 04)	21.0	22.0	7.3	32.2	17.3
Influencer Poll 4 (Jun 05)	27.1	23.6	6.7	29.3	12.1
Influencer Poll 5 (Dec 05)	27.0	22.0	6.6	26.2	16.5
Influencer Poll 6 (Jun 06)	20.5	18.8	6.7	30.7	23.1

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	19.8	22.6	6.8	31.0	19.1
Influencer Poll 2 (May 04)	20.5	22.5	6.7	32.5	17.5
Influencer Poll 3 (Nov 04)	19.9	21.4	6.8	32.5	19.0
Influencer Poll 4 (Jun 05)	25.1	22.3	5.3	29.5	16.4
Influencer Poll 5 (Dec 05)	26.5	20.8	7.0	26.5	17.3
Influencer Poll 6 (Jun 06)	17.9	21.6	7.5	30.6	21.6

¹³ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Full-Time Job

JAMRS

TABLE 3-2. Influencer Likelihood to Recommend Full-Time Job: 2003 – 2006¹⁴

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	44.8	42.7
Influencer Poll 2 (May 04)	37.6	47.7
Influencer Poll 3 (Nov 04)	39.4	43.7
Influencer Poll 4 (Jun 05)	49.3	48.1
Influencer Poll 5 (Dec 05)	45.3	50.1
Influencer Poll 6 (Jun 06)	34.8	44.1

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	44.5	48.2
Influencer Poll 2 (May 04)	34.9	47.6
Influencer Poll 3 (Nov 04)	39.5	45.2
Influencer Poll 4 (Jun 05)	51.2	50.2
Influencer Poll 5 (Dec 05)	42.5	54.8
Influencer Poll 6 (Jun 06)	34.0	46.8

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	45.0	38.7
Influencer Poll 2 (May 04)	39.0	47.7
Influencer Poll 3 (Nov 04)	39.4	43.0
Influencer Poll 4 (Jun 05)	48.1	46.6
Influencer Poll 5 (Dec 05)	46.9	47.6
Influencer Poll 6 (Jun 06)	35.6	42.6

¹⁴ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Full-Time Job

JAMRS

TABLE 3-3. Influencer Likelihood to Recommend Full-Time Job: 2003 – 2006¹⁵

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	40.4	34.8
Influencer Poll 3 (Nov 04)	44.6	33.5
Influencer Poll 4 (Jun 05)	50.2	45.8
Influencer Poll 5 (Dec 05)	47.2	43.3
Influencer Poll 6 (Jun 06)	38.6	30.9

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	39.1	‡
Influencer Poll 3 (Nov 04)	46.8	‡
Influencer Poll 4 (Jun 05)	53.1	46.2
Influencer Poll 5 (Dec 05)	45.6	‡
Influencer Poll 6 (Jun 06)	37.7	30.1

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	41.1	38.8
Influencer Poll 3 (Nov 04)	43.5	34.8
Influencer Poll 4 (Jun 05)	47.6	45.6
Influencer Poll 5 (Dec 05)	48.2	45.6
Influencer Poll 6 (Jun 06)	39.4	31.6

¹⁵ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend Full-Time Job

JAMRS

TABLE 3-4. Influencer Likelihood to Recommend Full-Time Job: 2003 – 2006¹⁶

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		61.0	46.4	33.8	28.4
Influencer Poll 2 (May 04)		59.7	44.5	32.3	29.1
Influencer Poll 3 (Nov 04)		63.4	40.6	35.1	28.7
Influencer Poll 4 (Jun 05)		63.9	50.4	35.1	35.5
Influencer Poll 5 (Dec 05)		60.7	48.2	35.8	32.7
Influencer Poll 6 (Jun 06)		52.3	43.0	25.6	29.4

Male <i>(very likely and likely)</i>	Percent (%)			
	Education Level			
	Wave	HS or Less	Some College	4-Yr College
Influencer Poll 1 (Aug 03)	60.3	54.7	30.0	30.4
Influencer Poll 2 (May 04)	‡	50.4	29.1	30.7
Influencer Poll 3 (Nov 04)	63.6	39.8	39.0	31.9
Influencer Poll 4 (Jun 05)	64.2	56.5	38.8	‡
Influencer Poll 5 (Dec 05)	68.5	48.5	‡	‡
Influencer Poll 6 (Jun 06)	52.2	45.0	27.5	29.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		61.7	41.6	36.2	26.7
Influencer Poll 2 (May 04)		61.5	41.8	34.4	27.8
Influencer Poll 3 (Nov 04)		63.3	41.0	33.2	26.8
Influencer Poll 4 (Jun 05)		63.7	46.8	32.3	34.7
Influencer Poll 5 (Dec 05)		57.1	48.1	38.8	30.0
Influencer Poll 6 (Jun 06)		52.4	41.9	23.9	29.7

¹⁶ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Full-Time Job

JAMRS

TABLE 3-5. Influencer Likelihood to Recommend Full-Time Job: 2003 – 2006¹⁷

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	46.1	43.6	42.8
Influencer Poll 2 (May 04)	47.6	39.9	42.4
Influencer Poll 3 (Nov 04)	44.2	39.6	42.9
Influencer Poll 4 (Jun 05)	51.2	47.9	48.7
Influencer Poll 5 (Dec 05)	52.5	48.1	45.7
Influencer Poll 6 (Jun 06)	42.4	38.3	39.4

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	53.7	45.5	42.3
Influencer Poll 2 (May 04)	46.3	41.2	38.5
Influencer Poll 3 (Nov 04)	37.4	44.6	45.1
Influencer Poll 4 (Jun 05)	‡	48.4	51.3
Influencer Poll 5 (Dec 05)	‡	45.1	48.7
Influencer Poll 6 (Jun 06)	‡	37.0	38.5

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	41.4	42.4	43.3
Influencer Poll 2 (May 04)	48.3	39.3	45.0
Influencer Poll 3 (Nov 04)	47.7	37.8	41.5
Influencer Poll 4 (Jun 05)	48.7	47.6	46.8
Influencer Poll 5 (Dec 05)	49.4	49.8	44.1
Influencer Poll 6 (Jun 06)	36.6	39.3	40.1

¹⁷ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Full-Time Job

TABLE 3-6. Influencer Likelihood to Recommend Full-Time Job: 2003 – 2006¹⁸

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		64.3	50.9	43.5	29.2
Influencer Poll 2 (May 04)		64.6	53.3	39.9	26.9
Influencer Poll 3 (Nov 04)		50.7	53.4	40.8	28.6
Influencer Poll 4 (Jun 05)		63.4	55.8	48.1	31.3
Influencer Poll 5 (Dec 05)		64.6	53.8	44.3	28.8
Influencer Poll 6 (Jun 06)		56.4	50.5	39.6	26.8

Male <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	45.3	32.5
Influencer Poll 2 (May 04)		‡	‡	44.0	28.5
Influencer Poll 3 (Nov 04)		‡	‡	44.3	32.3
Influencer Poll 4 (Jun 05)		‡	‡	51.7	38.3
Influencer Poll 5 (Dec 05)		‡	‡	47.0	30.3
Influencer Poll 6 (Jun 06)		‡	‡	40.5	26.8

Female <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	47.2	42.2	25.8
Influencer Poll 2 (May 04)	66.7	51.4	37.4	25.6
Influencer Poll 3 (Nov 04)	53.3	52.0	39.0	26.2
Influencer Poll 4 (Jun 05)	62.6	53.5	45.4	24.4
Influencer Poll 5 (Dec 05)	63.8	50.7	42.5	27.7
Influencer Poll 6 (Jun 06)	53.0	48.0	38.9	26.9

¹⁸ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Part-Time Job

JAMRS

TABLE 4-1. Influencer Likelihood to Recommend Part-Time Job: 2003 – 2006¹⁹

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	39.8	38.8	3.9	11.5	5.9
Influencer Poll 2 (May 04)	39.3	40.3	4.9	9.8	5.3
Influencer Poll 3 (Nov 04)	38.3	39.6	5.0	12.2	4.4
Influencer Poll 4 (Jun 05)	40.7	36.0	4.1	11.8	5.5
Influencer Poll 5 (Dec 05)	42.7	37.4	4.4	8.8	5.5
Influencer Poll 6 (Jun 06)	41.0	37.7	5.9	9.2	5.9

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	37.5	36.9	3.5	16.2	5.7
Influencer Poll 2 (May 04)	35.0	39.5	6.3	11.2	7.2
Influencer Poll 3 (Nov 04)	34.7	37.8	6.1	14.5	6.5
Influencer Poll 4 (Jun 05)	33.7	40.6	3.4	13.5	6.5
Influencer Poll 5 (Dec 05)	40.7	37.1	5.1	10.1	5.7
Influencer Poll 6 (Jun 06)	39.3	37.6	6.3	9.5	7.1

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	41.3	40.1	4.2	8.3	6.1
Influencer Poll 2 (May 04)	41.7	40.7	4.1	8.9	4.2
Influencer Poll 3 (Nov 04)	40.1	40.5	4.5	11.0	3.3
Influencer Poll 4 (Jun 05)	45.4	32.9	4.6	10.7	4.8
Influencer Poll 5 (Dec 05)	43.8	37.6	4.0	8.1	5.4
Influencer Poll 6 (Jun 06)	42.2	37.8	5.5	8.8	5.1

¹⁹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Part-Time Job

JAMRS

TABLE 4-2. Influencer Likelihood to Recommend Part-Time Job: 2003 – 2006²⁰

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	80.2	76.2
Influencer Poll 2 (May 04)	82.0	77.0
Influencer Poll 3 (Nov 04)	78.2	77.7
Influencer Poll 4 (Jun 05)	79.0	74.6
Influencer Poll 5 (Dec 05)	80.0	80.2
Influencer Poll 6 (Jun 06)	80.2	77.1

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	74.8	73.9
Influencer Poll 2 (May 04)	79.1	70.1
Influencer Poll 3 (Nov 04)	73.0	72.3
Influencer Poll 4 (Jun 05)	79.1	69.4
Influencer Poll 5 (Dec 05)	79.4	76.3
Influencer Poll 6 (Jun 06)	80.0	72.5

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	83.8	78.0
Influencer Poll 2 (May 04)	83.5	81.3
Influencer Poll 3 (Nov 04)	80.4	80.7
Influencer Poll 4 (Jun 05)	79.0	77.8
Influencer Poll 5 (Dec 05)	80.3	82.2
Influencer Poll 6 (Jun 06)	80.5	79.7

²⁰ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Part-Time Job

JAMRS

TABLE 4-3. Influencer Likelihood to Recommend Part-Time Job: 2003 – 2006²¹

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	79.5	83.6
Influencer Poll 3 (Nov 04)	78.3	78.2
Influencer Poll 4 (Jun 05)	77.0	81.3
Influencer Poll 5 (Dec 05)	80.7	79.2
Influencer Poll 6 (Jun 06)	78.1	82.3

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	74.5	‡
Influencer Poll 3 (Nov 04)	72.1	‡
Influencer Poll 4 (Jun 05)	72.8	87.7
Influencer Poll 5 (Dec 05)	82.4	‡
Influencer Poll 6 (Jun 06)	79.2	80.8

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	82.3	84.2
Influencer Poll 3 (Nov 04)	81.0	79.7
Influencer Poll 4 (Jun 05)	80.6	77.5
Influencer Poll 5 (Dec 05)	79.6	81.0
Influencer Poll 6 (Jun 06)	77.0	83.6

²¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend Part-Time Job

JAMRS

TABLE 4-4. Influencer Likelihood to Recommend Part-Time Job: 2003 – 2006²²

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		82.1	80.4	75.3	74.3
Influencer Poll 2 (May 04)		85.1	82.8	76.6	70.5
Influencer Poll 3 (Nov 04)		82.3	82.0	74.0	71.0
Influencer Poll 4 (Jun 05)		80.2	80.1	74.6	66.8
Influencer Poll 5 (Dec 05)		83.8	83.2	76.7	70.1
Influencer Poll 6 (Jun 06)		83.9	80.7	76.0	70.2

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		75.9	76.1	71.8	72.5
Influencer Poll 2 (May 04)		‡	78.2	68.4	65.3
Influencer Poll 3 (Nov 04)		79.1	78.9	68.3	62.1
Influencer Poll 4 (Jun 05)		79.7	77.5	72.7	‡
Influencer Poll 5 (Dec 05)		80.1	80.8	‡	‡
Influencer Poll 6 (Jun 06)		81.5	84.7	72.5	66.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		87.4	82.8	77.4	75.8
Influencer Poll 2 (May 04)		84.6	84.9	81.7	74.6
Influencer Poll 3 (Nov 04)		83.8	83.4	76.8	76.3
Influencer Poll 4 (Jun 05)		80.4	81.5	75.9	70.3
Influencer Poll 5 (Dec 05)		85.5	84.3	74.3	72.5
Influencer Poll 6 (Jun 06)		85.6	78.7	79.2	73.7

²² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Part-Time Job

JAMRS

TABLE 4-5. Influencer Likelihood to Recommend Part-Time Job: 2003 – 2006²³

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	74.5	80.4	78.8
Influencer Poll 2 (May 04)	72.7	83.1	79.5
Influencer Poll 3 (Nov 04)	76.6	78.9	77.8
Influencer Poll 4 (Jun 05)	71.3	77.4	78.1
Influencer Poll 5 (Dec 05)	79.2	79.4	81.1
Influencer Poll 6 (Jun 06)	74.7	80.7	78.2

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	74.1	75.2	73.6
Influencer Poll 2 (May 04)	68.5	79.1	73.1
Influencer Poll 3 (Nov 04)	73.3	74.9	70.1
Influencer Poll 4 (Jun 05)	‡	77.7	75.9
Influencer Poll 5 (Dec 05)	‡	74.7	80.7
Influencer Poll 6 (Jun 06)	‡	79.0	77.8

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	74.7	83.7	83.3
Influencer Poll 2 (May 04)	75.3	85.0	83.8
Influencer Poll 3 (Nov 04)	78.3	80.4	82.7
Influencer Poll 4 (Jun 05)	77.8	77.2	79.6
Influencer Poll 5 (Dec 05)	80.0	82.0	81.4
Influencer Poll 6 (Jun 06)	80.2	82.0	78.4

²³ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend Part-Time Job

TABLE 4-6. Influencer Likelihood to Recommend Part-Time Job: 2003 – 2006²⁴

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		80.4	81.3	80.2	74.7
Influencer Poll 2 (May 04)		85.1	82.4	78.2	77.1
Influencer Poll 3 (Nov 04)		80.9	83.2	78.9	73.6
Influencer Poll 4 (Jun 05)		80.7	74.6	77.5	73.5
Influencer Poll 5 (Dec 05)		83.9	83.6	78.0	74.2
Influencer Poll 6 (Jun 06)		82.6	81.5	81.3	73.6

Male <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	79.6	71.3
Influencer Poll 2 (May 04)		‡	‡	74.9	67.9
Influencer Poll 3 (Nov 04)		‡	‡	72.7	66.5
Influencer Poll 4 (Jun 05)		‡	‡	75.8	72.2
Influencer Poll 5 (Dec 05)		‡	‡	77.6	74.8
Influencer Poll 6 (Jun 06)		‡	‡	81.5	71.9

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	85.6	80.6	78.1
Influencer Poll 2 (May 04)		83.7	83.8	80.3	84.8
Influencer Poll 3 (Nov 04)		83.6	82.9	82.1	78.3
Influencer Poll 4 (Jun 05)		78.9	79.9	78.8	74.8
Influencer Poll 5 (Dec 05)		84.8	85.2	78.2	73.8
Influencer Poll 6 (Jun 06)		81.3	84.5	81.0	75.6

²⁴ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 2-Year College

JAMRS

TABLE 5-1. Influencer Likelihood to Recommend 2-Year College: 2003 – 2006²⁵

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	34.8	46.0	5.1	9.7	4.0
Influencer Poll 2 (May 04)	35.3	40.6	6.4	11.7	5.4
Influencer Poll 3 (Nov 04)	34.5	41.4	6.0	11.7	6.0
Influencer Poll 4 (Jun 05)	38.4	38.6	4.8	11.5	5.0
Influencer Poll 5 (Dec 05)	42.4	36.5	4.4	10.3	4.7
Influencer Poll 6 (Jun 06)	34.1	38.3	7.9	12.7	6.8

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	32.6	47.3	4.7	10.7	4.3
Influencer Poll 2 (May 04)	31.6	39.2	6.5	15.0	7.0
Influencer Poll 3 (Nov 04)	31.4	41.2	7.1	12.7	6.7
Influencer Poll 4 (Jun 05)	35.6	37.0	4.4	15.6	6.1
Influencer Poll 5 (Dec 05)	40.9	35.4	4.8	11.0	6.6
Influencer Poll 6 (Jun 06)	32.0	36.5	8.4	15.1	8.0

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	36.3	45.1	5.4	8.9	3.8
Influencer Poll 2 (May 04)	37.4	41.4	6.3	9.8	4.5
Influencer Poll 3 (Nov 04)	36.0	41.5	5.4	11.1	5.6
Influencer Poll 4 (Jun 05)	40.2	39.6	5.0	8.7	4.2
Influencer Poll 5 (Dec 05)	43.2	37.1	4.1	10.0	3.8
Influencer Poll 6 (Jun 06)	35.5	39.6	7.6	11.0	5.9

²⁵ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 2-Year College

JAMRS

TABLE 5-2. Influencer Likelihood to Recommend 2-Year College: 2003 – 2006²⁶

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	76.9	86.2
Influencer Poll 2 (May 04)	69.3	83.2
Influencer Poll 3 (Nov 04)	68.1	81.8
Influencer Poll 4 (Jun 05)	68.6	84.6
Influencer Poll 5 (Dec 05)	71.8	84.9
Influencer Poll 6 (Jun 06)	61.9	83.2

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	76.2	84.7
Influencer Poll 2 (May 04)	60.9	80.1
Influencer Poll 3 (Nov 04)	60.5	80.3
Influencer Poll 4 (Jun 05)	62.8	82.5
Influencer Poll 5 (Dec 05)	66.8	84.6
Influencer Poll 6 (Jun 06)	60.0	80.6

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	77.4	87.3
Influencer Poll 2 (May 04)	73.4	85.1
Influencer Poll 3 (Nov 04)	71.4	82.6
Influencer Poll 4 (Jun 05)	72.7	85.9
Influencer Poll 5 (Dec 05)	74.6	85.0
Influencer Poll 6 (Jun 06)	63.6	84.4

²⁶ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 2-Year College

JAMRS

TABLE 5-3. Influencer Likelihood to Recommend 2-Year College: 2003 – 2006²⁷

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	68.5	71.2
Influencer Poll 3 (Nov 04)	73.0	62.7
Influencer Poll 4 (Jun 05)	70.7	66.3
Influencer Poll 5 (Dec 05)	70.9	72.9
Influencer Poll 6 (Jun 06)	64.5	59.5

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	58.2	‡
Influencer Poll 3 (Nov 04)	65.8	‡
Influencer Poll 4 (Jun 05)	63.9	61.3
Influencer Poll 5 (Dec 05)	66.4	67.4
Influencer Poll 6 (Jun 06)	62.9	57.1

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	74.5	74.6
Influencer Poll 3 (Nov 04)	76.2	66.1
Influencer Poll 4 (Jun 05)	76.5	69.2
Influencer Poll 5 (Dec 05)	73.8	75.4
Influencer Poll 6 (Jun 06)	66.1	61.6

²⁷ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend 2-Year College

JAMRS

TABLE 5-4. Influencer Likelihood to Recommend 2-Year College: 2003 – 2006²⁸

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		85.7	85.7	75.3	71.6
Influencer Poll 2 (May 04)		84.2	84.2	66.7	62.1
Influencer Poll 3 (Nov 04)		86.7	79.4	69.4	65.9
Influencer Poll 4 (Jun 05)		85.8	80.9	66.3	67.8
Influencer Poll 5 (Dec 05)		84.6	81.4	73.8	67.3
Influencer Poll 6 (Jun 06)		84.2	77.9	61.0	58.3

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		83.7	84.9	77.3	69.6
Influencer Poll 2 (May 04)		‡	87.2	64.1	53.5
Influencer Poll 3 (Nov 04)		85.5	75.8	69.1	59.5
Influencer Poll 4 (Jun 05)		84.5	78.3	63.6	‡
Influencer Poll 5 (Dec 05)		87.7	80.0	‡	‡
Influencer Poll 6 (Jun 06)		83.4	77.9	55.0	53.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		87.4	86.1	74.0	73.3
Influencer Poll 2 (May 04)		88.5	82.8	68.3	69.0
Influencer Poll 3 (Nov 04)		87.3	81.0	69.6	69.7
Influencer Poll 4 (Jun 05)		86.5	82.4	68.4	76.3
Influencer Poll 5 (Dec 05)		83.2	82.1	80.3	68.3
Influencer Poll 6 (Jun 06)		84.7	77.9	66.7	62.7

²⁸ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 2-Year College

JAMRS

TABLE 5-5. Influencer Likelihood to Recommend 2-Year College: 2003 – 2006²⁹

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	81.6	78.5	83.6
Influencer Poll 2 (May 04)	81.1	75.7	72.5
Influencer Poll 3 (Nov 04)	80.2	73.7	75.4
Influencer Poll 4 (Jun 05)	86.1	73.3	76.6
Influencer Poll 5 (Dec 05)	85.6	77.4	77.4
Influencer Poll 6 (Jun 06)	79.7	68.4	74.3

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	77.8	80.2	80.8
Influencer Poll 2 (May 04)	81.5	70.3	64.1
Influencer Poll 3 (Nov 04)	75.6	69.1	73.5
Influencer Poll 4 (Jun 05)	‡	69.0	71.1
Influencer Poll 5 (Dec 05)	‡	75.8	69.5
Influencer Poll 6 (Jun 06)	‡	67.2	68.2

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	83.9	77.4	86.0
Influencer Poll 2 (May 04)	80.9	78.3	77.9
Influencer Poll 3 (Nov 04)	82.6	75.4	76.7
Influencer Poll 4 (Jun 05)	88.0	75.9	80.5
Influencer Poll 5 (Dec 05)	81.3	78.3	81.6
Influencer Poll 6 (Jun 06)	82.2	69.3	78.4

²⁹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend 2-Year College

TABLE 5-6. Influencer Likelihood to Recommend 2-Year College: 2003 – 2006³⁰

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		95.1	86.5	81.3	70.2
Influencer Poll 2 (May 04)		84.0	82.4	77.4	65.1
Influencer Poll 3 (Nov 04)		87.4	81.4	78.6	62.0
Influencer Poll 4 (Jun 05)		89.6	85.0	76.8	61.6
Influencer Poll 5 (Dec 05)		86.7	85.6	78.3	67.3
Influencer Poll 6 (Jun 06)		83.1	78.4	78.4	58.2

Male <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	80.6	72.6
Influencer Poll 2 (May 04)		‡	‡	75.4	60.6
Influencer Poll 3 (Nov 04)		‡	‡	76.1	59.6
Influencer Poll 4 (Jun 05)		‡	‡	73.6	54.1
Influencer Poll 5 (Dec 05)		‡	‡	77.6	60.5
Influencer Poll 6 (Jun 06)		‡	‡	81.0	54.8

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	85.6	81.7	67.7
Influencer Poll 2 (May 04)		88.4	82.7	78.5	68.9
Influencer Poll 3 (Nov 04)		86.8	82.1	79.8	63.5
Influencer Poll 4 (Jun 05)		89.1	82.6	79.2	68.9
Influencer Poll 5 (Dec 05)		87.5	83.3	78.8	73.0
Influencer Poll 6 (Jun 06)		84.3	81.1	76.4	62.2

³⁰ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Army

JAMRS

TABLE 6-1. Influencer Likelihood to Recommend the Army: 2003 – 2006³¹

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	9.0	27.0	11.5	33.8	18.5
Influencer Poll 2 (May 04)	9.0	19.9	9.7	35.7	25.5
Influencer Poll 3 (Nov 04)	6.8	19.8	8.6	37.0	27.3
Influencer Poll 4 (Jun 05)	9.4	21.9	7.8	29.9	29.1
Influencer Poll 5 (Dec 05)	11.5	18.7	7.4	28.6	31.9
Influencer Poll 6 (Jun 06)	7.5	15.3	12.7	29.4	34.5

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.2	28.5	10.7	34.6	15.8
Influencer Poll 2 (May 04)	10.5	23.1	8.3	36.1	21.5
Influencer Poll 3 (Nov 04)	8.4	22.0	10.2	35.3	23.1
Influencer Poll 4 (Jun 05)	10.7	25.1	8.1	30.5	24.6
Influencer Poll 5 (Dec 05)	12.7	19.8	7.3	29.7	28.8
Influencer Poll 6 (Jun 06)	8.9	14.5	14.5	31.7	30.2

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	8.1	26.0	12.1	33.2	20.3
Influencer Poll 2 (May 04)	8.1	18.1	10.4	35.5	27.7
Influencer Poll 3 (Nov 04)	6.0	18.8	7.8	37.8	29.3
Influencer Poll 4 (Jun 05)	8.6	19.7	7.7	29.5	32.1
Influencer Poll 5 (Dec 05)	10.8	18.2	7.5	28.1	33.6
Influencer Poll 6 (Jun 06)	6.6	15.9	11.4	27.9	37.5

³¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Army

JAMRS

TABLE 6-2. Influencer Likelihood to Recommend the Army: 2003 – 2006³²

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	28.7	46.2
Influencer Poll 2 (May 04)	19.7	38.8
Influencer Poll 3 (Nov 04)	15.3	35.3
Influencer Poll 4 (Jun 05)	19.7	42.0
Influencer Poll 5 (Dec 05)	19.5	39.3
Influencer Poll 6 (Jun 06)	15.2	30.7

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	31.4	48.2
Influencer Poll 2 (May 04)	20.0	46.3
Influencer Poll 3 (Nov 04)	18.0	38.4
Influencer Poll 4 (Jun 05)	24.1	47.6
Influencer Poll 5 (Dec 05)	19.6	44.0
Influencer Poll 6 (Jun 06)	16.2	33.8

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	26.9	44.7
Influencer Poll 2 (May 04)	19.5	34.1
Influencer Poll 3 (Nov 04)	14.1	33.6
Influencer Poll 4 (Jun 05)	16.5	38.5
Influencer Poll 5 (Dec 05)	19.4	36.9
Influencer Poll 6 (Jun 06)	14.3	29.2

³² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Army

JAMRS

TABLE 6-3. Influencer Likelihood to Recommend the Army: 2003 – 2006³³

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	23.2	16.1
Influencer Poll 3 (Nov 04)	19.5	10.4
Influencer Poll 4 (Jun 05)	24.0	14.9
Influencer Poll 5 (Dec 05)	21.2	17.6
Influencer Poll 6 (Jun 06)	16.0	14.1

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	25.5	‡
Influencer Poll 3 (Nov 04)	22.5	‡
Influencer Poll 4 (Jun 05)	28.6	17.9
Influencer Poll 5 (Dec 05)	21.6	‡
Influencer Poll 6 (Jun 06)	18.9	13.5

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	21.9	17.7
Influencer Poll 3 (Nov 04)	18.1	9.7
Influencer Poll 4 (Jun 05)	20.0	13.2
Influencer Poll 5 (Dec 05)	20.9	17.9
Influencer Poll 6 (Jun 06)	13.3	14.7

³³ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Army

JAMRS

TABLE 6-4. Influencer Likelihood to Recommend the Army: 2003 – 2006³⁴

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		48.1	33.0	30.7	32.0
Influencer Poll 2 (May 04)		35.0	30.4	23.4	25.1
Influencer Poll 3 (Nov 04)		33.0	24.7	27.1	22.3
Influencer Poll 4 (Jun 05)		37.9	29.6	25.4	29.4
Influencer Poll 5 (Dec 05)		36.4	27.1	25.8	28.0
Influencer Poll 6 (Jun 06)		30.8	21.1	17.9	18.3

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		50.4	37.7	30.0	33.3
Influencer Poll 2 (May 04)		‡	33.1	34.2	30.7
Influencer Poll 3 (Nov 04)		35.5	29.2	29.3	28.4
Influencer Poll 4 (Jun 05)		42.6	37.7	28.9	‡
Influencer Poll 5 (Dec 05)		43.2	30.0	‡	‡
Influencer Poll 6 (Jun 06)		31.8	18.3	20.8	21.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		46.1	30.3	31.1	30.8
Influencer Poll 2 (May 04)		34.1	29.1	16.7	20.6
Influencer Poll 3 (Nov 04)		31.9	22.8	26.0	18.7
Influencer Poll 4 (Jun 05)		35.1	24.9	22.8	27.1
Influencer Poll 5 (Dec 05)		33.2	25.7	28.3	26.7
Influencer Poll 6 (Jun 06)		30.1	22.5	15.1	16.1

³⁴ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Army

JAMRS

TABLE 6-5. Influencer Likelihood to Recommend the Army: 2003 – 2006³⁵

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	45.4	28.4	40.3
Influencer Poll 2 (May 04)	36.7	24.6	29.3
Influencer Poll 3 (Nov 04)	31.4	22.6	28.0
Influencer Poll 4 (Jun 05)	37.8	27.9	31.9
Influencer Poll 5 (Dec 05)	34.3	24.2	34.0
Influencer Poll 6 (Jun 06)	27.2	19.3	25.0

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	51.9	30.6	40.7
Influencer Poll 2 (May 04)	44.4	30.8	29.5
Influencer Poll 3 (Nov 04)	26.7	28.0	34.8
Influencer Poll 4 (Jun 05)	‡	34.2	33.8
Influencer Poll 5 (Dec 05)	‡	23.1	36.5
Influencer Poll 6 (Jun 06)	‡	21.8	24.7

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	41.4	26.9	40.0
Influencer Poll 2 (May 04)	32.0	21.7	29.2
Influencer Poll 3 (Nov 04)	33.7	20.7	23.6
Influencer Poll 4 (Jun 05)	32.5	24.1	30.6
Influencer Poll 5 (Dec 05)	29.4	24.8	32.6
Influencer Poll 6 (Jun 06)	27.7	17.3	25.2

³⁵ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Army

JAMRS

TABLE 6-6. Influencer Likelihood to Recommend the Army: 2003 – 2006³⁶

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		47.6	44.6	33.6	26.9
Influencer Poll 2 (May 04)		33.1	39.8	26.7	22.9
Influencer Poll 3 (Nov 04)		30.2	32.7	27.7	18.5
Influencer Poll 4 (Jun 05)		37.1	37.5	30.9	25.7
Influencer Poll 5 (Dec 05)		40.4	33.4	30.0	16.9
Influencer Poll 6 (Jun 06)		32.6	32.4	20.3	18.3

Male <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	‡	36.3	30.6
Influencer Poll 2 (May 04)	‡	‡	30.3	30.7
Influencer Poll 3 (Nov 04)	‡	‡	33.5	23.6
Influencer Poll 4 (Jun 05)	‡	‡	34.3	29.3
Influencer Poll 5 (Dec 05)	‡	‡	32.1	18.5
Influencer Poll 6 (Jun 06)	‡	‡	20.8	18.9

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	40.0	31.6	23.2
Influencer Poll 2 (May 04)		31.0	36.3	24.6	16.5
Influencer Poll 3 (Nov 04)		29.6	31.0	24.8	15.2
Influencer Poll 4 (Jun 05)		33.3	31.3	28.3	22.2
Influencer Poll 5 (Dec 05)		39.7	27.1	28.5	15.6
Influencer Poll 6 (Jun 06)		28.4	32.4	19.9	17.6

³⁶ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Navy

JAMRS

TABLE 7-1. Influencer Likelihood to Recommend the Navy: 2003 – 2006³⁷

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	11.0	29.0	11.7	30.8	17.4
Influencer Poll 2 (May 04)	10.1	21.6	10.2	34.9	22.9
Influencer Poll 3 (Nov 04)	8.3	22.1	8.7	35.5	25.1
Influencer Poll 4 (Jun 05)	11.8	24.0	9.0	28.6	24.2
Influencer Poll 5 (Dec 05)	13.0	19.9	8.4	27.9	28.6
Influencer Poll 6 (Jun 06)	8.9	19.0	13.2	27.9	30.3

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	12.1	32.0	11.1	29.3	15.2
Influencer Poll 2 (May 04)	12.1	24.9	9.0	34.5	18.8
Influencer Poll 3 (Nov 04)	11.0	24.9	9.8	31.2	22.4
Influencer Poll 4 (Jun 05)	15.4	26.3	8.9	28.9	19.0
Influencer Poll 5 (Dec 05)	15.8	20.7	9.0	29.2	23.3
Influencer Poll 6 (Jun 06)	11.4	20.5	15.1	27.7	25.0

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.2	26.8	12.1	31.8	19.0
Influencer Poll 2 (May 04)	8.9	19.8	10.9	35.0	25.2
Influencer Poll 3 (Nov 04)	7.0	20.7	8.1	37.6	26.5
Influencer Poll 4 (Jun 05)	9.4	22.5	9.0	28.4	27.7
Influencer Poll 5 (Dec 05)	11.5	19.5	8.1	27.1	31.5
Influencer Poll 6 (Jun 06)	7.2	18.0	11.8	28.1	34.0

³⁷ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Navy

JAMRS

TABLE 7-2. Influencer Likelihood to Recommend the Navy: 2003 – 2006³⁸

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	31.5	51.7
Influencer Poll 2 (May 04)	23.0	41.0
Influencer Poll 3 (Nov 04)	19.3	38.8
Influencer Poll 4 (Jun 05)	24.6	46.1
Influencer Poll 5 (Dec 05)	21.3	42.7
Influencer Poll 6 (Jun 06)	19.0	37.1

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	35.5	55.4
Influencer Poll 2 (May 04)	26.5	46.8
Influencer Poll 3 (Nov 04)	22.5	44.5
Influencer Poll 4 (Jun 05)	32.0	51.6
Influencer Poll 5 (Dec 05)	24.8	46.9
Influencer Poll 6 (Jun 06)	21.3	46.8

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	28.8	49.0
Influencer Poll 2 (May 04)	21.3	37.4
Influencer Poll 3 (Nov 04)	17.9	35.7
Influencer Poll 4 (Jun 05)	19.3	42.7
Influencer Poll 5 (Dec 05)	19.4	40.6
Influencer Poll 6 (Jun 06)	16.9	32.1

³⁸ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Navy

JAMRS

TABLE 7-3. Influencer Likelihood to Recommend the Navy: 2003 – 2006³⁹

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	28.8	18.1
Influencer Poll 3 (Nov 04)	25.3	12.3
Influencer Poll 4 (Jun 05)	30.0	18.8
Influencer Poll 5 (Dec 05)	23.4	19.0
Influencer Poll 6 (Jun 06)	23.1	15.0

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	36.4	‡
Influencer Poll 3 (Nov 04)	29.7	‡
Influencer Poll 4 (Jun 05)	36.7	25.5
Influencer Poll 5 (Dec 05)	28.8	‡
Influencer Poll 6 (Jun 06)	27.0	15.4

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	24.5	19.6
Influencer Poll 3 (Nov 04)	23.4	11.9
Influencer Poll 4 (Jun 05)	24.1	14.8
Influencer Poll 5 (Dec 05)	19.9	19.0
Influencer Poll 6 (Jun 06)	19.4	14.7

³⁹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Navy

JAMRS

TABLE 7-4. Influencer Likelihood to Recommend the Navy: 2003 – 2006⁴⁰

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		50.0	37.4	35.9	36.0
Influencer Poll 2 (May 04)		36.0	35.2	26.4	26.4
Influencer Poll 3 (Nov 04)		37.2	30.3	29.2	24.2
Influencer Poll 4 (Jun 05)		41.5	35.3	32.3	30.8
Influencer Poll 5 (Dec 05)		39.3	31.2	27.5	28.9
Influencer Poll 6 (Jun 06)		33.9	27.9	22.7	24.3

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		53.9	43.4	35.5	41.2
Influencer Poll 2 (May 04)		‡	42.9	35.9	30.7
Influencer Poll 3 (Nov 04)		40.0	36.0	37.4	30.2
Influencer Poll 4 (Jun 05)		47.3	45.7	38.0	‡
Influencer Poll 5 (Dec 05)		47.9	36.9	‡	‡
Influencer Poll 6 (Jun 06)		33.1	36.6	26.8	31.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		46.7	33.9	36.2	31.7
Influencer Poll 2 (May 04)		35.6	31.6	20.4	23.0
Influencer Poll 3 (Nov 04)		35.8	27.9	25.2	20.7
Influencer Poll 4 (Jun 05)		38.0	29.2	27.8	28.8
Influencer Poll 5 (Dec 05)		35.2	28.4	30.3	27.5
Influencer Poll 6 (Jun 06)		34.5	23.3	18.9	18.6

⁴⁰ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Navy

JAMRS

TABLE 7-5. Influencer Likelihood to Recommend the Navy: 2003 – 2006⁴¹

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	44.7	34.2	44.8
Influencer Poll 2 (May 04)	37.8	26.9	34.1
Influencer Poll 3 (Nov 04)	32.1	25.7	34.8
Influencer Poll 4 (Jun 05)	42.6	30.1	38.3
Influencer Poll 5 (Dec 05)	33.5	27.1	37.9
Influencer Poll 6 (Jun 06)	31.6	23.4	31.4

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	50.9	38.7	46.7
Influencer Poll 2 (May 04)	45.4	31.9	37.2
Influencer Poll 3 (Nov 04)	29.8	30.3	44.6
Influencer Poll 4 (Jun 05)	‡	39.7	39.9
Influencer Poll 5 (Dec 05)	‡	28.0	42.1
Influencer Poll 6 (Jun 06)	‡	26.9	36.4

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	40.8	31.2	43.3
Influencer Poll 2 (May 04)	33.1	24.5	32.1
Influencer Poll 3 (Nov 04)	33.3	24.0	28.4
Influencer Poll 4 (Jun 05)	35.9	24.4	37.2
Influencer Poll 5 (Dec 05)	29.4	26.6	35.6
Influencer Poll 6 (Jun 06)	29.7	20.7	28.0

⁴¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Navy

JAMRS

TABLE 7-6. Influencer Likelihood to Recommend the Navy: 2003 – 2006⁴²

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		53.1	44.6	39.4	30.1
Influencer Poll 2 (May 04)		30.9	40.6	31.0	26.2
Influencer Poll 3 (Nov 04)		34.0	35.7	30.6	24.2
Influencer Poll 4 (Jun 05)		41.1	44.2	34.9	29.9
Influencer Poll 5 (Dec 05)		40.7	38.5	29.7	20.0
Influencer Poll 6 (Jun 06)		31.4	37.4	27.1	25.2

Male <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	‡	42.8	35.7
Influencer Poll 2 (May 04)	‡	‡	38.3	32.1
Influencer Poll 3 (Nov 04)	‡	‡	38.1	29.2
Influencer Poll 4 (Jun 05)	‡	‡	41.0	35.3
Influencer Poll 5 (Dec 05)	‡	‡	34.3	23.5
Influencer Poll 6 (Jun 06)	‡	‡	32.7	26.8

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	40.6	36.9	24.5
Influencer Poll 2 (May 04)		28.7	38.0	26.6	21.3
Influencer Poll 3 (Nov 04)		32.2	32.9	26.8	20.9
Influencer Poll 4 (Jun 05)		38.1	36.1	30.4	24.4
Influencer Poll 5 (Dec 05)		38.4	33.5	26.4	17.0
Influencer Poll 6 (Jun 06)		29.9	34.5	22.7	23.3

⁴² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Marine Corps

JAMRS

TABLE 8-1. Influencer Likelihood to Recommend the Marine Corps: 2003 – 2006⁴³

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.2	23.9	11.7	33.8	20.3
Influencer Poll 2 (May 04)	8.3	18.5	9.8	35.9	27.1
Influencer Poll 3 (Nov 04)	7.1	17.9	8.5	36.7	29.5
Influencer Poll 4 (Jun 05)	11.7	18.1	7.5	31.4	29.3
Influencer Poll 5 (Dec 05)	11.0	17.2	7.3	28.1	34.0
Influencer Poll 6 (Jun 06)	7.6	13.9	12.3	29.5	36.0

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.7	25.4	11.5	32.8	19.5
Influencer Poll 2 (May 04)	9.4	20.9	7.8	37.4	23.8
Influencer Poll 3 (Nov 04)	8.0	19.8	9.2	34.9	27.3
Influencer Poll 4 (Jun 05)	14.5	20.2	7.5	31.1	25.3
Influencer Poll 5 (Dec 05)	13.2	18.5	6.6	27.3	33.0
Influencer Poll 6 (Jun 06)	9.3	13.0	14.2	31.5	31.8

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	9.9	22.9	11.8	34.4	20.9
Influencer Poll 2 (May 04)	7.7	17.1	10.8	35.0	28.9
Influencer Poll 3 (Nov 04)	6.7	17.0	8.1	37.6	30.6
Influencer Poll 4 (Jun 05)	9.9	16.8	7.5	31.6	32.0
Influencer Poll 5 (Dec 05)	9.9	16.5	7.6	28.5	34.6
Influencer Poll 6 (Jun 06)	6.4	14.5	11.0	28.1	38.9

⁴³ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Marine Corps

JAMRS

TABLE 8-2. Influencer Likelihood to Recommend the Marine Corps: 2003 – 2006⁴⁴

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	26.9	44.3
Influencer Poll 2 (May 04)	17.7	36.7
Influencer Poll 3 (Nov 04)	15.3	32.4
Influencer Poll 4 (Jun 05)	18.5	40.3
Influencer Poll 5 (Dec 05)	17.8	37.1
Influencer Poll 6 (Jun 06)	13.1	30.1

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	28.3	46.4
Influencer Poll 2 (May 04)	17.7	42.0
Influencer Poll 3 (Nov 04)	16.5	35.2
Influencer Poll 4 (Jun 05)	23.3	46.0
Influencer Poll 5 (Dec 05)	19.6	42.3
Influencer Poll 6 (Jun 06)	13.0	35.6

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	26.0	42.7
Influencer Poll 2 (May 04)	17.7	33.3
Influencer Poll 3 (Nov 04)	14.7	31.0
Influencer Poll 4 (Jun 05)	15.1	36.8
Influencer Poll 5 (Dec 05)	16.8	34.3
Influencer Poll 6 (Jun 06)	13.1	27.3

⁴⁴ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Marine Corps

JAMRS

TABLE 8-3. Influencer Likelihood to Recommend the Marine Corps: 2003 – 2006⁴⁵

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	20.9	14.4
Influencer Poll 3 (Nov 04)	19.5	10.4
Influencer Poll 4 (Jun 05)	22.4	14.2
Influencer Poll 5 (Dec 05)	19.0	16.5
Influencer Poll 6 (Jun 06)	15.7	10.5

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	23.6	‡
Influencer Poll 3 (Nov 04)	23.4	‡
Influencer Poll 4 (Jun 05)	26.5	18.9
Influencer Poll 5 (Dec 05)	20.8	‡
Influencer Poll 6 (Jun 06)	17.0	9.0

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	19.3	16.7
Influencer Poll 3 (Nov 04)	17.7	11.5
Influencer Poll 4 (Jun 05)	18.8	11.5
Influencer Poll 5 (Dec 05)	17.8	15.9
Influencer Poll 6 (Jun 06)	14.5	11.9

⁴⁵ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Marine Corps

JAMRS

TABLE 8-4. Influencer Likelihood to Recommend the Marine Corps: 2003 – 2006⁴⁶

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		45.5	31.9	28.9	29.7
Influencer Poll 2 (May 04)		30.7	27.0	24.8	23.8
Influencer Poll 3 (Nov 04)		31.9	24.7	24.1	19.1
Influencer Poll 4 (Jun 05)		34.9	27.8	26.2	29.0
Influencer Poll 5 (Dec 05)		34.6	25.1	23.8	25.6
Influencer Poll 6 (Jun 06)		29.5	20.3	17.2	15.1

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		49.6	33.3	28.2	30.4
Influencer Poll 2 (May 04)		‡	29.3	30.8	30.7
Influencer Poll 3 (Nov 04)		30.9	27.3	26.0	27.6
Influencer Poll 4 (Jun 05)		39.9	34.8	31.4	‡
Influencer Poll 5 (Dec 05)		43.8	29.2	‡	‡
Influencer Poll 6 (Jun 06)		29.9	17.6	20.8	19.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		41.9	31.0	29.4	29.2
Influencer Poll 2 (May 04)		30.8	26.0	21.0	18.3
Influencer Poll 3 (Nov 04)		32.3	23.6	23.2	14.1
Influencer Poll 4 (Jun 05)		31.8	23.6	22.2	27.1
Influencer Poll 5 (Dec 05)		30.3	23.1	26.3	24.2
Influencer Poll 6 (Jun 06)		29.3	21.7	13.8	11.9

⁴⁶ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Marine Corps

JAMRS

TABLE 8-5. Influencer Likelihood to Recommend the Marine Corps: 2003 – 2006⁴⁷

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	42.2	28.4	36.8
Influencer Poll 2 (May 04)	34.3	23.0	26.8
Influencer Poll 3 (Nov 04)	28.3	22.3	25.9
Influencer Poll 4 (Jun 05)	38.3	24.6	31.4
Influencer Poll 5 (Dec 05)	32.6	23.6	30.6
Influencer Poll 6 (Jun 06)	29.1	17.5	23.3

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	45.4	30.6	37.4
Influencer Poll 2 (May 04)	39.8	26.9	27.6
Influencer Poll 3 (Nov 04)	22.9	26.3	32.4
Influencer Poll 4 (Jun 05)	‡	30.4	34.2
Influencer Poll 5 (Dec 05)	‡	26.4	32.0
Influencer Poll 6 (Jun 06)	‡	18.9	24.3

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	40.2	26.9	36.3
Influencer Poll 2 (May 04)	30.9	21.2	26.3
Influencer Poll 3 (Nov 04)	31.0	20.9	21.7
Influencer Poll 4 (Jun 05)	33.3	21.2	29.4
Influencer Poll 5 (Dec 05)	27.5	22.0	29.9
Influencer Poll 6 (Jun 06)	28.7	16.3	22.7

⁴⁷ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Marine Corps

JAMRS

TABLE 8-6. Influencer Likelihood to Recommend the Marine Corps: 2003 – 2006⁴⁸

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		42.7	41.2	32.3	26.3
Influencer Poll 2 (May 04)		28.6	37.7	23.5	21.9
Influencer Poll 3 (Nov 04)		28.8	31.6	24.7	18.8
Influencer Poll 4 (Jun 05)		34.2	37.1	26.8	27.2
Influencer Poll 5 (Dec 05)		35.4	31.4	26.9	18.1
Influencer Poll 6 (Jun 06)		27.9	32.4	19.8	16.8

Male <i>(very likely and likely)</i>	Percent (%)			
	Income			
	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Wave				
Influencer Poll 1 (Aug 03)	‡	‡	32.8	29.9
Influencer Poll 2 (May 04)	‡	‡	25.7	30.7
Influencer Poll 3 (Nov 04)	‡	‡	28.4	24.2
Influencer Poll 4 (Jun 05)	‡	‡	29.8	31.6
Influencer Poll 5 (Dec 05)	‡	‡	26.9	22.7
Influencer Poll 6 (Jun 06)	‡	‡	20.2	18.9

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	37.2	31.9	22.6
Influencer Poll 2 (May 04)		26.4	36.9	22.1	14.6
Influencer Poll 3 (Nov 04)		30.3	30.2	22.8	15.2
Influencer Poll 4 (Jun 05)		29.3	31.9	24.6	23.0
Influencer Poll 5 (Dec 05)		33.5	25.6	26.9	14.2
Influencer Poll 6 (Jun 06)		25.4	32.4	19.4	14.0

⁴⁸ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Air Force

JAMRS

TABLE 9-1. Influencer Likelihood to Recommend the Air Force: 2003 – 2006⁴⁹

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	13.8	29.4	10.7	29.2	16.6
Influencer Poll 2 (May 04)	12.2	24.1	9.7	31.5	22.3
Influencer Poll 3 (Nov 04)	10.1	22.9	8.7	34.2	23.6
Influencer Poll 4 (Jun 05)	15.4	23.5	8.1	27.8	23.3
Influencer Poll 5 (Dec 05)	15.0	21.6	8.4	26.2	27.2
Influencer Poll 6 (Jun 06)	11.7	21.1	13.1	24.3	29.3

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	15.8	33.2	10.4	26.4	14.1
Influencer Poll 2 (May 04)	16.1	26.9	8.1	31.4	17.0
Influencer Poll 3 (Nov 04)	13.5	26.5	10.0	29.8	19.4
Influencer Poll 4 (Jun 05)	19.8	26.3	9.1	25.7	17.8
Influencer Poll 5 (Dec 05)	18.0	25.5	8.4	24.8	21.8
Influencer Poll 6 (Jun 06)	14.3	23.3	16.0	21.6	24.4

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	12.3	26.7	11.0	31.2	18.4
Influencer Poll 2 (May 04)	10.1	22.5	10.6	31.6	25.2
Influencer Poll 3 (Nov 04)	8.5	21.1	8.0	36.4	25.6
Influencer Poll 4 (Jun 05)	12.4	21.5	7.4	29.2	26.9
Influencer Poll 5 (Dec 05)	13.4	19.5	8.5	26.9	30.0
Influencer Poll 6 (Jun 06)	9.9	19.6	11.0	26.3	32.6

⁴⁹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Air Force

TABLE 9-2 Influencer Likelihood to Recommend the Air Force: 2003 – 2006⁵⁰

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	36.3	52.7
Influencer Poll 2 (May 04)	28.1	45.2
Influencer Poll 3 (Nov 04)	22.8	40.8
Influencer Poll 4 (Jun 05)	28.8	48.1
Influencer Poll 5 (Dec 05)	25.3	46.1
Influencer Poll 6 (Jun 06)	23.9	42.0

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	42.1	58.1
Influencer Poll 2 (May 04)	30.7	54.5
Influencer Poll 3 (Nov 04)	27.5	48.1
Influencer Poll 4 (Jun 05)	36.4	56.0
Influencer Poll 5 (Dec 05)	30.4	55.2
Influencer Poll 6 (Jun 06)	28.6	50.5

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	32.4	48.7
Influencer Poll 2 (May 04)	26.8	39.3
Influencer Poll 3 (Nov 04)	20.8	36.9
Influencer Poll 4 (Jun 05)	23.3	43.2
Influencer Poll 5 (Dec 05)	22.5	41.4
Influencer Poll 6 (Jun 06)	19.5	37.6

⁵⁰ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Air Force

TABLE 9-3. Influencer Likelihood to Recommend the Air Force: 2003 – 2006⁵¹

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	31.1	25.1
Influencer Poll 3 (Nov 04)	29.0	15.8
Influencer Poll 4 (Jun 05)	34.4	22.6
Influencer Poll 5 (Dec 05)	29.4	20.8
Influencer Poll 6 (Jun 06)	27.8	20.1

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	38.2	‡
Influencer Poll 3 (Nov 04)	32.4	‡
Influencer Poll 4 (Jun 05)	41.5	29.2
Influencer Poll 5 (Dec 05)	36.0	‡
Influencer Poll 6 (Jun 06)	35.2	21.8

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	27.1	26.8
Influencer Poll 3 (Nov 04)	27.4	13.7
Influencer Poll 4 (Jun 05)	28.2	18.7
Influencer Poll 5 (Dec 05)	25.1	20.0
Influencer Poll 6 (Jun 06)	20.6	18.6

⁵¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Air Force

JAMRS

TABLE 9-4. Influencer Likelihood to Recommend the Air Force: 2003 – 2006⁵²

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		52.3	43.4	38.0	36.5
Influencer Poll 2 (May 04)		36.3	42.8	31.0	31.3
Influencer Poll 3 (Nov 04)		39.8	33.7	31.4	26.4
Influencer Poll 4 (Jun 05)		43.3	41.2	34.8	31.8
Influencer Poll 5 (Dec 05)		42.3	35.7	30.8	32.7
Influencer Poll 6 (Jun 06)		38.6	34.1	27.6	27.1

Male (very likely and likely)	Percent (%)			
	Education Level			
	Wave	HS or Less	Some College	4-Yr College
Influencer Poll 1 (Aug 03)	58.9	52.8	40.9	38.2
Influencer Poll 2 (May 04)	‡	48.9	44.4	37.6
Influencer Poll 3 (Nov 04)	42.7	44.7	37.4	33.6
Influencer Poll 4 (Jun 05)	52.0	52.9	41.3	‡
Influencer Poll 5 (Dec 05)	56.2	42.3	‡	‡
Influencer Poll 6 (Jun 06)	43.9	38.2	32.2	35.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		46.7	38.0	36.2	35.0
Influencer Poll 2 (May 04)		35.1	40.0	22.6	26.2
Influencer Poll 3 (Nov 04)		38.4	29.0	28.4	22.2
Influencer Poll 4 (Jun 05)		38.0	34.3	29.7	29.7
Influencer Poll 5 (Dec 05)		35.8	32.5	30.3	30.0
Influencer Poll 6 (Jun 06)		34.9	32.0	23.3	20.3

⁵² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Air Force

JAMRS

TABLE 9-5. Influencer Likelihood to Recommend the Air Force: 2003 – 2006⁵³

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	50.0	38.0	45.6
Influencer Poll 2 (May 04)	41.3	32.3	38.4
Influencer Poll 3 (Nov 04)	33.4	28.3	38.7
Influencer Poll 4 (Jun 05)	43.1	35.2	40.5
Influencer Poll 5 (Dec 05)	40.3	29.7	41.3
Influencer Poll 6 (Jun 06)	33.5	28.8	36.6

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	56.5	45.0	49.5
Influencer Poll 2 (May 04)	51.9	37.4	43.6
Influencer Poll 3 (Nov 04)	30.5	37.1	48.5
Influencer Poll 4 (Jun 05)	‡	44.6	44.3
Influencer Poll 5 (Dec 05)	‡	32.4	49.2
Influencer Poll 6 (Jun 06)	‡	35.3	41.4

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	46.0	33.5	42.3
Influencer Poll 2 (May 04)	34.8	30.0	35.0
Influencer Poll 3 (Nov 04)	34.9	25.1	32.3
Influencer Poll 4 (Jun 05)	34.2	29.6	37.8
Influencer Poll 5 (Dec 05)	33.1	28.1	37.0
Influencer Poll 6 (Jun 06)	33.7	23.7	33.3

⁵³ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Air Force

TABLE 9-6. Influencer Likelihood to Recommend the Air Force: 2003 – 2006⁵⁴

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		48.3	47.9	44.8	34.3
Influencer Poll 2 (May 04)		34.9	46.7	35.8	30.6
Influencer Poll 3 (Nov 04)		36.3	37.5	34.9	25.9
Influencer Poll 4 (Jun 05)		41.1	46.7	39.5	34.0
Influencer Poll 5 (Dec 05)		43.2	40.8	33.6	26.5
Influencer Poll 6 (Jun 06)		37.2	41.9	33.3	26.8

Male <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	49.8	40.1
Influencer Poll 2 (May 04)		‡	‡	42.3	39.4
Influencer Poll 3 (Nov 04)		‡	‡	44.3	32.9
Influencer Poll 4 (Jun 05)		‡	‡	47.8	37.6
Influencer Poll 5 (Dec 05)		‡	‡	38.8	35.3
Influencer Poll 6 (Jun 06)		‡	‡	42.3	29.8

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	41.1	41.1	28.4
Influencer Poll 2 (May 04)		31.0	44.7	31.8	23.2
Influencer Poll 3 (Nov 04)		32.9	34.9	30.2	21.3
Influencer Poll 4 (Jun 05)		37.4	36.8	33.3	30.4
Influencer Poll 5 (Dec 05)		40.2	34.0	30.1	19.1
Influencer Poll 6 (Jun 06)		32.8	40.5	26.4	23.3

⁵⁴ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Coast Guard

JAMRS

TABLE 10-1. Influencer Likelihood to Recommend the Coast Guard: 2003 – 2006⁵⁵

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.0	27.0	11.4	34.2	16.9
Influencer Poll 2 (May 04)	8.5	23.1	11.0	35.3	21.6
Influencer Poll 3 (Nov 04)	7.7	22.4	9.0	36.7	23.7
Influencer Poll 4 (Jun 05)	10.5	23.8	8.5	30.8	23.6
Influencer Poll 5 (Dec 05)	11.8	22.0	8.2	28.2	27.3
Influencer Poll 6 (Jun 06)	7.9	21.1	14.9	28.9	26.5

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.5	32.2	11.3	31.4	14.1
Influencer Poll 2 (May 04)	11.4	25.6	9.6	36.1	16.8
Influencer Poll 3 (Nov 04)	10.6	27.5	9.0	31.6	20.4
Influencer Poll 4 (Jun 05)	12.9	26.7	9.9	29.9	18.4
Influencer Poll 5 (Dec 05)	14.1	23.3	7.9	29.5	22.9
Influencer Poll 6 (Jun 06)	10.4	24.2	15.5	26.4	22.9

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	9.6	23.4	11.4	36.2	18.8
Influencer Poll 2 (May 04)	6.8	21.7	11.7	34.8	24.2
Influencer Poll 3 (Nov 04)	6.3	19.9	9.0	39.2	25.2
Influencer Poll 4 (Jun 05)	9.0	21.8	7.5	31.4	27.1
Influencer Poll 5 (Dec 05)	10.6	21.2	8.3	27.6	29.7
Influencer Poll 6 (Jun 06)	6.0	18.9	14.5	30.6	28.9

⁵⁵ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Coast Guard

JAMRS

TABLE 10-2. Influencer Likelihood to Recommend the Coast Guard: 2003 – 2006⁵⁶

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	30.5	46.2
Influencer Poll 2 (May 04)	23.3	40.5
Influencer Poll 3 (Nov 04)	19.0	38.5
Influencer Poll 4 (Jun 05)	23.5	44.3
Influencer Poll 5 (Dec 05)	21.5	44.1
Influencer Poll 6 (Jun 06)	19.5	38.7

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	35.5	52.3
Influencer Poll 2 (May 04)	25.1	48.1
Influencer Poll 3 (Nov 04)	24.5	46.8
Influencer Poll 4 (Jun 05)	29.2	50.0
Influencer Poll 5 (Dec 05)	21.5	51.5
Influencer Poll 6 (Jun 06)	24.1	49.5

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	27.2	41.7
Influencer Poll 2 (May 04)	22.5	35.8
Influencer Poll 3 (Nov 04)	16.6	34.1
Influencer Poll 4 (Jun 05)	19.3	40.7
Influencer Poll 5 (Dec 05)	21.5	40.3
Influencer Poll 6 (Jun 06)	15.2	33.0

⁵⁶ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Coast Guard

JAMRS

TABLE 10-3. Influencer Likelihood to Recommend the Coast Guard: 2003 – 2006⁵⁷

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	28.8	17.7
Influencer Poll 3 (Nov 04)	25.9	11.1
Influencer Poll 4 (Jun 05)	27.8	18.8
Influencer Poll 5 (Dec 05)	23.4	19.4
Influencer Poll 6 (Jun 06)	23.8	15.3

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	32.7	‡
Influencer Poll 3 (Nov 04)	33.3	‡
Influencer Poll 4 (Jun 05)	33.3	23.6
Influencer Poll 5 (Dec 05)	24.0	‡
Influencer Poll 6 (Jun 06)	31.4	16.7

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	26.6	19.6
Influencer Poll 3 (Nov 04)	22.6	10.1
Influencer Poll 4 (Jun 05)	22.9	15.9
Influencer Poll 5 (Dec 05)	23.0	20.0
Influencer Poll 6 (Jun 06)	16.4	14.1

⁵⁷ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Coast Guard

JAMRS

TABLE 10-4. Influencer Likelihood to Recommend the Coast Guard: 2003 – 2006⁵⁸

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		47.1	34.2	33.8	32.9
Influencer Poll 2 (May 04)		35.3	35.2	26.4	26.9
Influencer Poll 3 (Nov 04)		34.5	31.1	28.4	25.5
Influencer Poll 4 (Jun 05)		38.9	35.6	29.0	30.8
Influencer Poll 5 (Dec 05)		38.4	33.7	25.0	34.1
Influencer Poll 6 (Jun 06)		38.6	26.0	24.7	22.9

Male (very likely and likely)	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		52.5	42.1	35.5	38.2
Influencer Poll 2 (May 04)		‡	39.8	35.9	33.7
Influencer Poll 3 (Nov 04)		40.9	41.0	34.1	35.3
Influencer Poll 4 (Jun 05)		48.6	44.9	33.1	‡
Influencer Poll 5 (Dec 05)		41.8	41.5	‡	‡
Influencer Poll 6 (Jun 06)		41.4	31.3	31.5	33.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		42.5	29.6	32.8	28.3
Influencer Poll 2 (May 04)		34.1	33.0	20.4	21.4
Influencer Poll 3 (Nov 04)		31.4	26.8	25.6	19.7
Influencer Poll 4 (Jun 05)		33.1	30.0	25.9	33.9
Influencer Poll 5 (Dec 05)		36.8	29.9	25.7	31.7
Influencer Poll 6 (Jun 06)		36.7	23.3	18.2	14.4

⁵⁸ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Coast Guard

JAMRS

TABLE 10-5. Influencer Likelihood to Recommend the Coast Guard: 2003 – 2006⁵⁹

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	38.7	33.8	40.6
Influencer Poll 2 (May 04)	36.7	29.3	31.1
Influencer Poll 3 (Nov 04)	35.2	24.8	32.9
Influencer Poll 4 (Jun 05)	41.1	28.5	36.9
Influencer Poll 5 (Dec 05)	39.8	27.1	37.2
Influencer Poll 6 (Jun 06)	29.1	24.2	33.6

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	44.4	39.2	46.2
Influencer Poll 2 (May 04)	44.4	35.2	34.0
Influencer Poll 3 (Nov 04)	35.1	32.0	45.1
Influencer Poll 4 (Jun 05)	‡	33.7	39.0
Influencer Poll 5 (Dec 05)	‡	29.1	40.1
Influencer Poll 6 (Jun 06)	‡	31.1	39.7

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	35.1	30.4	35.8
Influencer Poll 2 (May 04)	32.0	26.6	29.2
Influencer Poll 3 (Nov 04)	35.3	22.1	24.9
Influencer Poll 4 (Jun 05)	31.6	25.4	35.4
Influencer Poll 5 (Dec 05)	35.0	26.0	35.6
Influencer Poll 6 (Jun 06)	28.7	18.7	29.4

⁵⁹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Coast Guard

JAMRS

TABLE 10-6. Influencer Likelihood to Recommend the Coast Guard: 2003 – 2006⁶⁰

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		47.6	39.3	37.3	31.1
Influencer Poll 2 (May 04)		32.0	39.3	29.5	28.6
Influencer Poll 3 (Nov 04)		33.0	36.9	30.7	23.2
Influencer Poll 4 (Jun 05)		36.6	41.7	34.0	28.0
Influencer Poll 5 (Dec 05)		41.4	37.8	31.2	24.2
Influencer Poll 6 (Jun 06)		37.2	33.8	29.2	23.8

Male <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	43.3	36.9
Influencer Poll 2 (May 04)		‡	‡	33.7	35.8
Influencer Poll 3 (Nov 04)		‡	‡	38.1	31.7
Influencer Poll 4 (Jun 05)		‡	‡	37.1	31.6
Influencer Poll 5 (Dec 05)		‡	‡	35.1	28.6
Influencer Poll 6 (Jun 06)		‡	‡	36.9	28.9

Female <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	35.0	32.7	25.2
Influencer Poll 2 (May 04)	27.9	37.4	27.0	22.6
Influencer Poll 3 (Nov 04)	29.6	32.1	27.1	17.6
Influencer Poll 4 (Jun 05)	33.3	31.9	31.7	24.4
Influencer Poll 5 (Dec 05)	39.7	33.5	28.5	20.6
Influencer Poll 6 (Jun 06)	32.1	31.8	23.1	17.6

⁶⁰ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Reserves

JAMRS

TABLE 11-1. Influencer Likelihood to Recommend the Reserves: 2003 – 2006⁶¹

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	11.5	34.0	11.3	27.3	15.5
Influencer Poll 2 (May 04)	10.0	25.9	10.7	32.5	20.5
Influencer Poll 3 (Nov 04)	7.7	25.0	9.2	35.6	22.2
Influencer Poll 4 (Jun 05)	10.1	26.5	9.3	30.7	21.4
Influencer Poll 5 (Dec 05)	12.2	24.3	8.8	26.0	26.7
Influencer Poll 6 (Jun 06)	8.3	19.9	14.9	28.6	27.3

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.7	36.5	10.9	28.7	13.1
Influencer Poll 2 (May 04)	11.7	28.5	9.6	32.7	16.8
Influencer Poll 3 (Nov 04)	9.6	26.5	9.4	34.9	19.2
Influencer Poll 4 (Jun 05)	10.3	30.5	10.7	30.7	16.2
Influencer Poll 5 (Dec 05)	13.0	24.8	9.2	27.5	23.5
Influencer Poll 6 (Jun 06)	8.6	19.9	16.8	29.1	25.1

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	12.1	32.2	11.5	26.3	17.2
Influencer Poll 2 (May 04)	9.1	24.5	11.3	32.4	22.5
Influencer Poll 3 (Nov 04)	6.8	24.3	9.0	36.0	23.7
Influencer Poll 4 (Jun 05)	9.9	23.8	8.3	30.8	24.8
Influencer Poll 5 (Dec 05)	11.7	23.9	8.6	25.2	28.4
Influencer Poll 6 (Jun 06)	8.1	20.0	13.5	28.4	28.8

⁶¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Reserves

JAMRS

TABLE 11-2. Influencer Likelihood to Recommend the Reserves: 2003 – 2006⁶²

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	36.7	57.9
Influencer Poll 2 (May 04)	27.3	45.2
Influencer Poll 3 (Nov 04)	21.8	41.0
Influencer Poll 4 (Jun 05)	26.8	45.5
Influencer Poll 5 (Dec 05)	24.2	46.8
Influencer Poll 6 (Jun 06)	18.4	38.4

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	36.6	61.3
Influencer Poll 2 (May 04)	29.8	49.8
Influencer Poll 3 (Nov 04)	24.5	43.5
Influencer Poll 4 (Jun 05)	30.8	50.8
Influencer Poll 5 (Dec 05)	26.2	48.1
Influencer Poll 6 (Jun 06)	20.3	40.1

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	36.8	55.3
Influencer Poll 2 (May 04)	26.1	42.3
Influencer Poll 3 (Nov 04)	20.6	39.7
Influencer Poll 4 (Jun 05)	23.9	42.2
Influencer Poll 5 (Dec 05)	23.1	46.1
Influencer Poll 6 (Jun 06)	16.6	37.6

⁶² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Reserves

JAMRS

TABLE 11-3. Influencer Likelihood to Recommend the Reserves: 2003 – 2006⁶³

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	31.5	21.7
Influencer Poll 3 (Nov 04)	28.1	14.6
Influencer Poll 4 (Jun 05)	32.2	20.8
Influencer Poll 5 (Dec 05)	25.0	23.2
Influencer Poll 6 (Jun 06)	22.5	14.1

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	34.5	‡
Influencer Poll 3 (Nov 04)	32.4	‡
Influencer Poll 4 (Jun 05)	37.4	21.7
Influencer Poll 5 (Dec 05)	28.0	‡
Influencer Poll 6 (Jun 06)	26.4	14.1

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	29.7	22.0
Influencer Poll 3 (Nov 04)	26.2	14.5
Influencer Poll 4 (Jun 05)	27.6	20.3
Influencer Poll 5 (Dec 05)	23.0	23.1
Influencer Poll 6 (Jun 06)	18.8	14.1

⁶³ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Reserves

JAMRS

TABLE 11-4. Influencer Likelihood to Recommend the Reserves: 2003 – 2006⁶⁴

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		55.8	43.6	43.6	37.4
Influencer Poll 2 (May 04)		40.6	37.6	32.7	30.8
Influencer Poll 3 (Nov 04)		41.3	32.6	30.3	26.4
Influencer Poll 4 (Jun 05)		45.5	33.4	33.0	30.4
Influencer Poll 5 (Dec 05)		43.6	34.7	29.6	32.2
Influencer Poll 6 (Jun 06)		34.5	29.4	22.7	22.5

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		57.4	48.4	44.5	34.3
Influencer Poll 2 (May 04)		‡	41.4	40.2	35.6
Influencer Poll 3 (Nov 04)		42.7	38.5	32.5	30.2
Influencer Poll 4 (Jun 05)		52.0	40.6	37.2	‡
Influencer Poll 5 (Dec 05)		50.7	35.4	‡	‡
Influencer Poll 6 (Jun 06)		32.5	28.2	24.2	29.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		54.5	40.9	42.9	40.0
Influencer Poll 2 (May 04)		39.4	35.8	28.0	27.0
Influencer Poll 3 (Nov 04)		40.6	30.0	29.2	24.2
Influencer Poll 4 (Jun 05)		41.6	29.2	29.7	31.4
Influencer Poll 5 (Dec 05)		40.3	34.3	31.6	32.5
Influencer Poll 6 (Jun 06)		35.8	30.0	21.4	16.9

⁶⁴ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Reserves

JAMRS

TABLE 11-5. Influencer Likelihood to Recommend the Reserves: 2003 – 2006⁶⁵

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	53.5	39.8	48.1
Influencer Poll 2 (May 04)	43.4	33.0	34.6
Influencer Poll 3 (Nov 04)	37.8	26.6	36.6
Influencer Poll 4 (Jun 05)	46.4	31.8	37.1
Influencer Poll 5 (Dec 05)	41.5	30.6	39.5
Influencer Poll 6 (Jun 06)	31.0	24.9	30.9

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	60.2	41.9	46.2
Influencer Poll 2 (May 04)	50.9	39.6	33.3
Influencer Poll 3 (Nov 04)	34.4	30.9	41.7
Influencer Poll 4 (Jun 05)	‡	37.0	37.7
Influencer Poll 5 (Dec 05)	‡	30.2	41.1
Influencer Poll 6 (Jun 06)	‡	26.1	31.0

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	49.4	38.4	49.8
Influencer Poll 2 (May 04)	38.8	30.0	35.4
Influencer Poll 3 (Nov 04)	39.5	25.1	33.2
Influencer Poll 4 (Jun 05)	38.5	28.7	36.6
Influencer Poll 5 (Dec 05)	38.8	30.9	38.6
Influencer Poll 6 (Jun 06)	31.7	24.0	30.8

⁶⁵ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the Reserves

TABLE 11-6. Influencer Likelihood to Recommend the Reserves: 2003 – 2006⁶⁶

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		55.2	51.3	46.1	35.9
Influencer Poll 2 (May 04)		35.4	48.4	35.1	28.9
Influencer Poll 3 (Nov 04)		41.4	38.9	32.8	24.7
Influencer Poll 4 (Jun 05)		43.1	45.0	37.8	28.0
Influencer Poll 5 (Dec 05)		47.7	41.1	32.4	22.7
Influencer Poll 6 (Jun 06)		36.6	36.9	28.1	22.6

Male <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	‡	45.8	40.1
Influencer Poll 2 (May 04)	‡	‡	37.7	37.2
Influencer Poll 3 (Nov 04)	‡	‡	36.9	28.6
Influencer Poll 4 (Jun 05)	‡	‡	39.3	33.8
Influencer Poll 5 (Dec 05)	‡	‡	35.1	26.9
Influencer Poll 6 (Jun 06)	‡	‡	31.0	23.2

Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	47.8	46.4	31.6
Influencer Poll 2 (May 04)		32.6	46.9	33.6	22.0
Influencer Poll 3 (Nov 04)		38.2	37.7	30.8	22.1
Influencer Poll 4 (Jun 05)		40.1	37.5	36.7	22.2
Influencer Poll 5 (Dec 05)		46.0	37.9	30.6	19.1
Influencer Poll 6 (Jun 06)		35.8	36.5	25.9	21.8

⁶⁶ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the National Guard

JAMRS

TABLE 12-1. Influencer Likelihood to Recommend the National Guard: 2003 – 2006⁶⁷

Male and Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.4	32.2	12.1	28.6	16.5
Influencer Poll 2 (May 04)	9.0	24.1	11.8	33.7	21.0
Influencer Poll 3 (Nov 04)	7.4	24.2	10.0	36.3	21.6
Influencer Poll 4 (Jun 05)	9.5	24.6	9.6	31.0	22.7
Influencer Poll 5 (Dec 05)	11.4	22.6	9.6	26.6	27.3
Influencer Poll 6 (Jun 06)	7.9	19.6	15.5	27.9	28.2

Male		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.7	35.9	11.9	27.9	13.3
Influencer Poll 2 (May 04)	10.5	27.1	9.9	34.5	17.3
Influencer Poll 3 (Nov 04)	8.6	25.7	10.4	35.1	19.8
Influencer Poll 4 (Jun 05)	10.5	26.5	10.7	32.3	18.4
Influencer Poll 5 (Dec 05)	12.3	24.4	9.0	27.3	25.1
Influencer Poll 6 (Jun 06)	8.6	19.0	17.3	28.5	26.3

Female		Percent (%)			
Wave	Very Likely	Likely	Neither	Unlikely	Very Unlikely
Influencer Poll 1 (Aug 03)	10.2	29.7	12.2	29.0	18.7
Influencer Poll 2 (May 04)	8.2	22.4	12.9	33.2	23.1
Influencer Poll 3 (Nov 04)	6.9	23.5	9.8	36.9	22.5
Influencer Poll 4 (Jun 05)	8.9	23.4	8.9	30.1	25.6
Influencer Poll 5 (Dec 05)	10.9	21.6	10.0	26.3	28.5
Influencer Poll 6 (Jun 06)	7.4	20.1	14.2	27.6	29.4

⁶⁷ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADVC2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the National Guard

JAMRS

TABLE 12-2. Influencer Likelihood to Recommend the National Guard: 2003 – 2006⁶⁸

Male and Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	34.8	53.6
Influencer Poll 2 (May 04)	25.2	41.7
Influencer Poll 3 (Nov 04)	20.3	40.3
Influencer Poll 4 (Jun 05)	24.6	42.9
Influencer Poll 5 (Dec 05)	22.2	44.0
Influencer Poll 6 (Jun 06)	18.2	37.0

Male (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	38.6	57.2
Influencer Poll 2 (May 04)	26.5	48.1
Influencer Poll 3 (Nov 04)	22.5	41.9
Influencer Poll 4 (Jun 05)	26.5	47.6
Influencer Poll 5 (Dec 05)	22.9	49.0
Influencer Poll 6 (Jun 06)	19.0	39.6

Female (very likely and likely)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	32.2	51.0
Influencer Poll 2 (May 04)	24.5	37.7
Influencer Poll 3 (Nov 04)	19.4	39.5
Influencer Poll 4 (Jun 05)	23.3	40.0
Influencer Poll 5 (Dec 05)	21.8	41.4
Influencer Poll 6 (Jun 06)	17.5	35.6

⁶⁸ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the National Guard

JAMRS

TABLE 12-3. Influencer Likelihood to Recommend the National Guard: 2003 – 2006⁶⁹

Male and Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	28.1	21.4
Influencer Poll 3 (Nov 04)	25.9	13.9
Influencer Poll 4 (Jun 05)	30.0	18.8
Influencer Poll 5 (Dec 05)	22.8	21.5
Influencer Poll 6 (Jun 06)	20.7	15.9

Male (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	31.8	‡
Influencer Poll 3 (Nov 04)	27.9	‡
Influencer Poll 4 (Jun 05)	31.3	19.8
Influencer Poll 5 (Dec 05)	24.8	‡
Influencer Poll 6 (Jun 06)	23.9	14.1

Female (very likely and likely)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	26.0	23.4
Influencer Poll 3 (Nov 04)	25.0	13.2
Influencer Poll 4 (Jun 05)	28.8	18.1
Influencer Poll 5 (Dec 05)	21.5	22.1
Influencer Poll 6 (Jun 06)	17.6	17.5

⁶⁹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Likelihood to Recommend the National Guard

JAMRS

TABLE 12-4. Influencer Likelihood to Recommend the National Guard: 2003 – 2006⁷⁰

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		54.2	40.0	38.3	37.4
Influencer Poll 2 (May 04)		38.0	36.8	28.1	26.4
Influencer Poll 3 (Nov 04)		39.5	33.1	28.7	24.2
Influencer Poll 4 (Jun 05)		40.7	34.0	29.0	29.4
Influencer Poll 5 (Dec 05)		41.7	33.7	24.6	28.9
Influencer Poll 6 (Jun 06)		36.8	29.2	20.1	17.9

Male <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		59.6	47.2	39.1	36.3
Influencer Poll 2 (May 04)		‡	42.9	36.8	28.7
Influencer Poll 3 (Nov 04)		41.8	38.5	28.5	27.6
Influencer Poll 4 (Jun 05)		48.0	37.0	31.4	‡
Influencer Poll 5 (Dec 05)		48.6	38.5	‡	‡
Influencer Poll 6 (Jun 06)		36.9	24.4	24.2	22.0

Female <i>(very likely and likely)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		49.7	35.8	37.9	38.3
Influencer Poll 2 (May 04)		36.5	34.0	22.6	24.6
Influencer Poll 3 (Nov 04)		38.4	30.8	28.8	22.2
Influencer Poll 4 (Jun 05)		36.3	32.2	27.2	30.5
Influencer Poll 5 (Dec 05)		38.4	31.3	27.6	26.7
Influencer Poll 6 (Jun 06)		36.7	31.6	16.4	14.4

⁷⁰ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the National Guard

JAMRS

TABLE 12-5. Influencer Likelihood to Recommend the National Guard: 2003 – 2006⁷¹

Male and Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	47.5	37.7	46.3
Influencer Poll 2 (May 04)	39.9	30.8	31.6
Influencer Poll 3 (Nov 04)	35.5	26.3	35.6
Influencer Poll 4 (Jun 05)	41.6	29.9	35.1
Influencer Poll 5 (Dec 05)	38.6	27.5	37.9
Influencer Poll 6 (Jun 06)	31.6	25.8	28.2

Male (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	55.6	41.4	47.8
Influencer Poll 2 (May 04)	50.0	34.6	32.7
Influencer Poll 3 (Nov 04)	32.1	31.4	38.2
Influencer Poll 4 (Jun 05)	‡	31.0	36.8
Influencer Poll 5 (Dec 05)	‡	29.1	41.1
Influencer Poll 6 (Jun 06)	‡	28.6	25.9

Female (very likely and likely)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	42.5	35.2	45.1
Influencer Poll 2 (May 04)	33.7	28.9	30.8
Influencer Poll 3 (Nov 04)	37.2	24.4	33.9
Influencer Poll 4 (Jun 05)	35.0	29.3	33.9
Influencer Poll 5 (Dec 05)	36.3	26.6	36.2
Influencer Poll 6 (Jun 06)	31.7	23.7	29.7

⁷¹ Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

Likelihood to Recommend the National Guard

JAMRS

TABLE 12-6. Influencer Likelihood to Recommend the National Guard: 2003 – 2006⁷²

Male and Female <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		55.9	43.4	43.1	34.6
Influencer Poll 2 (May 04)		32.6	43.4	32.5	25.6
Influencer Poll 3 (Nov 04)		40.0	37.2	31.7	23.7
Influencer Poll 4 (Jun 05)		38.6	40.4	36.6	26.1
Influencer Poll 5 (Dec 05)		43.5	38.1	31.5	20.8
Influencer Poll 6 (Jun 06)		37.8	37.4	28.6	19.2

Male <i>(very likely and likely)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	44.1	39.5
Influencer Poll 2 (May 04)		‡	‡	34.9	31.4
Influencer Poll 3 (Nov 04)		‡	‡	35.8	24.8
Influencer Poll 4 (Jun 05)		‡	‡	39.3	27.8
Influencer Poll 5 (Dec 05)		‡	‡	34.3	26.9
Influencer Poll 6 (Jun 06)		‡	‡	30.4	20.2

Female <i>(very likely and likely)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	38.9	41.8	29.7
Influencer Poll 2 (May 04)	27.9	39.7	31.1	20.7
Influencer Poll 3 (Nov 04)	34.9	36.1	29.6	23.0
Influencer Poll 4 (Jun 05)	36.1	35.4	34.6	24.4
Influencer Poll 5 (Dec 05)	41.5	34.5	29.5	15.6
Influencer Poll 6 (Jun 06)	34.3	38.5	27.3	18.1

⁷² Beginning with Influencer Poll 2 in May 2004, Parents were asked specifically about Likelihood to Recommend options to their child instead of 'a youth'

Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: ADV2 / ADV2C2).

‡Reporting standard not met (too few cases).

U.S. Military Favorability

JAMRS

TABLE 13-1. Influencer U.S. Military favorability: 2003 – 2006⁷³

Male and Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	8.1
Influencer Poll 2 (May 04)	7.8
Influencer Poll 3 (Nov 04)	7.5
Influencer Poll 4 (Jun 05)	7.6
Influencer Poll 5 (Dec 05)	7.3
Influencer Poll 6 (Jun 06)	7.5

Male	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	8.1
Influencer Poll 2 (May 04)	7.9
Influencer Poll 3 (Nov 04)	7.7
Influencer Poll 4 (Jun 05)	7.9
Influencer Poll 5 (Dec 05)	7.4
Influencer Poll 6 (Jun 06)	7.7

Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	8.1
Influencer Poll 2 (May 04)	7.7
Influencer Poll 3 (Nov 04)	7.4
Influencer Poll 4 (Jun 05)	7.4
Influencer Poll 5 (Dec 05)	7.2
Influencer Poll 6 (Jun 06)	7.3

⁷³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV1).

‡Reporting standard not met (too few cases).

U.S. Military Favorability

JAMRS

TABLE 13-2. Influencer U.S. Military favorability: 2003 – 2006⁷⁴

Male and Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.1	8.0
Influencer Poll 2 (May 04)	8.0	7.6
Influencer Poll 3 (Nov 04)	7.6	7.4
Influencer Poll 4 (Jun 05)	7.5	7.7
Influencer Poll 5 (Dec 05)	7.2	7.3
Influencer Poll 6 (Jun 06)	7.6	7.4

Male (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.1	8.1
Influencer Poll 2 (May 04)	8.0	7.8
Influencer Poll 3 (Nov 04)	7.7	7.6
Influencer Poll 4 (Jun 05)	7.7	8.0
Influencer Poll 5 (Dec 05)	7.4	7.5
Influencer Poll 6 (Jun 06)	7.8	7.5

Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.1	8.0
Influencer Poll 2 (May 04)	7.9	7.4
Influencer Poll 3 (Nov 04)	7.6	7.3
Influencer Poll 4 (Jun 05)	7.4	7.5
Influencer Poll 5 (Dec 05)	7.0	7.3
Influencer Poll 6 (Jun 06)	7.4	7.3

⁷⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV1).

‡Reporting standard not met (too few cases).

U.S. Military Favorability

JAMRS

TABLE 13-3. Influencer U.S. Military favorability: 2003 – 2006⁷⁵

Male and Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.9	8.0
Influencer Poll 3 (Nov 04)	7.7	7.5
Influencer Poll 4 (Jun 05)	7.5	7.5
Influencer Poll 5 (Dec 05)	7.3	7.0
Influencer Poll 6 (Jun 06)	7.4	7.7

Male (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	8.1	‡
Influencer Poll 3 (Nov 04)	7.7	‡
Influencer Poll 4 (Jun 05)	7.6	7.9
Influencer Poll 5 (Dec 05)	7.6	7.2
Influencer Poll 6 (Jun 06)	7.6	8.0

Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.8	8.1
Influencer Poll 3 (Nov 04)	7.7	7.5
Influencer Poll 4 (Jun 05)	7.4	7.3
Influencer Poll 5 (Dec 05)	7.1	6.9
Influencer Poll 6 (Jun 06)	7.2	7.5

⁷⁵ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV1).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

U.S. Military Favorability

JAMRS

TABLE 13-4. Influencer U.S. Military favorability: 2003 – 2006⁷⁶

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.4	8.0	7.8	8.0
Influencer Poll 2 (May 04)		7.8	7.9	7.9	7.4
Influencer Poll 3 (Nov 04)		7.9	7.6	7.3	7.0
Influencer Poll 4 (Jun 05)		7.7	7.8	7.4	7.5
Influencer Poll 5 (Dec 05)		7.4	7.3	7.0	7.2
Influencer Poll 6 (Jun 06)		7.5	7.4	7.6	7.3

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.4	8.0	8.0	7.8
Influencer Poll 2 (May 04)		‡	7.9	8.2	7.5
Influencer Poll 3 (Nov 04)		8.0	7.7	7.4	7.5
Influencer Poll 4 (Jun 05)		8.0	7.8	7.7	‡
Influencer Poll 5 (Dec 05)		7.7	7.6	‡	‡
Influencer Poll 6 (Jun 06)		7.7	7.7	7.9	7.2

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.5	8.0	7.7	8.2
Influencer Poll 2 (May 04)		7.7	7.8	7.8	7.2
Influencer Poll 3 (Nov 04)		7.9	7.6	7.3	6.7
Influencer Poll 4 (Jun 05)		7.4	7.8	7.1	7.2
Influencer Poll 5 (Dec 05)		7.3	7.1	7.1	7.1
Influencer Poll 6 (Jun 06)		7.3	7.2	7.4	7.3

⁷⁶ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV1).

‡Reporting standard not met (too few cases).

U.S. Military Favorability

JAMRS

TABLE 13-5. Influencer U.S. Military favorability: 2003 – 2006⁷⁷

Male and Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.9	8.2	8.0
Influencer Poll 2 (May 04)	7.6	7.8	7.8
Influencer Poll 3 (Nov 04)	7.1	7.6	7.8
Influencer Poll 4 (Jun 05)	7.8	7.6	7.6
Influencer Poll 5 (Dec 05)	6.9	7.2	7.5
Influencer Poll 6 (Jun 06)	6.9	7.6	7.5

Male (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.9	8.2	8.0
Influencer Poll 2 (May 04)	7.8	7.8	8.1
Influencer Poll 3 (Nov 04)	7.2	7.8	7.9
Influencer Poll 4 (Jun 05)	‡	7.9	7.7
Influencer Poll 5 (Dec 05)	‡	7.5	7.5
Influencer Poll 6 (Jun 06)	‡	7.8	7.8

Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	8.0	8.1	8.1
Influencer Poll 2 (May 04)	7.4	7.8	7.7
Influencer Poll 3 (Nov 04)	7.0	7.5	7.7
Influencer Poll 4 (Jun 05)	7.6	7.3	7.5
Influencer Poll 5 (Dec 05)	6.7	7.1	7.4
Influencer Poll 6 (Jun 06)	7.0	7.4	7.3

⁷⁷ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV1).

‡Reporting standard not met (too few cases).

U.S. Military Favorability

JAMRS

TABLE 13-6. Influencer U.S. Military favorability: 2003 – 2006⁷⁸

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		8.0	8.1	8.1	8.1
Influencer Poll 2 (May 04)		7.2	7.9	7.9	8.0
Influencer Poll 3 (Nov 04)		7.3	7.5	7.4	7.6
Influencer Poll 4 (Jun 05)		7.3	7.6	7.7	7.7
Influencer Poll 5 (Dec 05)		7.5	7.2	7.1	7.2
Influencer Poll 6 (Jun 06)		7.0	7.5	7.4	7.8

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	8.1	8.1
Influencer Poll 2 (May 04)		‡	‡	8.1	7.9
Influencer Poll 3 (Nov 04)		‡	‡	7.7	7.7
Influencer Poll 4 (Jun 05)		‡	‡	8.0	8.1
Influencer Poll 5 (Dec 05)		‡	‡	7.6	7.3
Influencer Poll 6 (Jun 06)		‡	‡	7.9	7.8

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	8.1	8.1	8.1
Influencer Poll 2 (May 04)		7.1	7.8	7.7	8.1
Influencer Poll 3 (Nov 04)		7.4	7.4	7.3	7.6
Influencer Poll 4 (Jun 05)		7.3	7.5	7.4	7.4
Influencer Poll 5 (Dec 05)		7.5	7.0	6.8	7.0
Influencer Poll 6 (Jun 06)		6.9	7.5	7.1	7.8

⁷⁸ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV1).

‡Reporting standard not met (too few cases).

Army Favorability

JAMRS

TABLE 14-1. Influencer Army Favorability: 2003 – 2006⁷⁹

Male and Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.5
Influencer Poll 2 (May 04)	7.2
Influencer Poll 3 (Nov 04)	6.9
Influencer Poll 4 (Jun 05)	7.1
Influencer Poll 5 (Dec 05)	6.8
Influencer Poll 6 (Jun 06)	6.9

Male (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.3
Influencer Poll 2 (May 04)	7.1
Influencer Poll 3 (Nov 04)	6.9
Influencer Poll 4 (Jun 05)	7.2
Influencer Poll 5 (Dec 05)	6.9
Influencer Poll 6 (Jun 06)	6.9

Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.6
Influencer Poll 2 (May 04)	7.3
Influencer Poll 3 (Nov 04)	6.9
Influencer Poll 4 (Jun 05)	7.1
Influencer Poll 5 (Dec 05)	6.7
Influencer Poll 6 (Jun 06)	7.0

⁷⁹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2B).

‡Reporting standard not met (too few cases).

Army Favorability

JAMRS

TABLE 14-2. Influencer Army Favorability: 2003 – 2006⁸⁰

Male and Female (mean)		
Wave	Influencer Type	
	Parent	Non-Parent
Influencer Poll 1 (Aug 03)	7.5	7.5
Influencer Poll 2 (May 04)	7.2	7.2
Influencer Poll 3 (Nov 04)	6.9	7.0
Influencer Poll 4 (Jun 05)	7.0	7.2
Influencer Poll 5 (Dec 05)	6.7	6.9
Influencer Poll 6 (Jun 06)	7.0	6.9

Male (mean)		
Wave	Influencer Type	
	Parent	Non-Parent
Influencer Poll 1 (Aug 03)	7.3	7.4
Influencer Poll 2 (May 04)	7.1	7.1
Influencer Poll 3 (Nov 04)	6.9	6.9
Influencer Poll 4 (Jun 05)	7.0	7.4
Influencer Poll 5 (Dec 05)	6.9	6.8
Influencer Poll 6 (Jun 06)	6.9	6.9

Female (mean)		
Wave	Influencer Type	
	Parent	Non-Parent
Influencer Poll 1 (Aug 03)	7.7	7.6
Influencer Poll 2 (May 04)	7.3	7.3
Influencer Poll 3 (Nov 04)	6.9	7.0
Influencer Poll 4 (Jun 05)	7.1	7.1
Influencer Poll 5 (Dec 05)	6.5	6.9
Influencer Poll 6 (Jun 06)	7.0	7.0

⁸⁰ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2B).

‡Reporting standard not met (too few cases).

Army Favorability

JAMRS

TABLE 14-3. Influencer Army Favorability: 2003 – 2006⁸¹

Male and Female (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.0	7.4
Influencer Poll 3 (Nov 04)	6.9	6.8
Influencer Poll 4 (Jun 05)	6.8	7.3
Influencer Poll 5 (Dec 05)	6.7	6.6
Influencer Poll 6 (Jun 06)	6.8	7.1

Male (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	6.9	‡
Influencer Poll 3 (Nov 04)	6.7	‡
Influencer Poll 4 (Jun 05)	6.7	7.3
Influencer Poll 5 (Dec 05)	6.9	‡
Influencer Poll 6 (Jun 06)	6.7	7.2

Female (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.1	7.5
Influencer Poll 3 (Nov 04)	7.0	6.7
Influencer Poll 4 (Jun 05)	6.9	7.2
Influencer Poll 5 (Dec 05)	6.6	6.4
Influencer Poll 6 (Jun 06)	6.9	7.1

⁸¹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2B).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Army Favorability

JAMRS

TABLE 14-4. Influencer Army Favorability: 2003 – 2006⁸²

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.0	7.4	7.3	7.4
Influencer Poll 2 (May 04)		7.5	7.2	7.3	6.8
Influencer Poll 3 (Nov 04)		7.5	6.8	6.9	6.6
Influencer Poll 4 (Jun 05)		7.4	7.1	6.8	6.9
Influencer Poll 5 (Dec 05)		7.0	6.8	6.6	6.7
Influencer Poll 6 (Jun 06)		7.2	6.8	7.0	6.7

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		7.9	7.0	7.2	7.1
Influencer Poll 2 (May 04)		‡	7.0	7.1	7.0
Influencer Poll 3 (Nov 04)		7.5	6.7	6.7	6.8
Influencer Poll 4 (Jun 05)		7.4	7.1	6.8	‡
Influencer Poll 5 (Dec 05)		7.2	7.0	‡	‡
Influencer Poll 6 (Jun 06)		7.1	6.6	7.2	6.6

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.0	7.6	7.4	7.6
Influencer Poll 2 (May 04)		7.7	7.3	7.4	6.7
Influencer Poll 3 (Nov 04)		7.5	6.9	6.9	6.4
Influencer Poll 4 (Jun 05)		7.4	7.2	6.8	6.6
Influencer Poll 5 (Dec 05)		6.8	6.6	6.8	6.6
Influencer Poll 6 (Jun 06)		7.3	6.9	6.8	6.8

⁸² Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2B).

‡Reporting standard not met (too few cases).

Army Favorability

JAMRS

TABLE 14-5. Influencer Army Favorability: 2003 – 2006⁸³

Male and Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.6	7.6	7.4
Influencer Poll 2 (May 04)	7.3	7.2	7.3
Influencer Poll 3 (Nov 04)	6.7	7.0	7.0
Influencer Poll 4 (Jun 05)	7.4	7.1	7.0
Influencer Poll 5 (Dec 05)	6.5	6.8	6.9
Influencer Poll 6 (Jun 06)	6.6	7.0	7.0

Male (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.3	7.4	7.2
Influencer Poll 2 (May 04)	7.2	7.0	7.0
Influencer Poll 3 (Nov 04)	6.6	7.1	6.9
Influencer Poll 4 (Jun 05)	‡	7.3	7.0
Influencer Poll 5 (Dec 05)	‡	7.1	6.7
Influencer Poll 6 (Jun 06)	‡	7.0	7.0

Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.8	7.6	7.5
Influencer Poll 2 (May 04)	7.3	7.2	7.4
Influencer Poll 3 (Nov 04)	6.7	7.0	7.1
Influencer Poll 4 (Jun 05)	7.4	7.0	7.0
Influencer Poll 5 (Dec 05)	6.3	6.7	7.0
Influencer Poll 6 (Jun 06)	6.7	7.0	7.0

⁸³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2B).

‡Reporting standard not met (too few cases).

Army Favorability

JAMRS

TABLE 14-6. Influencer Army Favorability: 2003 – 2006⁸⁴

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		7.6	7.6	7.4	7.5
Influencer Poll 2 (May 04)		7.2	7.4	7.2	7.3
Influencer Poll 3 (Nov 04)		6.9	7.0	6.9	6.9
Influencer Poll 4 (Jun 05)		7.0	7.3	7.0	7.1
Influencer Poll 5 (Dec 05)		7.1	6.6	6.6	6.5
Influencer Poll 6 (Jun 06)		6.8	7.1	6.9	7.1

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	7.1	7.3
Influencer Poll 2 (May 04)		‡	‡	7.1	7.1
Influencer Poll 3 (Nov 04)		‡	‡	6.9	6.8
Influencer Poll 4 (Jun 05)		‡	‡	7.2	7.2
Influencer Poll 5 (Dec 05)		‡	‡	6.9	6.5
Influencer Poll 6 (Jun 06)		‡	‡	7.2	7.0

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	7.7	7.7	7.7
Influencer Poll 2 (May 04)		7.2	7.5	7.2	7.4
Influencer Poll 3 (Nov 04)		7.0	6.9	6.8	7.0
Influencer Poll 4 (Jun 05)		7.0	7.4	6.9	7.0
Influencer Poll 5 (Dec 05)		7.1	6.4	6.4	6.6
Influencer Poll 6 (Jun 06)		6.8	7.3	6.7	7.2

⁸⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2B).

‡Reporting standard not met (too few cases).

Navy Favorability

JAMRS

TABLE 15-1. Influencer Navy Favorability: 2003 – 2006⁸⁵

Male and Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.9
Influencer Poll 2 (May 04)	7.6
Influencer Poll 3 (Nov 04)	7.4
Influencer Poll 4 (Jun 05)	7.6
Influencer Poll 5 (Dec 05)	7.3
Influencer Poll 6 (Jun 06)	7.5

Male (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.8
Influencer Poll 2 (May 04)	7.6
Influencer Poll 3 (Nov 04)	7.5
Influencer Poll 4 (Jun 05)	7.7
Influencer Poll 5 (Dec 05)	7.5
Influencer Poll 6 (Jun 06)	7.6

Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.9
Influencer Poll 2 (May 04)	7.7
Influencer Poll 3 (Nov 04)	7.4
Influencer Poll 4 (Jun 05)	7.5
Influencer Poll 5 (Dec 05)	7.2
Influencer Poll 6 (Jun 06)	7.4

⁸⁵ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Navy Favorability

JAMRS

TABLE 15-2. Influencer Navy Favorability: 2003 – 2006⁸⁶

Male and Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.9	7.9
Influencer Poll 2 (May 04)	7.8	7.5
Influencer Poll 3 (Nov 04)	7.4	7.4
Influencer Poll 4 (Jun 05)	7.5	7.7
Influencer Poll 5 (Dec 05)	7.1	7.5
Influencer Poll 6 (Jun 06)	7.5	7.5

Male (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.9	7.8
Influencer Poll 2 (May 04)	7.8	7.5
Influencer Poll 3 (Nov 04)	7.4	7.5
Influencer Poll 4 (Jun 05)	7.5	8.0
Influencer Poll 5 (Dec 05)	7.4	7.6
Influencer Poll 6 (Jun 06)	7.5	7.8

Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.0	7.9
Influencer Poll 2 (May 04)	7.8	7.5
Influencer Poll 3 (Nov 04)	7.5	7.3
Influencer Poll 4 (Jun 05)	7.4	7.6
Influencer Poll 5 (Dec 05)	7.0	7.5
Influencer Poll 6 (Jun 06)	7.5	7.3

⁸⁶ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Navy Favorability

JAMRS

TABLE 15-3. Influencer Navy Favorability: 2003 – 2006⁸⁷

Male and Female (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.8	7.7
Influencer Poll 3 (Nov 04)	7.5	7.4
Influencer Poll 4 (Jun 05)	7.3	7.7
Influencer Poll 5 (Dec 05)	7.2	7.0
Influencer Poll 6 (Jun 06)	7.3	7.6

Male (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.9	‡
Influencer Poll 3 (Nov 04)	7.3	‡
Influencer Poll 4 (Jun 05)	7.4	7.7
Influencer Poll 5 (Dec 05)	7.3	‡
Influencer Poll 6 (Jun 06)	7.3	7.6

Female (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.8	7.8
Influencer Poll 3 (Nov 04)	7.6	7.4
Influencer Poll 4 (Jun 05)	7.1	7.6
Influencer Poll 5 (Dec 05)	7.1	6.9
Influencer Poll 6 (Jun 06)	7.4	7.6

⁸⁷ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Navy Favorability

JAMRS

TABLE 15-4. Influencer Navy Favorability: 2003 – 2006⁸⁸

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.4	7.7	7.7	7.8
Influencer Poll 2 (May 04)		7.7	7.6	7.9	7.4
Influencer Poll 3 (Nov 04)		7.7	7.4	7.3	7.0
Influencer Poll 4 (Jun 05)		7.6	7.8	7.4	7.5
Influencer Poll 5 (Dec 05)		7.3	7.3	7.3	7.5
Influencer Poll 6 (Jun 06)		7.4	7.4	7.8	7.4

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.3	7.6	7.8	7.6
Influencer Poll 2 (May 04)		‡	7.7	7.8	7.3
Influencer Poll 3 (Nov 04)		7.8	7.3	7.3	7.5
Influencer Poll 4 (Jun 05)		7.8	7.8	7.6	‡
Influencer Poll 5 (Dec 05)		7.4	7.7	‡	‡
Influencer Poll 6 (Jun 06)		7.5	7.6	7.9	7.4

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.4	7.8	7.7	8.0
Influencer Poll 2 (May 04)		7.8	7.5	7.9	7.4
Influencer Poll 3 (Nov 04)		7.7	7.5	7.4	6.8
Influencer Poll 4 (Jun 05)		7.4	7.8	7.3	7.3
Influencer Poll 5 (Dec 05)		7.3	7.0	7.4	7.4
Influencer Poll 6 (Jun 06)		7.3	7.3	7.8	7.3

⁸⁸ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Navy Favorability

JAMRS

TABLE 15-5. Influencer Navy Favorability: 2003 – 2006⁸⁹

Male and Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		7.6	8.0	7.9
Influencer Poll 2 (May 04)		7.5	7.6	7.8
Influencer Poll 3 (Nov 04)		6.9	7.4	7.8
Influencer Poll 4 (Jun 05)		7.9	7.5	7.6
Influencer Poll 5 (Dec 05)		6.8	7.2	7.7
Influencer Poll 6 (Jun 06)		7.1	7.5	7.6

Male (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		7.4	8.0	7.9
Influencer Poll 2 (May 04)		7.6	7.5	7.8
Influencer Poll 3 (Nov 04)		7.0	7.4	7.8
Influencer Poll 4 (Jun 05)		‡	7.7	7.7
Influencer Poll 5 (Dec 05)		‡	7.5	7.7
Influencer Poll 6 (Jun 06)		‡	7.6	7.7

Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		7.7	8.1	7.9
Influencer Poll 2 (May 04)		7.4	7.7	7.8
Influencer Poll 3 (Nov 04)		6.8	7.4	7.8
Influencer Poll 4 (Jun 05)		7.8	7.3	7.5
Influencer Poll 5 (Dec 05)		6.7	7.1	7.7
Influencer Poll 6 (Jun 06)		7.0	7.5	7.5

⁸⁹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Navy Favorability

JAMRS

TABLE 15-6. Influencer Navy Favorability: 2003 – 2006⁹⁰

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		7.8	7.9	7.9	8.0
Influencer Poll 2 (May 04)		7.3	7.7	7.7	7.8
Influencer Poll 3 (Nov 04)		7.3	7.3	7.3	7.6
Influencer Poll 4 (Jun 05)		7.5	7.8	7.5	7.7
Influencer Poll 5 (Dec 05)		7.3	7.3	7.1	7.4
Influencer Poll 6 (Jun 06)		7.0	7.5	7.5	7.8

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	7.8	7.9
Influencer Poll 2 (May 04)		‡	‡	7.8	7.5
Influencer Poll 3 (Nov 04)		‡	‡	7.4	7.6
Influencer Poll 4 (Jun 05)		‡	‡	7.7	7.9
Influencer Poll 5 (Dec 05)		‡	‡	7.5	7.6
Influencer Poll 6 (Jun 06)		‡	‡	7.9	7.7

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	8.0	8.0	8.1
Influencer Poll 2 (May 04)		7.4	7.8	7.6	7.9
Influencer Poll 3 (Nov 04)		7.3	7.2	7.3	7.6
Influencer Poll 4 (Jun 05)		7.5	7.7	7.4	7.4
Influencer Poll 5 (Dec 05)		7.2	7.3	6.9	7.3
Influencer Poll 6 (Jun 06)		6.9	7.5	7.2	7.9

⁹⁰ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Marine Corps Favorability

JAMRS

TABLE 16-1. Influencer Marine Corps Favorability: 2003 – 2006⁹¹

Male and Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	7.8
Influencer Poll 2 (May 04)	7.4
Influencer Poll 3 (Nov 04)	7.2
Influencer Poll 4 (Jun 05)	7.3
Influencer Poll 5 (Dec 05)	7.1
Influencer Poll 6 (Jun 06)	7.2

Male	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	7.7
Influencer Poll 2 (May 04)	7.4
Influencer Poll 3 (Nov 04)	7.3
Influencer Poll 4 (Jun 05)	7.4
Influencer Poll 5 (Dec 05)	7.2
Influencer Poll 6 (Jun 06)	7.2

Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	7.9
Influencer Poll 2 (May 04)	7.5
Influencer Poll 3 (Nov 04)	7.2
Influencer Poll 4 (Jun 05)	7.3
Influencer Poll 5 (Dec 05)	7.1
Influencer Poll 6 (Jun 06)	7.3

⁹¹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Marine Corps Favorability

TABLE 16-2. Influencer Marine Corps Favorability: 2003 – 2006⁹²

Male and Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.9	7.8
Influencer Poll 2 (May 04)	7.5	7.4
Influencer Poll 3 (Nov 04)	7.2	7.2
Influencer Poll 4 (Jun 05)	7.2	7.5
Influencer Poll 5 (Dec 05)	6.9	7.3
Influencer Poll 6 (Jun 06)	7.2	7.2

Male (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.8	7.7
Influencer Poll 2 (May 04)	7.5	7.3
Influencer Poll 3 (Nov 04)	7.3	7.2
Influencer Poll 4 (Jun 05)	7.2	7.7
Influencer Poll 5 (Dec 05)	7.0	7.3
Influencer Poll 6 (Jun 06)	7.1	7.4

Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.0	7.8
Influencer Poll 2 (May 04)	7.5	7.5
Influencer Poll 3 (Nov 04)	7.1	7.2
Influencer Poll 4 (Jun 05)	7.1	7.4
Influencer Poll 5 (Dec 05)	6.9	7.3
Influencer Poll 6 (Jun 06)	7.4	7.2

⁹² Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Marine Corps Favorability

JAMRS

TABLE 16-3. Influencer Marine Corps Favorability: 2003 – 2006⁹³

Male and Female (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.3	7.7
Influencer Poll 3 (Nov 04)	7.3	7.1
Influencer Poll 4 (Jun 05)	7.0	7.4
Influencer Poll 5 (Dec 05)	7.0	6.8
Influencer Poll 6 (Jun 06)	7.2	7.3

Male (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.3	‡
Influencer Poll 3 (Nov 04)	7.3	‡
Influencer Poll 4 (Jun 05)	7.0	7.5
Influencer Poll 5 (Dec 05)	6.9	‡
Influencer Poll 6 (Jun 06)	7.1	7.1

Female (mean)	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.3	7.7
Influencer Poll 3 (Nov 04)	7.2	7.0
Influencer Poll 4 (Jun 05)	7.0	7.3
Influencer Poll 5 (Dec 05)	7.1	6.7
Influencer Poll 6 (Jun 06)	7.2	7.5

⁹³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Marine Corps Favorability

JAMRS

TABLE 16-4. Influencer Marine Corps Favorability: 2003 – 2006⁹⁴

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.3	7.6	7.6	7.8
Influencer Poll 2 (May 04)		7.6	7.3	7.7	7.2
Influencer Poll 3 (Nov 04)		7.6	7.2	7.1	6.9
Influencer Poll 4 (Jun 05)		7.3	7.4	7.2	7.4
Influencer Poll 5 (Dec 05)		7.3	7.0	7.0	7.0
Influencer Poll 6 (Jun 06)		7.4	7.1	7.4	7.0

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.2	7.4	7.8	7.6
Influencer Poll 2 (May 04)		‡	7.3	7.5	7.3
Influencer Poll 3 (Nov 04)		7.6	7.2	7.0	7.3
Influencer Poll 4 (Jun 05)		7.5	7.3	7.4	‡
Influencer Poll 5 (Dec 05)		7.5	7.1	‡	‡
Influencer Poll 6 (Jun 06)		7.5	6.9	7.5	6.8

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.3	7.8	7.6	8.1
Influencer Poll 2 (May 04)		7.7	7.3	7.8	7.1
Influencer Poll 3 (Nov 04)		7.6	7.2	7.1	6.7
Influencer Poll 4 (Jun 05)		7.1	7.5	7.1	7.2
Influencer Poll 5 (Dec 05)		7.1	7.0	7.2	7.0
Influencer Poll 6 (Jun 06)		7.3	7.2	7.2	7.3

⁹⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Marine Corps Favorability

JAMRS

TABLE 16-5. Influencer Marine Corps Favorability: 2003 – 2006⁹⁵

Male and Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.8	8.0	7.6
Influencer Poll 2 (May 04)	7.4	7.5	7.4
Influencer Poll 3 (Nov 04)	7.0	7.2	7.3
Influencer Poll 4 (Jun 05)	7.5	7.2	7.4
Influencer Poll 5 (Dec 05)	7.0	7.0	7.3
Influencer Poll 6 (Jun 06)	7.0	7.4	7.2

Male (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.6	8.1	7.4
Influencer Poll 2 (May 04)	7.4	7.5	7.2
Influencer Poll 3 (Nov 04)	7.1	7.3	7.2
Influencer Poll 4 (Jun 05)	‡	7.5	7.3
Influencer Poll 5 (Dec 05)	‡	7.3	7.0
Influencer Poll 6 (Jun 06)	‡	7.4	7.0

Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.9	8.0	7.8
Influencer Poll 2 (May 04)	7.4	7.5	7.6
Influencer Poll 3 (Nov 04)	6.9	7.2	7.4
Influencer Poll 4 (Jun 05)	7.5	7.0	7.4
Influencer Poll 5 (Dec 05)	6.8	6.8	7.4
Influencer Poll 6 (Jun 06)	6.8	7.4	7.3

⁹⁵ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Marine Corps Favorability

JAMRS

TABLE 16-6. Influencer Marine Corps Favorability: 2003 – 2006⁹⁶

Male and Female					
(mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		7.6	7.8	7.9	8.0
Influencer Poll 2 (May 04)		7.2	7.6	7.4	7.6
Influencer Poll 3 (Nov 04)		7.1	7.2	7.0	7.5
Influencer Poll 4 (Jun 05)		7.3	7.3	7.2	7.6
Influencer Poll 5 (Dec 05)		7.2	7.0	6.9	6.9
Influencer Poll 6 (Jun 06)		6.8	7.2	7.2	7.5

Male <i>(mean)</i>				
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	‡	7.8	7.9
Influencer Poll 2 (May 04)	‡	‡	7.4	7.5
Influencer Poll 3 (Nov 04)	‡	‡	7.0	7.5
Influencer Poll 4 (Jun 05)	‡	‡	7.3	7.7
Influencer Poll 5 (Dec 05)	‡	‡	7.0	6.9
Influencer Poll 6 (Jun 06)	‡	‡	7.4	7.4

Female (mean)					
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	8.0	7.9	8.0
Influencer Poll 2 (May 04)		7.3	7.7	7.4	7.6
Influencer Poll 3 (Nov 04)		7.1	7.1	7.0	7.5
Influencer Poll 4 (Jun 05)		7.3	7.4	7.1	7.5
Influencer Poll 5 (Dec 05)		7.2	7.0	6.8	7.0
Influencer Poll 6 (Jun 06)		6.9	7.3	7.1	7.6

⁹⁶ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Air Force Favorability

JAMRS

TABLE 17-1. Influencer Air Force Favorability: 2003 – 2006⁹⁷

Male and Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	8.2
Influencer Poll 2 (May 04)	8.1
Influencer Poll 3 (Nov 04)	7.7
Influencer Poll 4 (Jun 05)	7.9
Influencer Poll 5 (Dec 05)	7.7
Influencer Poll 6 (Jun 06)	7.9

Male (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	8.3
Influencer Poll 2 (May 04)	8.1
Influencer Poll 3 (Nov 04)	7.8
Influencer Poll 4 (Jun 05)	8.0
Influencer Poll 5 (Dec 05)	8.0
Influencer Poll 6 (Jun 06)	8.1

Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	8.2
Influencer Poll 2 (May 04)	8.0
Influencer Poll 3 (Nov 04)	7.7
Influencer Poll 4 (Jun 05)	7.9
Influencer Poll 5 (Dec 05)	7.5
Influencer Poll 6 (Jun 06)	7.8

⁹⁷ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Air Force Favorability

JAMRS

TABLE 17-2. Influencer Air Force Favorability: 2003 – 2006⁹⁸

Male and Female (mean)	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.3	8.1
Influencer Poll 2 (May 04)	8.1	8.0
Influencer Poll 3 (Nov 04)	7.9	7.6
Influencer Poll 4 (Jun 05)	7.9	8.0
Influencer Poll 5 (Dec 05)	7.6	7.8
Influencer Poll 6 (Jun 06)	8.0	7.9

Male (mean)	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.3	8.1
Influencer Poll 2 (May 04)	8.1	8.1
Influencer Poll 3 (Nov 04)	7.9	7.8
Influencer Poll 4 (Jun 05)	7.8	8.2
Influencer Poll 5 (Dec 05)	7.9	8.0
Influencer Poll 6 (Jun 06)	8.1	8.1

Female (mean)	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.3	8.1
Influencer Poll 2 (May 04)	8.1	7.9
Influencer Poll 3 (Nov 04)	7.8	7.6
Influencer Poll 4 (Jun 05)	7.9	7.8
Influencer Poll 5 (Dec 05)	7.4	7.6
Influencer Poll 6 (Jun 06)	7.9	7.8

⁹⁸ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Air Force Favorability

JAMRS

TABLE 17-3. Influencer Air Force Favorability: 2003 – 2006⁹⁹

Male and Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	8.1	8.1
Influencer Poll 3 (Nov 04)	7.9	7.8
Influencer Poll 4 (Jun 05)	7.7	8.0
Influencer Poll 5 (Dec 05)	7.8	7.4
Influencer Poll 6 (Jun 06)	7.9	8.0

Male (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	8.1	‡
Influencer Poll 3 (Nov 04)	7.8	‡
Influencer Poll 4 (Jun 05)	7.7	7.9
Influencer Poll 5 (Dec 05)	8.1	‡
Influencer Poll 6 (Jun 06)	8.2	8.1

Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	8.1	8.2
Influencer Poll 3 (Nov 04)	8.0	7.7
Influencer Poll 4 (Jun 05)	7.8	8.1
Influencer Poll 5 (Dec 05)	7.5	7.3
Influencer Poll 6 (Jun 06)	7.7	8.0

⁹⁹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Air Force Favorability

JAMRS

TABLE 17-4. Influencer Air Force Favorability: 2003 – 2006¹⁰⁰

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.5	8.1	8.1	8.2
Influencer Poll 2 (May 04)		8.0	8.1	8.3	7.7
Influencer Poll 3 (Nov 04)		8.0	7.8	7.7	7.3
Influencer Poll 4 (Jun 05)		7.8	8.2	7.7	7.9
Influencer Poll 5 (Dec 05)		7.7	7.7	7.6	7.5
Influencer Poll 6 (Jun 06)		7.8	7.9	8.2	7.7

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.6	8.2	8.1	8.1
Influencer Poll 2 (May 04)		‡	8.1	8.4	7.9
Influencer Poll 3 (Nov 04)		8.3	7.7	7.6	7.8
Influencer Poll 4 (Jun 05)		7.9	8.2	7.8	‡
Influencer Poll 5 (Dec 05)		8.0	8.2	‡	‡
Influencer Poll 6 (Jun 06)		8.1	8.3	8.4	7.6

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.5	8.1	8.1	8.4
Influencer Poll 2 (May 04)		8.1	8.1	8.3	7.7
Influencer Poll 3 (Nov 04)		7.9	7.9	7.7	7.1
Influencer Poll 4 (Jun 05)		7.8	8.2	7.6	7.7
Influencer Poll 5 (Dec 05)		7.6	7.5	7.5	7.4
Influencer Poll 6 (Jun 06)		7.7	7.8	8.1	7.7

¹⁰⁰ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Air Force Favorability

JAMRS

TABLE 17-5. Influencer Air Force Favorability: 2003 – 2006¹⁰¹

Male and Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		8.1	8.3	8.2
Influencer Poll 2 (May 04)		7.9	8.0	8.2
Influencer Poll 3 (Nov 04)		7.2	7.8	8.0
Influencer Poll 4 (Jun 05)		8.1	7.9	7.8
Influencer Poll 5 (Dec 05)		7.2	7.7	7.8
Influencer Poll 6 (Jun 06)		7.5	8.0	8.0

Male (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		7.9	8.4	8.3
Influencer Poll 2 (May 04)		8.1	7.9	8.3
Influencer Poll 3 (Nov 04)		7.4	8.0	8.0
Influencer Poll 4 (Jun 05)		‡	8.1	7.8
Influencer Poll 5 (Dec 05)		‡	8.1	7.9
Influencer Poll 6 (Jun 06)		‡	8.2	8.1

Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		8.1	8.3	8.2
Influencer Poll 2 (May 04)		7.8	8.1	8.2
Influencer Poll 3 (Nov 04)		7.2	7.8	8.0
Influencer Poll 4 (Jun 05)		8.0	7.8	7.9
Influencer Poll 5 (Dec 05)		6.9	7.5	7.8
Influencer Poll 6 (Jun 06)		7.4	7.9	7.8

¹⁰¹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Air Force Favorability

JAMRS

TABLE 17-6. Influencer Air Force Favorability: 2003 – 2006¹⁰²

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		8.1	8.3	8.2	8.3
Influencer Poll 2 (May 04)		7.7	8.2	8.2	8.1
Influencer Poll 3 (Nov 04)		7.5	7.7	7.7	7.9
Influencer Poll 4 (Jun 05)		7.6	8.1	7.9	8.0
Influencer Poll 5 (Dec 05)		7.7	7.6	7.5	7.7
Influencer Poll 6 (Jun 06)		7.5	7.9	7.9	8.2

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	8.2	8.3
Influencer Poll 2 (May 04)		‡	‡	8.3	7.8
Influencer Poll 3 (Nov 04)		‡	‡	7.7	7.9
Influencer Poll 4 (Jun 05)		‡	‡	8.0	8.1
Influencer Poll 5 (Dec 05)		‡	‡	7.9	8.1
Influencer Poll 6 (Jun 06)		‡	‡	8.3	8.2

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	8.3	8.2	8.4
Influencer Poll 2 (May 04)		7.5	8.2	8.1	8.3
Influencer Poll 3 (Nov 04)		7.4	7.7	7.7	8.0
Influencer Poll 4 (Jun 05)		7.6	8.2	7.9	8.0
Influencer Poll 5 (Dec 05)		7.6	7.5	7.2	7.4
Influencer Poll 6 (Jun 06)		7.4	8.0	7.6	8.2

¹⁰² Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Coast Guard Favorability

JAMRS

TABLE 18-1. Influencer Coast Guard Favorability: 2003 – 2006¹⁰³

Male and Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.7
Influencer Poll 2 (May 04)	7.6
Influencer Poll 3 (Nov 04)	7.3
Influencer Poll 4 (Jun 05)	7.4
Influencer Poll 5 (Dec 05)	7.2
Influencer Poll 6 (Jun 06)	7.5

Male (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.6
Influencer Poll 2 (May 04)	7.6
Influencer Poll 3 (Nov 04)	7.4
Influencer Poll 4 (Jun 05)	7.4
Influencer Poll 5 (Dec 05)	7.4
Influencer Poll 6 (Jun 06)	7.6

Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.8
Influencer Poll 2 (May 04)	7.6
Influencer Poll 3 (Nov 04)	7.2
Influencer Poll 4 (Jun 05)	7.4
Influencer Poll 5 (Dec 05)	7.1
Influencer Poll 6 (Jun 06)	7.4

¹⁰³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Coast Guard Favorability

JAMRS

TABLE 18-2. Influencer Coast Guard Favorability: 2003 – 2006¹⁰⁴

Male and Female (mean)		
Wave	Influencer Type	
	Parent	Non-Parent
Influencer Poll 1 (Aug 03)	7.8	7.6
Influencer Poll 2 (May 04)	7.7	7.4
Influencer Poll 3 (Nov 04)	7.3	7.3
Influencer Poll 4 (Jun 05)	7.3	7.5
Influencer Poll 5 (Dec 05)	7.0	7.3
Influencer Poll 6 (Jun 06)	7.5	7.5

Male (mean)		
Wave	Influencer Type	
	Parent	Non-Parent
Influencer Poll 1 (Aug 03)	7.7	7.6
Influencer Poll 2 (May 04)	7.7	7.4
Influencer Poll 3 (Nov 04)	7.5	7.4
Influencer Poll 4 (Jun 05)	7.2	7.5
Influencer Poll 5 (Dec 05)	7.3	7.5
Influencer Poll 6 (Jun 06)	7.5	7.7

Female (mean)		
Wave	Influencer Type	
	Parent	Non-Parent
Influencer Poll 1 (Aug 03)	7.8	7.7
Influencer Poll 2 (May 04)	7.7	7.4
Influencer Poll 3 (Nov 04)	7.3	7.2
Influencer Poll 4 (Jun 05)	7.3	7.4
Influencer Poll 5 (Dec 05)	6.9	7.3
Influencer Poll 6 (Jun 06)	7.4	7.3

¹⁰⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV2).

‡Reporting standard not met (too few cases).

Coast Guard Favorability

JAMRS

TABLE 18-3. Influencer Coast Guard Favorability: 2003 – 2006¹⁰⁵

Male and Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.7	7.7
Influencer Poll 3 (Nov 04)	7.4	7.2
Influencer Poll 4 (Jun 05)	7.1	7.4
Influencer Poll 5 (Dec 05)	7.1	6.9
Influencer Poll 6 (Jun 06)	7.3	7.6

Male (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.9	‡
Influencer Poll 3 (Nov 04)	7.4	‡
Influencer Poll 4 (Jun 05)	7.0	7.4
Influencer Poll 5 (Dec 05)	7.3	‡
Influencer Poll 6 (Jun 06)	7.5	7.6

Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.6	7.8
Influencer Poll 3 (Nov 04)	7.4	7.1
Influencer Poll 4 (Jun 05)	7.2	7.4
Influencer Poll 5 (Dec 05)	6.9	6.8
Influencer Poll 6 (Jun 06)	7.2	7.6

¹⁰⁵ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Coast Guard Favorability

JAMRS

TABLE 18-4. Influencer Coast Guard Favorability: 2003 – 2006¹⁰⁶

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.1	7.5	7.5	7.8
Influencer Poll 2 (May 04)		7.7	7.5	7.7	7.4
Influencer Poll 3 (Nov 04)		7.4	7.3	7.3	7.1
Influencer Poll 4 (Jun 05)		7.3	7.4	7.2	7.5
Influencer Poll 5 (Dec 05)		7.2	7.0	7.1	7.6
Influencer Poll 6 (Jun 06)		7.5	7.3	7.7	7.6

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.1	7.2	7.5	7.7
Influencer Poll 2 (May 04)		‡	7.7	7.6	7.5
Influencer Poll 3 (Nov 04)		7.7	7.4	7.1	7.7
Influencer Poll 4 (Jun 05)		7.5	7.2	7.3	‡
Influencer Poll 5 (Dec 05)		7.3	7.4	‡	‡
Influencer Poll 6 (Jun 06)		7.6	7.5	7.8	7.5

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.2	7.7	7.5	7.9
Influencer Poll 2 (May 04)		7.8	7.4	7.8	7.3
Influencer Poll 3 (Nov 04)		7.3	7.3	7.4	6.8
Influencer Poll 4 (Jun 05)		7.2	7.5	7.1	7.6
Influencer Poll 5 (Dec 05)		7.1	6.8	7.2	7.4
Influencer Poll 6 (Jun 06)		7.4	7.2	7.5	7.6

¹⁰⁶ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Coast Guard Favorability

JAMRS

TABLE 18-5. Influencer Coast Guard Favorability: 2003 – 2006¹⁰⁷

Male and Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.4	7.9	7.7
Influencer Poll 2 (May 04)	7.3	7.6	7.6
Influencer Poll 3 (Nov 04)	7.0	7.4	7.5
Influencer Poll 4 (Jun 05)	7.4	7.3	7.4
Influencer Poll 5 (Dec 05)	7.0	7.1	7.4
Influencer Poll 6 (Jun 06)	7.0	7.5	7.5

Male (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.3	7.7	7.7
Influencer Poll 2 (May 04)	7.4	7.6	7.6
Influencer Poll 3 (Nov 04)	7.1	7.6	7.5
Influencer Poll 4 (Jun 05)	‡	7.3	7.3
Influencer Poll 5 (Dec 05)	‡	7.4	7.4
Influencer Poll 6 (Jun 06)	‡	7.6	7.8

Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.6	7.9	7.7
Influencer Poll 2 (May 04)	7.3	7.6	7.7
Influencer Poll 3 (Nov 04)	6.9	7.3	7.5
Influencer Poll 4 (Jun 05)	7.3	7.3	7.4
Influencer Poll 5 (Dec 05)	6.8	6.9	7.4
Influencer Poll 6 (Jun 06)	7.0	7.5	7.4

¹⁰⁷ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Coast Guard Favorability

JAMRS

TABLE 18-6. Influencer Coast Guard Favorability: 2003 – 2006¹⁰⁸

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		7.6	7.7	7.7	7.8
Influencer Poll 2 (May 04)		7.3	7.5	7.6	7.8
Influencer Poll 3 (Nov 04)		7.1	7.2	7.2	7.5
Influencer Poll 4 (Jun 05)		7.2	7.5	7.3	7.5
Influencer Poll 5 (Dec 05)		7.4	6.9	7.0	7.3
Influencer Poll 6 (Jun 06)		7.1	7.2	7.5	7.8

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	7.7	7.7
Influencer Poll 2 (May 04)		‡	‡	7.6	7.6
Influencer Poll 3 (Nov 04)		‡	‡	7.4	7.4
Influencer Poll 4 (Jun 05)		‡	‡	7.3	7.5
Influencer Poll 5 (Dec 05)		‡	‡	7.3	7.6
Influencer Poll 6 (Jun 06)		‡	‡	7.8	7.8

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	7.7	7.7	7.9
Influencer Poll 2 (May 04)		7.3	7.6	7.6	7.9
Influencer Poll 3 (Nov 04)		6.9	7.1	7.2	7.6
Influencer Poll 4 (Jun 05)		7.3	7.5	7.2	7.5
Influencer Poll 5 (Dec 05)		7.3	6.8	6.9	7.1
Influencer Poll 6 (Jun 06)		7.0	7.2	7.2	7.8

¹⁰⁸ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV2).

‡Reporting standard not met (too few cases).

Reserves Favorability

TABLE 19-1. Influencer Reserves Favorability: 2003 – 2006¹⁰⁹

Male and Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.7
Influencer Poll 2 (May 04)	7.4
Influencer Poll 3 (Nov 04)	7.1
Influencer Poll 4 (Jun 05)	7.3
Influencer Poll 5 (Dec 05)	7.1
Influencer Poll 6 (Jun 06)	7.2

Male (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	7.3
Influencer Poll 2 (May 04)	7.2
Influencer Poll 3 (Nov 04)	6.8
Influencer Poll 4 (Jun 05)	7.1
Influencer Poll 5 (Dec 05)	7.0
Influencer Poll 6 (Jun 06)	7.0

Female (mean)	
Year	Mean
Influencer Poll 1 (Aug 03)	8.0
Influencer Poll 2 (May 04)	7.6
Influencer Poll 3 (Nov 04)	7.3
Influencer Poll 4 (Jun 05)	7.4
Influencer Poll 5 (Dec 05)	7.2
Influencer Poll 6 (Jun 06)	7.3

¹⁰⁹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV3).

‡Reporting standard not met (too few cases).

Reserves Favorability

TABLE 19-2. Influencer Reserves Favorability: 2003 – 2006¹¹⁰

Male and Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.7	7.7
Influencer Poll 2 (May 04)	7.6	7.3
Influencer Poll 3 (Nov 04)	7.2	7.1
Influencer Poll 4 (Jun 05)	7.2	7.4
Influencer Poll 5 (Dec 05)	6.9	7.3
Influencer Poll 6 (Jun 06)	7.2	7.2

Male (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.3	7.3
Influencer Poll 2 (May 04)	7.3	7.1
Influencer Poll 3 (Nov 04)	6.8	6.8
Influencer Poll 4 (Jun 05)	7.0	7.3
Influencer Poll 5 (Dec 05)	6.9	7.1
Influencer Poll 6 (Jun 06)	6.9	7.1

Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	8.0	7.9
Influencer Poll 2 (May 04)	7.7	7.5
Influencer Poll 3 (Nov 04)	7.4	7.2
Influencer Poll 4 (Jun 05)	7.3	7.4
Influencer Poll 5 (Dec 05)	7.0	7.3
Influencer Poll 6 (Jun 06)	7.4	7.3

¹¹⁰ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV3).

‡Reporting standard not met (too few cases).

Reserves Favorability

JAMRS

TABLE 19-3. Influencer Reserves Favorability: 2003 – 2006¹¹¹

Male and Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.5	7.6
Influencer Poll 3 (Nov 04)	7.3	7.2
Influencer Poll 4 (Jun 05)	6.9	7.4
Influencer Poll 5 (Dec 05)	7.0	6.8
Influencer Poll 6 (Jun 06)	7.2	7.2

Male (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.4	‡
Influencer Poll 3 (Nov 04)	6.7	‡
Influencer Poll 4 (Jun 05)	6.7	7.2
Influencer Poll 5 (Dec 05)	6.9	‡
Influencer Poll 6 (Jun 06)	6.9	7.0

Female (mean)	Child's Gender	
Wave	Son	Daughter
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.6	7.8
Influencer Poll 3 (Nov 04)	7.5	7.2
Influencer Poll 4 (Jun 05)	7.1	7.5
Influencer Poll 5 (Dec 05)	7.1	6.8
Influencer Poll 6 (Jun 06)	7.4	7.4

¹¹¹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Reserves Favorability

JAMRS

TABLE 19-4. Influencer Reserves Favorability: 2003 – 2006¹¹²

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.1	7.7	7.5	7.4
Influencer Poll 2 (May 04)		7.7	7.4	7.5	7.0
Influencer Poll 3 (Nov 04)		7.6	7.2	7.1	6.7
Influencer Poll 4 (Jun 05)		7.5	7.4	7.0	7.1
Influencer Poll 5 (Dec 05)		7.2	7.1	6.9	7.2
Influencer Poll 6 (Jun 06)		7.2	7.2	7.4	6.9

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		7.9	7.1	7.2	7.0
Influencer Poll 2 (May 04)		‡	7.2	7.3	7.0
Influencer Poll 3 (Nov 04)		7.5	6.7	6.6	6.6
Influencer Poll 4 (Jun 05)		7.4	7.1	6.9	‡
Influencer Poll 5 (Dec 05)		7.2	7.2	‡	‡
Influencer Poll 6 (Jun 06)		7.0	6.9	7.4	6.6

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.3	8.0	7.7	7.8
Influencer Poll 2 (May 04)		7.9	7.5	7.7	7.0
Influencer Poll 3 (Nov 04)		7.7	7.4	7.3	6.7
Influencer Poll 4 (Jun 05)		7.5	7.6	7.1	7.0
Influencer Poll 5 (Dec 05)		7.2	7.1	7.1	7.2
Influencer Poll 6 (Jun 06)		7.3	7.4	7.4	7.2

¹¹² Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).

‡Reporting standard not met (too few cases).

Reserves Favorability

JAMRS

TABLE 19-5. Influencer Reserves Favorability: 2003 – 2006¹¹³

Male and Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.5	7.9	7.6
Influencer Poll 2 (May 04)	7.4	7.5	7.4
Influencer Poll 3 (Nov 04)	7.0	7.3	7.1
Influencer Poll 4 (Jun 05)	7.6	7.3	7.1
Influencer Poll 5 (Dec 05)	6.9	7.0	7.2
Influencer Poll 6 (Jun 06)	7.1	7.3	7.1

Male (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.0	7.6	7.3
Influencer Poll 2 (May 04)	7.5	7.1	7.1
Influencer Poll 3 (Nov 04)	6.7	6.9	6.8
Influencer Poll 4 (Jun 05)	‡	7.3	6.9
Influencer Poll 5 (Dec 05)	‡	7.1	6.9
Influencer Poll 6 (Jun 06)	‡	7.2	6.8

Female (mean)			
Wave	Age		
	22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)	7.9	8.1	7.8
Influencer Poll 2 (May 04)	7.4	7.7	7.6
Influencer Poll 3 (Nov 04)	7.1	7.4	7.3
Influencer Poll 4 (Jun 05)	7.6	7.3	7.3
Influencer Poll 5 (Dec 05)	6.8	7.0	7.4
Influencer Poll 6 (Jun 06)	7.1	7.5	7.3

¹¹³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).

‡Reporting standard not met (too few cases).

Reserves Favorability

JAMRS

TABLE 19-6. Influencer Reserves Favorability: 2003 – 2006¹¹⁴

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		7.7	7.8	7.7	7.6
Influencer Poll 2 (May 04)		7.3	7.6	7.4	7.4
Influencer Poll 3 (Nov 04)		7.2	7.3	7.1	7.1
Influencer Poll 4 (Jun 05)		7.4	7.6	7.3	7.1
Influencer Poll 5 (Dec 05)		7.4	7.0	6.8	7.0
Influencer Poll 6 (Jun 06)		6.8	7.4	7.1	7.3

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	7.3	7.2
Influencer Poll 2 (May 04)		‡	‡	7.3	7.1
Influencer Poll 3 (Nov 04)		‡	‡	6.8	6.7
Influencer Poll 4 (Jun 05)		‡	‡	7.3	6.9
Influencer Poll 5 (Dec 05)		‡	‡	6.8	6.9
Influencer Poll 6 (Jun 06)		‡	‡	7.0	7.1

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	8.0	8.0	8.0
Influencer Poll 2 (May 04)		7.4	7.8	7.5	7.8
Influencer Poll 3 (Nov 04)		7.4	7.3	7.2	7.4
Influencer Poll 4 (Jun 05)		7.4	7.7	7.3	7.4
Influencer Poll 5 (Dec 05)		7.3	7.0	6.8	7.1
Influencer Poll 6 (Jun 06)		6.7	7.6	7.2	7.6

¹¹⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).
‡Reporting standard not met (too few cases).

National Guard Favorability

JAMRS

TABLE 20-1. Influencer National Guard Favorability: 2003 – 2006¹¹⁵

Male and Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	7.6
Influencer Poll 2 (May 04)	7.4
Influencer Poll 3 (Nov 04)	7.2
Influencer Poll 4 (Jun 05)	7.2
Influencer Poll 5 (Dec 05)	7.1
Influencer Poll 6 (Jun 06)	7.2

Male	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	7.3
Influencer Poll 2 (May 04)	7.2
Influencer Poll 3 (Nov 04)	6.9
Influencer Poll 4 (Jun 05)	7.0
Influencer Poll 5 (Dec 05)	7.0
Influencer Poll 6 (Jun 06)	7.0

Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	7.9
Influencer Poll 2 (May 04)	7.6
Influencer Poll 3 (Nov 04)	7.3
Influencer Poll 4 (Jun 05)	7.4
Influencer Poll 5 (Dec 05)	7.2
Influencer Poll 6 (Jun 06)	7.4

¹¹⁵ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV3).

‡Reporting standard not met (too few cases).

National Guard Favorability

TABLE 20-2. Influencer National Guard Favorability: 2003 – 2006¹¹⁶

Male and Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.7	7.6
Influencer Poll 2 (May 04)	7.6	7.3
Influencer Poll 3 (Nov 04)	7.2	7.1
Influencer Poll 4 (Jun 05)	7.1	7.4
Influencer Poll 5 (Dec 05)	6.9	7.3
Influencer Poll 6 (Jun 06)	7.2	7.2

Male (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.3	7.3
Influencer Poll 2 (May 04)	7.3	7.0
Influencer Poll 3 (Nov 04)	6.8	6.9
Influencer Poll 4 (Jun 05)	6.8	7.3
Influencer Poll 5 (Dec 05)	6.8	7.2
Influencer Poll 6 (Jun 06)	7.0	7.0

Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	7.9	7.8
Influencer Poll 2 (May 04)	7.7	7.5
Influencer Poll 3 (Nov 04)	7.4	7.2
Influencer Poll 4 (Jun 05)	7.3	7.4
Influencer Poll 5 (Dec 05)	6.9	7.4
Influencer Poll 6 (Jun 06)	7.4	7.3

¹¹⁶ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question FAV3).

‡Reporting standard not met (too few cases).

National Guard Favorability

JAMRS

TABLE 20-3. Influencer National Guard Favorability: 2003 – 2006¹¹⁷

Male and Female (mean)	Child's Gender	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.5	7.6
Influencer Poll 3 (Nov 04)	7.3	7.1
Influencer Poll 4 (Jun 05)	6.8	7.4
Influencer Poll 5 (Dec 05)	7.0	6.8
Influencer Poll 6 (Jun 06)	7.1	7.3

Male (mean)	Child's Gender	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.4	‡
Influencer Poll 3 (Nov 04)	6.6	‡
Influencer Poll 4 (Jun 05)	6.4	7.3
Influencer Poll 5 (Dec 05)	6.8	‡
Influencer Poll 6 (Jun 06)	6.9	7.0

Female (mean)	Child's Gender	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	7.6	7.8
Influencer Poll 3 (Nov 04)	7.6	7.1
Influencer Poll 4 (Jun 05)	7.2	7.4
Influencer Poll 5 (Dec 05)	7.1	6.8
Influencer Poll 6 (Jun 06)	7.3	7.6

¹¹⁷ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

National Guard Favorability

JAMRS

TABLE 20-4. Influencer National Guard Favorability: 2003 – 2006¹¹⁸

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.2	7.5	7.4	7.4
Influencer Poll 2 (May 04)		7.7	7.4	7.5	7.0
Influencer Poll 3 (Nov 04)		7.6	7.3	7.1	6.6
Influencer Poll 4 (Jun 05)		7.4	7.4	7.0	7.0
Influencer Poll 5 (Dec 05)		7.2	7.1	6.8	7.2
Influencer Poll 6 (Jun 06)		7.2	7.2	7.5	6.8

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		7.9	7.0	7.2	7.0
Influencer Poll 2 (May 04)		‡	7.2	7.4	6.8
Influencer Poll 3 (Nov 04)		7.5	7.0	6.5	6.6
Influencer Poll 4 (Jun 05)		7.3	7.0	6.8	‡
Influencer Poll 5 (Dec 05)		7.2	7.2	‡	‡
Influencer Poll 6 (Jun 06)		6.9	6.9	7.5	6.6

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		8.4	7.8	7.6	7.8
Influencer Poll 2 (May 04)		7.9	7.6	7.6	7.0
Influencer Poll 3 (Nov 04)		7.7	7.4	7.3	6.6
Influencer Poll 4 (Jun 05)		7.5	7.6	7.2	7.0
Influencer Poll 5 (Dec 05)		7.2	7.1	7.2	7.2
Influencer Poll 6 (Jun 06)		7.4	7.4	7.5	7.0

¹¹⁸ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).

‡Reporting standard not met (too few cases).

National Guard Favorability

JAMRS

TABLE 20-5. Influencer National Guard Favorability: 2003 – 2006¹¹⁹

Male and Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		7.5	7.8	7.5
Influencer Poll 2 (May 04)		7.4	7.5	7.4
Influencer Poll 3 (Nov 04)		7.0	7.3	7.1
Influencer Poll 4 (Jun 05)		7.6	7.2	7.1
Influencer Poll 5 (Dec 05)		6.9	7.0	7.3
Influencer Poll 6 (Jun 06)		7.0	7.3	7.2

Male (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		7.1	7.6	7.1
Influencer Poll 2 (May 04)		7.4	7.0	7.1
Influencer Poll 3 (Nov 04)		6.8	7.0	6.8
Influencer Poll 4 (Jun 05)		‡	7.0	6.9
Influencer Poll 5 (Dec 05)		‡	7.0	6.9
Influencer Poll 6 (Jun 06)		‡	7.1	6.9

Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		7.8	8.0	7.7
Influencer Poll 2 (May 04)		7.4	7.7	7.6
Influencer Poll 3 (Nov 04)		7.1	7.4	7.3
Influencer Poll 4 (Jun 05)		7.6	7.3	7.3
Influencer Poll 5 (Dec 05)		6.9	7.0	7.5
Influencer Poll 6 (Jun 06)		6.9	7.5	7.4

¹¹⁹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).

‡Reporting standard not met (too few cases).

National Guard Favorability

JAMRS

TABLE 20-6. Influencer National Guard Favorability: 2003 – 2006¹²⁰

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		7.8	7.7	7.7	7.4
Influencer Poll 2 (May 04)		7.3	7.7	7.4	7.4
Influencer Poll 3 (Nov 04)		7.3	7.2	7.1	7.1
Influencer Poll 4 (Jun 05)		7.5	7.5	7.2	7.1
Influencer Poll 5 (Dec 05)		7.5	7.0	6.8	6.9
Influencer Poll 6 (Jun 06)		6.9	7.3	7.2	7.4

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	7.3	7.1
Influencer Poll 2 (May 04)		‡	‡	7.3	7.1
Influencer Poll 3 (Nov 04)		‡	‡	6.8	6.7
Influencer Poll 4 (Jun 05)		‡	‡	7.1	6.8
Influencer Poll 5 (Dec 05)		‡	‡	6.8	6.7
Influencer Poll 6 (Jun 06)		‡	‡	7.0	7.2

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	7.9	8.0	7.8
Influencer Poll 2 (May 04)		7.4	7.9	7.5	7.7
Influencer Poll 3 (Nov 04)		7.4	7.2	7.2	7.4
Influencer Poll 4 (Jun 05)		7.5	7.7	7.3	7.3
Influencer Poll 5 (Dec 05)		7.4	6.9	6.8	7.1
Influencer Poll 6 (Jun 06)		7.0	7.5	7.3	7.6

¹²⁰ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: FAV3).

‡Reporting standard not met (too few cases).

U.S. Military Knowledge

JAMRS

TABLE 21-1. Influencer Military Knowledge: 2003 – 2006¹²¹

Male and Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	6.3
Influencer Poll 2 (May 04)	6.3
Influencer Poll 3 (Nov 04)	6.1
Influencer Poll 4 (Jun 05)	6.1
Influencer Poll 5 (Dec 05)	6.3
Influencer Poll 6 (Jun 06)	6.1

Male	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	6.8
Influencer Poll 2 (May 04)	7.0
Influencer Poll 3 (Nov 04)	6.8
Influencer Poll 4 (Jun 05)	6.7
Influencer Poll 5 (Dec 05)	6.7
Influencer Poll 6 (Jun 06)	6.6

Female	
<i>(mean)</i>	
Year	Mean
Influencer Poll 1 (Aug 03)	5.9
Influencer Poll 2 (May 04)	5.9
Influencer Poll 3 (Nov 04)	5.8
Influencer Poll 4 (Jun 05)	5.8
Influencer Poll 5 (Dec 05)	6.0
Influencer Poll 6 (Jun 06)	5.7

¹²¹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question KW2).

‡Reporting standard not met (too few cases).

U.S. Military Knowledge

JAMRS

TABLE 21-2. Influencer Military Knowledge: 2003 – 2006¹²²

Male and Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	6.2	6.4
Influencer Poll 2 (May 04)	6.1	6.5
Influencer Poll 3 (Nov 04)	5.8	6.3
Influencer Poll 4 (Jun 05)	5.9	6.3
Influencer Poll 5 (Dec 05)	6.0	6.5
Influencer Poll 6 (Jun 06)	5.9	6.3

Male (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	6.6	6.9
Influencer Poll 2 (May 04)	6.8	7.2
Influencer Poll 3 (Nov 04)	6.6	7.0
Influencer Poll 4 (Jun 05)	6.4	7.0
Influencer Poll 5 (Dec 05)	6.5	6.9
Influencer Poll 6 (Jun 06)	6.5	6.9

Female (mean)	Influencer Type	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	5.9	6.0
Influencer Poll 2 (May 04)	5.8	6.0
Influencer Poll 3 (Nov 04)	5.5	6.0
Influencer Poll 4 (Jun 05)	5.6	5.9
Influencer Poll 5 (Dec 05)	5.7	6.3
Influencer Poll 6 (Jun 06)	5.5	6.0

¹²² Source: Department of Defense Polls, JAMRS, 2003-2006 (Question KW2).

‡Reporting standard not met (too few cases).

U.S. Military Knowledge

JAMRS

TABLE 21-3. Influencer Military Knowledge: 2003 – 2006¹²³

Male and Female (mean)	Child's Gender	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	6.0	6.2
Influencer Poll 3 (Nov 04)	5.9	5.8
Influencer Poll 4 (Jun 05)	5.9	5.9
Influencer Poll 5 (Dec 05)	6.1	5.9
Influencer Poll 6 (Jun 06)	5.9	6.0

Male (mean)	Child's Gender	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	6.9	‡
Influencer Poll 3 (Nov 04)	6.6	‡
Influencer Poll 4 (Jun 05)	6.3	6.5
Influencer Poll 5 (Dec 05)	6.6	‡
Influencer Poll 6 (Jun 06)	6.4	6.5

Female (mean)	Child's Gender	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	5.5	6.1
Influencer Poll 3 (Nov 04)	5.5	5.5
Influencer Poll 4 (Jun 05)	5.6	5.6
Influencer Poll 5 (Dec 05)	5.8	5.7
Influencer Poll 6 (Jun 06)	5.5	5.4

¹²³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: KW2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

U.S. Military Knowledge

JAMRS

TABLE 21-4. Influencer Military Knowledge: 2003 – 2006¹²⁴

Male and Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		6.0	6.2	6.5	6.4
Influencer Poll 2 (May 04)		5.8	6.4	6.4	6.4
Influencer Poll 3 (Nov 04)		5.9	6.0	6.2	6.4
Influencer Poll 4 (Jun 05)		5.8	6.3	6.0	6.5
Influencer Poll 5 (Dec 05)		6.0	6.3	6.4	6.7
Influencer Poll 6 (Jun 06)		5.8	6.3	6.1	6.2

Male (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		6.4	6.8	7.0	6.9
Influencer Poll 2 (May 04)		‡	7.2	7.2	7.0
Influencer Poll 3 (Nov 04)		6.7	6.9	6.8	6.9
Influencer Poll 4 (Jun 05)		6.0	7.0	6.7	‡
Influencer Poll 5 (Dec 05)		6.3	6.9	‡	‡
Influencer Poll 6 (Jun 06)		6.3	7.2	6.5	6.6

Female (mean)		Education Level			
Wave		HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		5.6	5.9	6.1	6.1
Influencer Poll 2 (May 04)		5.5	6.1	6.0	6.0
Influencer Poll 3 (Nov 04)		5.6	5.7	5.9	6.1
Influencer Poll 4 (Jun 05)		5.7	5.9	5.5	5.8
Influencer Poll 5 (Dec 05)		5.8	6.0	6.1	6.5
Influencer Poll 6 (Jun 06)		5.5	5.9	5.7	6.0

¹²⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: KW2).

‡Reporting standard not met (too few cases).

U.S. Military Knowledge

JAMRS

TABLE 21-5. Influencer Military Knowledge: 2003 – 2006¹²⁵

Male and Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		6.1	6.1	6.6
Influencer Poll 2 (May 04)		6.2	6.2	6.5
Influencer Poll 3 (Nov 04)		6.1	5.8	6.5
Influencer Poll 4 (Jun 05)		5.9	5.8	6.5
Influencer Poll 5 (Dec 05)		6.2	6.1	6.4
Influencer Poll 6 (Jun 06)		6.0	5.9	6.3

Male (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		6.5	6.6	7.1
Influencer Poll 2 (May 04)		7.0	7.0	7.0
Influencer Poll 3 (Nov 04)		6.8	6.4	7.3
Influencer Poll 4 (Jun 05)		‡	6.2	7.2
Influencer Poll 5 (Dec 05)		‡	6.6	6.9
Influencer Poll 6 (Jun 06)		‡	6.3	6.9

Female (mean)		Age		
Wave		22-35	36-49	50 and Older
Influencer Poll 1 (Aug 03)		5.9	5.8	6.2
Influencer Poll 2 (May 04)		5.7	5.8	6.2
Influencer Poll 3 (Nov 04)		5.8	5.6	6.0
Influencer Poll 4 (Jun 05)		5.6	5.6	6.0
Influencer Poll 5 (Dec 05)		6.1	5.8	6.2
Influencer Poll 6 (Jun 06)		5.5	5.7	5.9

¹²⁵ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: KW2).

‡Reporting standard not met (too few cases).

U.S. Military Knowledge

JAMRS

TABLE 21-6. Influencer Military Knowledge: 2003 – 2006¹²⁶

Male and Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		6.1	6.2	6.2	6.4
Influencer Poll 2 (May 04)		6.0	6.5	6.2	6.4
Influencer Poll 3 (Nov 04)		5.7	6.1	6.3	6.1
Influencer Poll 4 (Jun 05)		5.7	6.2	6.2	6.3
Influencer Poll 5 (Dec 05)		6.1	6.1	6.5	6.4
Influencer Poll 6 (Jun 06)		5.5	6.3	6.0	6.3

Male (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	6.7	6.9
Influencer Poll 2 (May 04)		‡	‡	6.9	6.9
Influencer Poll 3 (Nov 04)		‡	‡	7.0	6.7
Influencer Poll 4 (Jun 05)		‡	‡	6.9	6.9
Influencer Poll 5 (Dec 05)		‡	‡	6.9	7.2
Influencer Poll 6 (Jun 06)		‡	‡	6.5	6.7

Female (mean)		Income			
Wave		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	6.0	5.9	5.9
Influencer Poll 2 (May 04)		5.6	6.1	5.8	6.0
Influencer Poll 3 (Nov 04)		5.6	5.7	6.0	5.7
Influencer Poll 4 (Jun 05)		5.7	5.8	5.7	5.8
Influencer Poll 5 (Dec 05)		6.0	6.1	6.2	5.8
Influencer Poll 6 (Jun 06)		5.2	6.1	5.6	5.8

¹²⁶ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: KW2).

‡Reporting standard not met (too few cases).

Employment Difficulty

JAMRS

TABLE 22-1. Influencer Perceptions of Employment Difficulty: 2003 – 2006¹²⁷

Male and Female		Percent (%)		
Wave	Almost Impossible	Very Difficult	Somewhat Difficult	Not Difficult At All
Influencer Poll 1 (Aug 03)	6.9	22.6	51.8	18.2
Influencer Poll 2 (May 04)	8.9	21.8	51.1	17.3
Influencer Poll 3 (Nov 04)	8.3	21.1	49.7	20.1
Influencer Poll 4 (Jun 05)	6.7	21.6	43.0	25.3
Influencer Poll 5 (Dec 05)	9.6	18.6	47.5	21.7
Influencer Poll 6 (Jun 06)	5.6	17.6	46.0	27.9

Male	Percent (%)				
	Wave	Almost Impossible	Very Difficult	Somewhat Difficult	Not Difficult At All
Influencer Poll 1 (Aug 03)		6.1	20.5	52.0	20.5
Influencer Poll 2 (May 04)		7.2	17.3	54.0	20.2
Influencer Poll 3 (Nov 04)		6.9	16.3	47.6	28.2
Influencer Poll 4 (Jun 05)		3.8	20.2	45.5	27.3
Influencer Poll 5 (Dec 05)		7.3	17.8	47.7	24.8
Influencer Poll 6 (Jun 06)		3.4	13.6	46.9	32.8

Female	Percent (%)				
	Wave	Almost Impossible	Very Difficult	Somewhat Difficult	Not Difficult At All
Influencer Poll 1 (Aug 03)		7.5	24.1	51.8	16.5
Influencer Poll 2 (May 04)		9.8	24.3	49.4	15.8
Influencer Poll 3 (Nov 04)		9.0	23.4	50.8	16.2
Influencer Poll 4 (Jun 05)		8.7	22.5	41.3	23.9
Influencer Poll 5 (Dec 05)		10.8	19.0	47.4	20.1
Influencer Poll 6 (Jun 06)		7.1	20.5	45.5	24.4

¹²⁷ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question IND1).

‡Reporting standard not met (too few cases).

Employment Difficulty

JAMRS

TABLE 22-2. Influencer Perceptions of Employment Difficulty: 2003 – 2006¹²⁸

Male and Female (impossible & very difficult)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	27.6	32.2
Influencer Poll 2 (May 04)	31.3	30.0
Influencer Poll 3 (Nov 04)	24.7	33.0
Influencer Poll 4 (Jun 05)	26.8	29.7
Influencer Poll 5 (Dec 05)	26.3	29.7
Influencer Poll 6 (Jun 06)	20.4	26.2

Male (impossible & very difficult)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	26.9	26.1
Influencer Poll 2 (May 04)	27.9	21.2
Influencer Poll 3 (Nov 04)	17.0	27.1
Influencer Poll 4 (Jun 05)	22.5	25.4
Influencer Poll 5 (Dec 05)	23.4	26.6
Influencer Poll 6 (Jun 06)	16.2	18.0

Female (impossible & very difficult)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	28.1	36.7
Influencer Poll 2 (May 04)	33.0	35.5
Influencer Poll 3 (Nov 04)	28.0	36.2
Influencer Poll 4 (Jun 05)	29.8	32.3
Influencer Poll 5 (Dec 05)	28.0	31.3
Influencer Poll 6 (Jun 06)	24.2	30.4

¹²⁸ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question IND1).

‡Reporting standard not met (too few cases).

Employment Difficulty

JAMRS

TABLE 22-3. Influencer Perceptions of Employment Difficulty: 2003 – 2006¹²⁹

Male and Female (impossible & very difficult)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	33.4	30.4
Influencer Poll 3 (Nov 04)	24.2	25.3
Influencer Poll 4 (Jun 05)	26.2	27.4
Influencer Poll 5 (Dec 05)	26.3	26.4
Influencer Poll 6 (Jun 06)	19.4	21.3

Male (impossible & very difficult)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	27.3	‡
Influencer Poll 3 (Nov 04)	18.9	‡
Influencer Poll 4 (Jun 05)	21.8	23.6
Influencer Poll 5 (Dec 05)	25.6	‡
Influencer Poll 6 (Jun 06)	18.9	13.5

Female (impossible & very difficult)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	37.0	32.1
Influencer Poll 3 (Nov 04)	26.6	29.5
Influencer Poll 4 (Jun 05)	30.0	29.7
Influencer Poll 5 (Dec 05)	26.7	29.2
Influencer Poll 6 (Jun 06)	20.0	28.2

¹²⁹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND1).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Employment Difficulty

JAMRS

TABLE 22-4. Influencer Perceptions of Employment Difficulty: 2003 – 2006¹³⁰

Male and Female <i>(impossible & very difficult)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		30.2	27.9	31.0	29.7
Influencer Poll 2 (May 04)		37.0	32.1	24.4	28.2
Influencer Poll 3 (Nov 04)		34.8	33.1	24.1	23.6
Influencer Poll 4 (Jun 05)		32.8	29.9	25.4	21.0
Influencer Poll 5 (Dec 05)		30.7	27.1	23.8	29.4
Influencer Poll 6 (Jun 06)		29.3	25.3	16.2	17.9

Male <i>(impossible & very difficult)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		28.4	20.1	30.9	29.4
Influencer Poll 2 (May 04)		‡	22.6	22.2	23.8
Influencer Poll 3 (Nov 04)		25.5	28.0	21.1	16.4
Influencer Poll 4 (Jun 05)		29.7	25.4	21.5	‡
Influencer Poll 5 (Dec 05)		26.7	26.2	‡	‡
Influencer Poll 6 (Jun 06)		24.8	19.8	12.1	8.0

Female <i>(impossible & very difficult)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		31.7	32.5	31.1	30.0
Influencer Poll 2 (May 04)		39.9	36.5	25.8	31.7
Influencer Poll 3 (Nov 04)		39.3	35.4	25.6	27.8
Influencer Poll 4 (Jun 05)		34.7	32.6	28.5	24.6
Influencer Poll 5 (Dec 05)		32.6	27.6	25.0	33.3
Influencer Poll 6 (Jun 06)		32.3	28.1	20.1	26.3

¹³⁰ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND1).

‡Reporting standard not met (too few cases).

Employment Difficulty

JAMRS

TABLE 22-5. Influencer Perceptions of Employment Difficulty: 2003 – 2006¹³¹

Male and Female (impossible & very difficult)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	26.2	28.2	33.8
Influencer Poll 2 (May 04)	28.7	28.5	35.4
Influencer Poll 3 (Nov 04)	28.0	27.2	33.3
Influencer Poll 4 (Jun 05)	20.6	25.7	33.5
Influencer Poll 5 (Dec 05)	29.7	24.4	31.0
Influencer Poll 6 (Jun 06)	22.2	21.2	25.3

Male (impossible & very difficult)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	25.9	24.8	29.1
Influencer Poll 2 (May 04)	16.7	24.7	29.5
Influencer Poll 3 (Nov 04)	23.7	18.3	27.0
Influencer Poll 4 (Jun 05)	‡	21.2	26.8
Influencer Poll 5 (Dec 05)	‡	22.5	25.9
Influencer Poll 6 (Jun 06)	‡	17.2	16.3

Female (impossible & very difficult)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	26.4	30.4	27.7
Influencer Poll 2 (May 04)	36.0	30.2	39.2
Influencer Poll 3 (Nov 04)	30.2	30.5	37.4
Influencer Poll 4 (Jun 05)	18.8	28.3	38.1
Influencer Poll 5 (Dec 05)	30.0	25.4	33.7
Influencer Poll 6 (Jun 06)	24.8	24.3	31.4

¹³¹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND1).

‡Reporting standard not met (too few cases).

Employment Difficulty

JAMRS

TABLE 22-6. Influencer Perceptions of Employment Difficulty: 2003 – 2006¹³²

Male and Female <i>(impossible & very difficult)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		42.7	28.1	28.9	26.3
Influencer Poll 2 (May 04)		41.1	38.5	31.0	21.6
Influencer Poll 3 (Nov 04)		47.0	36.0	26.2	20.5
Influencer Poll 4 (Jun 05)		37.1	30.0	24.6	23.9
Influencer Poll 5 (Dec 05)		41.1	29.4	23.9	21.2
Influencer Poll 6 (Jun 06)		41.3	28.8	21.6	12.6

Male <i>(impossible & very difficult)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	‡	24.4	27.4
Influencer Poll 2 (May 04)	‡	‡	26.3	17.5
Influencer Poll 3 (Nov 04)	‡	‡	18.2	16.8
Influencer Poll 4 (Jun 05)	‡	‡	21.3	21.1
Influencer Poll 5 (Dec 05)	‡	‡	22.4	22.7
Influencer Poll 6 (Jun 06)	‡	‡	17.3	8.3

Female <i>(impossible & very difficult)</i>	Percent (%)			
	Income			
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)	‡	30.0	32.3	25.2
Influencer Poll 2 (May 04)	43.4	40.8	33.9	25.0
Influencer Poll 3 (Nov 04)	49.3	36.9	30.2	23.0
Influencer Poll 4 (Jun 05)	38.1	32.6	27.1	26.7
Influencer Poll 5 (Dec 05)	42.0	32.5	24.9	19.9
Influencer Poll 6 (Jun 06)	43.3	28.4	25.0	17.6

¹³² Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND1).

‡Reporting standard not met (too few cases).

Job Pay Comparisons

JAMRS

TABLE 23-1. Influencer Job Pay Comparisons: 2003 – 2006¹³³

Male and Female		Percent (%)		
Wave		Military	Civilian Job	Equally in Both
Influencer Poll 1 (Aug 03)		QNA	QNA	QNA
Influencer Poll 2 (May 04)		21.5	27.7	48.9
Influencer Poll 3 (Nov 04)		19.4	31.2	47.9
Influencer Poll 4 (Jun 05)		20.4	23.6	43.8
Influencer Poll 5 (Dec 05)		19.3	24.4	48.8
Influencer Poll 6 (Jun 06)		16.2	33.4	43.1

Male		Percent (%)		
Wave		Military	Civilian Job	Equally in Both
Influencer Poll 1 (Aug 03)		QNA	QNA	QNA
Influencer Poll 2 (May 04)		18.2	38.8	40.8
Influencer Poll 3 (Nov 04)		16.9	39.8	42.2
Influencer Poll 4 (Jun 05)		18.2	28.1	45.7
Influencer Poll 5 (Dec 05)		19.8	28.6	45.9
Influencer Poll 6 (Jun 06)		13.0	43.2	38.5

Female		Percent (%)		
Wave		Military	Civilian Job	Equally in Both
Influencer Poll 1 (Aug 03)		QNA	QNA	QNA
Influencer Poll 2 (May 04)		23.4	21.5	53.4
Influencer Poll 3 (Nov 04)		20.7	27.0	50.7
Influencer Poll 4 (Jun 05)		21.9	20.6	42.5
Influencer Poll 5 (Dec 05)		19.0	22.2	50.4
Influencer Poll 6 (Jun 06)		18.5	26.5	46.3

¹³³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question IND2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Job Pay Comparisons

JAMRS

TABLE 23-2. Influencer Job Pay Comparisons: 2003 – 2006¹³⁴

Male and Female (military)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	18.7	24.5
Influencer Poll 3 (Nov 04)	18.5	20.1
Influencer Poll 4 (Jun 05)	18.8	21.9
Influencer Poll 5 (Dec 05)	15.2	22.8
Influencer Poll 6 (Jun 06)	10.2	22.5

Male (military)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	15.8	20.3
Influencer Poll 3 (Nov 04)	14.5	18.4
Influencer Poll 4 (Jun 05)	15.8	20.6
Influencer Poll 5 (Dec 05)	13.1	25.7
Influencer Poll 6 (Jun 06)	8.6	19.4

Female (military)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	20.2	27.1
Influencer Poll 3 (Nov 04)	20.2	21.0
Influencer Poll 4 (Jun 05)	21.0	22.7
Influencer Poll 5 (Dec 05)	16.3	21.2
Influencer Poll 6 (Jun 06)	11.7	24.2

¹³⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question IND2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Job Pay Comparisons

JAMRS

TABLE 23-3. Influencer Job Pay Comparisons: 2003 – 2006¹³⁵

Male and Female (military)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	18.5	18.7
Influencer Poll 3 (Nov 04)	19.5	17.4
Influencer Poll 4 (Jun 05)	17.7	20.1
Influencer Poll 5 (Dec 05)	15.8	14.4
Influencer Poll 6 (Jun 06)	9.9	10.5

Male (military)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	15.5	‡
Influencer Poll 3 (Nov 04)	16.2	‡
Influencer Poll 4 (Jun 05)	15.0	17.0
Influencer Poll 5 (Dec 05)	12.8	‡
Influencer Poll 6 (Jun 06)	8.2	9.0

Female (military)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	20.3	21.1
Influencer Poll 3 (Nov 04)	21.0	19.4
Influencer Poll 4 (Jun 05)	20.0	22.0
Influencer Poll 5 (Dec 05)	17.8	14.9
Influencer Poll 6 (Jun 06)	11.5	11.9

¹³⁵ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Job Pay Comparisons

JAMRS

TABLE 23-4. Influencer Job Pay Comparisons: 2003 – 2006¹³⁶

Male and Female <i>(military)</i>	Percent (%)			
	Education Level			
	Wave	HS or Less	Some College	4-Yr College
Influencer Poll 1 (Aug 03)	QNA	QNA	QNA	QNA
Influencer Poll 2 (May 04)	28.1	22.5	15.8	18.5
Influencer Poll 3 (Nov 04)	26.0	22.7	13.7	13.7
Influencer Poll 4 (Jun 05)	24.2	22.6	14.7	16.8
Influencer Poll 5 (Dec 05)	23.0	19.6	15.0	15.6
Influencer Poll 6 (Jun 06)	20.5	16.4	11.7	14.2

Male <i>(military)</i>	Percent (%)			
	Education Level			
	Wave	HS or Less	Some College	4-Yr College
Influencer Poll 1 (Aug 03)	QNA	QNA	QNA	QNA
Influencer Poll 2 (May 04)	‡	18.0	16.2	15.8
Influencer Poll 3 (Nov 04)	20.9	18.6	12.2	15.5
Influencer Poll 4 (Jun 05)	24.3	20.3	13.2	‡
Influencer Poll 5 (Dec 05)	28.8	18.5	‡	‡
Influencer Poll 6 (Jun 06)	17.2	13.0	8.7	13.0

Female <i>(military)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		QNA	QNA	QNA	QNA
Influencer Poll 2 (May 04)		30.3	24.6	15.6	20.6
Influencer Poll 3 (Nov 04)		28.4	24.4	14.4	12.6
Influencer Poll 4 (Jun 05)		24.1	24.0	15.8	20.3
Influencer Poll 5 (Dec 05)		20.3	20.1	17.8	15.0
Influencer Poll 6 (Jun 06)		22.7	18.2	14.5	15.3

¹³⁶ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Job Pay Comparisons

JAMRS

TABLE 23-5. Influencer Job Pay Comparisons: 2003 – 2006¹³⁷

Male and Female (military)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	QNA	QNA	QNA
Influencer Poll 2 (May 04)	25.9	20.9	19.2
Influencer Poll 3 (Nov 04)	22.6	18.0	18.8
Influencer Poll 4 (Jun 05)	24.9	19.1	19.8
Influencer Poll 5 (Dec 05)	19.1	17.1	21.4
Influencer Poll 6 (Jun 06)	24.1	13.0	17.3

Male (military)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	QNA	QNA	QNA
Influencer Poll 2 (May 04)	19.4	18.7	16.7
Influencer Poll 3 (Nov 04)	17.6	11.4	21.1
Influencer Poll 4 (Jun 05)	‡	16.8	15.4
Influencer Poll 5 (Dec 05)	‡	13.7	24.9
Influencer Poll 6 (Jun 06)	‡	10.5	13.0

Female (military)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	QNA	QNA	QNA
Influencer Poll 2 (May 04)	29.8	22.0	20.8
Influencer Poll 3 (Nov 04)	25.2	20.5	17.3
Influencer Poll 4 (Jun 05)	23.1	20.5	22.8
Influencer Poll 5 (Dec 05)	18.1	19.0	19.5
Influencer Poll 6 (Jun 06)	23.8	15.0	20.2

¹³⁷ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Job Pay Comparisons

JAMRS

TABLE 23-6. Influencer Job Pay Comparisons: 2003 – 2006¹³⁸

Male and Female (military)		Percent (%)			
		Income			
		<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Wave					
Influencer Poll 1 (Aug 03)		QNA	QNA	QNA	QNA
Influencer Poll 2 (May 04)		28.6	30.7	19.6	14.0
Influencer Poll 3 (Nov 04)		31.6	26.0	15.4	14.6
Influencer Poll 4 (Jun 05)		32.7	25.0	17.5	12.7
Influencer Poll 5 (Dec 05)		26.3	25.8	15.6	12.3
Influencer Poll 6 (Jun 06)		25.6	25.2	14.3	10.0

Male <i>(military)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		QNA	QNA	QNA	QNA
Influencer Poll 2 (May 04)		‡	‡	13.7	14.6
Influencer Poll 3 (Nov 04)		‡	‡	11.9	13.7
Influencer Poll 4 (Jun 05)		‡	‡	19.1	11.3
Influencer Poll 5 (Dec 05)		‡	‡	13.4	11.8
Influencer Poll 6 (Jun 06)		‡	‡	10.7	8.8

Female <i>(military)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		QNA	QNA	QNA	QNA
Influencer Poll 2 (May 04)		27.9	30.7	23.2	13.4
Influencer Poll 3 (Nov 04)		32.2	26.6	17.1	15.2
Influencer Poll 4 (Jun 05)		33.3	27.8	16.3	14.1
Influencer Poll 5 (Dec 05)		22.8	24.6	17.1	12.8
Influencer Poll 6 (Jun 06)		24.6	25.7	17.1	11.4

¹³⁸ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND2).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Economic Outlook

JAMRS

TABLE 24-1. Influencer Economic Outlook: 2003 – 2006¹³⁹

Male and Female		Percent (%)		
Wave		Better Than	Worse Than	About the Same
Influencer Poll 1 (Aug 03)		48.6	19.3	30.8
Influencer Poll 2 (May 04)		45.1	20.4	32.5
Influencer Poll 3 (Nov 04)		43.1	21.7	31.8
Influencer Poll 4 (Jun 05)		31.7	30.0	31.5
Influencer Poll 5 (Dec 05)		28.4	35.4	31.6
Influencer Poll 6 (Jun 06)		29.1	31.3	35.9

Male	Percent (%)			
	Wave	Better Than	Worse Than	About the Same
Influencer Poll 1 (Aug 03)		53.3	17.2	28.3
Influencer Poll 2 (May 04)		54.7	17.0	27.1
Influencer Poll 3 (Nov 04)		47.8	19.2	28.8
Influencer Poll 4 (Jun 05)		33.7	26.3	33.9
Influencer Poll 5 (Dec 05)		31.4	32.1	32.7
Influencer Poll 6 (Jun 06)		31.5	26.1	39.7

Female	Percent (%)			
	Wave	Better Than	Worse Than	About the Same
	Influencer Poll 1 (Aug 03)	45.4	20.7	32.5
	Influencer Poll 2 (May 04)	39.8	22.2	35.5
	Influencer Poll 3 (Nov 04)	40.8	22.9	33.2
	Influencer Poll 4 (Jun 05)	30.4	32.5	29.9
	Influencer Poll 5 (Dec 05)	26.8	37.2	31.0
	Influencer Poll 6 (Jun 06)	27.3	35.1	33.2

¹³⁹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question IND3).

‡Reporting standard not met (too few cases).

Economic Outlook

JAMRS

TABLE 24-2. Influencer Economic Outlook: 2003 – 2006¹⁴⁰

Male and Female (better)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	44.0	55.2
Influencer Poll 2 (May 04)	39.9	50.7
Influencer Poll 3 (Nov 04)	39.4	45.9
Influencer Poll 4 (Jun 05)	31.4	32.0
Influencer Poll 5 (Dec 05)	23.0	33.0
Influencer Poll 6 (Jun 06)	26.1	32.1

Male (better)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	49.0	59.0
Influencer Poll 2 (May 04)	50.7	58.4
Influencer Poll 3 (Nov 04)	43.5	50.6
Influencer Poll 4 (Jun 05)	32.4	34.9
Influencer Poll 5 (Dec 05)	26.2	36.1
Influencer Poll 6 (Jun 06)	27.9	36.5

Female (better)	Percent (%)	
	Influencer Type	
	Parent	Non-Parent
Wave		
Influencer Poll 1 (Aug 03)	40.6	52.3
Influencer Poll 2 (May 04)	34.6	45.8
Influencer Poll 3 (Nov 04)	37.7	43.3
Influencer Poll 4 (Jun 05)	30.7	30.1
Influencer Poll 5 (Dec 05)	21.2	31.3
Influencer Poll 6 (Jun 06)	24.5	29.7

¹⁴⁰ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question IND3).

‡Reporting standard not met (too few cases).

Economic Outlook

JAMRS

TABLE 24-3. Influencer Economic Outlook: 2003 – 2006¹⁴¹

Male and Female (better)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	38.1	41.1
Influencer Poll 3 (Nov 04)	39.6	39.2
Influencer Poll 4 (Jun 05)	29.3	33.7
Influencer Poll 5 (Dec 05)	24.1	21.8
Influencer Poll 6 (Jun 06)	26.5	25.8

Male (better)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	46.4	‡
Influencer Poll 3 (Nov 04)	41.4	‡
Influencer Poll 4 (Jun 05)	31.3	34.0
Influencer Poll 5 (Dec 05)	30.4	‡
Influencer Poll 6 (Jun 06)	28.9	26.9

Female (better)	Percent (%)	
	Child's Gender	
	Son	Daughter
Wave		
Influencer Poll 1 (Aug 03)	QNA	QNA
Influencer Poll 2 (May 04)	33.3	34.9
Influencer Poll 3 (Nov 04)	38.7	36.6
Influencer Poll 4 (Jun 05)	27.6	33.5
Influencer Poll 5 (Dec 05)	19.9	22.6
Influencer Poll 6 (Jun 06)	24.2	24.9

¹⁴¹ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND3).

QNA: Question Not Asked

‡Reporting standard not met (too few cases).

Economic Outlook

JAMRS

TABLE 24-4. Influencer Economic Outlook: 2003 – 2006¹⁴²

Male and Female <i>(better)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		39.3	45.0	58.9	55.4
Influencer Poll 2 (May 04)		35.3	43.5	52.5	51.1
Influencer Poll 3 (Nov 04)		34.8	43.3	49.3	44.3
Influencer Poll 4 (Jun 05)		28.8	29.6	37.6	33.2
Influencer Poll 5 (Dec 05)		27.0	25.1	34.6	30.8
Influencer Poll 6 (Jun 06)		27.5	29.7	30.2	29.4

Male <i>(better)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		45.4	47.8	67.3	57.5
Influencer Poll 2 (May 04)		‡	60.9	58.1	58.4
Influencer Poll 3 (Nov 04)		41.8	47.2	55.3	46.6
Influencer Poll 4 (Jun 05)		28.4	31.2	39.7	‡
Influencer Poll 5 (Dec 05)		28.1	26.2	‡	‡
Influencer Poll 6 (Jun 06)		32.5	28.2	32.2	33.0

Female <i>(better)</i>	Percent (%)				
	Education Level				
	Wave	HS or Less	Some College	4-Yr College	Graduate School
Influencer Poll 1 (Aug 03)		34.1	43.4	53.7	53.3
Influencer Poll 2 (May 04)		34.1	35.4	48.9	45.2
Influencer Poll 3 (Nov 04)		31.4	41.6	46.4	42.9
Influencer Poll 4 (Jun 05)		29.0	28.8	36.1	28.8
Influencer Poll 5 (Dec 05)		26.5	24.6	30.3	28.3
Influencer Poll 6 (Jun 06)		24.0	30.4	28.3	26.3

¹⁴² Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND3).

‡Reporting standard not met (too few cases).

Economic Outlook

JAMRS

TABLE 24-5. Influencer Economic Outlook: 2003 – 2006¹⁴³

Male and Female (better)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	45.7	47.3	52.6
Influencer Poll 2 (May 04)	51.0	40.9	46.7
Influencer Poll 3 (Nov 04)	47.6	41.3	42.0
Influencer Poll 4 (Jun 05)	32.1	31.2	32.1
Influencer Poll 5 (Dec 05)	32.6	23.0	31.5
Influencer Poll 6 (Jun 06)	32.3	26.8	30.4

Male (better)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	53.7	53.6	52.7
Influencer Poll 2 (May 04)	60.2	53.8	51.9
Influencer Poll 3 (Nov 04)	51.1	49.7	44.1
Influencer Poll 4 (Jun 05)	‡	31.5	33.8
Influencer Poll 5 (Dec 05)	‡	25.8	33.5
Influencer Poll 6 (Jun 06)	‡	29.4	30.5

Female (better)	Percent (%)		
	Age		
	22-35	36-49	50 and Older
Wave			
Influencer Poll 1 (Aug 03)	40.8	43.3	52.6
Influencer Poll 2 (May 04)	45.5	34.9	43.3
Influencer Poll 3 (Nov 04)	45.7	38.2	40.6
Influencer Poll 4 (Jun 05)	27.4	30.9	30.9
Influencer Poll 5 (Dec 05)	29.4	21.4	30.4
Influencer Poll 6 (Jun 06)	25.7	24.7	30.3

¹⁴³ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND3).

‡Reporting standard not met (too few cases).

Economic Outlook

JAMRS

TABLE 24-6. Influencer Economic Outlook: 2003 – 2006¹⁴⁴

Male and Female (better)		Percent (%)			
		Income			
		Wave	<\$25K	\$25K-\$40K	\$40K-\$80K
Influencer Poll 1 (Aug 03)		28.0	44.2	46.8	64.4
Influencer Poll 2 (May 04)		34.9	37.3	45.9	56.5
Influencer Poll 3 (Nov 04)		37.2	37.5	42.3	51.1
Influencer Poll 4 (Jun 05)		24.3	31.7	30.1	38.8
Influencer Poll 5 (Dec 05)		27.0	24.4	29.4	32.7
Influencer Poll 6 (Jun 06)		26.2	33.8	27.3	28.5

Male <i>(better)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	‡	50.2	68.8
Influencer Poll 2 (May 04)		‡	‡	51.4	66.4
Influencer Poll 3 (Nov 04)		‡	‡	51.7	54.7
Influencer Poll 4 (Jun 05)		‡	‡	32.0	39.8
Influencer Poll 5 (Dec 05)		‡	‡	31.3	36.1
Influencer Poll 6 (Jun 06)		‡	‡	28.6	29.8

Female <i>(better)</i>	Percent (%)				
	Income				
	Wave	<\$25K	\$25K-\$40K	\$40K-\$80K	>\$80K
Influencer Poll 1 (Aug 03)		‡	40.0	44.1	60.0
Influencer Poll 2 (May 04)		34.1	29.6	42.6	48.2
Influencer Poll 3 (Nov 04)		36.8	37.7	37.6	48.8
Influencer Poll 4 (Jun 05)		25.9	28.5	28.8	37.8
Influencer Poll 5 (Dec 05)		26.3	24.6	28.0	29.8
Influencer Poll 6 (Jun 06)		23.1	31.1	26.4	26.9

¹⁴⁴ Source: Department of Defense Polls, JAMRS, 2003-2006 (Question: IND3).

‡Reporting standard not met (too few cases).

OVERVIEW REPORT



Appendix D

YOUTH AND INFLUENCER POLLS, SPRING 2006 **METHODOLOGY REPORT**

Table of Content

I. Background and Objectives.....	2
II. Sample Design and Implementation.....	2
A. Youth Poll Sample Design.....	2
B. Youth Poll Sample Selection and Preparation	3
C. Influencer Poll Sample Design.....	4
D. Within-Household Respondent Selection	4
E. Sample Management	6
F. Sample Disposition and Response Rates	6
III. Questionnaire Development and Programming	6
A. Questionnaire Development and Pretesting.....	6
B. CATI Programming.....	7
IV. Data Collection.....	7
A. Interviewer Training	7
B. Field Period	9
C. Quality Control During Data Collection	9
D. Maximizing Response Rate	10
V. Data Processing and Deliverables	11
A. Coding.....	11
B. Data Processing.....	11
C. Weighting Youth Data	11

Tables

Table 1: Youth.....	8
Table 2: Influencers.....	8

YOUTH AND INFLUENCER POLLS, SPRING 2006 METHODOLOGY REPORT

I. Background and Objectives

From 1975 until 1999, the Department of Defense (DoD) assessed the perceptions of young people concerning military service through a survey known as the Youth Attitude Tracking Study (YATS). YATS asked a nationally representative sample of 10,000 young men and women about their future plans, particularly whether they were considering military service, what military attributes were appealing as well as those that made the military unattractive, and how current events affected their inclination to consider the military as a post-high school option.

The DoD discontinued YATS in 2000. As an annual survey, YATS was deemed not responsive to the immediate needs of military recruiting. YATS was replaced in 2001 with semi-annual polls of both youth and the adults who influence them. These polls allow the DoD to collect “real time” information about the attitudes of youth and adult influencers toward the military and those worldwide events that might affect force utilization.

The latest in the series of Youth and Influencer Polls, the Spring 2006 Poll, was conducted as a joint effort by the Joint Advertising, Market Research, and Studies program (JAMRS), Westat, and the Fors Marsh Group (FMG). The objectives of the Spring 2006 Poll were to continue tracking attitudes, impressions, and behavioral intentions of the youth and influencer populations as they relate to, and affect, military enlistment. Specifically, the Poll assessed military enlistment propensity; employment and educational status; attitudes toward current events; and military enlistment eligibility including aptitude and moral requirements.

II. Sample Design and Implementation

A. Youth Poll Sample Design

The sampling plan for the Spring 2006 Youth Poll was developed as a probability-based design so that study findings could be used to make inferences about the attitudes and beliefs of the target population. The target population was defined to be all civilian, non-institutionalized youth ages 16 to 21 years living in the United States who have never served in the U.S. military, have not been accepted for service in the U.S. military, and have not been in a military delayed entry program, college Reserve Officer Training Corps (ROTC), or one of the service academies. This includes U.S. citizens and non-citizens, and covers the 50 states and the District of Columbia.

The sampling frame for the Spring 2006 Youth Poll was derived from a list-assisted, random-digit-dialed (RDD) telephone sample approach. Westat used a list-assisted RDD sampling frame maintained by Genesys Sampling Systems. Genesys constructs this frame by first obtaining a list of all working area code/exchange combinations. All combinations of digits from 00 to 99 are then added to these six-digit area code/exchange combinations to create a list of all residential service, hundred-number banks. In the final step, this list of all possible hundred-number banks is compared to a frame of listed residential telephone numbers and a count is recorded of the residential telephone listings associated with each hundred-number bank. The sampling frame for this Youth Poll included

all hundred-number banks that contain at least one listed residential telephone number. This is a change from the Fall 2005 Polls, which required that hundred-number banks having at least three listed numbers be included in the frame.

The sample design for this survey can be described as a stratified two-phase sample. In this process, which is described in the next section, sample telephone numbers were partitioned into five strata. The strata were based upon information about both the area code/exchange and the household with which the telephone number was associated.

B. Youth Poll Sample Selection and Preparation

Telephone numbers in the sampling frame were initially partitioned into three groups based upon the area code/exchange with which they were associated. These groups aimed to facilitate modest oversampling of minority populations in order to meet sample size requirements and were defined as follows:

- Group 1 (high minority): Phone numbers in exchanges where at least 30 percent of the population is black;
- Group 2 (medium minority): Phone numbers in exchanges where less than 30 percent of the population is black, but at least 30 percent is black and Hispanic combined; and
- Group 3 (low minority): Phone numbers in exchanges where less than 30 percent of the population is black and Hispanic combined.

First, a large sample of telephone numbers was selected within each of these three groups using systematic sampling. At the second phase, another layer of stratification was used to target the youth population of interest. As part of this approach, telephone numbers selected from the three minority-classified groups were pre-processed to identify residential status and whether the associated households were likely or not likely to contain a youth age 16 to 21 years. Sampled telephone numbers were then assigned to five final sampling strata based upon their first-stage minority group and their second-stage likelihood of the household containing a youth in the target population as follows:

- Stratum 1 (high minority, high youth): Phone numbers in exchanges where at least 30 percent of the population is black, and associated with a household likely to contain a youth age 16 to 21 years;
- Stratum 2 (medium minority, high youth): Phone numbers in exchanges where less than 30 percent of the population is black but at least 30 percent is black and Hispanic combined, and associated with a household likely to contain a youth age 16 to 21 years;
- Stratum 3 (low minority, high youth): Phone numbers in exchanges where less than 30 percent of the population is black and Hispanic combined, and associated with a household likely to contain a youth age 16 to 21 years;
- Stratum 4 (high/medium minority, low youth): Phone numbers in exchanges where at least 30 percent of the population is black and Hispanic combined, and associated with a household not likely to contain a youth age 16 to 21 years; and
- Stratum 5 (low minority, low youth): Phone numbers in exchanges where less than 30 percent of the population is black and Hispanic combined, and associated with a household not likely to contain a youth age 16 to 21 years.

To reduce screening efforts, all telephone numbers in the “high-youth” strata (strata 1, 2, and 3) were retained in the final sample. However the age-targeting procedures outlined above result in an excess of telephone numbers in the “low-youth” strata (strata 4 and 5). Therefore, these numbers were randomly subsampled to levels needed to meet the sample size requirements. Within each of the five final sampling strata, telephone numbers were selected with equal probability.

Predicting the quantity of telephone numbers needed to yield the required number of completed interviews was difficult due to the implementation of a new sample design for the Spring 2006 Polls. Therefore, 20,000 telephone numbers were designated as a predictor sample. These telephone numbers were released early in the field period and monitored to fine tune design assumptions about eligibility and response rates. Based on predicted shortfalls in the number of Hispanic and black male interviews from the predictor sample, additional telephone numbers were selected and released.

Genesys removed easily identifiable non-working and business numbers from the sample using their ID Plus procedure, then identified cell phone numbers and additional non-working and business numbers using their CSS procedure. These pre-screening procedures resulted in the elimination of sample cases from eligibility for further contact. The ineligibility rates varied by strata, but the overall rate was 40.8%. Cases that were not eligible for further dialing were set aside and retained for later use in the weighting process. The remaining 59.2% of cases were eligible for further contact in the Spring 2006 Youth Poll. In total, 263,741 telephone numbers were selected and 156,169 were included in the telephone interviewing effort.

A unique ID was assigned to each case, along with several random numbers for determining whether to: select a parent (or non-parent influencer); select a father or mother for the parent interview; and select the screener respondent for the non-parent influencer interview.

C. Influencer Poll Sample Design

The Spring 2006 Influencer Poll was piggy-backed onto the Youth Poll using the Youth sampling frame and screening interviews to identify the influencer sample. The target population for the Influencer Poll was defined to be adults ages 22 to 85 who are the parents of youth ages 16 to 21 or who give advice to youth ages 12 to 21 about what to do after high school. Examples of the latter group are teachers, coaches, clergy, employers, grandparents, and mentors. Under this definition, there are two subpopulations that comprise the target population of influencers: (1) parents of youth ages 16 to 21, and (2) adults ages 22 to 85 who do not live in households with youth ages 12 to 21, but have other relationships that bring them into contact with youth ages 12 to 21.

Screenings for the Youth Poll were more than sufficient to yield the required sample of influencers. Hence, the Influencer Poll shared the same stratification plan as the Youth Poll. In some households, paired interviews were conducted with a youth eligible for the Youth Poll and his/her parent for the Influencer Poll.

D. Within-Household Respondent Selection

For the Youth Poll, interviewers screened each sampled residential telephone number to determine the number of youth ages 16 to 21 in the household. Youth living away from home in a dormitory, fraternity house, or sorority house were not associated with their permanent household and only given a chance for inclusion when that school residence was sampled. Among the youth ages 16 to 21 in the household, one was randomly selected to be interviewed using the “next birthday” method. This approach yielded a probability sample of youth together with the data needed to calculate his/her probability of selection.

Once a youth was randomly selected, the interviewer asked to speak to a parent or guardian (if the youth was under the age of consent), or to speak with the youth (if he/she had reached the age of majority). Age of consent was defined on a state-by-state basis. Once contact was made, the interviewer screened the selected youth to confirm his or her eligibility for the Youth Poll and conducted the interview, if the youth was eligible and willing. To be eligible, the youth must not have ever been in the military or in a delayed entry program, college ROTC, or one of the service academies.

Upon completion of a youth interview, one of the random numbers assigned to the case was used to determine whether or not to select a parent for the Influencer Poll. If a parent interview was to be attempted, the youth was asked if each of his/her parents lived in the same household. Based upon the response, the interviewer immediately requested to speak with the selected parent. If only one parent resided in the home, that parent was selected for interview. If both parents were present in the home, selection of the mother or father was determined using another of the random numbers. Initially, fathers were selected with greater probability than mothers. This gender selection probability was adjusted once toward the end of the field period.

For households not containing any youth ages 12 to 21, one of the random numbers assigned to the case was used to determine whether or not to select an adult for the Influencer Poll. If an interview was to be attempted, screening first determined how many adults ages 22 to 85 were residing in the household. Using another of the random numbers, an adult was randomly selected by the approach given by Rizzo et al¹. This approach results in a valid probability sample with a minimum number of intrusive and burdensome questions.

The case of only one eligible adult in the household is trivial: that person is always sampled. If there are two or more eligible adults, a random portion of households are pre-designated to have the interview conducted with the screener respondent (the person on the phone answering the screener questions). For example, in households with exactly two eligible adults, a random half of the households are designated so that the screener respondent is sampled. In cases where the screener respondent is randomly selected, the adult interview can begin without the burden of additional questions. Less than 15 percent of households have three or more eligible adults and additional questions are not needed in all these households. In households with three or more eligible adults, the approach is first to randomly determine if the screener respondent is sampled and only if that adult is not sampled are further questions required. If the screener respondent is not randomly selected, the “next birthday” method is applied to determine which of the other adults in the household is sampled.

¹ L. Rizzo, J.M. Brick, and I. Park (2004). A minimally intrusive method for sampling persons in random digit dial surveys. *Public Opinion Quarterly*, 68, 267-274.

The selected adult was then screened to determine if he/she was the parent of a 12- to 21-year old, and if not, whether he/she was in a position or relationship to influence the post-high school decisions of a youth age 12 to 21. As a final screening step, age was verified to confirm that the selected adult was eligible for the Influencer Poll.

E. Sample Management

Predicting the quantity of telephone numbers needed to yield the required number of completed interviews was difficult due to lack of information about: (1) the proportion of sampled numbers that will be identified as a household likely to contain eligible youth; (2) the proportion of sampled numbers that will be eligible for further dialing after Genesys pre-screening; (3) the proportion of those numbers that will be residential numbers; (4) the proportion of residential numbers that will have one or more age-eligible youth; and (5) the cooperation rate among eligible youth. Therefore, detailed sample reports by strata and interview phase were closely monitored on a regular basis and necessary adjustments were made by selecting and releasing additional sample during the field period.

A list of disposition codes was developed for each interview phase and frequencies of cases corresponding to these codes were tracked. Each interview phase corresponded with a sequential interviewing task (e.g., make initial contact, determine if telephone number is associated with a residence, determine if an age-eligible youth resides in the household, etc.). The disposition list included generic codes required for the administration of computer-assisted telephone interviewing (CATI) (e.g., no answer, refusal, language barrier, call back requested), as well as codes specific to the Youth and Influencer Polls (e.g., no youth age 16 to 21 in the household, influencer has a child age 12 to 21, etc.).

F. Sample Disposition and Response Rates

At the end of the field period, final counts of telephone numbers associated with each disposition code were used to calculate response rates. These were computed using the accepted CASRO (Council of American Survey Research Organizations) procedure which was established to create a uniform formula for measuring response rates for survey research. This calculation is based on eligibility and completion rates for each phase of the survey process. For the Youth Poll, these steps are: (1) confirmation of residential status of the number dialed; (2) determination of presence or absence of eligible youth in the household; (3) confirmation of eligibility of the selected youth; and (4) completion of the interview with the selected youth.

The weighted overall response rate for the Youth Poll was 27.2 percent. Detailed information summarizing the results of telephone contact efforts and response rates achieved for the Spring 2006 Youth Poll are available upon request.

III. Questionnaire Development and Programming

A. Questionnaire Development and Pretesting

The majority of the survey items included in the Spring 2006 Youth and Influencer Polls were taken from previous Youth and Influencers Polls. The primary focus of changes to the Spring

2006 instruments involved changes to the screeners to facilitate obtaining parental consent for interviewing minors, removing identifiers as directed by the Institutional Review Board (IRB), and including the rotating module of questions regarding aptitude and moral eligibility for military service.

A pretest of the Youth and Influencer questionnaires was conducted on April 10th and 11th 2006. A total of 60 interviews were completed during the pretest – 54 youth and 6 influencers. The instruments and contact procedures proved successful during the pretest and no programming changes were required for either. As no instrument changes were required in preparation for the beginning of survey administration, the pretest interviews were counted toward the overall interview targets for the polls.

B. CATI Programming

The telephone survey was administered using Westat's computer-assisted interviewing (CATI) software, Cheshire. Cheshire controlled the logic and sequencing of the questionnaire as presented to interviewers for survey administration (question wordings, skip patterns, randomization of questions and response categories). Additionally, the CATI software performed consistency checks during the interview and performed within-household respondent selection using information obtained during screening and random numbers assigned prior to fielding the instrument.

The CATI software also included a scheduler that controlled the prioritization and presentation of sample telephone numbers to interviewers. At the conclusion of each call made by an interviewer, a disposition code was assigned to the call which recorded the call's outcome (e.g., no contact, answering machine, refusal, screener completed, youth not available now, interview completed, etc.). Both daily and weekly reports were produced that monitored interviewer performance and sample yield. These reports were used to track progress throughout the survey field period. As indicated by sample yield, scheduler parameters were adjusted during survey administration to maximize sample performance and achieve targeted results by survey sample subgroups.

CATI programming was completed by Westat programmers well prior to the pretest and extensively tested before the pretest to make certain questions were presented in the correct order and the database was appropriately recording responses. There were no problems encountered during the pretest so no additional programming was required before the beginning of survey administration.

IV. Data Collection

A. Interviewer Training

The Youth and Influencer Spring 2006 interviewing team was a mix of Westat-experienced and newly hired interviewers. The first trainings, beginning April 8th 2006, were held simultaneously at the Westat Telephone Research Centers (TRC) in Rockville, Maryland and Chambersburg, Pennsylvania. On April 9th, training began in Citrus Heights and Merced, California. Additional trainings were conducted as needed throughout the data collection period.

Trainings were held at six centers: Rockville and Frederick, Maryland; Citrus Heights and Merced, California; Greeley, Colorado; Sarasota, Florida; and Chambersburg, Pennsylvania.

Because of the multiple skills interviewers need, training focused on techniques designed to cultivate these skills. This involved the active participation of all trainees by simulating the actual conditions of the interview. This approach required trainees to use the same procedures, data collection instruments, and methods (i.e., CRTs) they would use to conduct the survey. Session content was scripted and prepared before the training and presented verbatim to the interviewers. Interviewer training was divided into nine sessions.

This training approach is summarized below as a five-point training and materials package.

Background and Objectives. The first session provided an introduction to the Youth and Influencer Polls survey content and an overview of the study and research goals.

Contact Procedures. This session covered screening households to select either an eligible youth or adult influencer for the extended interview. Additional training included coding ring no answers, non-working numbers, fax machine tones, answering machines, and busy signals. Trainees learned the proper disposition coding techniques through presentation and practice.

Interactive Lectures. Interactive lectures were used to familiarize interviewers with the questionnaire online. They were conducted as mock interviews in which the trainer acted as the respondent and the interviewers asked the questions using the computer to read the question text. Pronunciation and definition of terms were reviewed. In addition, the trainer took time to explain or define concepts pertinent to the interviews, or to ask the interviewer to read a definition or procedure from available Help Text (included in question-by-question specifications). Help Text is available online accessed by pressing the F1 key to display more in-depth information on questions.

Dyad Role Plays. In dyad role plays, one trainee took the role of interviewer using the computer while the other acted as the respondent, both using a prepared script that was produced using the CATS system. Interviewers reversed roles after the end of each role play. Each interviewer participated in six dyads. Group leaders and other training team members monitored the role plays and corrected mistakes when observed.

Support Materials. Each interviewer was provided with a folder containing the following materials:

- Key Concept Sheet;
- Pronunciation Guide;
- 800#s for contacting Westat supervisors or project personnel;
- Coding of Recordings/Messages Guide;
- Frequently Asked Questions and Answers; and
- Refusal Avoidance Scripts.

Interviewers were required to have these materials at their calling stations at all times.

B. Field Period

The field period for the Spring 2006 Youth and Influencer Polls began on April 13, 2006 and ended June 26, 2006. A total of 3,877 Youth interviews were completed and a total of 1,299 Influencer interviews were completed (658 with parents and 641 with nonparental influencers). The total number of completed interviews included those administered during the pretest. The number of interviews completed for each of the target groups is presented in the following two tables.

Table 1: Completed Youth Interviews by Race/Ethnicity and Gender

	Total	Male	Female
Youth	3,877	1,915	1,962
Hispanic	695	339	356
Black	631	272	359
Caucasian	2,177	1,099	1,078
Other	346	187	159
Missing	28	18	10

Table 2: Completed Influencer Interviews by Influencer Type and Gender

	Total	Male	Female	Missing
Influencers	1299	537	761	1
Parents	658	315	343	0
Non-Parents	641	222	418	1

The average length of the Youth interview was 14 minutes and the average length of the Influencer interview was 20 minutes.

C. Quality Control During Data Collection

Westat used a number of quality control procedures throughout the study to ensure that data collection quality standards were met. Some of those items occurred prior to the start of data collection such as CATI testing and interviewer training (discussed above). Once in the field, other measures included daily progress reports, additional interviewer training, monitoring interviewers, and comment and problem sheet review which were used to respond to issues with interviewers or to make changes to instructions regarding the questionnaire. Each quality control method is briefly described below.

Interviewer Monitoring. Westat monitored telephone interviewer performance throughout the field period. Monitoring forms for each interviewer were reviewed weekly, and any interviewers identified as in need of additional monitoring or training were monitored or trained, as appropriate, in the following week. Team leaders also performed additional monitoring if there was concern about an interviewer's performance (cooperation rate).

Westat's capacity to monitor telephone interviewers is facilitated by sophisticated equipment and electronic linkages. From a remote location, team leaders and monitors intercepted

calls and silently listened to both the interviewer and the respondent. At the same time, the team leader could see what appeared on the interviewer's computer screen and the responses that the interviewer entered. Team leaders simultaneously checked on interviewing technique and the interviewer's ability to correctly capture data.

Each Westat team leader's monitoring session for an interviewer lasted a minimum of 10 minutes, during which the team leader recorded notes regarding the interviewers' strengths and weaknesses. Team leaders performed extra monitoring if there was a concern about an interviewer's performance. An interview monitoring report form was completed each time an interviewer was monitored. Interviewers who continued to have significant problems after receiving feedback or remedial training were released from the study.

Comments and Problem Sheets. Interviewers made comments within the CATI questionnaire whenever a response did not fit a category and/or when they perceived a problem with a question. Some of these comments were used to update data. Comments were also used as indicators of difficulties with the questionnaire. If there were many comments about a particular item, it potentially indicated that a question needed to be changed or reinforced with an interviewer memorandum or a meeting.

Problem sheets were also used for quality control. When interviewers or team leaders encountered a problem in conducting or monitoring an interview, they completed a CATI problem sheet. These sheets were reviewed by a triage team leader and forwarded to the appropriate staff member for resolution. Any problems that suggested a change to the questionnaire were discussed with the project director.

D. Maximizing Response Rate

In order to provide the best response rate possible, steps were taken to gain respondent cooperation and avoid refusals.

CATI Management of Call Rotation and Scheduling. The CATI sample management system controlled the release of sample to interviewers for dialing and contact attempts. Each sample phone number followed a calling algorithm consisting of an early weeknight, late weeknight, weekend, and daytime attempt until contact was made with that household. Once household contact was made, the sample management system handled the scheduling of appointments for additional calls to selected respondents who were not available to complete the interview. The designated date and time for the call back appointment would be entered into CATI and CATI automatically would then deliver the case to an interviewer at that time.

Refusal Conversion. Refusals are categorized as being either "mild", "firm", or "hostile". "Mild" refusals are the most common and the likeliest of the refusals to be converted. "Hostile" refusals were cases that were adamant in their unwillingness to participate in the study, generally using some type of vulgarity or threatening language. Within a week or two of the initial refusal, batches of "soft" refusals were released for conversion.

Access to cases eligible for refusal conversion was limited to interviewers who were specifically selected for their ability to gain cooperation. Cases that refused again during the refusal

conversion effort and truly “hostile” refusals received a “final refusal” disposition – indicating they were ineligible for further contact attempts.

V. Data Processing and Deliverables

A. Coding

The Youth and Influencer survey instruments consisted primarily of closed-ended, precoded survey items. However, there were a few items with “other (specify)” response options that required post-interview coding – two items in the Youth Poll and five items in the Influencer Poll. As batches of completed survey data were received, “other (specify)” responses were reviewed. Where appropriate, responses were recoded into one of the existing categories – including those listed in the questionnaire, as well as, additional codes added during previous waves of the polls. The remaining responses were reviewed to determine whether any response was recorded frequently enough that an additional code could be added to the existing list of responses. Lists of “other (specify)” responses were periodically reviewed throughout the field period to determine whether any additional codes were warranted. All coded responses were reviewed by a second member of the research staff as a quality control measure. Code lists for the Youth and Influencer Polls are available upon request.

“Other (specify)” responses that were not recoded (i.e., remained as an “other”) were delivered to JAMRS in an Excel file. Responses entered by interviewers were cleaned up (e.g., spelling and grammar corrections) as part of the coding process.

B. Data Processing

The process of preparing a clean datafile involved converting the data from the Cheshire CATI format then running the data through a series of cleaning programs. The cleaning programs flagged cases with inconsistent, out of range, or otherwise unexpected response patterns. While CATI typically produces an extremely clean datafile, the cleaning process provided an opportunity to correct any anomalies that were discovered and to ensure the quality of the final data files prior to delivery. Once the datafiles were cleaned, they were converted to the SPSS variable format and underwent a final review to make certain that all labels and data were successfully converted.

C. Weighting Youth Data

Once the clean Youth datafile was prepared, survey weights were computed for each case. Youth weights were computed as the product of six factors. These are: (1) a base weight associated with the sampling of telephone numbers, (2) an adjustment for the subsampling of households for refusal conversion, (3) the weight associated with sampling only one youth in a household, (4) an adjustment for the number of telephone numbers servicing the household, (5) a smoothing factor to reduce variation in the weights, and (6) an adjustment for undercoverage and nonresponse that rakes weighted counts to known population counts for youths aged 16 to 21. A detailed explanation of the weighting process is available upon request.

OVERVIEW REPORT



Appendix E

JAMRS YOUTH POLLING
SPRING 2006

Questionnaire for Youth Interview

June 28, 2006

INTRO2: Hello, may I speak to [YOUTH/AGE/SEX]?

[This is [INTERVIEWER NAME] and I'm calling for the United States Government. We're conducting a study to learn about the opinions and career plans of young adults.]

1. SUBJECT SPEAKING/COMING TO PHONE
 2. SUBJECT LIVES HERE – NEEDS APPOINTMENT
 3. SUBJECT KNOWN LIVES AT ANOTHER NUMBER
 4. NEVER HEARD OF SUBJECT
 5. TELEPHONE COMPANY RECORDING
- AM. ANSWERING MACHINE
RT. RETRY DIALING
GT. GO TO RESULT

INTRO_YI: (Extended interview introduction for the selected Youth when he comes to the phone.)

[Hello, my name is [INTERVIEWER NAME] and I'm calling for the United States Government. We are conducting a study to learn about the opinions and career plans of young adults.]

The survey contains questions about education, employment status, and future plans. We will ask just a few potentially sensitive questions about exposure to drugs and alcohol, and any dealings with the legal system. Your responses will be held in the strictest confidence, and all names and telephone numbers will be deleted after we finish the interviews.

[ONLY IF PARENT IS LISTENING IN ON THE YOUTH INTERVIEW, READ: Your parent may be listening. Is that okay with you?]

[IF YOUTH SAYS 'NO', USE CTRL/E TO GO TO RESULT TO CODE AS A REFUSAL.]

INTRO_Y2 : Results of this study will be used in reports to Congress and in the development of important policy decisions. All information provided is protected under the Privacy Act of 1974 and your identity will not be released for any reason. Your participation is voluntary and you don't have to answer any question you don't want to. Can I go ahead with the questions?

S2. [ASK OF ALL RESPONDENTS.]

Are you ...

[IF REFUSED, ENTER BY OBSERVATION]

- 1 male, or
- 2 female?

S1. And, what is your date of birth? (IF REFUSED, PROBE FOR MONTH AND YEAR ONLY)

RECORD MM/DD/YY
99 DK/REF

BOX Y-1.
CALCULATE AGE. IF AGE IS NOT BETWEEN 16-21, VERIFY BIRTH DATE. IF CONFIRMED, TERMINATE INTERVIEW.
IF AGE IS BETWEEN 16 AND 21, CONTINUE
IF YEAR OF BIRTH = DON'T KNOW OR REFUSED, THANK AND TERMINATE. CODE AS NONRESPONDENT.

DEM2C. Have you ever been in the military, or are you in a delayed entry program (DEP), college ROTC, or one of the service academies, or have you been accepted and are waiting to begin any of these? [(IF NEEDED: Military service includes all branches – either full-time or as a reservist or National Guard – service academies, or college ROTC)]

1 YES
2 NO
99 DK/REF

BOX Y-2
IF DEM2C=2, CONTINUE
IF DEM2C=1 OR 99, ASK DEM10/DEM11/DEM11A, THEN THANK AND TERMINATE. DO NOT GO TO INFLUENCER INTERVIEW.

EDUCATION

EDU1. I'd like to ask you about your schooling. Are you currently enrolled in school or a training program?

- | | | |
|----|--------|------------|
| 1 | YES | |
| 2 | NO | GO TO EDU3 |
| 99 | DK/REF | GO TO EDU3 |

EDU2. What grade or year of school are you in? (DO NOT READ LIST.) (SINGLE RESPONSE ONLY) [PROBE TO CLARIFY TYPE OF SCHOOL/COLLEGE AND WHICH YEAR.]

- | | |
|--|---|
| 1 | LESS THAN 8 TH GRADE |
| 2 | 8 TH GRADE |
| <u>HIGH SCHOOL</u> | |
| 3 | 9 TH GRADE – HIGH SCHOOL |
| 4 | 10 TH GRADE – HIGH SCHOOL |
| 5 | 11 TH GRADE – HIGH SCHOOL |
| 6 | 12 TH GRADE – HIGH SCHOOL |
| <u>COLLEGE OR UNIVERSITY</u> | |
| 7 | 1 ST YEAR COLLEGE OR UNIVERSITY (FRESHMAN) |
| 8 | 2 ND YEAR COLLEGE OR UNIVERSITY (SOPHOMORE) |
| 9 | 3 RD YEAR COLLEGE OR UNIVERSITY (JUNIOR) |
| 10 | 4 TH YEAR COLLEGE OR UNIVERSITY (SENIOR) |
| 11 | 5 TH YEAR COLLEGE OR UNIVERSITY |
| <u>GRADUATE OR PROFESSIONAL SCHOOL</u> | |
| 12 | 1 ST YEAR GRADUATE OR PROFESSIONAL SCHOOL |
| 13 | 2 ND YEAR GRADUATE OR PROFESSIONAL SCHOOL
(MA/MS/MASTERS) |
| 14 | 3 RD YEAR GRADUATE OR PROFESSIONAL SCHOOL |
| 15 | MORE THAN 3 YEARS GRADUATE OR PROFESSIONAL
(Ph.D./DOCTORATE) |
| <u>JUNIOR OR COMMUNITY COLLEGE</u> | |
| 16 | 1 ST YEAR JUNIOR OR COMMUNITY COLLEGE |
| 17 | 2 ND YEAR JUNIOR OR COMMUNITY COLLEGE
(AA/AS/ASSOCIATE) |
| <u>VOCATIONAL, BUSINESS, OR TRADE SCHOOL</u> | |
| 18 | 1 ST YEAR VOCATIONAL, BUSINESS OR TRADE SCHOOL |
| 19 | 2 ND YEAR VOCATIONAL, BUSINESS OR TRADE SCHOOL |
| 20 | MORE THAN 2 YEARS VOCATIONAL, BUSINESS OR TRADE
SCHOOL |
| 99 | DK/REF |

BOX Y-3
GO TO BOX Y-4.

EDU3. What is the highest grade you have completed and received credit for? (DO NOT READ LIST.) (SINGLE RESPONSE ONLY) [PROBE TO CLARIFY TYPE OF SCHOOL/COLLEGE AND WHICH YEAR.]

- 1 LESS THAN 8TH GRADE
- 2 8TH GRADE
- HIGH SCHOOL
- 3 9TH GRADE – HIGH SCHOOL
- 4 10TH GRADE – HIGH SCHOOL
- 5 11TH GRADE – HIGH SCHOOL
- 6 12TH GRADE – HIGH SCHOOL
- COLLEGE OR UNIVERSITY
- 7 1ST YEAR COLLEGE OR UNIVERSITY (FRESHMAN)
- 8 2ND YEAR COLLEGE OR UNIVERSITY (SOPHOMORE)
- 9 3RD YEAR COLLEGE OR UNIVERSITY (JUNIOR)
- 10 4TH YEAR COLLEGE OR UNIVERSITY (SENIOR)
- 11 5TH YEAR COLLEGE OR UNIVERSITY
- GRADUATE OR PROFESSIONAL SCHOOL
- 12 1ST YEAR GRADUATE OR PROFESSIONAL SCHOOL
- 13 2ND YEAR GRADUATE OR PROFESSIONAL SCHOOL
(MA/MS/MASTERS)
- 14 3RD YEAR GRADUATE OR PROFESSIONAL SCHOOL
- 15 MORE THAN 3 YEARS GRADUATE OR PROFESSIONAL
(Ph.D./DOCTORATE)
- JUNIOR OR COMMUNITY COLLEGE
- 16 1ST YEAR JUNIOR OR COMMUNITY COLLEGE
- 17 2ND YEAR JUNIOR OR COMMUNITY COLLEGE
(AA/AS/ASSOCIATE)
- VOCATIONAL, BUSINESS, OR TRADE SCHOOL
- 18 1ST YEAR VOCATIONAL, BUSINESS OR TRADE SCHOOL
- 19 2ND YEAR VOCATIONAL, BUSINESS OR TRADE SCHOOL
- 20 MORE THAN 2 YEARS VOCATIONAL, BUSINESS OR TRADE
SCHOOL
- 99 DK/REF

BOX Y-4.

ASK EDU5 IF EDU2=3-20 OR EDU3=3-20, ELSE GO TO EMP1.

DISPLAY INSTRUCTIONS FOR EDU5:

INSERT 1ST WORDING IF EDU1=1. INSERT 2ND WORDING IF EDU1=0 OR 99.

EDU5. What grades (do you/did you) usually get in high school? (Are/were) they... (READ LIST OF LETTER GRADES)? (READ NUMERICAL AVERAGES ONLY IF NEEDED TO CLARIFY)

- 1 mostly A's [Numerical average of 90-100],
- 2 mostly A's and B's [85-89],
- 3 mostly B's [80-84],
- 4 mostly B's and C's [75-79],
- 5 mostly C's [70-74],
- 6 mostly C's and D's [65-69], or
- 7 mostly D's and lower [64 and below]?
- 99 (DO NOT READ) DK/REF

DEMOGRAPHIC – EMPLOYMENT STATUS
--

EMP1. Now, I'd like to ask you about your employment status. Are you currently employed either full or part time?

- 1 YES
- 2 NO GO TO EMP5
- 99 DK/REF GO TO EMP5

EMP2. On average, how many hours per week in total do you work at your job?

RECORD RESPONSE
99 DK/REF

EMP5. How difficult is it for someone your age to get a full-time job in your community? Would you say...(READ LIST)?

- 1 almost impossible,
- 2 very difficult,
- 3 somewhat difficult, or
- 4 not difficult at all?
- 99 (DO NOT READ) DK/REF

FUTURE PLANS AND PROPENSITY

DISPLAY INSTRUCTIONS FOR FPP1:

INSERT FPP1 WORDING BASED ON EDU1, EDU2 & EDU3 RESPONSES.

USE 1ST WORDING IF EDU2=3–6. USE 2ND WORDING IF EDU2=7–20. USE 3RD WORDING IF (EDU1=2 OR 99) OR (EDU2=1, 2, OR 99)

FPP1. Next, I'd like to ask you about your plans for the future. What do you think you might be doing (once you finish high school/once you finish college/in the next few years)? (DO NOT READ LIST) (ALLOW MULTIPLE RESPONSES) [IF "SCHOOL" OR "WORKING", PROBE TO CLARIFY: Is that full-time or part-time?] (PROBE TO NEGATIVE, EMPHASIZING TIME FRAME) (CODES 7, 8 & 99 MUST BE SINGLE PUNCH)

- 1 GOING TO SCHOOL FULL-TIME
- 2 GOING TO SCHOOL PART-TIME
- 3 WORKING FULL-TIME
- 4 WORKING PART-TIME
- 5 JOINING THE MILITARY/SERVICE
- 6 STAYING AT HOME
- 7 DOING NOTHING
- 8 UNDECIDED/HAVE NOT DECIDED YET
- 9 COMMUNITY SERVICE
- 97 OTHER (SPECIFY) _____
- 99 DK/REF

BOX Y-5.

IF FPP1=5, ASK FPP2. ELSE SKIP TO BOX Y-6.

FPP2. You said you might be joining the military. Which branch of the service would that be? (DO NOT READ LIST) (SINGLE REPOSE ONLY) [IF MORE THAN ONE: Which branch are you **most** likely to join?] [IF "NATIONAL GUARD": Is that Army National Guard or Air National Guard?] [IF "SPECIAL FORCES": Is that Air Force, Army, or Navy Special Forces?]

- 1 AIR FORCE [Includes Air National Guard, Thunderbirds, Stealth Force, Air Force Special Forces]
- 2 ARMY [Includes Army National Guard, Golden Knights, Green Beret, Rangers, Army Special Forces]
- 3 COAST GUARD GO TO FPP3B
- 4 MARINE CORPS GO TO FPP3B

- | | | |
|----|--|----------------|
| 5 | NAVY [Includes Sailors, Seals/Navy Special Forces, Blue Angels, Submariners] | GO TO FPP3B |
| 99 | DK/REF | GO TO BOX FPP4 |

FPP3A. Which type of service would that be? Would it be... (READ LIST)

- | | | |
|----|----------------------|---------------|
| 1 | active Duty, | GO TO BOX Y-6 |
| 2 | the Reserves, or | GO TO BOX Y-6 |
| 3 | the National Guard? | GO TO BOX Y-6 |
| 99 | (DO NOT READ) DK/REF | GO TO BOX Y-6 |

FPP3B. Which type of service would that be? Would it be ... (READ LIST)

- | | |
|----|----------------------|
| 1 | active Duty, or |
| 2 | the Reserves? |
| 99 | (DO NOT READ) DK/REF |

BOX Y-6

IF FPP1=3 OR 4, ASK FPP4. ELSE SKIP TO BOX Y-7.

FPP4. You said you might be working. What type of job would you have? Would it be ... (READ LIST)?

- | | |
|----|--|
| 1 | A temporary job while you finish school or training, |
| 2 | Any job you can get to support yourself, or |
| 3 | A job that could begin a long-term career? |
| 99 | (DO NOT READ) DK/REF |

BOX Y-7.

IF FPP1=1 OR 2, ASK FPP5. ELSE SKIP TO FPP8.
IF EDU2 OR EDU3=7-20, DO NOT READ CODE 1.

FPP5. What kind of school or college would you like to attend? (READ LIST)
Would it be...

- | | |
|---|---------------------------------------|
| 1 | High School, |
| 2 | Vocational, Business or Trade School, |
| 3 | 2-Year Junior or Community College, |
| 4 | 4-Year College or University, or |

- 5 Graduate or Professional School
- 99 (DO NOT READ) DK/REF

FPP8. What is the highest grade or year of school or college that you would eventually like to complete? (DO NOT READ LIST.) (SINGLE RESPONSE ONLY) [PROBE TO CLARIFY TYPE OF SCHOOL/COLLEGE AND WHICH YEAR.]

- 1 LESS THAN 8TH GRADE
- 2 8TH GRADE
- HIGH SCHOOL
- 3 9TH GRADE – HIGH SCHOOL
- 4 10TH GRADE – HIGH SCHOOL
- 5 11TH GRADE – HIGH SCHOOL
- 6 12TH GRADE – HIGH SCHOOL
- COLLEGE OR UNIVERSITY
- 7 1ST YEAR COLLEGE OR UNIVERSITY (FRESHMAN)
- 8 2ND YEAR COLLEGE OR UNIVERSITY (SOPHOMORE)
- 9 3RD YEAR COLLEGE OR UNIVERSITY (JUNIOR)
- 10 4TH YEAR COLLEGE OR UNIVERSITY (SENIOR)
- 11 5TH YEAR COLLEGE OR UNIVERSITY
- GRADUATE OR PROFESSIONAL SCHOOL
- 12 1ST YEAR GRADUATE OR PROFESSIONAL SCHOOL
- 13 2ND YEAR GRADUATE OR PROFESSIONAL SCHOOL
(MA/MS/MASTERS)
- 14 3RD YEAR GRADUATE OR PROFESSIONAL SCHOOL
- 15 MORE THAN 3 YEARS GRADUATE OR PROFESSIONAL
(Ph.D./DOCTORATE)
- JUNIOR OR COMMUNITY COLLEGE
- 16 1ST YEAR JUNIOR OR COMMUNITY COLLEGE
- 17 2ND YEAR JUNIOR OR COMMUNITY COLLEGE
(AA/AS/ASSOCIATE)
- VOCATIONAL, BUSINESS, OR TRADE SCHOOL
- 18 1ST YEAR VOCATIONAL, BUSINESS OR TRADE SCHOOL
- 19 2ND YEAR VOCATIONAL, BUSINESS OR TRADE SCHOOL
- 20 MORE THAN 2 YEARS VOCATIONAL, BUSINESS OR TRADE
SCHOOL
- 99 DK/REF

BOX Y-8

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-4) AND (4-1)

FPP9. Now, I'd like to ask you how likely it is that you will be serving in the military in the next few years? Would you say... (READ LIST)?

- 1 definitely,
- 2 probably,
- 3 probably not, or
- 4 definitely not?
- 99 (DO NOT READ) DK/REF

BOX Y-9
RANDOMIZE ORDER OF ITEMS a-e
ROTATE ORDER IN WHICH FPP10 RESPONSES ARE READ (1-4) AND (4-1)

FPP10. How likely is it that you will be serving on active duty in the (INSERT ITEM)?
Would you say... (READ LIST)?

- a. Coast Guard
- b. Army
- c. Air Force
- d. Marine Corps
- e. Navy

- 1 definitely,
- 2 probably,
- 3 probably not, or
- 4 definitely not?
- 99 (DO NOT READ) DK/REF

BOX Y-10.
ROTATE ORDER OF FPP11/FPP11A AND FPP12/FPP12A. ROTATE ORDER IN WHICH RESPONSES ARE READ (1-4) AND (4-1)

FPP11. How likely is it that you will be serving in the National Guard? Would you say ... (READ LIST)?

- 1 definitely,
 - 2 probably,
 - 3 probably not, or
 - 4 definitely not?
 - 99 (DO NOT READ) DK/REF
- GO TO BOX Y-11
GO TO BOX Y-11

FPP11A. Would that be the... (READ LIST)?

- 1 Air National Guard, or
- 2 Army National Guard?
- 99 (DO NOT READ) DK/REF

BOX Y-11

ROTATE ORDER OF FPP11/FPP11A AND FPP12/FPP12A. ROTATE ORDER IN WHICH RESPONSES ARE READ (1-4) AND (4-1)

FPP12. How likely is it that you will be serving in the Reserves? Would you say ... (READ LIST)?

- 1 definitely,
- 2 probably,
- 3 probably not, or GO TO BOX Y-13
- 4 definitely not? GO TO BOX Y-13
- 99 (DO NOT READ) DK/REF GO TO BOX Y-13

BOX Y-12

IF FPP12 = 1 OR 2, ASK FPP12A
RANDOMIZE ORDER IN WHICH RESPONSES IN FPP12A ARE READ

FPP12A. Would that be ... (READ LIST)?

- 1 the Air Force Reserve,
- 2 the The Army Reserve,
- 3 the Coast Guard Reserve,
- 4 the Marine Corps Reserve, or
- 5 the Naval Reserve?
- 99 (DO NOT READ) DK/REF

BOX Y-13

CHECK FPP10, FPP11, AND FPP12. IF RESPONSE=1 OR 2 TO TWO OR MORE ITEMS, ASK FPP14. ELSE SKIP TO BOX Y-14.

FPP14. You mentioned you might serve in more than one military service. Which service are you **most** likely to serve in? (DO NOT READ LIST) (SINGLE RESPONSE ONLY)
[IF NEEDED: Would that be active duty, the reserves, or guard?]

ACTIVE DUTY

- 1 AIR FORCE
- 2 ARMY
- 3 COAST GUARD
- 4 MARINE CORPS
- 5 NAVY

NATIONAL GUARD

- 6 AIR NATIONAL GUARD
- 7 ARMY NATIONAL GUARD

RESERVES

- 8 AIR FORCE RESERVE
- 9 ARMY RESERVE
- 10 COAST GUARD RESERVE
- 11 MARINE CORPS RESERVE
- 12 NAVAL RESERVE

99 DK/REF

BOX Y-14.

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-3) AND (3-1)

FPP15. Before we talked today, had you ever considered the possibility of joining the military?
Would you say you...(READ LIST)?

- 1 never thought about it,
- 2 gave it some consideration, or
- 3 gave it serious consideration?
- 99 (DO NOT READ) DK/REF

FAVORABILITY

- FAV1.** Using all that you know or have heard about the U.S. military, please rate the U.S. military using a 10 point scale where 1 means “Very Unfavorable” and 10 means “Very Favorable”. How would you rate the U.S. Military?

RECORD RATING (ALLOW 1-10)

99 DK/REF

BOX Y-15.

RANDOMIZE ORDER OF ITEMS a-e.

- FAV2.** Using all that you know or have heard about the various active duty branches of the U.S. military, please rate each branch using a 10 point scale where 1 means “Very Unfavorable” and 10 means “Very Favorable”. How would you rate the... (INSERT ITEM)?

- a. Air Force?
- b. Army?
- c. Coast Guard?
- d. Marine Corps?
- e. Navy?

RECORD RATING (ALLOW 1-10)

99 DK/REF

BOX Y-16

ROTATE ORDER OF ITEMS a-b

- FAV3.** Now, using all that you know or have heard, please rate the U.S. National Guard and Reserves using a 10 point scale where 1 means “Very Unfavorable” and 10 means “Very Favorable”. How would you rate the... (INSERT ITEM)?

- a. Reserves?
- b. National Guard?

RECORD RATING (ALLOW 1-10)

99 DK/REF

KNOWLEDGE OF MILITARY

KW2. Let's talk about your knowledge of the U.S. military. Please use a scale from 1 to 10 where 1 means "Not At All Knowledgeable" and 10 means "Extremely Knowledgeable". Please tell me how knowledgeable you are about the U.S. Military.

RECORD ANSWER (ALLOW 1-10)
99 DK/REF

CURRENT EVENTS

CUR7. Do you support or oppose U.S. Military troops being in Iraq?

- 1 SUPPORT
- 2 OPPOSE
- 3 (DO NOT READ) NEITHER
- 99 (DO NOT READ) DK/REF

CUR9. Does the current situation with the war on terrorism make you more likely or less likely to join the military?

- 1 MORE LIKELY
- 2 (DO NOT READ) DOESN'T CHANGE THE LIKELIHOOD
- 3 LESS LIKELY
- 99 (DO NOT READ) DK/REF

BOX Y-17 ROTATE ORDER OF CUR10 ITEMS a-b

CUR10. Do you approve or disapprove of the way the Bush administration is (INSERT ITEM)? Would that be strongly (approve/disapprove) or just somewhat (approve/disapprove)?

- a. handling foreign affairs?
- b. using the U.S. military forces?

- 1 Strongly Approve
- 2 Somewhat Approve
- 3 (DO NOT READ) NO OPINION
- 4 Somewhat Disapprove
- 5 Strongly Disapprove
- 99 (DO NOT READ) DK/REF

INDICATORS

IND2. Are individuals more likely to have a good paying job in the military, in a civilian job or equally in both?

- 1 MILITARY
- 2 CIVILIAN JOB
- 3 EQUALLY IN BOTH
- 99 (DO NOT READ) DK/REF

IND3. Four years from now, do you think the economy will be better than, worse than, or about the same as it is today?

- 1 BETTER THAN TODAY
- 2 WORSE THAN TODAY
- 3 ABOUT THE SAME
- 99 (DO NOT READ) DK/REF

APTITUDE

6.25 QUESTION POINTS, 2.08 MINUTES

BOX Y-18

IF EDU = 2 OR 99, OR EDU = 7-20 OR 99, OR EDU2 = 3-20, OR EDU3 = 3-30, GO TO INTROAPT,
ELSE GO TO MDRQ1.

INTROAPT. Now I would like to ask you a few questions about your and your family's education.

BOX Y-18A

IF EDU1 = 2, 99 OR EDU2=7-20, 99, ASK APT1. ELSE IF EDU2 = 3-20, OR EDU3 = 3-20, GO TO APT3.

APT1. Do you have a regular high school diploma, a GED, ABE, high school completion certificate or some other type of certificate of high school completion? **[0.25QP]**

- 1 a regular high school diploma,
- 2 a GED [General Educational Development Equivalency Certificate],
- 3 ABE [Adult Basic Education, Correspondence, Night School],
- 4 high school completion certificate, or
- 5 some other type of certificate of high school completion?
- 6 NONE OF THE ABOVE
- 99 DK/REF

BOX Y18-B

GO TO MDRQ1.

APT3. Now I have a list of high school mathematics and technical courses. As I read each one, please tell me whether you have taken and received credit for that course in regular high school. Have you taken and received credit for...[READ LIST]
[RANDOMIZE AND READ A-H]? **[3.0 QP]**

- 1 YES
- 2 NO
- 99 DK/REF

- A Elementary Algebra [Algebra I]?
- B Plane Geometry?

- C Business Math?
- D A Computer Science Class?
- E Intermediate Algebra or Algebra II?
- F Trigonometry?
- G Calculus?
- H Physics?

MEDICAL REQUIREMENTS

6 QUESTION POINTS, 2 MINUTES

The next set of questions deals with health issues that people your age are facing. There is a lot of talk about this subject, but very little accurate information. Therefore, we still have a lot to learn about the actual experiences and attitudes of people your age. We hope that you can answer all of the following questions, but if you find one that you feel you cannot answer honestly, please don't answer.

Remember that your answers will be kept strictly confidential and all of your information is protected under the privacy act.

MDRQ1. Can you tell me approximately what your height is? [1 QP] [DO NOT READ LIST, ACCEPT SINGLE RESPONSE]

1. < 4 ft 10 in
2. 4 ft 10 in
3. 4 ft 11 in
4. 5 feet
5. 5 feet 1 in
6. 5 feet 2 in
7. 5 feet 3 in
8. 5 feet 4 in
9. 5 feet 5 in
10. 5 feet 6 in
11. 5 feet 7 in
12. 5 feet 8 in
13. 5 feet 9 in
14. 5 feet 10 in
15. 5 feet 11 in
16. 6 feet
17. 6 feet 1 in
18. 6 feet 2 in
19. 6 feet 3 in
20. 6 feet 4 in
21. 6 feet 5 in
22. 6 feet 6 in
23. 6 feet 7 in
24. 6 feet 8 in
25. 6 feet 9 in
26. 6 feet 10 in
27. 6 feet 11 in
28. > 6 feet 11 in
99. DK/REF

MDRQ2. What is your approximate weight? [1 QP]

RECORD ANSWER in pounds

99. DK/REF

MDRQ3. Do you have a medical condition that would prevent you from... [READ LIST]
[RANDOMIZE AND READ A - E] [2 QP]

- A. running 2 miles?
- B. doing push-ups?
- C. doing pull-ups?
- D. swimming?
- E. doing sit-ups?

- 1. YES
- 2. NO
- 99. DK/REF

MDRQ4. Have you...[READ LIST] [RANDOMIZE AND READ A - D]? [2 QP]

- A. been diagnosed or treated for Asthma since the age of 13 by a medical doctor?
- B. ever been diagnosed with Diabetes by a medical doctor?
- C. taken medicine prescribed by a doctor to improve attention, performance or behavior in the past year?
- D. ever been diagnosed with high or low blood pressure?
- E. ever been diagnosed by a doctor with glaucoma or blindness in either eye?
- F. ever received cancer treatment of any kind within the last five years?
- G. ever been diagnosed by a doctor with total, unilateral or bilateral hearing loss?

- 1. YES
- 2. NO
- 99. DK/REF

DRUG REQUIREMENTS	2 QUESTION POINTS, .67 MINUTES
--------------------------	---------------------------------------

DRG1. Many companies these days are testing job applicants for drug use. These companies refuse to hire individuals who test positive for drugs such as marijuana, LSD, amphetamines, barbiturates, or heroin. If you took one of these drug tests today, do you think you would pass? **[1QP]**

- 1. YES
- 2. NO
- 99. DK/REF

DRG2. Are you or have you ever been dependent on drugs or alcohol? **[1QP]**

- 1. YES
- 2. NO
- 99. DK/REF

MORAL REQUIREMENTS

3.2 QUESTION POINTS, 1.07 MINUTES
--

LAW1. Have you ever been convicted of a misdemeanor? [1 QP]

- | | | |
|-----|--------|------------|
| 1. | YES | |
| 2. | NO | GO TO LAW2 |
| 99. | DK/REF | GO TO LAW2 |

LAW1A. How many? [.1 QP]

- | | |
|-----|--------------|
| 1. | ONE |
| 2. | TWO |
| 3. | THREE |
| 4. | FOUR |
| 5. | FIVE OR MORE |
| 99. | DK/REF |

LAW2. Have you ever been convicted of a felony? [1 QP]

- | | | |
|-----|--------|------------|
| 1. | YES | |
| 2. | NO | GO TO LAW3 |
| 99. | DK/REF | GO TO LAW3 |

LAW2A. How many? [.1 QP]

- | | |
|-----|--------------|
| 1. | ONE |
| 2. | TWO |
| 3. | THREE |
| 4. | FOUR |
| 5. | FIVE OR MORE |
| 99. | DK/REF |

LAW3. Are you currently under any form of judicial restraint such as a bond, awaiting trial, probation, or parole? [1 QP]

- | | |
|-----|--------|
| 1. | YES |
| 2. | NO |
| 99. | DK/REF |

DEMOGRAPHICS

DEM3. The last set of questions ask for some background information about you.

Please tell me whether you are currently...(READ LIST)?
(IF DATING, IN A RELATIONSHIP WITH A SIGNIFICANT OTHER, HAVE A
BOY/GIRLFRIEND, CODE AS SINGLE)

- 1 single and have never been married,
- 2 widowed,
- 3 separated,
- 4 divorced,
- 5 married, or
- 97 something else? (SPECIFY) _____
- 99 (DO NOT READ) DK/REF

DEM18. How many children do you have? [1 QP]

- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE OR MORE
- 6 NONE
- 99 DK/REF

S10. Are you a United States Citizen?

- | | |
|-----------|-------------|
| 1 YES | GO TO DEM10 |
| 2 NO | |
| 99 DK/REF | GO TO DEM10 |

S10A. Are you a legal resident of the U.S.?

- | | |
|-----------|-------------|
| 1 YES | GO TO DEM10 |
| 2 NO | |
| 99 DK/REF | GO TO DEM10 |

S10B. Are you a citizen of the Federated States of Micronesia or the Republic of the Marshall Islands?

- 1 YES
- 2 NO
- 99 DK/REF

DEM10. Do you consider yourself to be of Hispanic, Latino or Spanish origin?

- 1 YES (Includes Mexican, Mexican American, Chicano, Puerto Rican, Cuban, and Other Spanish/Hispanic/Latino origin
- 2 NO
- 99 DK/REF

DEM11. I'm going to read a list of racial categories. Please select one or more to describe your race. Are you... (READ LIST)? (IF NECESSARY: Which of the following race categories do you most closely identify with?) (ALLOW UP TO 5 RESPONSES)

- 1 White
- 2 Black or African-American
- 3 American Indian or Alaskan Native,
- 4 Asian [INCLUDES ASIAN INDIAN, CHINESE, FILIPINO, JAPANESE, KOREAN, VIETNAMESE], or
- 5 Native Hawaiian or Other Pacific Islander? [INCLUDES SAMOAN, GUAMANIAN, CHAMORRO]
- 6 (DO NOT READ) OTHER HISPANIC ONLY (INCLUDES MEXICAN, MEXICAN AMERICAN, CHICANO, PUERTO RICAN, CUBAN, OR OTHER SPANISH/HISPANIC/LATINO ORIGIN)
- 99 DK/REF

BOX Y-19

IF DEM11=6 ONLY, ASK DEM11A. ELSE SKIP TO BOX Y-20.

DEM11A. In addition to being Hispanic, do you consider yourself to be... (READ LIST)? (ALLOW UP TO 5 RESPONSES)

- 1 White,
- 2 Black or African-American,
- 3 American Indian or Alaskan Native,
- 4 Asian (INCLUDES ASIAN INDIAN, CHINESE, FILIPINO, JAPANESE, KOREAN, VIETNAMESE), or
- 5 Native Hawaiian or Other Pacific Islander? [INCLUDES SAMOAN, GUAMANIAN, CHAMORRO]
- 98 NOT APPLICABLE
- 99 DK/REF

BOX Y-20

IF DEM2C = 1 OR 99, THANK AND TERMINATE,
ELSE IF DEM2C=2, ASK DEM20 FOR EACH ITEM a-i.
IF DEM3=1, DO NOT ASK ITEM i

DEM20. Has your (INSERT ITEM) ever served in the U.S. military?

- a. father
- b. mother
- c. brother
- d. sister
- e. uncle
- f. aunt
- g. grandparent
- h. cousin
- i. spouse

- 1 YES
- 2 NO
- 3 HAS NONE/NOT APPLICABLE.
- 99 DK/REF

DEM9. Are there any telephone numbers that people answer in your household in addition to (SAMPLED TELEPHONE NUMBER)?
Please do not include cell phones.

- | | |
|-------------------|-------------|
| 1. YES | GO TO DEM9C |
| 2. NO | GO TO ZIP1 |
| 91. NOT MY NUMBER | |
| 99 DK/REF | GO TO ZIP1 |

SIVAC9. [What number have I reached?]

() () – ()

DEM9_1. Are there any telephone numbers that people answer in your household in addition to {NUMBER COLLECTED IN SIVAC9}?

Please do not include cell phones.

- | | |
|------------|------------|
| 1. YES | |
| 2. NO | GO TO ZIP1 |
| 99. DK/REF | GO TO ZIP1 |

DEMSC10. [Is this /Are these] additional numbers [s] for...

1. home use,
2. home and business use, or
3. business use only?
99. DK/REF

ZIP1. For research purposes only, what is your zip code?

[RECORD PLUS 4 IF VOLUNTEERED, OTHERWISE PRESS ENTER.]

ZIP CODE: _____ - _____

PRIV1. Earlier I mentioned that the information you provide is protected under the Privacy Act of 1974. You are entitled to a copy of the Privacy Act Statement. Would you like a copy of this statement?

- 1 YES
- 2 NO
- 99 DK/REF

BOX Y-21 IF CASE IS RANDOMLY SELECTED FOR A PARENT INTERVIEW, GO TO DEMP1, ELSE GO TO CLOSE2.

DEMP1. We are also interested in speaking with parents of the 16 to 21 year olds that participate in our study. Do you live with your mother?

[IF NEEDED: By “mother” I mean your female parent, or the female adult who raised you as if she were your mother.]

1. YES
2. NO
99. DK/REF

DEMP2. Do you live with your father?

[IF NEEDED: By “father” I mean your male parent, or the male adult who raised you as if he were your father.]

- 1 YES
- 2 NO
- 99 DK/REF

BOX Y-22.

BASED UPON RANDOM SELECTION AND WHICH PARENT THE YOUTH LIVES WITH, SELECT A PARENT FOR THE ADULT PARENT INTERVIEW. STORE PARENT GENDER FOR TRANSITION TO PARENT INTERVIEW. THEN GO TO DEMP3.

DEMP3. I would like to speak to your {mother/father} now, but in case I need to call back to speak with {her/him}, what is {her/his} first name?

[IF NAME IS REFUSED, RECORD INITIALS, AGE, RELATIONSHIP, OR OTHER IDENTIFYING INFORMATION.]

FIRST NAME: _____

CLOSE2. Those are all the questions I have for you. Just a moment while I check to see if there is anyone else I need to speak with.

PRNT1. [INTERVIEWER: WAS THE RESPONDENT’S PARENT ON THE PHONE DURING THE INTERVIEW?]

- 1 YES, FOR ALL OR MOST OF THE INTERVIEW
- 2 YES, FOR SOME OF THE INTERVIEW
- 3 YES, FOR A LITTLE BIT OF THE INTERVIEW
- 4 NO
- 99 DK

OVERVIEW REPORT



Appendix F

**JAMRS INFLUENCER POLL
SPRING 2006**

**RESPONDENTS INFLUENCERS AGED ≥ 22 AND ≤ 85 AND PARENTS OF 16 TO 21 YEAR OLD
YOUTH RESPONDENTS**

GENERAL INSTRUCTIONS

Objective:	The objective of this research is to conduct regular quantitative polling among the influencers of recruit-age youth. Each poll will assess and track likelihood to recommend military service and demographic characteristics. The poll will also be tailored to include questions on current events, important indicators, and topical areas of interest. JAMRS will conduct interviews with influencers two times per year – in May and October.
Target Audience/Screening:	There are two subsets within the target audience. Parents and non-parent influencers. The parent sample will be obtained via follow-up calls of parents of youth who completed the corresponding Youth Poll (June 2006 Youth Poll). Non-parent influencers will be drawn via a list-assisted telephone sample from hundred-number banks with one or more listed numbers. Non-parent influencers will be randomly selected from those households without youth ages 16 to 21. The non-parent influencers must be at least 22, but less than 85 years old and an influencer of youth age 12 to 21. Influencers include coaches, clergy, scout leaders, employers, teachers, church lay people, volunteers, guidance counselors, and mentors.
Field Dates:	Pre-test April 10, 2006 Launch study on April 14, 2006 Complete interviewing on June 25, 2006
Length:	This interview should last approximately 20 minutes.
Geography:	100% United States - including Alaska, Hawaii and the District of Columbia
Sample Size:	Total of 650 parental influencers whose child completed the Youth Poll survey. Calling will continue until a minimum of 200 mothers and 200 fathers have completed the survey. An additional 600 interviews will be completed with non-parent influencers age 22 to 85 (40% incidence).
Dialing Procedures:	Interviews will be conducted during the evening and weekend hours. Phone centers will use computer assisted telephone interviewing (CATI). Plan an initial call and maximum of nine callbacks. Callbacks will be scheduled on different days, different times of the day, and in different weeks.

SCREENERS

NON-PARENT INFLUENCER SCREENER

S5A_1: Is there anyone age 12 to 15 living in your household?

1. YES
2. NO

IF S5A_1 = 1, DK, REF, TERMINATE AND CODE AS INELIGIBLE

IF S5A_1 = 2, GO TO S5A_2

S5A_2: We are also calling to learn about adult opinions and attitudes regarding options for youth after high school.

How many people age 22 to 85 live in this household? Please include yourself if you are 22 to 85.

NUMBER OF ADULTS: _____

ASK S6C IF ONLY ONE ELIGIBLE ADULT IN THE HOUSEHOLD OR THE SCREENER RESPONDENT WAS SELECTED

S6C. You have been selected to participate in this interview.

Please tell me just your first name and age.

[IF NEEDED: We need some way to ask you if we need to call back.]

FIRST NAME: _____ AGE: () [M/F] [X BY RESP.]
SEX: () ()

ASK S6D IF THERE ARE 2 ADULTS IN THE HOUSEHOLD AND THE NON-SCREENER RESPONDENT WAS SELECTED

S6D. The other adult in your household have been selected to participate in this interview.

Please tell me just the first name and age of the other adult in this household.

[IF NEEDED: We need some way to ask for this person if we need to call back.]

1. NAME
2. DON'T KNOW BIRTHDAYS

FIRST NAME: _____ AGE: () [M/F] [X BY RESP.]
SEX: () ()

GETNAM_A: We would like to interview one of the adults in your household, other than yourself.

Please tell me just the first name and age of the adult in your household, other than yourself, who will have the next birthday.

[IF NEEDED: We need some way to ask for this person if we need to call back.]

1. NAME
2. DON'T KNOW BIRTHDAYS

FIRST NAME: _____ AGE: () SEX: () [M/F] [X BY RESP.]

IF KNOW GETNAM_A = REF, GO TO REFUSAL THANK YOU SCREEN AND CODE AS 2
IF KNOW GETNAM_A = 2, GO TO S5C_2

ASK S5C_2 IF SCREENER RESPONDENT DOES NOT KNOW BIRTHDAYS

S5C_2. Thinking of the adults, other than yourself, in this household, please tell me just the first name and age of the [RANDOMLY SELECTED FROM 'OLDEST', YOUNGEST', ETC] one.

[IF NEEDED: We need some way to ask for this person if we need to call back.]

[IF FIRST NAME REFUSED OR DON'T KNOW, ASK FOR INITIALS, RELATIONSHIP, OR OTHER IDENTIFYING INFORMATION.]

FIRST NAME: _____ AGE: () SEX: () [M/F]

IF FIRSTNAME = DK, REF, GO TO REFUSAL THANK YOU SCREEN AND CODE AS 2

INTRO_YI: (Extended interview introduction for the selected Influencer when he comes to the phone.)

[Hello, my name is [INTERVIEWER NAME] and I'm calling for the United States Government. We are conducting a study to learn about adult opinions and attitudes regarding options for youth after high school. **Your responses will be held in the strictest confidence, and all names and telephone numbers will be deleted after we finish the interviews.**]

Results of this study will be used in reports to Congress, and in the development of important policy decisions. All information you provide is protected under the Privacy Act of 1974 and your identity will not be released for any reason. Your participation is voluntary and you don't have to answer any question you don't want to. **Can I continue?**

INFS5. Do you have any children between the ages of 12 and 21?

- 1 YES
- 2 NO
- 99 DK/REF

IF INFS5=0, ASK INF1

IF INFS5=1 OR 99, THANK AND TERMINATE. CODE AS INELIGIBLE.

INF1. Do you have a relationship with a youth between the ages of 12 and 21 where he or she might come to you for advice about what to do after high school?

- 1 YES
- 2 NO
- 99 DK/REF

IF INF1=1, CONTINUE

IF INF1=2 OR 99 THANK AND TERMINATE. CODE AS INELIGIBLE.

INF2. What role or position do you have where you interact with youth ages 12 to 21? (IF NECESSARY PROBE: For example, are you a teacher, coach, youth group leader?) (ACCEPT MULTIPLE RESPONSES)

- 1 YOUTH SPORTS COACH
- 2 CLERGY MEMBER
- 3 SCOUT LEADER
- 4 EMPLOYER OF PEOPLE UNDER THE AGE OF 21
- 5 GRANDFATHER/GRANDMOTHER
- 6 SISTER/BROTHER
- 7 UNCLE/AUNT
- 8 TEACHER
- 9 CHURCH LAYPERSON
- 10 VOLUNTEER WORK
- 11 GUIDANCE COUNSELOR
- 12 MENTOR
- 97 OTHER (SPECIFY) _____
- 99 DK/REF

IF INF2=99, THANK AND TERMINATE. CODE AS NONRESPONDENT.
ALL OTHERS, SKIP TO S1

PARENT SCREENER

(FOR PARENTS OF YOUTH WHO COMPLETED A YOUTH SURVEY.)

INTRO2 (IF NEW RESPONDENT) Hello, I'm _____ calling for the United States Government. We're conducting a study to learn about opinions and attitudes regarding options for youth after high school. **Your responses will be held in the strictest confidence, and all names and telephone numbers will be deleted after we finish the interviews.]**

(ALL) Your (son/daughter), (INSERT YOUTH FIRST NAME), participated in a telephone study of 16 to 21 year olds regarding their future plans after high school. We would now like to obtain your thoughts and feelings on career choices your (son/daughter) has after high school. For quality purposes, my supervisor may monitor this call. **May I continue?**

INTRO_P: (Extended interview introduction for the Parent when he comes to the phone to be interviewed.)

[Hello, my name is [INTERVIEWER NAME] and I'm calling for the United States Government. We are conducting a study to learn about opinions and attitudes regarding options for youth after high school.]

Your {son/daughter}, {NAME/AGE/SEX}, participated in a telephone study of 16 to 21 year olds regarding their future plans after high school. We would now like to obtain your thoughts and feelings on career choices your {son/daughter} has after high school. **Your responses will be held in the strictest confidence, and all names and telephone numbers will be deleted after we finish the interviews.**

Results of this study will be used in reports to Congress, and in the development of important policy decisions. All information you provide is protected under the Privacy Act of 1974. Your identity will not be released for any reason and your participation is voluntary. **May I continue?**

INTRODUCTION

S1. Could you please tell me your age?

RECORD ANSWER (ALLOW 22-85)

99 DK/REF

IF INFLUENCER AND S1 NOT 22-85, VERIFY AGE. IF CONFIRMED, TERMINATE INTERVIEW
IF INFLUENCER AND S1=22-85, CONTINUE.

IF S1=99, THANK AND TERMINATE. CODE AS NONRESPONDENT.

IF PARENT, CONTINUE REGARDLESS OF AGE IN S1.

S2. I'm required to ask whether you are male or female. (IF REFUSED, ENTER BY
OBSERVATION.)

1 MALE

2 FEMALE

IF DISCREPANCY BETWEEN S2 RESPONSE AND RESPONDENT SELECTION/FLAG, TERMINATE
INTERVIEW.

DEM1. What is the highest level of school you have completed or the highest degree you have received?
(READ LIST ONLY IF NECESSARY) (SINGLE RESPONSE ONLY) (PROBE TO CLARIFY)
(IF ASSOCIATE DEGREE: Is your Associate Degree in an occupational, vocational, or
academic program?)

1 LESS THAN HIGH SCHOOL (INCLUDES "SOME HIGH SCHOOL")

2 HIGH SCHOOL GRADUATE – DIPLOMA OR EQUIVALENT (GED)

3 SOME COLLEGE, BUT NO DEGREE

4 ASSOCIATE DEGREE – OCCUPATIONAL/VOCATIONAL

5 ASSOCIATE DEGREE – ACADEMIC PROGRAM

6 BACHELOR'S DEGREE (BA, AB or BS)

7 MASTER'S DEGREE (MA, MS, MEng, MEd, MSW)

8 PROFESSIONAL SCHOOL DEGREE (MD, DDS, DVM)

9 DOCTORATE DEGREE (PhD, EdD)

99 DK/REF

NOTE: DEM10, DEM11, AND DEM11A MAY LATER BE MOVED FROM THE END OF THE
INTERVIEW TO THIS LOCATION.

LIKELIHOOD TO RECOMMEND

IF PARENT, SKIP TO ADV C.
IF INFLUENCER, CONTINUE.

INSERT WORDING BASED ON INF2 RESPONSE. IF EDUCATOR (INF2=8 OR 11), USE 1ST WORDING. IF COACH (INF2=1), USE 2ND WORDING. IF EDUCATOR AND COACH (INF2=1 AND (8 OR 11)], USE 1ST WORDING. IF OTHER INFLUENCER (INF2 NOT 1, 8, OR 11), USE 3RD WORDING.

ADV. Now let's talk about the choices (your students/your players/young people) have. Suppose (one of your students/one of your players/a youth you know) came to you for advice about the various post-high school options that are available. What would you recommend? (DO NOT READ LIST) (PROBE: What else would you recommend?) (ALLOW MULTIPLE RESPONSES)

- 1 SCHOOL (INCLUDES ANY FORMAL TRAINING/EDUCATION)
- 2 JOB / WORK
- 3 JOIN THE MILITARY / SERVICE
- 4 DO NOTHING
- 5 STAY AT HOME
- 6 TRAVEL
- 97 OTHER (SPECIFY) _____
- 98 NOT APPLICABLE
- 99 DK/REF

ASK ADV2 FOR EACH ITEM a-l.

RANDOMIZE ITEMS a-e AND ASK FIRST, THEN RANDOMIZE f-l.

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-5) AND (5-1)

INSERT WORDING BASED ON INF2 RESPONSE. IF EDUCATOR (INF2=8 OR 11), USE 1ST WORDING. IF COACH (INF2=1), USE 2ND WORDING. IF EDUCATOR AND COACH (INF2=1 AND (8 OR 11)), USE 1ST WORDING. IF OTHER INFLUENCER (INF2 NOT 1, 8, OR 11), USE 3RD WORDING.

ADV2. Now I would like to ask your opinion about some specific choices that young people have.

Suppose (one of your students/one of your players/a youth you know) came to you for advice about various post high school options. How likely is it that you would recommend (INSERT ITEM)? Are you ... (READ LIST)? (IF "IT DEPENDS", PROBE: In general, is this something you would recommend?)

- a. Joining a military service such as the Army, Navy, Marine Corps, Air Force, or Coast Guard
- b. Attending a four-year college or university
- c. Getting a full-time job
- d. Getting a part-time job
- e. Attending a trade, technical, vocational or community college
- f. Serving on active duty in the Coast Guard
- g. Serving on active duty in the Army
- h. Serving on active duty in the Air Force
- i. Serving on active duty in the Marine Corps
- j. Serving on active duty in the Navy
- k. Serving in the National Guard
- l. Serving in the Reserves

- 1 Very likely
- 2 Likely
- 3 Neither likely nor unlikely
- 4 Unlikely
- 5 Very unlikely
- 98 (DO NOT READ) Not Applicable
- 99 (DO NOT READ) DK/REF

IF INFLUENCER, SKIP TO SUP1.

IF PARENT, CONTINUE TO ADV3.

CHECK S2 (GENDER) FROM YOUTH INTERVIEW. IF S2=1, USE “SON” AND “HIS”; IF S2=2, USE “DAUGHTER” AND “HER”.

INSERT YOUTH’S FIRST NAME FROM DEM17 OF YOUTH INTERVIEW.

ADVC. Throughout this survey I would like you to keep in mind only your (son/daughter), (INSERT FIRST NAME), who recently completed a similar telephone survey.

Now let's talk about the choices your child has. Suppose your child came to you for advice about the various post-high school options that are available. What would you recommend?

(DO NOT READ LIST) (PROBE: What else would you recommend?) (ALLOW MULTIPLE RESPONSES)

- 1 SCHOOL (INCLUDES ANY FORMAL TRAINING/EDUCATION)
- 2 JOB / WORK
- 3 JOIN THE MILITARY / SERVICE
- 4 DO NOTHING
- 5 STAY AT HOME
- 6 TRAVEL
- 97 OTHER (SPECIFY) _____
- 98 NOT APPLICABLE
- 99 DK/REF

ASK ADV2 FOR EACH ITEM a-l.

RANDOMIZE ITEMS a-e AND ASK FIRST, THEN RANDOMIZE f-l.

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-5) AND (5-1)

ADV2. Now I would like to ask your opinion about some specific choices that your child has.

Suppose your child between the ages of 16 and 21 came to you for advice about various post high school options. How likely is it that you would recommend (INSERT ITEM)? Are you... (READ LIST)?

- a. Joining a military service such as the Army, Navy, Marine Corps, Air Force, or Coast Guard
- b. Attending a four-year college or university
- c. Getting a full-time job
- d. Getting a part-time job
- e. Attending a trade, technical, vocational or community college
- f. Serving on active duty in the Coast Guard
- g. Serving on active duty in the Army
- h. Serving on active duty in the Air Force
- i. Serving on active duty in the Marine Corps
- j. Serving on active duty in the Navy
- k. Serving in the National Guard
- l. Serving in the Reserves

- 1 Very likely
- 2 Likely
- 3 Neither likely nor unlikely
- 4 Unlikely
- 5 Very unlikely
- 99 (DO NOT READ) DK/REF

CHECK YOUTH S2 (GENDER). IF S2=1, USE 1ST WORDING. IF S2=2, USE 2ND WORDING.

IF NOT A PARENT, INSERT WORDING BASED ON INF2 RESPONSE. IF EDUCATOR (INF2=8 OR 11), USE 3RD WORDING. IF COACH (INF2=1), USE 4TH WORDING. IF EDUCATOR AND COACH (INF2=1 AND (8 OR 11)), USE 3RD WORDING. IF OTHER NON-PARENT INFLUENCER (INF2 NOT 1, 8 OR 11), USE LAST WORDING.

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-5) AND (5-1)

SUP1. Suppose (your son/your daughter/one of your students/one of your players/a youth you know) told you they were planning on joining the military. Would you... (READ LIST)?

- 1 Strongly support their decision to join
- 2 Somewhat support their decision
- 3 Neither support nor oppose their decision
- 4 Somewhat oppose their decision
- 5 Strongly oppose their decision to join
- 99 DK/REF

FAVORABILITY

FAV1. Using all that you know or have heard about the U.S. military, please rate the U.S. military using a 10 point scale where 1 means “Very Unfavorable” and 10 means “Very Favorable”. How would you rate the U.S. Military?

RECORD RATING (ALLOW 1–10)
99 DK/REF

RANDOMIZE ORDER OF ITEMS a-e

FAV2. Using all that you know or have heard about the various active duty branches of the U.S. military, please rate each branch using a 10 point scale where 1 means “Very Unfavorable” and 10 means “Very Favorable”. How would you rate the (INSERT ITEM)?

- a. Air Force
- b. Army
- c. Coast Guard
- d. Marine Corps
- e. Navy

RECORD RATING (ALLOW 1–10)
99 DK/REF

ROTATE ORDER OF ITEMS a & b

FAV3. Now, using all that you know or have heard, please rate the U.S. National Guard and Reserves using a 10 point scale where 1 means “Very Unfavorable” and 10 means “Very Favorable”. How would you rate the (INSERT ITEM)?

- a. Reserves
- b. National Guard

RECORD RATING (ALLOW 1–10)
99 DK/REF

KNOWLEDGE OF MILITARY

KW2. Let’s talk about your knowledge of the U.S. military. Please use a scale from 1 to 10 where 1 means “Not At All Knowledgeable” and 10 means “Extremely Knowledgeable”. Please tell me how knowledgeable you are about the U.S. Military.

RECORD RATING (ALLOW 1–10)
99 DK/REF

COMMUNICATION WITH YOUTH

IF PARENT, ASK COM1. ELSE SKIP TO ATT1.

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-5) AND (5-1)

COM1. Now I want to ask you about the role you play in your child's decision making process about the future. Please tell me how frequently you talk to your child about his or her future. Would you say you talk to him or her... (READ LIST)?

- 1 Very Frequently
- 2 Frequently
- 3 Sometimes
- 4 Rarely
- 5 Never
- 99 (DO NOT READ)

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-5) AND (5-1)

COM2. And, please tell me how frequently you have discussed the possibility of enlisting in the military with your child. Would you say you have discussed this... (READ LIST)?

- 1 Very Frequently
- 2 Frequently
- 3 Sometimes
- 4 Rarely
- 5 Never
- 99 (DO NOT READ) DK/ REF

IF COM2=5 (NEVER), SKIP TO COM3.

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-5) AND (5-1)

ADV9. When discussing the military, were you... (READ LIST)?

- 1 Very Negative
- 2 Mostly Negative
- 3 Mixed
- 4 Mostly Positive
- 5 Very Positive
- 99 (DO NOT READ) DK/ REF

RANDOMIZE ORDER OF ITEMS a-d.

COM3. Have you ever... (INSERT ITEM)?

- a. Pointed a military ad out to your child
- b. Suggested contacting a recruiter to your child
- c. Gathered information regarding the military for your child
- d. Spoken to a recruiter or military veteran about your child joining the military

- 1 YES

2 NO

99 DK/REF

IF COM2=5 (NEVER), SKIP TO IND1.

COM4. Thinking about how prepared you felt when discussing the Military, would you say you were...
(READ LIST)?

1 Very unprepared

2 Mostly unprepared

3 Neither unprepared or prepared

4 Mostly prepared

5 Very prepared

99 (DO NOT READ) DK/ REF

COM5. Thinking about how comfortable you were while talking with your child about the Military, would you say you were...
(READ LIST)

1 Very uncomfortable

2 Mostly uncomfortable

3 Neither uncomfortable or comfortable

4 Mostly comfortable

5 Very comfortable

99 (DO NOT READ) DK/ REF

ECONOMIC INDICATORS

ROTATE ORDER IN WHICH RESPONSES ARE READ (1-4) AND (4-1).

IND1. How difficult is it for a high school graduate to get a full-time job in your community? Is it...
(READ LIST)?

1 Almost Impossible

2 Very Difficult

3 Somewhat Difficult

4 Not Difficult at All

99 (DO NOT READ) DK/REF

IND2. Are individuals more likely to have a good paying job in the military, in a civilian job or equally in both?

1 MILITARY

2 CIVILIAN JOB

3 EQUALLY IN BOTH

99 DK/REF

IND3. Four years from now, do you think the economy will be better than, worse than or about the same as it is today?

1 BETTER THAN

- 2 WORSE THAN
- 3 ABOUT THE SAME
- 99 DK/REF

CURRENT EVENTS

CUR7. Do you support or oppose US Military troops being in Iraq?

- 1 SUPPORT
- 2 OPPOSE
- 3 (DO NOT READ) NEITHER
- 99 (DO NOT READ) DK/REF

IF PARENT, INSERT 1ST WORDING. IF EDUCATOR (INF2=8 OR 11), INSERT 2ND WORDING. IF COACH (INF2=1), INSERT 3RD WORDING. IF EDUCATOR AND COACH (INF2=1 AND [8 OR 11]), USE 2ND WORDING. ELSE INSERT 4TH WORDING.

CUR9. Does the current situation with the war on terrorism make you more likely or less likely to recommend joining the military to (your child/your students/your players/a youth you know)?

- 1 MORE LIKELY
- 2 (DO NOT READ) DOESN'T CHANGE THE LIKELIHOOD
- 3 LESS LIKELY
- 99 (DO NOT READ) DK/REF

ROTATE ORDER OF ITEMS a & b

CUR10. Do you approve or disapprove of the way the Bush administration is (INSERT ITEM)? Would that be strongly (approve/disapprove) or just somewhat (approve/disapprove)?

- a. Handling foreign affairs
- b. Using the U.S. military forces

- 1 Strongly Approve
- 2 Somewhat Approve
- 3 (DO NOT READ) NO OPINION
- 4 Somewhat Disapprove
- 5 Strongly Disapprove
- 99 (DO NOT READ) DK/REF

ELIBILIGY

ELG1. (IF PARENT) Please keep in mind your child who is between the ages of 16 and 21 who recently participated in the telephone study.

(IF NON-PARENT) Please think about the youth between the ages of 12 and 21 who you most recently gave advice to about his/her future plans.

IF PARENT, INSERT 1ST WORDING. IF EDUCATOR OR COACH (INF2=1, 8 OR 11), INSERT 2ND WORDING. ELSE INSERT 3RD WORDING.

(ALL) Now I am going to read you a list of characteristics. For each I would like to know how well you believe each characteristic describes [your child, the student you most recently gave advice to, the youth you most recently gave advice to]. Using a 5-point scale, where 1 means “Does not describe at all” and 5 means “Describes extremely well,” please indicate how well you believe each characteristic describes [your child, the student you most recently gave advice to, the youth you most recently gave advice to].

How well does the following characteristic describe [your child, the student you most recently gave advice to, the youth you most recently gave advice to] [RANDOMIZE AND INSERT ITEMS A-Q]?

- A. Highly intelligent
- B. Physically fit
- C. Able to work without supervision
- D. Respectful of authority
- E. Creative and innovative
- F. Responsible
- G. Always trying to improve
- H. Persistent
- I. Able to work well with others
- J. Emotionally stable
- K. Able to handle stress
- L. Dependable
- M. Honest and ethical
- N. Courageous
- O. Of sound moral character
- P. Patriotic
- Q. Law abiding

RECORD RATING (ALLOW 1-5)

99 (DO NOT READ) DK/ REF

ELG2. (ALL) I am going to read you the same list of characteristics again. This time, I would like to know how important you think each characteristic is for success in the U.S. Military. Using a 5-point scale, where 1 means “Not at all important” and 5 means “Extremely important,” please indicate how important you believe each characteristic is important to succeed in the Military.

How important is being [RANDOMIZE AND INSERT ITEMS A-Q] to success in the Military?

- A. Highly intelligent
- B. Physically fit
- C. Able to work without supervision
- D. Respectful of authority
- E. Creative and innovative
- F. Responsible
- G. Always trying to improve
- H. Persistent
- I. Able to work well with others
- J. Emotionally stable
- K. Able to handle stress
- L. Dependable
- M. Honest and ethical
- N. Courageous
- O. Of sound moral character
- P. Patriotic
- Q. Law abiding

RECORD RATING

99 DK/REF

ELG3. (ALL) Now, I would like to you think about the characteristics of the “average” youth that joins the U.S. Military. I am going to read you a series of statements and I would like you to indicate the extent to which you believe these statements describe people who typically join the Military. Please use a 5-point scale where 1 means “Does not describe at all” and 5 means “Describes extremely well.”

How well does the following statement describe youth who typically join the Military
[RANDOMIZE AND INSERT ITEMS A-S]?

- A. Have been in trouble with the law
- B. Want training in cutting edge technology
- C. Want to escape from their home or family environment
- D. Do not have the grades to get into college
- E. Want to work as a part of a team
- F. Mature enough to handle the stress of being in the Military
- G. Looking for an opportunity to serve and protect their country
- H. Looking for action and adventure
- I. Dependable
- J. Come from Military families
- K. Do not have any other career options
- L. Have strong sense of patriotism
- M. Have a high school diploma
- N. Willing to work in dangerous conditions
- O. Possess good moral character
- P. Want a way to pay for their college education
- Q. Need to learn self-discipline
- R. Need to learn responsibility
- S. Don't understand commitment they are making

RECORD RATING

99 DK/REF

DEMOGRAPHICS

DEM2D. And now I have just a few last questions for research purposes.

Are you now, or have you ever been, a member of the armed forces?

- 1 YES
- 2 NO
- 99 DK/REF

IF DEM2D=1, ASK DEM2B. ELSE SKIP TO DEM4.

DEM2B. Is that active duty, guard or reserves? (ALLOW MULTIPLE RESPONSES)

- 1 ACTIVE DUTY
- 2 GUARD
- 3 RESERVES
- 98 NOT APPLICABLE
- 99 DK/REF

DEM4. Please tell me whether you are currently...(READ LIST)? (ACCEPT SINGLE RESPONSE]

- 1 Single and have never been married
- 2 Widowed
- 3 Separated
- 4 Divorced
- 5 Married
- 99 (DO NOT READ) DK/REF

RANDOMIZE ORDER OF RESPONSE OPTIONS 1-4

DEM5. What is your current employment status? Are you... (READ LIST)?

- 1 Employed full-time
- 2 Employed part-time
- 3 Retired
- 4 Unemployed
- 97 (DO NOT READ) OTHER (SPECIFY) _____
- 99 (DO NOT READ) DK/REF

DEM3. What is your total annual household income? Is it... (READ LIST)? (SINGLE RESPONSE ONLY)

- 1 Less than \$25,000
- 2 \$25,000 but less than \$30,000
- 3 \$30,000 but less than \$40,000
- 4 \$40,000 but less than \$60,000
- 5 \$60,000 but less than \$80,000
- 6 \$80,000 but less than \$100,000, or
- 7 \$100,000 or more
- 99 (DO NOT READ) DK/REF

DEM10, DEM11, AND DEM11A MAY LATER BE ASKED DURING THE SCREENER.

IF DEM10, DEM11, AND DEM11A ARE ASKED IN THE SCREENER, SKIP TO DEM23.

DEM10. Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

- 1 YES, (INCLUDES, MEXICAN, MEXICAN AMERICAN, CHICANO, PUERTO RICAN, CUBAN, AND OTHER SPANISH/HISPANIC/LATINO ORIGIN.)
- 2 NO
- 99 DK/REF

DEM11. I'm going to read a list of racial categories. Please select one or more to describe your race. Are you...(READ LIST)? (IF NECESSARY: Which of the following race categories do you most closely identify with?) (ALLOW UP TO 5 RESPONSES.)

- 1 White
- 2 Black or African-American
- 3 American Indian or Alaskan Native
- 4 Asian (INCLUDE ASIAN INDIAN, CHINESE, FILIPINO, JAPANESE, KOREAN, VIETNAMESE)
- 5 Native Hawaiian or Other Pacific Islander (INCLUDES SAMOAN, GUAMANIAN, CHAMORRO)
- 6 (DO NOT READ) OTHER HISPANIC ONLY (INCLUDE MEXICAN, MEXICAN AMERICAN, CHICANO, PUERTO RICAN, CUBAN, OR OTHER SPANISH/HISPANIC/LATINO ORIGIN)
- 99 (DO NOT READ) DK/REF

IF DEM11=6 ONLY, ASK DEM11A. ELSE SKIP TO DEM23.

DEM11A. In addition to being Hispanic, do you consider yourself to be ... (READ LIST)? (ALLOW UP TO 5 RESPONSES)

- 1 White
- 2 Black or African-American
- 3 American Indian or Alaskan Native
- 4 Asian (INCLUDES ASIAN INDIAN, CHINESE, FILIPINO, JAPANESE, KOREAN, VIETNAMESE)
- 5 Native Hawaiian or Other Pacific Islander (INCLUDES SAMOAN, GUAMANIAN, CHAMORRO)
- 98 (DO NOT READ) NOT APPLICABLE
- 99 (DO NOT READ) DK/REF

ASK DEM23 ONLY IF INFLUENCER. PARENTS SKIP TO DEM24.

DEM23. At the beginning of the interview, you said that one or more youth between the ages of 12 and 21 might come to you for advice. Which of the following best describes the ages of the youth you interact with? Would you say... (READ LIST)?

- 1 Most are 12 to 15 year olds,
- 2 Some are 12 to 15 year olds and some are 16 to 21 year olds, or
- 3 Most are 16 to 21 year olds
- 99 (DO NOT READ) DK/REF

ASK DEM24, DEM25 AND DEM26 ONLY IF PARENT. INFLUENCERS SKIP TO PRIV1.

DEM24. Other than your own children, do you have a relationship with other youth between the ages of 12 and 21 who might come to you for advice about what to do after high school?

- 1 YES
- 2 NO
- 99 DK/REF

ASK DEM25 ONLY IF DEM24=1. ELSE SKIP TO PRIV1.

DEM25. What role or position do you have where you interact with youth ages 12 to 21 other than your own children? (IF NECESSARY PROBE: For example, are you a teacher, coach, youth group leader?) (ALLOW MULTIPLE RESPONSES)

- 1 YOUTH SPORTS COACH
- 2 CLERGY MEMBER
- 3 SCOUT LEADER
- 4 EMPLOYER OF PEOPLE UNDER THE AGE OF 21
- 5 GRANDFATHER/GRANDMOTHER
- 6 SISTER/BROTHER
- 7 UNCLE/AUNT
- 8 TEACHER
- 9 CHURCH LAYPERSON
- 10 VOLUNTEER WORK
- 11 GUIDANCE COUNSELOR
- 12 MENTOR
- 97 OTHER (SPECIFY) _____
- 99 DK/REF

ASK DEM26 ONLY IF DEM24=1 AND DEM25=1-97

DEM26. And, which of the following best describes the ages of the youth you interact with – other than your own children? Would you say... (READ LIST)?

- 1 Most are 12 to 15 year olds,
- 2 Some are 12 to 15 year olds and some are 16 to 21 year olds, or
- 3 Most are 16 to 21 year olds
- 99 (DO NOT READ) DK/REF

PRIV1. Earlier I mentioned that the information you provide is protected under the Privacy Act of 1974. You are entitled to a copy of the Privacy Act Statement. Would you like a copy of this statement?

- 1 YES
- 2 NO
- 99 DK/REF

ASK DEM16 IF PRIV1=2 OR 99. ELSE SKIP TO DEM13.

DEM16. May I please have your first name in case my supervisor needs to verify that this interview actually took place?

RECORD FIRST NAME
99 DK/REF

ASK DEM13 IF PRIV1=1. ELSE SKIP TO CONCLUSION.

DEM13. So that we can send you a copy and for research purposes, please tell me your full name and address. Do you know your ZIP plus four? (9-DIGIT ZIP CODE IS PREFERRED)

RECORD FIRST NAME
RECORD LAST NAME
RECORD STREET ADDRESS
RECORD CITY
RECORD STATE
RECORD ZIP CODE
99. DK/REF

CONCLUSION: Thank you very much for your time.

DEM14. FIPS CODE _____

DEM15. ZIP CODE [FROM SAMPLE] _____